

## Fair Trade Policy

### Introduction

The Fairtrade Foundation exists to ensure a better deal for marginalised and disadvantaged producers in the developing world. The Foundation awards a consumer label the FAIRTRADE Mark to products which meet internationally recognised standards of Fair Trade.

Supplying Fairtrade products fits in with the University's commitment to sustainable development and Corporate Social Responsibility. Both the University and the Guild recognise the significant impact they can have on promoting ethical consumption and consumerism by adopting a Fairtrade policy and thus gaining Fairtrade status as defined by the Fairtrade Foundation.

### Policy Statement

The University of Liverpool and the Guild of Students are committed to supporting, using and promoting Fairtrade products by the following means:

#### 1. Provision of Fairtrade products

- Fairtrade products will be made available for sale in all University operated shops on the precinct.
- Fairtrade products will be used in all University operated cafes/restaurants/bars on the precinct.
- Where this is not possible, there is a commitment to begin to use Fairtrade products in these establishments as soon as it becomes possible to do so.
- The provision of Fairtrade products in all those outlets will be regularly reviewed.
- The University will include the availability of Fairtrade Goods within their caterer approval process and in any future agreements with contract caterers.

#### 2. Hospitality

- Fairtrade products (for example, coffee and tea) will be served at all meetings hosted by the University and the Guild, and in all University and Guild management offices where available

### **3. Campaigning**

- There is a commitment to campaign for increased Fairtrade consumption on the precinct through the use of existing University and Guild publications, websites and in other appropriate publications
- The Fairtrade mark and information will appear on the University and Guild websites
- A series of promotional events will be run in the Guild during Fairtrade fortnight held every March. The University and Guild will promote the Fairtrade fortnight every year
- Promotional materials drawing attention to Fairtrade products will be displayed in all outlets on University and Guild premises
- The University and Guild will make efforts to involve students and staff in the promotion of Fairtrade and to achieve the goals of this policy

### **4. Fairtrade Steering Group**

- A Fairtrade Steering Group has been set up to implement and monitor this policy. The Fairtrade Steering Group is a Sub- Group of Guild Liaison Group which reports to Student Affairs and Services Committee.
- Membership is comprised of members of Guild Liaison Group who are representatives from the Guild and the Residential and Leisure Services Department, together with a representative of the University's Procurement Office
- The Steering Group will meet at least once per term to monitor progress on the goals of the policy
- The Steering Group will produce a yearly report for the Fairtrade Foundation and review this policy at the end of each academic year.