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Why choose Communication & Media at Liverpool?

From political campaigns to celebrity scandals, from how we communicate with each other to how we spend our leisure time, the media is at the centre of our daily experiences and our understanding of the world. Our flexible Communication & Media programmes address a wide range of questions about the modern media industry, news, communication and social interaction in a lively and creative environment which embraces innovation and change.

Immerse yourself in a city known as a political and creative force
What better place to immerse yourself in the subject than Liverpool, a city with a reputation as a political and creative force, with a thriving production sector and a unique cultural heritage? The Department has close links to cultural industries and venues in the city, some of which collaborate with us in offering assessed work placements as part of our programme of study.

Join an expanding and vibrant Department
In recent years, the Department has grown and we are now able to offer an even greater choice of modules, taught by staff with national and international reputations who are actively researching and publishing in their fields.

Be part of our supportive community
Although we are expanding, we are still a small friendly Department with a family ethos, so personal interaction with students is at the heart of what we do, offering learning support, extensive feedback and pastoral care.

Year in Industry
If you choose the programme with a ‘Year in Industry’, you will spend Year Three on a paid placement within an organisation in the media industry, broadly defined. Support for your placement will be provided by the Department and the School of the Arts.

Your reflexive written account of the experience, connecting it to your academic studies, will contribute towards your final degree result, before your programme concludes with a fourth and final year of academic study in Liverpool.

Viral video
Our third year module ‘Viral Video’ enables students to develop practical skills in video-making. Check out their efforts on our dedicated YouTube page – search ‘Media/Pool’.

Study Abroad
As part of your Communication & Media degree at Liverpool you may have the opportunity to study abroad. Studying abroad has huge personal and academic benefits, as well as giving you a head start in the graduate job market. Communication & Media students currently have opportunities to study abroad at universities in Australia, Hong Kong, the US, and Canada. For more information visit liverpool.ac.uk/goabroad
Year in China 🌍
The Year in China is the University of Liverpool’s exciting new flagship programme enabling undergraduate students, from a huge range of departments, including Communication & Media, to spend one year at our sister university Xi’an Jiaotong-Liverpool University (XJTLU), following XJTLU’s BA China Studies degree classes. See liverpool.ac.uk/yearinchina for more information.

How you learn
Weekly lectures and seminar discussions may be supplemented by screening sessions, presentations and opportunities for group work where appropriate. We regularly invite expert speakers and practitioners to speak to our students about their work. Some modules also make use of our specialist equipment or software. Dissertation and work placement modules involve more independent study, but always under the careful individual supervision of a member of academic staff.

How you are assessed
We are committed to using a range of different forms of assessment, so types of assessment vary widely from module to module. Depending on your choice of modules, these may include coursework projects, essays, blogs, reports, literature reviews, writing exercises, presentations, online tests and unseen examinations.

Languages at Liverpool 🌎
In Communication & Media, you can learn a new language, or further develop your language skills:

- As a named degree programme specialising in language and culture
- As an extracurricular course, on top of your degree.

See page 16 for more information.

Good to know

111
First year students (2018).

97%
are employed or in further study six months after graduating (DLHE 2016/17).

We offer study abroad opportunities.

We offer a Year in China.

We offer Joint Honours combinations through Honours Select (see page 16).

We offer the chance to study a language, including as a named degree programme (see page 17).
Student Support at the School of the Arts

As a Communication & Media student you will be part of the School of the Arts, situated in beautiful Abercromby Square. Within the School of the Arts you will find a dedicated student support team, offering guidance and advice all the way from enrolment through to your graduation.

Open 9:00am to 4:30pm, Monday to Friday, the Student Support Centre provides the following support:

Learning and Teaching Support
Starting university is a major step in any student’s life. Our Learning and Teaching Support Officers are on hand to help anyone experiencing difficulties – whether that’s meeting deadlines or settling in to their new surroundings – in a friendly and confidential environment. They can also provide guidance on applying for extenuating circumstances or extensions.

Careers & Employability
We run a Work Experience module (SOTA300) and will support students in finding a suitable placement with one of our many partner organisations. A School Employability Support Award is also available to those who may require financial aid to undertake any career-related activities.

Study Abroad
From summer schools to a year abroad, our Study Abroad Officer can advise you on finding and applying for an exchange opportunity. We also deliver activities to help familiarise incoming exchange students with their new surroundings.

Disability Support
Our Departmental Disability Contacts (DDC) work collaboratively with the University’s Disability Advice and Guidance team to develop support strategies and plans for students who require reasonable adjustments. The Learning and Teaching Support Officers also act as School-level DDCs and can help make referrals to the appropriate student support services for advice and guidance on declaring a disability, arranging tests, and meeting with the Disability Advisers.

Live Chat
Alongside appointments and drop-in sessions, the Student Support team can also be contacted via a live chat function, with dedicated weekly slots for Learning and Teaching Support, Placements and Employability, and Study Abroad.
Invest in your future

Our graduates have gone on to careers including broadcasting, journalism, social media, advertising and marketing, corporate communications and public relations, arts administration, political campaigning (including political parties, trade unions and charities), management, government, and the civil service, as well as teaching in universities, colleges and schools.

Former graduates include a television documentary maker, a BBC Radio 1 DJ, senior journalists at local and national newspapers, a partner in a New York-based advertising company and the features editor of a music weekly.

Recent employers
Previous employers have included the BBC, The Independent newspaper, Red Union Films, Big Bear Films, Maya Vision International, TalkTalk Business Communications, the Children’s Heart Federation, Liverpool Biennial and the Liverpool Chamber of Commerce.

Work experience opportunities
Many Communication & Media students are involved in activities within the University such as writing for and managing The Sphinx, an online student newspaper, and working at LSRadio, the local student radio station, developing skills which give them confidence to impress employers in the media sector and elsewhere.

You also have the opportunity to take a work placement module in Year Three, with a wide range of work places offering valuable experience, or to spend a year in industry through our four-year programme.

Postgraduate opportunities
Communication & Media specialist pathways:
- Media and Politics
- Digital Culture and Communication
- Strategic Communication*

*Delivered at our London campus.

Build skills for life
Communication & Media students develop a wide range of skills through their degree which are vital for many careers. The broad commercial and cultural understanding of how the media and creative industries operate represents a crucial skill-set, central to careers from broadcasting to marketing. But students also gain transferable skills such as research and critical analysis, problem-solving and the ability to construct arguments and convey their ideas effectively, all of which are highly beneficial skills in any workplace setting.

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## Timetable

### Semester One

#### Typical week

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00</td>
<td></td>
<td></td>
<td>Language and media lecture</td>
<td>Reading for subsidiary subject</td>
<td>Language and media seminar</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.00</td>
<td>Library – working on essay</td>
<td>Introduction to communication &amp; media analysis lecture</td>
<td>Library – preparation for seminar</td>
<td></td>
<td>Online submission of essay</td>
<td>Work on essay for subsidiary subject</td>
<td></td>
</tr>
<tr>
<td>11.00</td>
<td>Feedback on essay with tutor</td>
<td></td>
<td>Second subject lecture</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12.00</td>
<td>Meet academic adviser to discuss learning progress</td>
<td>Meeting to work on group task</td>
<td>Present weekly radio show for LS Radio</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13.00</td>
<td>Library – working on essay</td>
<td>The Department of Music lunchtime concert series</td>
<td>Lecturer’s consultation hour – essay feedback</td>
<td>School event – talk by guest speaker</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14.00</td>
<td>Library work for seminar</td>
<td>University sports event</td>
<td>Format, spellcheck, presentation check of essay for analysing communication</td>
<td>Research in library for seminar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15.00</td>
<td>Second subject seminar</td>
<td>Careers workshop in Guild</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>16.00</td>
<td></td>
<td></td>
<td>Reading for following week’s seminars</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17.00</td>
<td></td>
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</tr>
<tr>
<td>18.00</td>
<td>Background reading for lectures this week</td>
<td>Preparation for seminar</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19.00</td>
<td></td>
<td></td>
<td>Guild comedy club</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Timetabled academic session**
- **Independent study time**
- **Social**
Degrees

Programmes at-a-glance

<table>
<thead>
<tr>
<th>Programme</th>
<th>UCAS code</th>
<th>Length</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication &amp; Media BA (Hons)</td>
<td>P900</td>
<td>3 years</td>
<td>06</td>
</tr>
<tr>
<td>Communication &amp; Media with a Year in Industry BA (Hons)</td>
<td>P901</td>
<td>4 years</td>
<td>08</td>
</tr>
</tbody>
</table>

See liverpool.ac.uk/study/undergraduate/courses for current entry requirements.

Communication & Media BA (Hons)

UCAS code: P900
Programme length: 3 years

Film, journalism, digital media and language: how do these various communication systems shape the world around us, and our perception of it?

From politics and human rights, to celebrity and culture: you will learn how such ideas are influenced, expressed and shared. You will have the opportunity to explore a wide range of media and communication forms, analysing how they are organised as text, how they represent the world to us and ourselves to the world (from global power politics to constructions of individual identity), and how the media industries are organised to produce and profit from them.

Programme in detail

During your first year, you will develop your foundational understanding and academic skills through core modules in media, communication and language. As your degree progresses, you will have the opportunity to tailor your studies through a wide range of optional modules in topics such as political communication, screen media, virtual worlds, digital cultures, media writing, language and public relations.

Employability is incorporated throughout the programme, including within modules, through ‘real world’ assessment methods and at tailored events. Many of our modules seek to develop practical skills – such as media writing, blogging and video-making – alongside academic skills, and final year students have opportunities to undertake a relevant work placement or their own independent research.

We are a friendly, close-knit Department with a well-established academic adviser system. As such, we will get to know you and treat you as an individual, providing support and guidance from your very first day.

Key modules

Year One

Everybody who studies with us takes core Communication & Media modules in Year One. One of these focuses on analysing communication and media, while another examines the relationship between media, politics and society. Further modules explore the linguistic aspects of media texts and examine how sound and visuals generate meaning. Besides introducing students to Communication & Media as a subject, our first year is designed to support you as you acquire and practice the academic and analytical skills you will need to succeed as a student and in your chosen career.

Modules are correct at the time of going to print and are subject to change.
Core modules
- Introduction to Communication & Media analysis (COMM144)
- Language and media (COMM151)
- Media, politics and the everyday (COMM104)
- Sound, image and meaning (COMM152).

Selected optional modules
There is a range of optional modules available in Year One.

Year Two
Our Year Two modules offer plenty of options, so you can begin to specialise in the areas which interest you most or which might prove valuable for your chosen career. For example, you can delve more deeply into film and the entertainment industry, the representation of self and society, or the interplay between global media and war. Or you can explore some of the practices associated with media writing and promotional media.

(NB: most of our Year Two modules are offered in 15-credit and 30-credit versions so, for simplicity, the list below only includes 30-credit versions).

Selected optional modules
- Children, culture and cinema (COMM214)
- Documentary (COMM231)
- Feminist media studies: texts and audiences A (COMM204)
- Global news, media and war (COMM212)
- Immersive media and virtual worlds A (COMM210)
- Media, self and society (COMM235)
- Preparing for a year in industry (COMM260)
- Public relations cultures and writing practices A (COMM232).

Year Three
Your final year offers an even wider range of options, designed to provide opportunities to specialise further in your chosen areas of the subject and to strengthen your employability and research skills. Some modules encourage you to deepen your understanding of the topics studied in Year Two, but you can also learn to study magazines and design your own, develop skills in planning and producing online videos, or explore how media represent young people, celebrity or diverse cultures, for example. Many of our students choose to undertake a piece of sustained, original research either by taking the Dissertation module or by completing a briefer original research project as part of the Independent study project module. You can utilise our links with local employers to apply the skills you have learned within a practical context by taking our Work placement module.

- American independent cinema (COMM316)
- Dissertation (COMM401)
- Independent study project (COMM319)
- Issues in ‘cult’ television (COMM300)
- Issues in photography (COMM323)
- Media and campaigning (COMM302)
- Media and human rights (COMM317)
- Media, culture and the city (COMM320)
- Mediating the past (COMM339)
- News media and society (COMM301)
- Queer film, video and documentary (COMM305)
- School of the arts work placements module (SOTA300)
- Stardom and media celebrity (COMM303)
- Understanding magazines (COMM341)
- Viral video (COMM342)
- Young people and the media (COMM343).

Modules are correct at the time of going to print and are subject to change.

Continued over...
Studying Communication & Media as a Joint Honours

Media and social media represent the most important method for communicating key issues and developments in most subject areas to the wider world, so Communication & Media makes an excellent partner for 50:50 combinations with another subject of your choice.

This means that you will find plenty of opportunities for crossover between your other subject and Communication & Media, but you will still study core modules from both. In Communication & Media, the full range of our modules will be open to you in Years Two and Three.

See page 16 for further information.

Communication & Media with a Year in Industry BA (Hons)
UCAS code: P901
Programme length: 4 years

Choosing Communication & Media with a Year in Industry as a Single Honours programme opens up an inspiring range of optional modules that enables you to develop your own specialist interests as your studies progress.

Key modules
Same as P900 with Year Three spent on placement in industry. P900 Year Three modules will be taken in the final year (Year Four).

Year Three
You will spend Year Three on a paid placement within an organisation in the media industry, broadly defined. Support for your placement will be provided by the Department and the School of the Arts. Your reflexive written account of the experience, connecting it to your academic studies, will contribute towards your final degree result, before your programme concludes with a fourth and final year of academic study in Liverpool.

- Communication & Media year in industry (COMM600).

Modules are correct at the time of going to print and are subject to change.
Core and selected optional modules overview Year One

<table>
<thead>
<tr>
<th>Module title</th>
<th>Semester</th>
<th>Credit</th>
<th>Module description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to communication and media analysis</td>
<td>1</td>
<td>30</td>
<td>Introduces the analysis of communication and the forms that communication takes, focusing primarily on popular screen media, especially film and television; introduces some major approaches to media analysis, focusing especially on narrative, stylistic and genre analysis; examines the ways in which media communication takes place within a number of contexts, paying particular attention to industrial and economic concerns, the ways in which audiences engage with media and the ways in which media are authored and branded.</td>
</tr>
<tr>
<td>Language and media</td>
<td>1</td>
<td>15</td>
<td>You will learn about the ways in which different media (television, radio, the press, the internet, the phone) use language and how language is combined with other communicative modes. Attention will be given to the communicative potentials of both spoken and written language.</td>
</tr>
<tr>
<td>Media, politics and the everyday</td>
<td>2</td>
<td>30</td>
<td>Introduces you to the relationships between media, politics and the everyday society and the ways in which we use media and media uses us. It looks at key concepts and theories which seek to explain the communication and mediatisation of public and political life. It develops an understanding of the ways in which media operations and news discourse affect the representation of issues such as race, gender, war and the environment. And it explores the implications of new technologies and social media on everyday politics and social life.</td>
</tr>
<tr>
<td>Sound, image and meaning</td>
<td>2</td>
<td>15</td>
<td>Explores how the components of audio and audio-visual media texts signify meaning and the implications that follow from this. Examines conceptualisations and concerns about media influence, and investigates the role of sound – both as the sole source of meaning in radio, and in combination with image in cinema and television texts. You will also look at the roles of the audiences and users of media texts.</td>
</tr>
</tbody>
</table>

Please note: modules are illustrative only and subject to change. Modules may not be available across all programmes, please check programme details on pages 06-08.
# Core and selected optional modules overview Year Two

<table>
<thead>
<tr>
<th>Module title</th>
<th>Semester</th>
<th>Credit</th>
<th>Module description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children, culture and cinema <strong>COMM214</strong></td>
<td>2</td>
<td>30</td>
<td>In this module, students will be invited to think critically about the relationship between children, culture and cinema – exploring how norms and expectations of children and childhood are depicted cinematically. The module considers and analyses films that are specifically targeted at children and family audiences as well as films that more exclusively engage adult audiences.</td>
</tr>
<tr>
<td>Documentary <strong>COMM231</strong></td>
<td>2</td>
<td>30</td>
<td>Besides introducing you to a variety of remarkable and sometimes rare documentary texts, this module examines the key purposes, forms and approaches employed at different moments in the history of documentary, how documentary represents the &quot;real world&quot;, and notions of “truth”, ethics and audience engagement. The module also focuses on how documentary form and content can be analysed.</td>
</tr>
<tr>
<td>Feminist media studies: texts and audiences A <strong>COMM204</strong></td>
<td>1</td>
<td>30</td>
<td>Introduces key concepts and debates relating to gender and the media; provides the opportunity to reflect on the relationship between gender and media and ways of disrupting normative gender constructions; examines specific theories of the relationship between media texts and their audiences; gives students practical experience of designing and carrying out audience research amongst their peers.</td>
</tr>
<tr>
<td>Global hollywood: from film art to media entertainment <strong>COMM201</strong></td>
<td>2</td>
<td>30</td>
<td>Introduces the role played by the Hollywood film industry in the development of modern trans-national entertainment networks. Enables students to understand the relationship between film style (aesthetics) and structures of industrial organisation at various points in Hollywood’s history. Provides students with an understanding of the ways in which national / cultural identities in Hollywood films relate to changing industrial and social contexts of film production and consumption. Helps students understand recent debates about media convergence and the globalisation of media entertainment.</td>
</tr>
<tr>
<td>Global news, media and war <strong>COMM212</strong></td>
<td>1</td>
<td>30</td>
<td>Examines the interplay between global news, media and war in the context of rapidly evolving communication technologies and journalistic practices; compares and contrasts the contexts and challenges in which journalists operate across the world; traces the evolution of foreign reporting; analyses media management approaches and audience responses to the reporting of distant conflict; examines the differing ways in which media coverage frames war and humanitarian crisis and the theoretical perspectives that underpin such frames.</td>
</tr>
</tbody>
</table>

Please note: modules are illustrative only and subject to change. Modules may not be available across all programmes, please check programme details on pages 06-08.
## Core and selected optional modules overview Year Two (continued)

<table>
<thead>
<tr>
<th>Module title</th>
<th>Semester</th>
<th>Credit</th>
<th>Module description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immersive media and virtual worlds <strong>COMM210</strong></td>
<td>1</td>
<td>30</td>
<td>Introduces the histories of immersive media and virtual world forms; introduces theories and conceptual approaches to immersion, digital realism, cognition and simulation; encourages students to develop advanced textual analysis skills in relation to virtual images and to widen their knowledge and understanding of the industry contexts in which immersive experience and virtual worlds are produced and consumed.</td>
</tr>
<tr>
<td>Media, self and society <strong>COMM235</strong></td>
<td>2</td>
<td>30</td>
<td>In this module, you will be introduced to and asked to critically analyse key debates and perspectives relating to issues of selfhood, body and identity in a global media age. The module includes a focus on the projection of body images, online identities, culture, nationhood and race.</td>
</tr>
<tr>
<td>Preparing for a Year in Industry <strong>COMM260</strong></td>
<td>1</td>
<td>15</td>
<td>This module provides a wealth of knowledge, skills, experiences and practical support to help students planning to work in a range of communication and media roles and industries in the future – for example, journalism, public relations, marketing, digital communications, film/tv production. It also serves a preparatory module for our Year in Industry and is compulsory for students wishing to take it and optional for other students.</td>
</tr>
<tr>
<td>Public relations cultures and writing practices <strong>COMM232</strong></td>
<td>2</td>
<td>30</td>
<td>Enhances critical understanding of PR industries, contexts and practices as part of promotional culture and develops practical skills which enhance employability for students wishing to work within PR, media writing and related communication fields.</td>
</tr>
</tbody>
</table>

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## Core and selected optional modules overview Year Three/Four

<table>
<thead>
<tr>
<th>Module title</th>
<th>Semester</th>
<th>Credit</th>
<th>Module description</th>
</tr>
</thead>
<tbody>
<tr>
<td>American independent cinema <strong>COMM316</strong></td>
<td>2</td>
<td>15</td>
<td>American independent cinema represents a mode of filmmaking which is distinct from mainstream Hollywood. In this module, we examine this phenomenon by exploring the industrial and economic conditions that have given birth to independent films, especially in the post-1980 period.</td>
</tr>
<tr>
<td>Communication &amp; Media year in industry <strong>COMM600</strong></td>
<td>1 and 2</td>
<td>120</td>
<td>The placement year is a minimum forty week placement in an industrial, commercial, or public sector or third sector setting relevant to the study of Communication &amp; Media, broadly understood.</td>
</tr>
<tr>
<td>Module title</td>
<td>Semester</td>
<td>Credit</td>
<td>Module description</td>
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<tr>
<td>Discourse, rhetoric and society</td>
<td>2</td>
<td>15</td>
<td>This module examines the uses (and abuses) of rhetorical discourse in different communicative contexts. Using rhetorical discourse, people aim to persuade others in order to achieve various goals like winning a political contest, selling business ideas and products, raising funds for investments and projects, promoting cultural events or health prevention measures, diffusing scientific findings or, more simply, defending an opinion within debates and public discussions. You will be introduced to theories, models and tools of rhetorical and argumentation analysis and apply them to a variety of case studies.</td>
</tr>
<tr>
<td>Dissertation</td>
<td>1 and/or 2</td>
<td>30</td>
<td>Under the supervision of a member of academic staff, you will construct an extended and original research project on an appropriate topic which is clear and realistic in scope and seeks to make a distinct contribution both to your own learning and to debates within your chosen field. A dissertation helps to develop independent learning and skills in research, critical analysis, communication and writing.</td>
</tr>
<tr>
<td>Independent study project</td>
<td>2</td>
<td>15</td>
<td>This module provides you with an opportunity to prepare for the world of employment by undertaking a research project that focuses on topics in the field of communication and media studies. Whether you want to study a particular media company, organisation or practice, a media text, a communication process, the relationship of media texts with audiences or another area in which you have an interest, the independent study project has been designed to allow you to do that, working with an academic supervisor who will help you to develop your idea, choose a relevant research method and complete your project.</td>
</tr>
<tr>
<td>Issues in ‘cult’ television</td>
<td>2</td>
<td>15</td>
<td>This module engages with the multiple applications of the term ‘cult’, offering you the opportunity to critique the notion of cult television in terms of its textual, producer and fan-community-orientated properties. We engage with cult texts from a number of genres – from cult classics such as The Prisoner (1967-1968) and Doctor Who (1964-), to more recent TV series which straddle definitions of ‘cult’, ‘quality’ and alternative TV, including Sex in the City (1998-2004), Breaking Bad (2008-2013) and Sense8 (2015-2018).</td>
</tr>
<tr>
<td>Issues in photography</td>
<td>2</td>
<td>15</td>
<td>The aim of this module is to develop your ability to read, discuss and write critically about the photographic image. You will be introduced to the history of photography and examine the purposes and aesthetic components of photographs, as well as the ethics of the photographic gaze and its consumption.</td>
</tr>
<tr>
<td>Media and campaigning</td>
<td>1</td>
<td>15</td>
<td>In this module, we examine the interaction between media, public opinion and election campaigns, asking whether media uphold or undermine democracy through their presentation of political campaigning. You will be introduced to theoretical perspectives on the impact of the media on public opinion and knowledge, and look at changes in campaigns as they have adapted to developments in media.</td>
</tr>
</tbody>
</table>

Please note: modules are illustrative only and subject to change. Modules may not be available across all programmes, please check programme details on pages 06-08.
<table>
<thead>
<tr>
<th>Module title</th>
<th>Semester</th>
<th>Credit</th>
<th>Module description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media and human rights</td>
<td>2</td>
<td>15</td>
<td>This is a module which examines key debates relating to the interaction between news media and human rights. Students will scrutinise the underlying rationale for media representation and reporting of critical human rights issues, examining specific cases of media and human rights interaction.</td>
</tr>
<tr>
<td>Media, culture and the city</td>
<td>1</td>
<td>15</td>
<td>Provides an introduction into the different ways that cities and urban life are represented, experienced, and engaged with as spaces of culture. Introduces students to a wide range of key perspectives and debates on cities from across the film, media and cultural studies literature.</td>
</tr>
<tr>
<td>Mediating the past</td>
<td>1</td>
<td>15</td>
<td>The media has a key role to play in our understanding of cultural heritage and memory. In this module, you will look at the issues of representation and mediation raised by a broad range of practices and discourses of cultural heritage including broadcast media, museums, and archives and archival practices. Your work includes a heritage/museum field trip, in which you will gain and demonstrate practical skills in observation.</td>
</tr>
<tr>
<td>News media and society</td>
<td>2</td>
<td>15</td>
<td>News is created to appeal to particular audiences and to privilege particular voices, so it prioritises certain ways of explaining the world. This module examines the construction of news through journalists’ choices and values, exploring notions of objectivity and impartiality, ‘agenda-setting’ and ‘news values’. We also look at the challenges posed to the quality of news in the digital era, in the face of declining revenues and the rise of social media.</td>
</tr>
<tr>
<td>Popular culture, language and politics</td>
<td>1</td>
<td>15</td>
<td>We are constantly interacting with popular culture, though all these communicative activities are infused with power relations and ideologies. This module explores how popular culture can be political. Drawing on a number of ideas about how to examine popular culture, but principally on discourse analysis, we analyse a range of artefacts such as films, television programmes, digital popular culture (memes, animations, mash-ups, parodies all shared on social media), popular music and the tabloid press.</td>
</tr>
<tr>
<td>Queer film, video and documentary</td>
<td>1</td>
<td>15</td>
<td>Introduces students to queer theory and queer politics through the history and analysis of the production and reception of moving images; encourages students to develop advanced moving image analysis skills and use them to differentiate between the forms and practices of film, video and documentary; introduces key concepts and key theories around LGBTQ+ identity as historically, culturally, and politically situated; encourages students to widen their knowledge and understanding of LGBTQ+ equality and diversity through the theory, history, ethics, and politics of queer moving images.</td>
</tr>
<tr>
<td>Module title</td>
<td>Semester</td>
<td>Credit</td>
<td>Module description</td>
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<tr>
<td>School of the Arts work experience module</td>
<td>1 and 2</td>
<td>30</td>
<td>Working with one of our industry partners – in film, radio, public relations, corporate communications or professional writing – you will undertake research on a project within a professional context, developing a range of theoretical and workplace skills. Your final report on this project, and your reflections on the experience, will form a major part of the assessment for this module.</td>
</tr>
<tr>
<td>Stardom and media celebrity</td>
<td>2</td>
<td>15</td>
<td>This module is designed to introduce students to the academic disciplines of star studies and celebrity studies. It will encourage students to differentiate between historical periods in stardom and mediated identities, and across different media platforms and contexts. It will encourage students to widen their knowledge of public figures and celebrities via conceptual, technological, economic, political and formal approaches to the topic, and to make connections between the idea of stardom/fame and other media topics and discourses.</td>
</tr>
<tr>
<td>Understanding magazines</td>
<td>1</td>
<td>15</td>
<td>This module focuses on how magazines are produced and consumed, offering a critical overview of the magazine industry from its earliest origins in pamphleteering to the present day. You will evaluate existing research on magazines and how they appeal to readers, and conduct your own analyses using similar approaches.</td>
</tr>
<tr>
<td>Viral video</td>
<td>1 and 2</td>
<td>30</td>
<td>In this module, students will develop skills in online video production and work in teams to devise, produce and promote online videos with the potential to ‘go viral’. Teaching includes guest lectures from industry professionals such as digital video producers and social media strategists.</td>
</tr>
<tr>
<td>Young people and the media</td>
<td>1</td>
<td>15</td>
<td>Explores the relationship between children and young people, society and the media; provides a critical overview of the main debates and theories on the role of the media in children’s and young people’s lives; investigates the media’s role in key processes such as socialisation and social identity.</td>
</tr>
</tbody>
</table>

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Honours Select

Build your own Joint Honours degree

Honours Select gives you the opportunity to design your own joint honours degree from a vast range of subjects across the Faculty of Humanities and Social Sciences, to suit your specific interests, academic strengths and career aspirations. The flexibility of our framework allows you to change your programme by a 25% increment at the end of your first year, so you can be confident that you have control over the direction of your studies.

Choice and flexibility

At Liverpool, we realise choosing a subject to study at university can be a daunting task, and we understand that a lot can change once you start studying. That's why we give you the choice to study one or two subjects and, for the majority of combinations, allow you the opportunity to change your programme by a 25% increment at the end of your first year.

Through Honours Select, after studying your chosen two subjects at equal weighting in Year One, you can then choose to continue with both subjects at 50% or increase/decrease subject weighting by 25%.

How does it work?

Look at the grid on liverpool.ac.uk/study/undergraduate/courses/honours-select and choose your first subject of interest from the vertical list, working across the grid to see if it is available in combination with your second subject of interest on the horizontal list. Available combinations will show the relevant UCAS code.

Entry requirements

For the majority of Joint Honours (50:50) combinations, the entry requirement is ABB. The exceptions are where both subjects have an entry requirement of BBB, in which case the joint entry (50:50) requirement will also be BBB. You will need to satisfy the subject specific entry requirements, including GCSE, for both subject areas.

Popular programme combinations

Our most popular Joint Honours combinations available are:

- English and Communication & Media (QP39)
- Communication & Media and Business Studies (PN91)
- Film Studies and Communication & Media (PPP3)
- Communication & Media and Popular Music (WN23)
- English Literature and Communication & Media (PQ93)
- Communication & Media and Games Design Studies (I619).

liverpool.ac.uk/study/undergraduate/courses/honours-select

Game Design Studies

The School of the Arts’ new component in Game Design Studies can be studied as a Minor (25%) or Joint (50%) subject alongside Communication & Media through Honours Select. Visit liverpool.ac.uk/arts/undergraduate/game-design-studies/ for more information.
Languages at Liverpool

Communication & Media students have the opportunity to study a language as a named degree programme specialising in language and culture.

This allows you to study a modern language as 25% of your studies, alongside your major subject. The language you’re studying will be listed on your degree certificate along with your major subject. You should apply for these programmes via UCAS. Please see the grid below for available combinations and UCAS course codes.

You are also able to study a language within your degree as a credit bearing module, or modules, and as an extracurricular course on top of your degree. See liverpool.ac.uk/languages for more detail.

### Language combinations leading to a ‘named degree pathway’

<table>
<thead>
<tr>
<th>Language</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basque</td>
<td>T190</td>
</tr>
<tr>
<td>Catalan</td>
<td>T193</td>
</tr>
<tr>
<td>Chinese</td>
<td>T194</td>
</tr>
<tr>
<td>French</td>
<td>T203</td>
</tr>
<tr>
<td>German</td>
<td>T204</td>
</tr>
<tr>
<td>Italian</td>
<td>T209</td>
</tr>
<tr>
<td>Portuguese</td>
<td>T217</td>
</tr>
<tr>
<td>Spanish</td>
<td>T220</td>
</tr>
</tbody>
</table>
Find out more
liverpool.ac.uk/study

Accommodation: liverpool.ac.uk/accommodation
Fees and student finance: liverpool.ac.uk/money
Life in Liverpool: liverpool.ac.uk/study/undergraduate/welcome-to-liverpool
Student Welfare Advice and Guidance: liverpool.ac.uk/studentsupport
Undergraduate enquiries and applications: T: +44 (0)151 794 5927