**Programme Specification**

**Postgraduate**

Applicable to postgraduate programmes

Please click [here](#) for guidance on completing this specification template.

### Part A: Programme Summary Information

1. **Title of programme:** MA Music Industry Studies
2. **Programme Code:** MUMS
3. **Entry Award(s):**
   - ☒ MA 180
   - ☐ MSc
   - ☐ PGDip
   - ☐ PGCert
   - ☐ PG Award
   - ☐ CPS
   - ☐ Other (please specify below):

4. **Exit Awards:**
   - ☐ PGDip 120
   - ☐ PGCert 60
   - ☐ PG Award 30
   - ☐ CPS

Exit awards will automatically bear the name of the entry award. If an exit award is to be unnamed (i.e. it will show only the qualification achieved) or if it is to have a different name from the entry qualification you must indicate this below:
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5. Date of first intake:</td>
<td>2017</td>
</tr>
<tr>
<td>6. Frequency of intake:</td>
<td>Annually in September</td>
</tr>
<tr>
<td>7. Duration and mode of study:</td>
<td>Full-time, 1 year; part-time 2 years</td>
</tr>
<tr>
<td>8. Applicable framework:</td>
<td>University Framework for Postgraduate Modular Provision</td>
</tr>
<tr>
<td>Framework exemption required:</td>
<td>☐ No (please go to section 9)</td>
</tr>
<tr>
<td>Please indicate the applicable boxes:</td>
<td>☐ Yes (please provide a brief summary below)</td>
</tr>
<tr>
<td>9. Applicable Ordinance:</td>
<td>Ordinance 52A General Ordinance for Modular Master's Degrees, Postgraduate Diplomas and Postgraduate Certificates</td>
</tr>
<tr>
<td>New/revised Ordinance required:</td>
<td>☐ No (please go to section 10)</td>
</tr>
<tr>
<td>Please indicate the applicable boxes:</td>
<td>☐ Yes (please provide a brief summary below)</td>
</tr>
<tr>
<td>Date new/revised Ordinance approved by Council:</td>
<td></td>
</tr>
<tr>
<td>10. Faculty:</td>
<td>Humanities and Social Sciences</td>
</tr>
<tr>
<td>11. Level 2 School/Institute:</td>
<td>School of the Arts</td>
</tr>
<tr>
<td>12. Level 1 unit:</td>
<td>Department of Music</td>
</tr>
<tr>
<td>13. Campus:</td>
<td>Liverpool</td>
</tr>
<tr>
<td>14. Other contributors from UoL:</td>
<td>n/a</td>
</tr>
<tr>
<td>15. Teaching other than at UoL:</td>
<td>n/a</td>
</tr>
<tr>
<td>16. Director of Studies:</td>
<td>Dr Michael Jones</td>
</tr>
<tr>
<td>17. Board of Studies:</td>
<td>School of Arts</td>
</tr>
<tr>
<td>18. Board of Examiners:</td>
<td>School of Arts</td>
</tr>
</tbody>
</table>
19. **External Examiner(s):**
- **Name:** Dr. Lee Marshall
- **Institution:** University of Bristol
- **Position:**

20. **Professional, Statutory or Regulatory body:** n/a

21. **QAA Subject benchmark Statements(s):** n/a

22. **Other reference points:**

23. **Fees:** H/EU, £5,300; OS, £12,200

24. **Additional costs to the student:** Printing and binding dissertation

25. **AQSC approval:**

### Part B: Programme Aims & Objectives

26. **Aims of the Programme**

   See numbered list (next)

   **No.** | **Aim:**
   ---|---
   1 | To provide students with an advanced knowledge of the study of the music industry and relevant academic scholarship
   2 | To enable students to acquire a critical and analytical understanding of the operation of the music industry in all its phases: the origination, commodification, and dissemination of popular music products
   3 | To provide students with the opportunity for further development of skills in written and verbal communication
   4 | To provide students with research training (including as relevant to those intending to proceed to a higher degree by research)

27. **Learning Outcomes**

   **Learning outcomes – Master’s degree**

   **No.** | **Learning outcomes**
   ---|---
   1 | Through study and discussion, the student will be able to appraise and evaluate the key issues in the formation, development and contemporary practice in music industry.
   2 | Through study and discussion and independent research the student will be able to critique a range of scholarly approaches to the study of the music industry.
   3 | Through study and discussion and independent research the student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice.
   4 | Through study and engagement with music industry networks, the student will appraise and practise skills that contribute to career development beyond the programme through engagement with project-based assessed tasks.
   5 | The student will be able to devise, design and execute a substantial piece of independent research, which will evidence clear ethical consideration and which
will entail appropriate research techniques and also appropriate techniques in written presentation

### Learning Outcomes

#### Learning outcomes – Postgraduate Diploma

<table>
<thead>
<tr>
<th>No.</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The student will be able to appraise and evaluate the key issues in the formation, development and contemporary practice of the music industry and its study</td>
</tr>
<tr>
<td>2</td>
<td>The student will be able to critique a range of scholarly approaches to the study of the music industry</td>
</tr>
<tr>
<td>3</td>
<td>The student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice</td>
</tr>
<tr>
<td>4</td>
<td>The student will appraise and practise skills that contribute to career development beyond the programme through engagement with project-based assessed tasks.</td>
</tr>
</tbody>
</table>

#### Learning Outcomes – Postgraduate Certificate

<table>
<thead>
<tr>
<th>No.</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice</td>
</tr>
<tr>
<td>2</td>
<td>The student will be able to appraise and evaluate the key issues in the formation, development and contemporary practice of the music industry and its study</td>
</tr>
<tr>
<td>3</td>
<td>The student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice</td>
</tr>
</tbody>
</table>

#### Learning Outcomes – Postgraduate Award

<table>
<thead>
<tr>
<th>No.</th>
<th>Learning outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice</td>
</tr>
<tr>
<td>2</td>
<td>The student will be able to appraise and evaluate the key issues in the formation, development and contemporary practice of the music industry and its study</td>
</tr>
<tr>
<td>3</td>
<td>The student will be able to elucidate the need for multi-disciplinary perspectives on the subject of the music industry and of the function of music as, simultaneously, a cultural, social and business practice</td>
</tr>
</tbody>
</table>

### Mapping of subject-based learning outcomes:

<table>
<thead>
<tr>
<th>Learning outcome No.</th>
<th>Module(s) in which this will be delivered</th>
<th>Mode of assessing achievement of learning outcome</th>
<th>PSRB/Subject benchmark statement (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MUSI516; MUSI510; MUSI520; MUSI540 MUSI546 MUSI522; MUSI526</td>
<td>Essay Project Presentation</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546</td>
<td>Essay Project Presentation</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546</td>
<td>Essay Project Presentation</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546</td>
<td>Essay Project Presentation</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>MUSI524</td>
<td>Dissertation</td>
<td></td>
</tr>
</tbody>
</table>

### 28. Skills and Other Attributes

<table>
<thead>
<tr>
<th>No.</th>
<th>Skills and attributes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ability to summarise information and to present ideas and argument (in written or spoken form)</td>
</tr>
<tr>
<td>2</td>
<td>Use of information technology</td>
</tr>
<tr>
<td>3</td>
<td>Personal management (e.g. time management)</td>
</tr>
<tr>
<td>4</td>
<td>Written and oral communication and presentation</td>
</tr>
<tr>
<td>5</td>
<td>Ability to act independently</td>
</tr>
<tr>
<td>6</td>
<td>Commercial awareness enhanced</td>
</tr>
<tr>
<td>7</td>
<td>Encouragement of negotiation skills</td>
</tr>
</tbody>
</table>

#### 28a. Mapping of skills and other attributes:

<table>
<thead>
<tr>
<th>Skills and other attributes No.</th>
<th>Module(s) in which this will be delivered and assessed</th>
<th>Learning skills, research skills, employability skills</th>
<th>Mode of assessing achievement of the skill or other attribute</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Ability to summarise information and to present ideas and argument (in written or spoken form).</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546</td>
<td>Learning and Employability Skills</td>
<td>Essay Dissertation Project</td>
</tr>
<tr>
<td>2 Ability to use standard IT packages (e.g. Word); ability to interrogate and use electronic information sources</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546 MUSI524</td>
<td>Learning, Employability and Research Skills</td>
<td>Essay Dissertation Project Presentation</td>
</tr>
<tr>
<td>3 Ability to manage time and multiple tasks; ability to plan activities;</td>
<td>MUSI516; MUSI510; MUSI520; MUSI522; MUSI526, MUSI540 MUSI546 MUSI524</td>
<td>Learning, Employability and Research Skills</td>
<td>Essay Dissertation Project Presentation</td>
</tr>
</tbody>
</table>
4. Ability to discuss ideas whether verbally or in the form of written presentations

5. Ability to act independently in regard to set tasks and self-identified dissertation topic

Ability to interpret and critique business models and forms of commercial agreement

Ability to apply knowledge and techniques towards strategising for business development

29. **Career opportunities:**
   - Music industry – various career paths
   - Creative and Cultural Industries
   - Music and/or general arts management
   - Higher level postgraduate study
   - Teaching (primary, secondary, tertiary)

30. **Academic Requirements:**

   Normally at least a 2:1 in a relevant degree and at least a 2:1 in relevant components.

   Students whose first language is not English must satisfy the Director of Studies that they have a sufficiently good spoken and written command of the language to undertake all relevant parts of the programme without significant disadvantage: certification at TOEFL 580–600 or IELTS 6.5 (with no band less than 6.0) is normally required.

31. **Work experience:**

   n/a

32. **Other requirements:**

   n/a
33. **Programme Structure:**

Students take 180 credits (including a 60 credit dissertation)

All modules are at level 7

**Full-Time Programme:**

Semester 1:
- MUSI510 Studying Music Industry (15 credits)
- MUSI516 Music Contracts (15 credits)
- MUSI526 Music Industry (30 credits)

Semester 2:
- MUSI520 Globalisation and the Music Industry (15 credits)
- MUSI522 Music Industry Management (15 credits)
- MUSI540 Audiences (15 credits)
- MUSI546 Asian Music Markets (15 credits)

Summer session:
- MUSI524 Dissertation (60 credits)

**Part-Time Programme:**

Yr1

Semester 1:
- MUSI510 Studying Music Industry (15 credits)
- MUSI526 Music Industry (30 credits)

Semester 2:
- MUSI522 Music Industry Management (15 credits)

Yr-2

Semester 1:
- MUSI516 Music Contracts (15 credits)

Semester 2:
- MUSI520 Globalisation and the Music Industry (15 credits)
- MUSI540 Audiences (15 credits)
- MUSI546 Asian Music Markets (15 credits)

Summer session:
- MUSI524 Dissertation (60 credits)

34. **Industrial placement/work placement/year abroad:**

n/a

35. **Liaison between the Level 2 Schools/Institutes involved:**

n/a
36. **Learning, Teaching and Assessment Strategies:**

The programme is informed by the definition of the subject area and prescriptions of programme content for first degrees in Music published in the QAA Subject Benchmark Statement for Music (see Section 5), and adapted to the context of Masters level provision. The strategies are also formulated within the framework provided by relevant University provisions, including the University Education Plan associated with Strategy 2026, and the relevant Codes of Practice.

There are two guiding principles:

i.) that the strategies chosen for the teaching, learning and assessment of any module should be appropriate to the nature of that subject, effective in terms of learning outcomes, practical within the existing constraints, equitable between students and between subjects, capable of providing opportunities for formative assessment and feedback, and sensitive to the needs and aspirations of students from all backgrounds and levels of ability;

ii.) that whatever options a student selects, the total learning experience should be diverse, encompassing larger-group learning (lectures), smaller-group learning (seminars) and one-to-one learning (tutorials, supervision, practical tuition)

36a. **Learning, Teaching and Assessment methods:**

Teaching methods include:

- Lectures
- Discussion seminars
- Guest Speakers
- Tutorials
- Group-work
- Workshops

Assessment methods include:

- Essays
- Portfolios
- Textual Analysis (documents, moving image)
• Presentations (individual and group)
• Dissertation

37. **Assessment information for students:**

**Code of Practice on Assessment**

The University has a Code of Practice on Assessment which brings together the main institutional policies and rules on assessment. The Code is an authoritative statement of the philosophy and principles underlying all assessment activities and of the University’s expectations in relation to how academic subjects design, implement and review assessment strategies for all taught programmes of study.

The Code of Practice includes a number of Appendices which provide more detail on the regulations and rules that govern assessment activity; these include:

- The University marks scale, marking descriptors and qualification descriptors;
- The framework for modular, postgraduate programmes;
- Information about students’ progress, including guidance for students;
- The procedure for assessment appeals;
- Regulations for the conduct of exams;
- The University’s policy on making adjustments to exam arrangements for disabled students;
- The code of practice relating to external examining (see also below);
- The Academic Integrity Policy, which covers matters such as plagiarism and collusion and includes guidance for students;
- The policy relating to mitigating circumstances which explains what you should do if you have mitigating circumstances that have affected assessment; and
- The policy on providing students with feedback on assessment.

Please click [here](#) to access the Code of Practice on Assessment and its appendices; this link will also give you access to assessment information that is specific to your cohort:

A summary of key assessment information is also available in the ‘Your University’ handbook.

**Marking criteria:**

These derive from the generic University marks scale, marking descriptors, and qualification descriptors, but are specific to the type of assessment (e.g. essay, dissertation, project). Those more detailed criteria are provided in module details and via the ‘rubric’ used in online marking via Turnitin/Grade-Centre.

38. **Student representation and feedback:**

An SSLC is established in accordance with the University Code of Practice on Student Representation.
The SSLC will normally meet at least three times a year. The membership of the SSLC, its terms of reference, and the manner in which it conducts its business conform to the requirements of the Annex to the Code of Practice on Student Representation. Elections to the SSLC are carried out within the structure determined by the University Student Representation Steering Group, and Programme Representatives are encouraged to attend the training provided for them by the Guild of Students.

The student Chair of the SSLC is entitled to attend the unreserved agendas of the departmental Board of Studies; and the Student Experience Sub-Committee. SSLC issues are raised through standing items on both agendas.

All students are invited to provide formal feedback on each of their modules by completing a Module Evaluation Questionnaire (MEQ).

**Part F: Status of Professional, Statutory or Regulatory Body Accreditation**

39. **Status of Professional, Statutory or Regulatory Body Accreditation:**

   n/a

**Part G: Diversity & Equality of Opportunity and Widening Participation**

40. **Diversity & Equality of Opportunity and Widening Participation:**

   The programme design, structure and content are consistent and compliant with the University's Diversity and Equality of Opportunity Policy.

**ANNEX 1**

**Annex Of Modifications Made To The Programme**

Please complete the table below to record modifications made to the programme.

<table>
<thead>
<tr>
<th>Description of modification (please include details of any student consultation undertaken or confirm that students’ consent was obtained where this was required)</th>
<th>Minor or major modifications</th>
<th>Date approved by FAQSC</th>
<th>Date approved by AQSC (if applicable)</th>
<th>Cohort affected</th>
</tr>
</thead>
</table>

TQSD/14.15
1. All modules now at multiples of 15; previously modules had been 20 credit.
2. MUSI507 withdrawn
3. MUSI540 (Audiences) and MUSI546 (Asian Music Markets) introduced.
4. MUSI526 (Recording Industry) to become a 30 credit module retitled as Music Industry.
5. MUSI516 (Music and the Legal System) retitled as ‘Music Contracts’
6. MUSI510 (Studying Popular Music) retitled as ‘Studying Music Industry’

<table>
<thead>
<tr>
<th>All major modifications</th>
<th>2017/18</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. All modules now at multiples of 15; previously modules had been 20 credit.</td>
<td></td>
</tr>
<tr>
<td>2. MUSI507 withdrawn</td>
<td></td>
</tr>
<tr>
<td>3. MUSI540 (Audiences) and MUSI546 (Asian Music Markets) introduced.</td>
<td></td>
</tr>
<tr>
<td>4. MUSI526 (Recording Industry) to become a 30 credit module retitled as Music Industry.</td>
<td></td>
</tr>
<tr>
<td>5. MUSI516 (Music and the Legal System) retitled as ‘Music Contracts’</td>
<td></td>
</tr>
<tr>
<td>6. MUSI510 (Studying Popular Music) retitled as ‘Studying Music Industry’</td>
<td></td>
</tr>
</tbody>
</table>