



UNIVERSITY OF
LIVERPOOL
IN LONDON

INSPIRING
CHALLENGING
SPIRITED
AMBITIOUS
LONDON



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Welcome



I am delighted to share with you our University of Liverpool in London prospectus.

Our London campus, located at the heart of the city, delivers high quality, professionally focused postgraduate education that can help you achieve your career ambitions and goals.

As you would expect from a founder member of the Russell Group, our programmes are informed by the latest academic research and strengthened by excellent links to London's professional communities, as well as offering you careers support from an award-winning employability team.

We are delighted to see our graduates embarking on successful careers across a range of sectors, joining a global alumni community of over 211,000 in 171 countries with more than 35 active alumni networks worldwide.

Please use this prospectus to find out more about how our academic yet professionally focused programmes of study, high-end campus facilities and exceptional student support can help you achieve your career aspirations.



Professor Janet Beer
Vice-Chancellor

A truly global Russell Group University located *at the heart of two world cities.*

Whether you are an employer looking to recruit work ready graduates, develop your existing workforce, access our academic expertise or utilise our premium facilities; a professional in practice looking for leading-edge continuing development, or a graduate seeking a higher degree linked to London's professional community, the University of Liverpool in London has something to meet your needs.

Building on the University of Liverpool's existing strategic alliances with business, public and third sector organisations, and reflecting our global outlook, your classroom will benefit from diverse cultural opinion and experience, and you will have access to regular contributions by thought leaders, alumni, and professionals from across your discipline.



UNIVERSITY OF LIVERPOOL IN LONDON

33

Planning your future?



Professional Accreditation

Maximise your impact through a range of programmes for the professions, including professionally accredited master's programmes.



Premium

Your learning at 33 Finsbury Square is supported by premium, cutting-edge facilities, developed with the professions in mind.



Connected

Benefit from our excellent links to the professions, industry and third sector organisations.



High-tech

Cutting-edge technology ensures our programmes are taught at the frontiers of knowledge.

Choose the University of Liverpool in London



Career Focused

Your career aspirations are supported by one of the UK's leading employability teams.



Russell Group

You can be reassured by the University of Liverpool's Russell Group status.



The Global City

Perfectly located for the professions, our London campus is another key hub in the University's global network, and global attitude.

33

The University of Liverpool in London campus is situated at 33 Finsbury Square, right in the heart of London's professional and business communities and within easy reach of Moorgate and Liverpool Street underground stations. Originally constructed in the 1930s and occupying a prominent position on the corner of the square, the building consists of impressive Grade A space over nine floors.

Finsbury Square



Perfectly placed for access to the financial institutions of the City, Old Street's digital industries and the creative hub of Shoreditch, the local area also provides a wealth of retail and leisure amenities, both around Finsbury Square and Moorgate and within the adjacent Broadgate Estate, where there is an expanding range of vibrant retail, bar and restaurant facilities.

Getting Here

TUBE/RAIL: From Moorgate (Northern, Metropolitan, Hammersmith & City, Circle) head north on Moorgate/Finsbury Pavement towards Old Street.

From Liverpool Street station (Metropolitan, Hammersmith & City, Circle and Central lines and National Rail) head east on Liverpool Street. At the end of the road, turn right into Blomfield Street, then follow the road round to the left into Eldon Street. Continue along this road (it turns into South Place halfway along) and you will arrive on Finsbury Pavement. Turn right and continue for 200 yards.

BUS: From London Bridge going northbound, use routes 21 (terminates at Finsbury Square), 43, 76 and 141. Other buses that serve the Finsbury Square and Moorgate areas are routes 100, 133, 153, 205, 214 and 271.

Key Locations

- The London Eye
- River Thames
- The 'Walkie-Talkie'
- The 'Gherkin'
- Tower 42
- Barbican Centre
- Finsbury Circus
- University of Liverpool in London
- Financial District Area



Finance, Accounting, Business and Communication

*The London campus is
located at the heart of the city
and you really feel part of the
hustle and bustle of one of
the world's financial centres.*

Xiunan Xing
MSc Accountancy



Why pursue a career in this sector?

Accounting, Finance and Business related graduates have excellent job prospects in the UK as over 2.1m people across the UK work in financial and related professional services (TheCityUK Key Facts about UK Financial and Related Professional Services 2015). London accounted for 50.5% of the total financial and insurance sector GVA in the UK in 2012. You can enhance your employability in this sector with our programmes designed to enable you to attain a highly marketable combination of both academic and professional qualifications.

Why University of Liverpool in London?

The location of our London campus on the edge of the 'Square Mile' financial district, where the finance and accounting worlds meet, puts you literally on the doorstep of one of the biggest and most important financial markets in the world – the perfect place to begin your career in finance, accounting and business. Our graduates go on to work for Deloitte, EY, KPMG and PwC ('The Big 4') and Investment Banks such as Morgan Stanley, Barclays Capital and Goldman Sachs.

Studying in a city alongside these world-class institutions gives you the opportunity to engage with these professional networks and industry. Guest speakers from investment banks and other financial institutions are also a regular feature of our programmes giving you insight into their market expertise.

Finance Lab

Students in London have full access to our Finance Lab and the real-time marketing data and analytics it provides. The state-of-the-art space allows you to analyse, research and investigate companies, industries and markets.

Did you know?



- London, New York, Hong Kong, and Singapore remain the four leading global financial centres. *(Global Financial Centres Index 2015)*
- The latest edition of TheCityUK's London Employment Survey, shows that jobs in the capital's financial and related professional services industry have reached an all-time high – 729,600 as at June 2015. *(TheCityUK London Employment Survey October 2015)*
- The latest GFCI report has rated London the number one financial centre. *(Zyen Group www.zyen.com)*

We also offer continuing professional development for professionals working within this sector. Ranging from short courses to bespoke programmes and master's degrees, our expertise will give you a competitive edge and help your organisation achieve its objectives. See page 14 for further information.

PARTNER IN LEARNING



MSc Accounting and DPS Accounting and Finance: the University of Liverpool in London is recognised as an ICAEW Partner in Learning, working with ICAEW in the professional development of students.



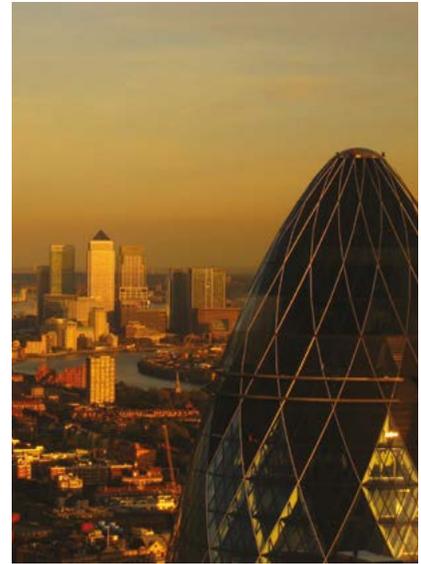
MSc Accounting and DPS Accounting and Finance: ACCA Accredited.

Design



We are amazed by the possibilities that working with the University's Virtual Engineering Centre (VEC) has enabled. Standing inside a virtual heart 8ft high, operating a virtual torch to examine for defects, has been one of the highlights of my innovation career so far.

Iain Hennessey
VEC client, Alder Hey Children's Hospital



Why pursue a career in this sector?

In order to stay competitive, industries across all sectors are using digital and virtual technologies to improve product design, processes and innovation. Design makes a substantial contribution to the UK economy, with 2.6m design roles employed across a range of sectors. Many global brands including Samsung, IBM and Ford have chosen to take advantage of world-class talent and locate their design centres in the UK (Innovate UK Design in innovation strategy 2015-2019). UK design is in demand both internationally and at home, where some of the world's most successful design-led organisations and iconic brands are based including Dyson, Unilever, Jaguar Land Rover, Virgin Atlantic and the BBC.

Why University of Liverpool in London?

Tackling the design challenges of the 21st century requires effective collaboration across a range of academic disciplines. Our programmes draw on expertise in architecture, civic design and engineering to explore such challenges, and are facilitated by leading-edge virtual technologies.

As a student on one of our design programmes at the University of Liverpool in London, you will have access to our Virtual Engineering Centre (VEC). The VEC has a strong track record in delivering advanced modelling and simulation supported by fully immersive Virtual Reality solutions across the product lifecycle, enabling industry to compete within increasingly challenging global markets.

Demand for expertise and skills within advanced modelling, simulation and immersive visualisation is strong within the region as many design and architecture practices have their headquarters and design teams based in and around London. Many businesses are finding it difficult to recruit staff that have experience of these emerging technologies; access to the VEC equips you with these skills and gives you much sought after experience. The unique blend of facilities, academic and industrial expertise provided by the VEC across our design programmes enables you to experience and gain competency to apply virtual technologies within your specialism and with an applied approach.

Planning at Liverpool was the world's first planning school and, today, we are a leading global centre of excellence in professional planning education and research. Our graduates can be found in senior positions all over the world. Our design programmes allow you to access this excellence whilst studying in London, arguably the ideal city in which to study design.

Did you know?



- The design economy contributes £72bn to the UK and makes up 7.2% of total GVA (Gross Value Added).

(Innovate UK Design in innovation strategy 2015-2019)

- The design economy is concentrated in London. More than one in five design workers, and one in four design intensive firms (where 30% or more of the workforce were employed in design occupations), are found in London.

(Innovate UK Design in innovation strategy 2015-2019)

We also offer continuing professional development for professionals working within this sector. Ranging from short courses to bespoke programmes and master's degrees, our expertise will give you a competitive edge and help your organisation achieve its objectives. See page 14 for further information.

**VIRTUAL
ENGINEERING
CENTRE**

www.virtualengineeringcentre.com

Health



The University of Liverpool in London at Finsbury Square is a wonderful place to study. Liverpool was the birthplace of public health and the London campus provides students with the opportunity to get the Liverpool story of public health in a London context.

Professor John Ashton CBE
President, Faculty of Public Health



Why pursue a career in this sector?

Public Health is an exciting, ever-changing and valuable area to study. The work of public health professionals is constantly evolving in response to the needs of individuals, families, communities and populations around the world both now, and for generations to come.

Millions of people are alive today thanks to public health initiatives that affect people in their day-to-day lives, such as vaccination programmes, smoking legislation and clean air and water standards.

The UK is a global leader in the research and development of Public Health initiatives, examining and providing advice on the inequalities that exist internationally.

With the UK population projected to increase from an estimated 63.7 million in mid-2012 to 67.1 million by 2020 and 71 million by 2030 the health care sector and its needs are constantly expanding and evolving (NHS Confederation: Key Statistics on the NHS 2016).

Why University of Liverpool in London?

The Faculty of Health and Life Sciences at the University of Liverpool is one of the UK's leading centres for health and life science research and education. The University of Liverpool has an established history of being at the forefront of global public health and London, as a global city, represents the natural home for studying our internationally renowned public health programme.

The Master of Public Health programme modules can be studied flexibly, to form a master's (taken over an academic year) or as continuous professional development on a modular basis (over two to six years). It is possible to achieve a full master's by undertaking our flexible learning to fit in with your career and lifestyle.

Our students come from all over the world and bring a wealth of knowledge to the classroom, which is at the centre of shared learning. We also have excellent links with industry. Our guest speaker programme includes a diversity of lecturers, including UK-based and international health researchers and experts. We have had speakers from the World Health Organization (WHO), National Health Service (NHS), the National Institute for Health and Care Excellence (NICE), the Faculty of Public Health (FPH), Public Health England (PHE), the voluntary sector, local authorities and other international bodies.

Did you know?



● The NHS employs more than 1.6 million people, putting it in the top five of the world's largest workforces.

(www.nhs.uk)

● There were 12,432 more qualified allied health professionals in 2014 compared to 2004.

(NHS Confederation Key Statistics on the NHS - 2016)

The University of Liverpool has a strong reputation in the field of public health. Choosing the University of Liverpool in London meant that I could study at a prestigious university whilst remaining in London, a city that is so vibrant and where opportunities are everywhere.

Adam Wong
Master Public Health

Continuing Professional Development





Why engage in CPD?

The business landscape has changed. More than ever, businesses need to ensure that they provide innovative training for their best talent, in order to compete on a global scale. A major priority for organisations of all sizes is to retain these employees and engender a fully-motivated workforce, boosting productivity, reputation and profit.

Engaging in Continuing Professional Development (CPD) allows individuals to accelerate their own career development, while businesses enhance their overall performance through superior knowledge, motivation levels and technical acumen.

Continuing Professional Development (CPD) at the University of Liverpool in London provides opportunities for individuals and organisations alike to gain maximum benefit from professional courses and executive training programmes.

CPD at the London campus is available in the following formats:

Bespoke – We have the capability to develop unique training courses, bespoke to your organisation's specific needs. Through drawing on expertise from a range of University disciplines, we can plan the perfect programme for you.

Short Courses – Designed for flexibility, these courses are often modules from our master's programmes, informed by leading-edge knowledge on the subject and introduce the latest high level skills. Where possible, short courses are delivered during evenings and weekends.

Master's Programmes for Professionals – These industry standard qualifications, taught in block sessions, enable you to remain at the top of your game in today's fast changing and competitive working environment.

Why University of Liverpool in London?

The University of Liverpool has earned its reputation as one of the UK's leading research centres, through innovation and wide-ranging expertise. Our campus in London offers a fusion of this academic rigour alongside strong business connections and premium facilities. We have collaborated with organisations across a wide variety of sectors to enrich their workforce and achieve their objectives.

Our campus in the heart of the city of London provides our students with a platform to engage with employers, professional institutes and our partners, allowing them to take full advantage of networking opportunities.

Part of the world-renowned Russell Group, we've harnessed our academic and business experience to develop our high quality CPD programmes in order to give you a competitive edge.

Please visit our website for further information on our CPD programmes on offer at www.liverpool.ac.uk/london/cpd or to discuss your CPD requirements please contact Chris McLinden on E: chrismc@liverpool.ac.uk

Did you know?



- Leadership and management skills are expected to see the highest growth in demand among businesses over the next three to five years of any category of skills.

(CBI/ACCENTURE Employment Trends Survey 2015, December 2015)

Student Support

Whatever advice and help you may need whilst studying you will find that the University has a strong support network in place to guide and assist you.

The Student Experience Team

The Student Experience Team provides you with a focal point for all your enquiries, all year round. They will ensure you have everything you need whilst studying at the University of Liverpool in London.

The team is able to offer advice and support on the following areas:

- Accommodation – including searching for accommodation, links with accommodation partners and assistance with understanding tenancy agreements
- Immigration – advice on applying for Tier 4 (General) Student Visas as well as how to register with the police in London

- Fees – advice on how to pay your tuition fees
- Disability and welfare issues – supporting students who may require additional adjustments owing to a disability or who are experiencing any emotional or other welfare issues.

As your first point of contact, the team is able to offer guidance on programme matters such as module selection, as well as University processes such as examinations, graduation arrangements, assessment appeals and complaints. They are also able to produce documentation, such as status letters for visa purposes, as well as certificates and transcripts.

For further information, please visit the Student Experience London website www.liverpool.ac.uk/london/student-experience



The campus, located in central London, has provided us with a good balance between study and opportunities for fun after study. The teachers and Student Experience Team are caring, supportive and helpful.

Xinyi Li
MSc Accounting

Learning Facilities

The University of Liverpool in London combines the excitement of a vibrant city with the security of a self-contained campus, where you will find excellent support, world-class teaching and outstanding facilities.

Virtual Engineering Centre



This premium virtual reality facility is multi-disciplinary but particularly valuable to Design programme students. The latest hardware and software along with the technical and academic expertise from the teaching staff puts virtual reality at the heart of the University's new London base.

www.virtualengineeringcentre.com

Finance Lab



Students in London have full access to a state-of-the-art trading floor simulator, bringing real-time market data and analytics used by industry professionals. The space allows you to analyse, research and investigate companies, industries and markets, drawing data directly from stock exchanges from around the world.

Computing Services

When you register with the University of Liverpool in London you will have access to a wide range of IT services including your own email address and a secure personal file storage area. There are over 100 applications available for you to use, including Microsoft Office, and many services and resources are easily accessed from your own laptop, mobile phone or tablet. There are over 700 computers in four PC Teaching Centres at the London campus which are available for your use.

Technical support is on hand at the University of Liverpool in London in person and backed by a Service Desk which you can call on for assistance by email or phone if you need any help.

www.liverpool.ac.uk/csd/helpdesk

Further information about the range of IT services and support which are available can be found on the Computing Services website at www.liverpool.ac.uk/csd

Learning Technologies

Virtual Interactive Teaching at Liverpool (VITAL) supports learning and teaching activities across the Internet. This enables quick and easy provision of your programme materials; communication tools such as discussion boards and virtual chat facilities; and support for collaborative project work.

The Blackboard Mobile Learn app gives you access to VITAL on your mobile phone wherever you are.

iLearn is a unique website which provides practical tips to help you not only get the most out of your studies but also to develop skills that will help you in every aspect of your life. The website contains a wide variety of tips and ideas for things such as getting the most from lectures, revision, researching using the Internet and essay writing.

Library Facilities

Students in London benefit from their own dedicated library as well as access to many of the existing collections based in Liverpool. The large library space includes areas for both quiet study and collaborative learning, and incorporates a range of study rooms which can be booked by students for group work. The printed library collection includes key readings for all courses as well as supplementary reference material, and books are available for students to loan from the Liverpool libraries.

London students also have full access to the University's extensive electronic library which includes over 680,000 ebooks and over 65,000 electronic journals. Library staff are available on-site to offer assistance and provide training in learning resources, literature searching, referencing and academic skills.

www.liverpool.ac.uk/library

English Language *Requirements*

All applicants must have reached a minimum required standard of English language and are required to provide evidence of this. Qualifications accepted by the University can be found on our International webpages.

Please see www.liverpool.ac.uk/international for English Language requirements specific to your country.

In-session English *Support*



The University has invested considerably in English for Specific Academic Purposes in-session support. This means that we are able to provide an extensive, vibrant and innovative programme of academic English to ensure your learning in London is supported. Wherever possible, the English Language Centre liaises with tutors in your department to ensure that our teaching relates to the modules you are studying on your main programme and to the assessments you are required to produce.

Classes run throughout Semesters 1 and 2 and are offered at times compatible with the timetable on your main programme. Your department will also be able to advise on the precise times and locations of the classes during the first week of each semester.

Pre-session English *Support*



If you do not yet have the right level of English to enter your chosen course, the University of Liverpool's English Language Centre can help you achieve the English language qualifications you need before you start your course. There are five different entry dates, dependent upon how much improvement you need to make, and we are confident that study on our Pre-session English course can prepare you to cope with the linguistic demands of your academic programme.

You will study at our specialist English language teaching facility based on the Liverpool campus and follow a course designed to meet the needs of your chosen academic programme.

For more information, visit www.liverpool.ac.uk/english-language-centre

Accommodation

Recommended Student Accommodation Providers in London

The University is pleased to recommend student accommodation with Urbanest and Unite Students. Both providers offer safe, secure and modern accommodation in excellent and exciting locations close to the campus.

Urbanest
<http://uk.urbanest.com>

Unite
Unite Stratford ONE
www.unite-students.com

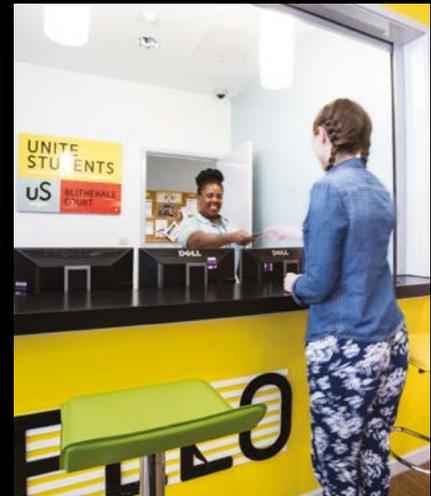
The University of London Housing Services

The University is partnered with the University of London Housing Services (ULHS) which offers independent advice on finding private accommodation in London. ULHS also has a database of properties from trusted landlords and letting agents for students to search for suitable accommodation.

www.housing.london.ac.uk

Private Rentals

There is a wide variety of property available to rent all over London on the private rental market to suit all budgets. It may seem like an overwhelming task but there are plenty of places to start your search and help is available from the Student Experience Team. You can use the London Rents Map to see which area fits your budget (www.london.gov.uk/rents). Finding accommodation through lettings agents and online websites are a popular way for students to search for a property or room to rent, and we would advise that you make sure that the letting agent you use is accredited by a professional body such as The Property Ombudsman (TPO).
E: stuexldn@liverpool.ac.uk



Careers Lifelong Support

A postgraduate degree from the University of Liverpool in London is an excellent foundation for helping you to achieve your career aspirations. Our Careers & Employability and Alumni teams are dedicated to helping you get there.

Throughout your time at the University of Liverpool in London you will have access to a range of careers support – all designed to enable you to put your plans into reality.

The benefits of graduating from the University of Liverpool in London do not end once you complete your studies with us. We view graduation as the beginning of your alumni relationship with our University – the start of a strong connection with a worldwide community that can last a life time.



Strengthening Your Employability

We offer high-quality employability support during and after your time studying with us, blending advice, guidance and training and building on the existing expertise we have developed as one of the UK's leading careers services.

Through a range of career management inputs, personal and professional development and access to industry experts and speakers, our aim is to match your needs and ambitions as they develop.

As well as face-to-face guidance and on-site sessions we also offer online support, webinars and guidance. All our activities are supported by a state-of-the-art interactive website, CareerHub.

Our dedicated London Careers office can help you with:

- Career planning
- Understanding the job market
- Making effective applications through CVs, letters and application forms
- Preparing for and attending job interviews

- Performing effectively at Assessment Centres
- Strengthening your networking skills, including digital networking.

Alumni Community

As a University of Liverpool graduate you will have access to a wide range of benefits and services including access to central London office space, event invitations and our professional interest networks which offer professional development support.

With more than 211,000 graduates located all over the world, the University of Liverpool boasts a thriving alumni community which will be invaluable throughout your university journey.

As a graduate you can:

CONNECT with alumni in London and around the world by joining one of our 35 professional, academic, and social networks or by attending one of our events.

LEARN new skills through discounted postgraduate study, free online journal access, and webinars.

DEVELOP your career by joining our new e-networking platform, Liverpool Connect, created exclusively for University of Liverpool alumni.

We are enormously proud of our global alumni family and confident that your University of Liverpool degree will be of great benefit throughout your career. Visit www.liverpool.ac.uk/alumni to find out more.

Industry Networking Opportunities

You will also benefit from our close links with industry. All our career and employability development activities are designed with considerable input from employers, and we hold key networking events throughout the year.

In recent years our Careers & Employability Service has won several prestigious national awards including the AGCAS International Award for demonstrating an outstanding commitment and contribution to working with students, relevant employers and promoting internationalisation.

We look forward to working with you and helping you achieve your career aspirations.



Apply

How to Apply

The easiest way to make an application is to apply online. Go to www.liverpool.ac.uk/study/postgraduate/applying/online

Please submit your:

- University/degree transcripts and certificates
- Evidence of English language ability (International/EU applicants only visit our website for details)
- A personal statement explaining why you want to undertake the programme and why you feel you are a suitable candidate
- Two references.

Fees and Finance

See individual programmes for the costs you can expect to meet as a postgraduate student at the University of Liverpool in London. The University offers a range of scholarships and bursaries for its programmes.

For the latest information, visit www.liverpool.ac.uk/london/fees-and-finance

Contact Us

Enquiries Team

Our dedicated central enquiries team can help with all your queries about becoming a University of Liverpool student, and with questions regarding your application.

Please feel free to call us on T: +44 (0)151 794 5927 and speak to one of our advisors. Our lines are open Monday to Friday, 9am to 5pm.

You can also reach us at E: pgrecruitment@liverpool.ac.uk

On-campus and Online Events

Personalised visits – tailored to your needs

We appreciate that making the right decision about postgraduate study requires extensive research. Choosing the right university and master's programme is key. That's why here at the University of Liverpool in London we offer personalised visits to our campus, on an individual or small group basis, so you can get the answers to your specific questions and see the facilities that are important to you.

Register for your personalised visit at www.liverpool.ac.uk/london/visit-us

Open Days and Online Events

We also hold a number of Open Days and on-campus and online events throughout the year where you can hear from industry experts and our lecturers speaking on 'hot topics', find out more about the programme you are interested in, our student support and learning facilities.

For available dates and to register, visit www.liverpool.ac.uk/london/visit-us

Please note that, as part of the effort to ensure the best possible student experience, the University regularly reviews its portfolio to offer research driven, distinctive and challenging programmes of study. For the very latest developments on all our postgraduate programmes, visit www.liverpool.ac.uk/london

 www.facebook.com/UniLivLondon
 [@livunilondon](https://www.instagram.com/livunilondon)
 [@livuni](https://twitter.com/livuni)

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Our London campus offers a portfolio of professionally focused postgraduate programmes and Continuing Professional Development (CPD) courses. Their alignment to the professions in the city of London has resulted in our graduates going on to successful careers across the globe.



Finance, Accounting, Business and Communication

The University of Liverpool in London is unique as we can not only increase our knowledge, but also broaden our horizon in this amazing city. This degree was the determining factor in my success at interview for my current role as Audit Associate at PricewaterhouseCoopers, Beijing Branch.

Junting Chen
Finance and Investment Management Graduate



Design

The knowledge and experience I've gained at the University of Liverpool in London helped me to think critically about projects from aspects which may be different from other colleagues. It turned out to be a capability that is useful and admired in my role as project executive planner for a residential development in Beijing Vanke, China.

Erin Liu
MSc Urban Design and Property Development Graduate



Health

The University of Liverpool has got a great reputation for public health and I was especially interested in health inequalities which the University is known for. The University of Liverpool in London is right in the heart of the city, and the facilities are fantastic. Our lecturers were great and we were really well supported throughout the course. We also had a lot of guest lecturers who were experts in their field, which was a great opportunity for us.

Catherine Hefferon
Master of Public Health Graduate



Continuing Professional Development

I would recommend the programme without hesitation. It's one of the best things I've ever done.

Phil Taylor
Former Delegate and Small Business Director





UNIVERSITY OF
LIVERPOOL
IN LONDON

Programme duration:
12 months

Programme start month:
September

Programme contact:
Accounting and Finance Team
E: pgrecruitment@liverpool.ac.uk

MSc Accounting

On successful completion of this MSc you can impress potential employers by not only having a master's degree, but being ICAEW exam qualified too.*

What will this programme involve? Programme Overview

This programme offers you the opportunity to attain a postgraduate degree from a Russell Group university and simultaneously gain exemptions (credit for prior learning) from examinations for the Institute of Chartered Accountants in England and Wales (ICAEW).

Completion of the programmes also offers the maximum exemptions awarded by the Association of Chartered Certified Accountants (ACCA).

Thorough and stimulating, this degree programme includes specialist coverage of a range of topic areas within the disciplines of accounting and finance, including corporate reporting, auditing and assurance, taxation, finance, business strategy, business management and professional ethics.

You will develop quantitative and qualitative skills to enable you to make realistic business recommendations and solve problems in complex scenarios. Business awareness will need to be demonstrated at strategic, operating and transactional levels, and will include issues of sustainability.

The use of technical knowledge and professional judgement will be required to analyse data from multiple sources in order to evaluate alternatives, and determine appropriate solutions.

How will I study? Programme Structure

You will build your understanding of the principles, techniques and applications of accounting and finance through the development of technical knowledge and business skills including problem solving, professional judgement, communication and advice through:

- Intensive full day lectures
- Days for self study and reflection
- Significant electronic learning resources
- Regular formative assessment and feedback.

Student Membership of the ICAEW

The Institute of Chartered Accountants in England and Wales (ICAEW) is a professional membership organisation, supporting over 147,000 chartered accountants around the world. Through technical knowledge, skills and expertise, it provides insight and leadership to the global accountancy and finance profession.

As a student on the programme you will be enrolled as a student member of the ICAEW, giving you access to online resources that include company information, country and sector data, economic forecasts and eBooks.

ICAEW is a prestigious globally respected professional accountancy body. Membership of a professional body is necessary to work as an accountant or auditor in the UK and in many countries. ICAEW is a world leader in shaping the accounting profession through its high quality exams, economic analysis, input to governmental policies, ethical standards and support for members.

* Three years of relevant work experience under a training contract with a registered training provider is required before you are eligible for admission to full membership with the ICAEW and you are also required to sit the ICAEW's case study exam in the final year of the contract.

Programme Entry Requirements

You will normally need to have the equivalent of a UK honours degree, at 2.1 level or better in:

- Accounting
- Another relevant subject such as business, economics, finance or other quantitative discipline
- A non-relevant subject with relevant work experience.

Applicants who are qualified or part-qualified with a recognised professional accounting body will also be considered.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me?

Likely Career Destinations – ICAEW career path

The ICAEW's exams consist of three levels: Certificate, Professional and Advanced Levels. Through our partnership with ICAEW, completion of our MSc programme can achieve exemptions from all Certificate Level and Professional Level papers (ICAEW do not award exemptions for Advanced Level papers). Additionally students who have gained credit for prior learning for all their Semester 1 modules can be entered for the ICAEW Advanced Level Corporate Reporting and Strategic Business Management papers.

On completion of this MSc you can impress potential employers by being ICAEW exam qualified*. ICAEW members can go on to work in accounting, financial services and business management and many FTSE quoted company directors are ICAEW members.

Completion of the programme can also offer all nine exemptions from the Fundamentals Level papers of the Association of Chartered Certified Accountants (ACCA) examinations.

Recent career destinations of our students include Deloitte, KPMG, PwC, Shell, Robert Bosch and Bank of East Asia.



PARTNER IN LEARNING

MSc Accounting Module Descriptors

Semester 1

Tax Compliance (15 credits)

This module considers taxation issues for both individuals and companies in non-complex scenarios.

Financial Accounting and Reporting (15 credits)

This module relates to the preparation of single entity and consolidated financial statements, in compliance with a wide range of International Financial Reporting Standards (IFRSs). You will also be required to explain accounting and reporting concepts and ethical issues.

Audit and Assurance (15 credits)

This module will develop your understanding of critical aspects of managing an assurance engagement (including audit engagements): acceptance, planning, managing, concluding and reporting.

Financial Strategy (10 credits)

This module examines the relevant options for financing a business, and the methods by which financial risks can be identified and managed. The methods of making appropriate investment decisions are also evaluated.

Semester 2

Business Strategy and Management (10 credits)

This module examines how businesses can analyse their internal resources and external environment. It also evaluates the methods by which strategic choices are made, implemented and monitored.

Business Planning – Taxation (15 credits)

This module considers more complex taxation issues that arise in the context of preparing tax computations and advice on tax-efficient strategies for businesses and individuals.

Technical knowledge and professional judgement will be needed to identify, explain and evaluate alternative tax treatments and to determine the appropriate solutions to taxation issues, giving due consideration to the needs of clients and the interaction between taxes. The commercial context and impact of recommendations will need to be considered in making such judgements, as will ethical and legal issues.

Corporate Reporting and Auditing (20 credits)

This module develops technical knowledge and understanding of International Financial Reporting Standards, at both individual company level and group level. It also develops analytical skills and techniques to resolve compliance issues, business problems and ethical dilemmas that arise in the context of the preparation and evaluation of corporate reports and from providing audit services.

In addition we prepare you to sit the ICAEW Advanced Level Corporate Reporting exam.

Strategic Business Management (20 credits)

This module addresses core areas of business strategy, marketing, corporate governance, human resource management, finance, corporate reporting, assurance and ethics. It develops quantitative and qualitative skills to enable you to make realistic business recommendations in complex scenarios. You will need to demonstrate business awareness at strategic, operating and transactional levels. The use of technical knowledge and professional judgement will be required to apply appropriate models and analyse data from multiple sources, including corporate reports, in order to evaluate alternatives and determine appropriate solutions.

In addition we prepare you to sit the ICAEW Advanced Level Strategic Business Management exam.

Summer Dissertation (60 credits)

This module takes the form of guided independent learning which requires you to produce a dissertation involving complex business scenarios and providing advice. The report will contain both qualitative and quantitative elements.

The modules within MSc Accounting are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

Passing the ACA exams was a huge addition to my CV. I also greatly appreciated the career support on offer at the University of Liverpool in London.

Wehao Xu
MSc Accounting



UNIVERSITY OF
LIVERPOOL
IN LONDON

Programme duration:

12 months

Programme start month:

September

Programme contact:

Philip Morey

E: pmorey@liverpool.ac.uk

MSc Finance and Investment Management

Based within minutes of London's financial heartland, the University of Liverpool in London is perfectly situated for students considering our MSc Finance and Investment Management programme.

What will this programme involve?

Programme Overview

The MSc Finance and Investment Management syllabus draws extensively from the Chartered Financial Analyst® (CFA) programme curriculum and high performing students will be supported to sit the CFA® examination alongside your MSc, meaning you will graduate with both an MSc from a Russell Group university and a pass at Level 1 of the CFA qualification.

The CFA qualification is a globally recognised, postgraduate designation that provides a strong foundation of investment analysis and portfolio management skills along with the practical knowledge required in the modern finance and investment industry. Our approach of embedding much of this globally recognised qualification into our MSc programme will strengthen your employability throughout the financial services sector.

The MSc Finance and Investment Management has been accepted into the CFA Institute University Recognition Programme. This status is granted to institutions whose degree programmes incorporate at least 70% of the CFA Programme Candidate Body of Knowledge™ (CBOK), which provides you with a solid grounding in the CBOK and positions you well to sit for the CFA exams.

You will explore the interaction of finance, financial markets and securities and investment analysis, along with contemporary financial principles and how these apply to financial intermediation, savings and investment. You will apply theories and concepts using financial market applications and state-of-the-art industry analytics.

With a rigorous focus on both theory and application, you will benefit from leading edge insight and global perspective from City practitioners, building on firm foundations in quantitative skills, corporate finance, financial analysis, portfolio management, financial instruments, regulation, ethics and other critical areas.

The programme provides both academic knowledge and practical skills, allowing successful candidates to find employment in the financial services industry in job roles ranging from security analysis through to investment management.

Our University of Liverpool in London Finance Lab provides a state of the art space in which to analyse, research and investigate companies, industries and markets. The lab workstations run EIKON™, the ultimate set of financial tools from the world renowned finance intelligence company, Thomson Reuters. You will have full access to the lab throughout your studies, bringing you real-time market data and analytics as used by industry professionals.

Programme Entry Requirements

You will have a Bachelor's degree (with honours) at 2:1 level or better in an appropriate field of study. A wide range of finance related subjects is acceptable but please contact us if you wish to check whether your degree subject is suitable.

Candidates who do not meet these requirements will be considered on their individual merits and should discuss their particular circumstances with the Programme Director.

Applications from students with a professional background rather than an undergraduate degree will be assessed in accordance with the principles of the University's AP(E)L policy, and the practice and precedents of the Faculty of Humanities and Social Sciences.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

MSc Finance and Investment Management Module Descriptors

Semester 1

Financial Reporting and Analysis (15 credits)

This module develops knowledge and skills to understand, interpret and analyse companies' annual reports, particularly the primary financial statements. You will analyse the performance, position and cash flows of companies, which can then be applied to either equity or fixed income security valuation in other modules.

You will cover all the main categories of assets, liabilities, income, expense and cash flows, as well as advanced topics such as pensions, off balance sheet financing and group accounting.

Quantitative Methods and Economics (15 credits)

The quantitative methods section of this module focuses on statistics. Topics include probability theory, hypothesis testing, sampling and estimation, regression and time-series analysis, time value of money in financial decision making, simulation and technical analysis.

The economics section covers microeconomics and macroeconomics. International economics includes exchange rate theories involving interest rates and inflation. There is an emphasis on the effects of economic factors on financial markets, including monetary and fiscal policy, government regulation, economic growth and development.

Equity and Fixed Income Markets (15 credits)

This module explores global asset markets and the analysis of asset types: specifically equity (shares/stocks) and fixed income (bonds). The equity analysis section of the module includes the characteristics of equity markets, institutions, and benchmarks. It also includes equity valuation methods.

Similarly, the fixed-income section of the module includes the characteristics of fixed-income markets, institutions, and benchmarks. It also addresses the valuation of fixed income securities, the term structure of interest rates, credit risk and structured products.

Financial Regulation and Ethics (15 credits)

Financial regulation has a significant impact on the financial markets and the activities of investment professionals. In this module you will explore the impact of regulation both from a UK and an international perspective. You will consider the developments that have taken place in the regulatory environment in the aftermath of the global financial crisis.

A focus on ethics and professional conduct is essential for professionals and institutions in the investment management industry. The ethics coverage is primarily concerned with compliance and reporting rules when managing an investor's assets or when issuing research reports.

Semester 2 Corporate Finance (15 credits)

The Corporate Finance module addresses issues in the financing, investment and distribution policies of companies. Topics include investment decision-making, incorporating measures of sensitivity and risk, deriving a cost of capital, determining a suitable capital structure, dividend policy, business and financial risk and mergers and acquisitions.

This module develops a conceptual understanding of the importance of the capital markets and the factors influencing investment and funding decisions. You will evaluate which investments to undertake and how to arrive at an appropriate cost of capital.

Derivatives and Alternative Investments (15 credits)

Derivatives (eg forwards, futures, options and swaps) have become an increasingly important issue in financial markets and in understanding and controlling financial risk. The topics covered include the types of derivative instruments, their characteristics and their application in financial risk management.

You will review the various types of alternative investments, their characteristics and the rationale for holding alternative investments within a diversified investment portfolio. Specific investment categories covered include real estate, private equity and venture capital, hedge funds and commodities.

Portfolio Management (15 credits)

The Portfolio Management module covers the processes involved in managing investments for corporations and for individuals. It addresses the fundamentals of portfolio management theory, including return and risk measurement, along with portfolio planning and construction.

Specific topics include portfolio theory, asset pricing models, investment policy (eg defining an appropriate investment policy, resultant asset allocation or order execution) and measurement of investment performance.

Research Skills (15 credits)

This module will allow you to develop an appreciation of the collection, analysis and interpretation of information and data in order to inform and support both academic and future professional research activities.

The effective utilisation of information and data in order to inform decision making is a key managerial skill and this module develops skills in the acquisition, analysis and management of relevant information. This provides you with an essential grounding and introduction prior to undertaking your research project.

Semester 3 Dissertation (60 credits)

You will undertake research in a financial market, company or industry of your choice.

This will require demonstration of:

- A systematic understanding, demonstrated knowledge and a critical awareness of current issues affecting the market/company/industry selected
- Originality in the application of knowledge, together with a practical understanding of established, applied techniques of research and analysis as used to interpret knowledge and practice in the area
- Conceptual understanding to enable critical evaluation of the methodologies used and the results obtained.

The modules within MSc Finance and Investment Management are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

The MSc Finance and Investment Management has been designed to incorporate most of the learning outcomes from the prestigious CFA programme. In this way, the programme blends academia and the financial services profession so that it strengthens the employability of our students.

Philip Morey
Director of Studies



UNIVERSITY OF
LIVERPOOL
IN LONDON

Programme duration:
12 months
Programme start month:
September
Programme contact:
Dr Sovan Mitra
E: smi@liverpool.ac.uk

MSc Financial and Actuarial Mathematics

This programme is supported by the University of Liverpool's prestigious Institute for Financial and Actuarial Mathematics. Therefore, as a student in London you will have access to this vibrant research community whilst studying within minutes of London's financial centre.

What will this programme involve?

Programme Overview

The Financial and Actuarial Mathematics MSc incorporates all mathematical techniques, knowledge and skills required for careers in modern actuary.

This cutting edge MSc programme is oriented towards you if you want to receive a high-profile education in quantitative finance and actuarial science. The MSc will equip you with the mathematical, financial and computational skills needed to quantify and manage risk effectively in today's finance, investment and insurance industries.

Graduate from this programme and you will be qualified to assess and solve problems in the financial and actuarial industry, to analyse and develop sophisticated mathematical models as well as to implement them in practice.

This programme is unique as it offers a dual qualification in Financial Mathematics and Actuarial Mathematics, from a Russell Group University and located in central London. You will have the opportunity to network with industry professionals and gain experience from internationally recognised financial and actuarial institutions including Tilney Investment and Barnett Waddingham.

Programme Entry Requirements

This is a challenging programme so you will need a good first degree (2:1 Honours or equivalent) in Mathematics, Physics, Engineering or a subject with substantial mathematical content.

Applications from international students are welcome. International qualifications will be evaluated in line with the National Recognition Information Centre (NARIC) guidelines.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 5.5 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me? Likely Career Destinations

Actuarial Science is a growing subject area with good career opportunities within insurance companies, banks and consultancy.

This programme is designed to prepare you for a career as a quantitative analyst or an actuary, combining financial and actuarial mathematics with statistical techniques and business topics. Our MSc prepares students to be professionals who use mathematical models to analyse and solve financial problems under uncertainty. Upon successful completion of the MSc you will be ideally equipped to work in investment banks, pension or investment funds, hedge funds, consultancy and auditing firms or government regulators.

Summer projects could be designed in cooperation with industry partners, offering opportunities for you to further pursue a career as an actuary in insurance, reinsurance, risk management or asset-liabilities management as well as banking or financial services. For example, previous projects have required students to evaluate an investment company's financial investment. Using modelling and analysis, they gave recommendations that were used to influence the investment analysis and decision making for the company.

MSc Financial and Actuarial Mathematics Module Descriptors

Semester 1

Stochastic Modelling in Insurance and Finance (15 credits)

Modelling and valuation of financial derivatives (options etc.) using stochastic analysis and concepts from modern probability theory.

Finance and Financial Reporting (15 credits)

This module provides a basic understanding of corporate finance and you will learn to interpret the accounts and financial statements of companies.

Statistical Methods in Insurance and Finance (15 credits)

This module covers the application of statistical methodologies and techniques into actuarial sets of data.

Mathematical Risk Theory (15 credits)

This module introduces a variety of risk models and the evaluation of them using probability theory and calculus, concentrating on real-life insurance problems. It is helpful for those who plan to sit for the professional examinations of the Institute of Actuaries, since it covers part of the professional syllabus.

Semester 2

Computational Methods in Finance (15 credits)

This module addresses key computational methods in finance covering model calibration and optimisation.

Interest Rate Theory (15 credits)

This module introduces stochastic interest rates: the Vasicek model, the Cox-Ingersoll-Morton (CIR) model, the Merton model, and the Hull-White model. The main purpose of the module is to present methods for pricing various contracts in a stochastic interest rate setting, using both the risk-neutral pricing approach and the partial differential equations approach.

Life Contingencies (15 credits)

The aim of this module is to provide a solid grounding in quantitative tools of actuarial science. It covers topics such as survival models, life tables and their applications, life insurance benefits, life annuities and reserving. This course covers the mathematical and probabilistic structure of life contingent financial instruments. It provides an introduction to survival models, covers life tables and their applications, life insurance benefits, lifetime annuities, and the mathematics of pensions.

Quantitative Risk Management (15 credits)

This module develops a risk management framework, and provides you with an understanding of various risk management approaches.

Semester 3

Dissertation (60 credits)

The aim of the main dissertation is for you, under guidance from your supervisor, to research a substantial mathematical topic thoroughly and write your own clear and coherent account of it. The final dissertation will be submitted and assessed.

The modules within MSc Financial and Actuarial Mathematics are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.



UNIVERSITY OF
LIVERPOOL
IN LONDON

Programme duration:

12 months

Programme start month:

September

Programme contact:

E: pgrecruitment@liverpool.ac.uk

Or visit: [www.liverpool.ac.uk/london/programmes/finance-](http://www.liverpool.ac.uk/london/programmes/finance-accounting-business-and-communication)

[accounting-business-and-](http://www.liverpool.ac.uk/london/programmes/finance-accounting-business-and-communication)

[communication](http://www.liverpool.ac.uk/london/programmes/finance-accounting-business-and-communication)

MSc International Accounting

This master's degree programme is a thorough study of advanced accounting, linking both the academic and professional worlds.

What will this Programme involve?

Programme Overview

Offering the opportunity to become fully ACCA exam qualified (if entering the programme with ACCA F1-F9 passes/exemptions), this programme will enhance your employability with specialist coverage of a range of topic areas as well as a professional qualification. Being located in the heart of the city of London, our campus is the perfect place to begin your career in accounting as you will have the opportunity to engage with professional networks and industry.

This programme covers core areas ranging from advanced financial reporting to financial management, business strategy, governance, risk, assurance, taxation and ethics, while preparing you for your dissertation with the Research and Business Skills module focusing on real-world data. The innovative Strategic Business Leader module takes a case study approach to develop the skills necessary to become a business leader.

Optional modules in Semester Two allow you to focus your studies on your areas of interest including financial management, performance management, audit and assurance and taxation, all at an advanced level.

ACCA Academic Professional Partnership Programme

Students who enter the programme with passes or exemptions from ACCA (Association of Chartered Certified Accountants) Fundamentals Level exams (or who can register exemptions before exam entry dates) will be able to sit the ACCA's Strategic Professional (final level) exams under the innovative ACCA Academic Professional Partnership Programme (APPP). We are one of the first universities worldwide to offer this programme.

How will I study?

Programme Structure

Delivery of the programme is through a combination of interactive integrated lectures and seminars (Semesters One and Two) and supported independent study (Summer).

Key aspects of the programme:

- Intensive full day lectures
- Days for self-study and reflection
- Significant electronic learning resources
- Regular formative assessment and feedback.

ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. It offers business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management. More information about ACCA can be found here: www.accaglobal.com

Programme Entry Requirements

You will normally need to have the equivalent of a UK honours degree, at 2.1 level or better, in Accounting or a degree that includes a significant accounting component.

Applicants with relevant work experience or who are qualified or part-qualified with a recognised professional accounting body will also be considered.

Entry to the programme is guaranteed for students that can demonstrate ACCA F1-F9 passes or registered exemptions, and meet the university language requirements.

English Language Entry Requirements

IELTS: 6.5 (with a minimum of 6.5 in each component)

Where could this Programme take me?

Likely Career Destinations

Qualified and part qualified accountants can go on to work in accounting, financial services and business management roles. Many FTSE quoted company directors are qualified accountants.

Recent career destinations of our students include Deloitte, KPMG, PwC, Accenture, Shell, BP, Bloomberg, Bosch and Bank of East Asia.

ACADEMIC PROFESSIONAL
PARTNERSHIP PROGRAMME

ACCA

Module Details

Semester One

Strategic Business Reporting (20 credits)

This module considers the application of International Financial Reporting Standards (IFRSs) at an advanced level including the preparation and interpretation of financial statements, including consolidated financial statements. This module also considers the impact of changes in accounting regulation on financial reporting as well as ethical principles and application to practical scenarios.

Strategic Business Leader (40 credits)

Strategic Business Leader acts as the key leadership module in this MSc through the context of an integrated case study. The module requires you to demonstrate a range of professional skills demanded by effective leaders or in advising or supporting senior management in directing organisations. The syllabus therefore combines the main functions of organisations in the context of leadership capability.

Semester Two

All students take the 'Research and Business Skills' module (20 credits) and then choose two other modules (2 x 20 credits)

Research and Business Skills (20 credits)

The research skills element of this module will allow you to develop an appreciation of the collection, analysis and interpretation of information and data in order to inform and support both academic and future professional research and business activities.

The effective utilisation of information and data in order to inform decision making is a key managerial skill and this module develops skills in the acquisition, analysis and management of both quantitative and qualitative information. This module provides you with an essential grounding and introduction prior to undertaking your dissertation in the summer.

The business skills element of the module focuses on the skills you need to prepare you for the commercial world as well as employability skills to develop a successful career.

Advanced Financial Management (20 credits)

This module develops core financial management knowledge and skills and prepares you to advise management and/or clients on complex strategic financial management issues facing an organisation.

Advanced Performance Management (20 credits)

This module develops knowledge and skills in selecting and applying strategic management accounting techniques in different business contexts and prepares you to contribute to the evaluation of the performance of an organisation and its strategic and operational development.

Advanced Taxation (20 credits)

This module covers knowledge and understanding of the UK tax system through the study of advanced aspects of taxation. You will be able to identify and evaluate the impact of relevant taxes on various situations and courses of action, including the interaction of taxes. You will learn how to provide advice on minimising and/or deferring tax liabilities by the use of standard tax planning measures. In addition you will study how to communicate with clients, HM Revenue and Customs and other professionals in an appropriate manner.

Advanced Audit and Assurance (20 credits)

This module looks at the higher level aspects of audit and assurance engagements. It includes a practical approach to determining and evaluating assurance and non-assurance work in the context of the international professional, regulatory and ethical frameworks, including quality control. This module also considers international current issues and developments in relation to the provision of assurance services.

Summer

Dissertation (60 credits)

This module takes the form of supported independent learning which requires you to produce a dissertation on a subject area of your own choice related to your advanced accounting studies.

The relevant modules also prepare students to sit the equivalent ACCA Strategic Professional papers.

The modules within MSc International Accounting are regularly reviewed to ensure a distinctive and challenging programme of study so are, therefore, subject to change.





UNIVERSITY OF
LIVERPOOL
IN LONDON

Programme duration:
12 months (Full-time)
or 24 months (Part-time)

Programme start month:
September

Programme contact:
Dr Rudi Palmieri
E: rudi.palmieri@liverpool.ac.uk

MSc Strategic Communication

Organisations need to be able to design, plan and execute effective and sound communication strategies in order to (re)build trust, enhance reputation and fulfil their mission and core values. In the current unprecedented environment there is growing market demand for communication experts with the in-depth specialised knowledge and skills that our MSc Strategic Communication programme offers.

What will this programme involve?

Programme Overview

Business firms, public institutions and non-profit organisations operate today in an increasingly complex environment marked by hyper-digitalisation, media fragmentation, ambiguous market and political conditions at global levels, and growing public scepticism.

The MSc Strategic Communication offers a cross-disciplinary education to current or aspiring communication professionals and leaders who wish to learn how to design, plan and implement effective and sound communication strategies that positively contribute to the fulfilment of an organisation's mission and vision in the long-term.

The programme combines a range of disciplines and perspectives to develop the conceptual and practical skills which are crucial for successfully managing strategic communication initiatives, such as promoting products and services, responding to a crisis, realising a merger or campaigning for a policy change. You will learn how to translate organisational goals into communication objectives, to analyse situations by identifying the relevant stakeholder groups, as well as regulatory constraints and ethical issues; to design spoken and written messages that are at the same time sound, persuasive and compliant; to exploit the potential offered by established communication technologies and new digital media to effectively engage targeted audiences.

Besides classroom modules, a dedicated seminar involving communication experts from the Public Relations and Investor Relations industry will give you the unique opportunity to familiarise yourself with the relevant professional contexts and to closely interact with specialists in the sectors. Through the final project, you will engage with an in-depth analysis of a case-study in strategic communication.

Modules are organised and delivered in blocks of intensive full-day teaching. Therefore, experienced professionals can easily reconcile classroom attendance with their work commitments.

Programme Entry Requirements

You will normally need to have the equivalent of a UK honours degree, at 2.1 level or better in a communication-related discipline such as media communication, corporate communication, political communication or in an economics-related discipline such as management.

We also welcome applications from graduates who hold a role or have work experience that is relevant to the programme content.

Alternative qualifications and all non-UK qualifications (which are considered equivalent to a UK honours degree) would be subject to approval by the Programme Director.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me?

Likely Career Destinations

The trend for the communications industry to grow is predicted to continue in the coming years. Upon completion of the MSc Strategic Communication programme, you will be in an extremely competitive position to seek employment in several professional areas both in the UK and abroad.

Targeted industries include but are not limited to:

- Communication consultancy
- Investor relations
- Press offices and media relations
- Communication services of government and local authorities
- Marketing and branding
- Non-profit and humanitarian organisations.

MSc Strategic Communication Module Descriptors

Semester 1 Fundamentals of Strategic Communication (30 credits)

You will be introduced to the multi disciplinary domain of strategic communication through its fundamental theoretical perspectives and by examining concrete case studies related to significant practices in the field.

This module will provide you with critical awareness of the main practices of strategic communication in the business and public sectors, at the UK and global levels, and of the ethical issues arising from these practices.

Digital Media and Communication Design (20 credits)

You will be introduced to the theory of digital media studies and approaches and practice in digital marketing, with particular attention to social media for strategic communication. The module includes a practical component in which you will design a communication strategy which makes effective use of digital media.

The module will provide you with a good level of literacy in online communication, including the potentialities offered by digital media to improve strategic communication and the impact of digital media on business and governmental communications

Public Relations and Investor Relations in Practice (10 credits)

You will be taught via a series of seminar-like lessons by communication experts in the public relations and investors relations industry. You will benefit from the experience of these experts to advance your knowledge of the practice of strategic communication. The lessons will look at a number of crucial topics in the public relations and investor relations industry, including using social media to promote social change, the function of strategic communication for governments and strategic communication for human development and philanthropy.

Semester 2 Business Strategy and Management (10 credits)

On successful completion of this module, you will be able to identify and analyse the consequences of a business' current objectives, market position and direction and evaluate the likely consequences of strategic choices and be able to recommend strategies to meet the objectives of the business. You will gain the skills necessary to recommend appropriate methods of implementing strategies and demonstrate how management information can be used to measure and monitor strategic performance. Finally, you will be able to evaluate the ethical implications of strategic choices at both the organisation level and for individuals, with particular reference to the accountant in business.

Argumentation and Influencing Skills (30 credits)

You will gain theoretical and practical knowledge of argumentation and rhetoric for the analysis, evaluation, production and performance of persuasive organisational messages. You will be introduced to relevant concepts, instruments and methods to critically examine arguments that appear in different genres of strategic communication. You will also develop written and oral skills supporting the design and presentation of sound and effective arguments that address multiple audiences of stakeholders.

Research Methods for Strategic Communication (20 credits)

Through this module you will gain the set of methodological skills necessary for undertaking scientific research in the field of communication sciences, with special attention to the analysis and evaluation of strategic communication in public and business contexts. The module will give you the necessary analytical and methodological skills to develop your dissertation.

Semester 3 Dissertation (60 credits)

You will undertake a dissertation devoted to a relevant strategic communication topic. The dissertation will give you the opportunity to develop original research in the area of strategic communication, develop your independent research skills and professional standards for the presentation of research material.

The modules within MSc Strategic Communication are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

Programme duration:
12 months

Programme start month:
September

Programme contact:
Michael Buckle
E: mjbuckle@liverpool.ac.uk

MSc Banking and Finance

The programme provides you with a thorough knowledge of the main components of commercial and investment banking, and the changing structure of the international financial industry.

What will this programme involve? Programme Overview

The MSc Banking and Finance programme is designed to equip you with a thorough understanding of the complex and rapidly changing areas of banking and financial markets, and to develop the expertise needed for a broad range of careers in the finance and banking sectors.

The programme will develop practical skills in banking and risk management as well as analytical skills in relation to financial institutions, instruments and markets. The course will also provide a conceptual and theoretical grounding in current concepts and techniques in banking and finance.

The MSc Banking and Finance is designed for students seeking a career in both domestic and international banks, at central banks, banking regulators or in consultancy.

Our location in the heart of the 'City of London' means we have regular speakers from financial organisations to give you up-to-the-minute knowledge of the subject area and bring practical insights into the classroom by applying the theory to real-world scenarios.

Finance Lab

You will benefit from use of a state-of-the-art virtual trading floor (The Finance Lab @Liverpool in London) which provides access to the latest financial software used in the banking and finance industry. These facilities are integrated into the programme in order to familiarise you with practical skills such as trading and database use.

Programme Entry Requirements

You will normally need to have a Bachelor's degree (with Honours) at 2:1 level or better in an appropriate field of study. A wide range of finance related subjects are acceptable as well as subjects with a high degree of quantitative study such as Engineering. Please contact us if you wish to check whether your degree subject is suitable.

Applications from students with a professional background rather than an undergraduate degree will be assessed in accordance with the University's policies and practices which recognise relevant prior formal and informal learning.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

MSc Banking and Finance Module Descriptors

Semester 1 Credit and Lending (15 credits)

This module aims to provide detailed knowledge and understanding of credit and lending in the banking industry. It also aims to develop practical skills and ability to synthesise complex issues, evaluate information, apply principles and techniques, and make professional judgements and informed decisions. The module provides a critical appreciation of the whole lending process, including making the initial lending decision, control and monitoring of any lending made, early warning signals of repayment problems and, where necessary, the process of debt recovery. The general principles and features of collateral/security are considered, together with an overview of some of the advantages and limitations of differing types, whether direct or third party, covering personal or corporate debts.

Bank Regulation and Ethics (15 credits)

This module develops a conceptual understanding of the regulation of banking and of ethical issues and behaviours. It addresses key issues associated with how banking is regulated along with the nature and importance of an ethical framework in banking and financial markets. Key topics covered include the role and nature of regulation and how the 2008 global financial crisis has changed the regulatory landscape. We also examine the specific regulatory framework for the banking sector focusing on Basel 3. In terms of ethics we will examine the importance of corporate governance and culture in setting an ethical framework for a bank. More specifically, we will cover the Code of Conduct of the Chartered Banker Institute and a study of ethical practices and ethical dilemmas in the banking and finance industry.

Financial Reporting and Analysis (15 credits)

This module focuses on developing technical knowledge and skills to enable understanding, interpretation and analysis of companies' annual reports, with particular emphasis on the primary financial statements. The module will enable you to perform a fundamental and critical analysis of a company's performance, position and cash flows, which can then be applied to either equity or fixed income security valuation in other modules.

In terms of detailed content, areas covered include all the main categories of assets, liabilities, income, expense and cash flows. We also cover more advanced topics such as pensions, off balance sheet financing and group accounting.

Quantitative Methods and Economics (15 credits)

The quantitative methods section of this module focuses on statistics. The topics range from probability theory, hypothesis testing, sampling and estimation, regression and time-series analysis to the time value of money in financial decision making, simulation and technical analysis. The module also requires a conceptual understanding to enable the evaluation of methodologies and develop critiques of them and, where appropriate, propose revised approaches.

The economics section of this module covers microeconomics and macroeconomics. Elements of international economics are included relating largely to foreign currency transactions and how they are affected by exchange rates, international interest rates and inflation. There is an emphasis on the effects of economic factors on financial markets, including monetary and fiscal policy; government regulation; economic growth and development.

Semester 2 Risk Management in Banking (15 credits)

This module explores the risk management function in banks. A fundamental approach adopted is that risk management is a central element of practical bank financial management. In this context, risk management is seen practically as linking risk-taking (an essential economic role of banking firms) and financial management (managing these risks and the respective risk and return tradeoffs in the most efficient way). The nature, strategic context and management of bank risks are also examined. Practical techniques of risk management in banking that are covered include asset/liability management, use of derivatives and Value at Risk.

Derivatives and Alternatives (15 credits)

This module includes derivatives (eg futures, forwards, options and swaps), and alternative investments (eg real estate, private equity, hedge funds and commodities).

Derivatives have become an increasingly important issue in financial markets and in understanding and controlling financial risk. The topics covered include the types of derivative instruments and their characteristics. The module also addresses how derivative instruments can be used to manage interest risk, foreign currency risk, commodity risk and credit risk.

The alternative investment section of this module considers the various types of alternative investments, their characteristics and the rationale for holding alternative investments within a diversified investment portfolio. Specific investment categories covered include real estate, private equity and venture capital, hedge funds and commodities.

Corporate Finance (15 credits)

The Corporate Finance module addresses key issues in the financing, investment and distribution policies of companies. Key topics include investment decision-making, incorporating measures of sensitivity and risk, deriving a cost of capital, determining a suitable capital structure, dividend policy, business and financial risk, and mergers and acquisitions.

This module develops a conceptual understanding of the importance of the capital markets and the factors influencing investment and funding decisions. You will also explore the practicalities of evaluating which investments to undertake and how to arrive at an appropriate cost of capital to undertake the evaluation.

Research Skills (15 credits)

This module will allow you to develop an appreciation of the collection, analysis and interpretation of information and data in order to inform and support both academic and future professional research activities.

The effective utilisation of information and data in order to inform decision making is a key managerial skill and this module develops skills in the acquisition, analysis and management of both quantitative and qualitative information. This module therefore provides you with an essential grounding and introduction prior to undertaking your research project in Semester 3.

Semester 3 Dissertation (60 credits)

You will undertake research in a financial market, company or industry of your choice.

This will require demonstration of:

- A systematic understanding, demonstrated knowledge and a critical awareness of current issues affecting the market/company/industry selected
- Originality in the application of knowledge, together with a practical understanding of established, applied techniques of research and analysis as used to interpret knowledge and practice in the area
- Conceptual understanding to enable critical evaluation of the methodologies used and the results obtained.

The modules within MSc Banking and Finance are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

Programme duration:
Between 9-24 months

Programme start month: **Flexible**

Programme contact:
Postgraduate
Admissions Enquiries
E: pgeng@liverpool.ac.uk
T: 0151 794 4902

Or visit:
www.liverpool.ac.uk/science-and-technology-leadership

Postgraduate Award in Science and Technology Leadership

The demand for skilled and experienced leaders who can guide their firms to compete in today's highly competitive, fast-paced, global, science and technology based economy has never been higher. This programme will develop the skills necessary for scientists and engineers to exercise leadership, responsibility and initiative throughout their career.

In addition to completing the programme, you will also receive the Institute of Leadership and Management (ILM) Level 7 Award in Leadership and Management.

What will this Programme involve? Programme Overview

Throughout the programme, you will undertake a sequenced timetable of lectures, seminars, interactive tasks and discussions including one day intensive workshops at the London Campus, supported by online materials and guided reading before reflecting on the same.

The aims of this programme are to:

- Introduce the principles and practice of leadership
- Explore what it means to be an ethical leader
- Examine effective techniques for presenting the outcomes of technical investigations and projects for both technical and non-technical audiences
- Explore and discuss issues associated with producing high-quality and well-regarded technical work that leads to a recognised reputation.

The Award is a 35-credit programme consisting of four 5-credit modules plus a 15-credit embedded assignment performed within the delegate's organisation. The modular structure of the programme allows for you to complete the programme at a pace to suit your own needs and commitments within a period of 9 to 24 months.

Who is this Programme for?

This Award is suitable for existing and aspiring junior and mid-level career scientists and engineers, looking to increase their organisational and personal impact. If you are aiming to accelerate your career in the long or short-term, within research laboratories or research and development divisions, this programme has been designed for you. Small group teaching and supervised work based projects ensure maximum learning impact and value.

Why the Science and Technology Leadership Programme?

The Science and Technology Leadership programme draws on the high-level and unique knowledge of the University of Liverpool and the National Nuclear Laboratory, to deliver unparalleled and critical science and technology learning, proven to deliver powerful business results.

In addition, through accreditation by the ILM, the programme offers you the opportunity to combine the best of academic and professional leadership and technology knowledge.

Learning Outcomes

On successful completion of this course, you will be able to demonstrate knowledge and understanding of:

- The key drivers for business success, including the importance of innovation and taking calculated risks
- The skills necessary to exercise leadership, responsibility and initiative
- How to produce clear, structured oral literacy, including listening and questioning
- How to produce clear, structured written work
- The need to provide customer satisfaction and build customer loyalty.

Programme Entry Requirements

You will have an undergraduate degree or equivalent in a technical subject and post-graduation work experience. This would include experience in a supervisor or middle-level management role in a national laboratory or corporate Research and Development division.

Module Descriptors

The Postgraduate Award in Science and Technology Leadership is a 35-credit postgraduate programme consisting of the following modules. Individual modules can also be delivered on a bespoke basis for a single organisation or consortium.

In addition to completing the programme, you will also receive the ILM Level 7 Award in Leadership and Management.

Science Leadership and Ethics (5 credits)

Focused around a one-day intensive seminar the 5-credit postgraduate-level module explores the relationship between leadership and good ethical practice. You will be introduced to the principles and practice of leadership to enable them to identify and develop the elements of leadership and management pertinent to their own workplace and particular interest.

This course provided a welcome opportunity to reflect on my own experience and performance as well as that of leaders, and I came away very keen to start applying the knowledge I had gained in order to improve the way I work both as an individual and as part of a team.

Reuben Holmes
Plant Chemist

Influencing Technical Decision-Makers (5 credits)

The ability to write and present an effective technical case to an internal or external committee such as a client, Board of Directors, or Government select committee is a vital part of a scientist's or engineer's job role.

Centred on a one-day intensive seminar this 5-credit postgraduate-level module investigates and demonstrates how advanced technical communication skills can aid science and engineering professionals influence both internal and external key technical decision-makers.

The module provides you with the opportunity to improve and gain confidence in presenting and defending complex technical arguments to expert and non-expert audiences through individual and group exercises assessed by leading practitioners in their field.

The course provided a rare opportunity to interact with well-regarded technical specialists and to share their experiences from long careers in the science and engineering industry.

Simon Woodbury
Technology Manager

Evidence Based Scientific Writing (5 credits)

Focused around a one-day intensive seminar, this module will examine:

- How to present data-based evidence
- Why good technical writing matters
- What is good technical writing
- How may it be achieved.

This three week module will provide you with the knowledge, skill and confidence to enable them to produce clear, readable and effective technical reports that raise both the delegate's professional credibility and their organisations ability to provide well-articulated technical solutions.

"Good writing is clear thinking made visible."
William Wheeler, Journalist and author

"When writing about science, don't simplify the science; simplify the writing." Julie Ann Miller, Former Editor of Science News

The Science and Technology Leadership programme was a chance to brush up on previously learned technical skills, take some to the next level and have established technical experts present different ways of thinking or paths to develop. Most importantly the course allowed a structured time to reflect on what aspects of my role currently excite or provide a wow factor and where/how to progress my career.

Martin Adam
Technical Lead, Reactor Operations Support

Scientific Impact and Reputation (5 credits)

Technical excellence is the goal of all engineering organisations and individuals, whether in government or private industry, national or international. This 5-credit postgraduate level module examines the relationship between technical quality and reputation and provides you with the knowledge and techniques to enhance their scientific & technical impact.

In an increasingly competitive scientific environment, organisational and individual reputation for quality and excellence matters more than ever. Centred on a one-day intensive seminar this module analyses:

- What constitutes high quality technical work
- How an organisation establishes a strong technical reputation
- The route to becoming a highly regarded technical expert.

Mode of Delivery and Location:
Online learning plus one day per module at the University of Liverpool in London Campus, 33 Finsbury Square



UNIVERSITY OF
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IN LONDON

Programme duration:
12 months (Full-time)
or 24 months (Part-time)

Programme start month:
September

Programme contact:
Richard Barrett
E: richard.barrett@liverpool.ac.uk

MSc Advanced Transdisciplinary Design

This programme equips you with digitally driven design skills that organisations across the globe are now seeking from their Designers, Engineers, Architects and Managers.

What will this programme involve? Programme Overview

This unique programme pioneers a collaborative transdisciplinary approach between Architecture and Industrial Design disciplines sharing a design ethos and methodology; exploring the similarities and differences in a collaborative studio environment.

Leading UK industry is relying on Virtual Engineering to drive competitiveness in an increasingly tough global market. The dramatic change in practices within organisations to be digitally driven in the future requires a wider approach to design and fresh business models. To capitalise on this, it is critical for future and existing Designers and Managers to have the skills this programme provides.

The programme is a collaboration between the schools of Architecture and Engineering that brings together the best of design teaching from different professions; from Industrial and Product Design, Architecture, alongside facilities at the technological forefront of digital design including Virtual Engineering, Virtual Reality and Rapid Prototyping.

The programme also links the knowledge and experience held by industry partners with the University's research strengths.

With a history of new product development initiatives dating back to the 1990s, and drawing on its substantial developments in Virtual Engineering, the University is well placed to harness knowledge, expertise and networks that have been developed over recent years.

Visiting lecturers from leading design practices and industry will contribute to the programme as guest lecturers, with current research, and demonstrating real-life case studies.

This programme offers an opportunity to engage with the international university we have formed in partnership with Xi'an Jiaotong University in China, Xi'an Jiaotong-Liverpool University.

Virtual Engineering Centre

This programme draws on the knowledge, expertise and networks that have been developed within the University as part of the Virtual Engineering Centre (VEC). The VEC has a strong track record in delivering advanced modelling and simulation supported by fully immersive Virtual Reality solutions across the product lifecycle, enabling industry to compete within increasingly challenging global markets. More information on the VEC can be found at www.virtualengineeringcentre.com

MSc Advanced Transdisciplinary Design Programme Entry Requirements

You will normally need to have a Bachelor's degree (with Honours) at 2:1 level or better in an appropriate field of study.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me? Likely Career Destinations

The industry need for digitally enabled Architects, Designers and Engineers promises a number of exciting career paths for you. The multidisciplinary focus of this programme will develop careers in creative and manufacturing industries spanning architecture, product design and development, and urban design.

MSc Advanced Transdisciplinary Design Module Descriptors

Semester 1

Presenting Design Research (15 credits)

The aims of this module relate to the skills and techniques needed to undertake the three elements required to make a seminar paper presentation and a conference poster presentation. You will develop techniques used in writing a paper abstract that convey ideas clearly and concisely; discuss how to present research information and ideas clearly to an audience using the spoken word and relevant technology and develop techniques to present research information and ideas clearly in the form of a conference poster.

Design Project 1 (30 credits)

The module aims to engage you critically with a current design topic and through research and tutorials undertaken both in groups and individually, develop a design for a given topic or brief. You will submit drawings, written reports and models that are presented to a review panel made up of staff and other students for open forum discussion.

Managing New Product Development (15 credits)

Through this module, you will be exposed to management principles, methods and techniques that are effective in new product design and development projects. The importance of proper management to strategic, organisational and project success is emphasised. You will be able to apply what you have learned to the management of your group and individual project modules.

Digital Design and Simulation Technologies (15 credits)

This module seeks to raise your awareness and skills in the realm of digital design, visualisation and simulation. You will examine and participate in digital design workflows, from ideation to final presentation, with particular emphasis on hardware and software that can support low-fidelity and/or high-fidelity modeling, whether on-screen or in immersive environments.

User-Centred Research and Design (15 credits)

Through this module, the main philosophies and advantages of user-centred design thinking and decision making will be introduced. You will be guided through the pivotal process of researching and eliciting user needs, formulating user requirements, and creatively translating requirements into design proposals. Practical exercises will be set, which may include but not be limited to: ethnographic research, user testing and observation, and participatory design.

Design Appreciation 1 (15 credits)

This module aims to engage you critically, particularly if you are not from an architectural background, with current architectural theory and/or practice. The individually chosen project may be an opportunity to form links with other related disciplines.

Semester 2

Research Methodology (15 credits)

This module examines key skills needed to prepare a written dissertation in architecture. It consists of a series of lectures, seminars and exercises, and presentations about your own research and dissertation preparation and methods, with the overall aim of assisting you to select, define and launch your dissertation projects.

Design Project 2 (15 credits)

This module aims to engage you critically with a current architectural topic and through research and tutorials undertaken both in groups and individually, to develop a design for a given topic or brief.

The module builds on the Semester 1 module 'Design Project 1' and is concerned with designing in an urban environment. It may also use collaborative design elements with either the Liverpool MA Architecture students and/or another non-UK university.

Innovation and Entrepreneurship (15 credits)

Through this module, links between design as ideation and design as a commercial and market necessity will be explored. You will develop understanding of critical differences between routine design and innovation, alongside the role of trends, forecasting and scenario building. A practical entrepreneurial activity will be set, based around design intervention for an identified need or opportunity.

Group New Product Development Project (15 credits)

This module gives you the opportunity to work together on a challenging industry initiated design brief that combines problem-finding activities at the 'fuzzy front end' of design, with ideation and problem-solving activities that are necessary 'further downstream'. It is anticipated that digital simulation as well as rapid prototyping will be used to communicate interim and finalised design proposals.

Design Appreciation 2 (15 credits)

Building on 'Design Appreciation 1', you will critically research the design methods and designs of an individually chosen architect or designer. By using available library resources and, where possible, visiting realised designs, you will gain a deeper critical understanding of your chosen subject.

Semester 3

Thesis (Dissertation, Research by Design or Design) (60 credits)

A primary aim of this module is to offer the opportunity to submit a conventional written dissertation or to submit a design thesis with supporting documentation on an approved topic or brief of your choice. The second of these alternatives responds to current research agendas in the field of design, and in particular the idea of Design as Research. It is expected that the majority of students will work individually but, with the prior agreement of the Programme Director, students undertaking a Design or Research by Design Thesis may be permitted in pairs where the project is of sufficient complexity. Thesis projects may be in one of three forms, a Design Thesis, a written dissertation or Research by Design.

The modules within MSc Advanced Transdisciplinary Design are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.



UNIVERSITY OF
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IN LONDON

Programme duration:
12 months
Programme start month:
September
Programme contact:
Dr Alex Lord
E: soesresearch@liverpool.ac.uk

MSc Urban Design and Property Development

London is arguably the ideal city within which to study the production of the built environment from both an aesthetic and a commercial perspective. Put this together with the University of Liverpool's status as a leading global centre of excellence in professional planning education and research – and you have discovered the optimum place to study Urban Design and Property Development.

What will this programme involve?

Programme Overview

This unique programme, one of the first of its kind in the UK, marries the related areas of property development and urban design. As a student, you will be engaged in exploring the dynamic connections between real estate valuation and the character of the built environment in one of the most rapidly changing property markets in the UK.

Internationally recognised as a centre for industries related to property development and architecture, London provides an ideal test bed for your studies; it is arguably the ideal city within which to study the production of the built environment from both an aesthetic and a commercial perspective.

The programme draws upon a range of expertise in Architecture and Urban Planning although no prior training in either is a pre-requisite. On completion of the course you will have covered modules in property development, design skills and project management that assume no subject specific background knowledge.

MSc Urban Design and Property Development Programme Entry Requirements

You will normally need to have a Bachelor's degree (with Honours) at 2:1 level or better in an appropriate field of study. A wide range of subjects is acceptable but please contact us if you wish to check whether your degree subject is suitable. Candidates who do not meet these requirements will be considered on their individual merits and should discuss their particular circumstances with the Programme Director.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me? Likely Career Destinations

Students who complete this programme or the Urban Planning MSc can expect to go on to interesting and rewarding careers in property development, urban planning, the wider construction industry, conservation and many other specialisms to be found in the built environment and the arts.

Many of our students seek employment globally. Our course is deliberately attuned to that and the internationally diffused nature of the real estate and property development industries.

Alex Lord
Programme Director

MSc Urban Design and Property Development Module Descriptors

Semester 1

Property Development 1: Valuation Methods and Investment Appraisal (15 credits)

You will be introduced to a range of fundamental aspects of commercial and residential property valuation, to help you understand the principal methods of valuing assets in the built environment. Working with the academic lead for the MSc Urban Design and Property Development programme in London and sessional teachers from industry, you will develop an understanding of the determinants of value in the built environment, both in theory and practice.

Presenting Design Research (15 credits)

The aims of this module relate to the skills and techniques needed to undertake the three elements required to make a seminar paper presentation and a conference poster presentation. You will develop techniques used in writing a paper abstract that convey ideas clearly and concisely; discuss how to present research information and ideas clearly to an audience using the spoken word and relevant technology and develop techniques to present research information and ideas clearly in the form of a conference poster.

Design Appreciation 1* (15 credits)

This module aims to engage you critically, particularly if you are not from an architectural background, with current architectural theory and/or practice. The individually chosen project may be an opportunity to form links with other related disciplines.

Urban and Planning Theory* (15 credits)

This module aims to provide a thorough grounding in how planning works in theory. You will be introduced to the theories that are used to explain and guide the processes and practices of urban planning across the world. Differences between theories of and theories for planning; and between normative and explanatory theory are discussed. Some of the ethical dilemmas facing planners working in the public and private sector are identified, and mechanisms for dealing with these dilemmas will be explored.

Digital Design and Simulation Technologies* (15 credits)

This module seeks to raise your awareness and skills in the realm of digital design, visualisation and simulation. You will examine and participate in digital design workflows, from ideation to final presentation, with particular emphasis on hardware and software that can support low-fidelity and/or high-fidelity modeling, whether on-screen or in immersive environments.

User-centred Research and Design* (15 credits)

Through this module, the main philosophies and advantages of user-centred design thinking and decision making will be introduced. You will be guided through the pivotal process of researching and eliciting user needs, formulating user requirements, and creatively translating requirements into design proposals. Practical exercises will be set, which may include but not be limited to: ethnographic research, user testing and observation, and participatory design.

Semester 2

Property Development 2: From Design to Delivery (15 credits)

You will be introduced to the latest thinking on project management and its relationship to the related issues of design and valuation, to help you understand the process through which the built environment is produced. Working with the academic lead for the MSc Urban Design and Property Development programme in London and sessional teachers from industry, you will develop an understanding of how property development is delivered in practice.

Research Methodology (15 credits)

This module examines key skills needed to prepare a written dissertation in architecture. It consists of a series of lectures, seminars and exercises, and presentations about your own research and dissertation preparation and methods, with the overall aim of assisting you to select, define and launch your dissertation projects.

Design Appreciation 2* (15 credits)

Building on 'Design Appreciation 1', you will critically research the design methods and designs of an individually chosen architect or designer. By using available library resources and, where possible, visiting realised designs, you will gain a deeper critical understanding of your chosen subject.

Urban Planning Practice* (15 credits)

Drawing on international examples, this module explores how urban planning happens in practice – how cities are changing, and how planners are developing and implementing strategies to adapt to and mitigate those changes. Topical issues including migration, climate change and economic restructuring are used to frame discussions around planning practice, both in terms of plan-making and development management. The links between urban and planning theory, covered in Semester 1, and practice are also covered.

Innovation and Entrepreneurship* (15 credits)

Through this module, links between design as ideation and design as a commercial and market necessity will be explored. You will develop understanding of critical differences between routine design and innovation, alongside the role of trends, forecasting and scenario building. A practical entrepreneurial activity will be set, based around design intervention for an identified need or opportunity.

Semester 3

Thesis (60 credits)

A primary aim of this module is to offer the opportunity to submit a conventional written dissertation or to submit a design thesis with supporting documentation on an approved topic or brief of your choice. The second of these alternatives responds to current research agendas in the field of architecture, and in particular the idea of Design as Research. It is expected that the majority of students will work individually but, with the prior agreement of the Programme Director, students undertaking a Design or Research by Design Thesis may be permitted in pairs where the project is of sufficient complexity. Thesis projects may be in one of three forms, a Design Thesis, a written dissertation or Research by Design.

The modules within MSc Urban Design and Property Development are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

*Optional module



Programme duration:
12 months

Programme start month:
September

Programme contact:
Dr John Sturzaker
E: soesresearch@liverpool.ac.uk

MSc Urban Planning

The unique feature of this master's programme is its flexibility; allowing you to specialise in topics which will steer your career in the direction you want, be it property development, architecture or urban design and planning.

What will this programme involve? Programme Overview

The MSc Urban Planning programme offers a unique combination of specialist study in urban planning, complemented by a range of optional modules in property development and design, drawing upon a range of expertise across the University of Liverpool in Urban Planning. We can offer you a unique degree of flexibility.

You can focus on the topic(s) of most interest to you, specialising in property development and/or urban design, and on graduation, you will have completed modules that cover urban planning in theory and in practice, and a choice of urban design, architecture or property development. This flexible approach, drawing on expertise across multiple disciplines will stand you well in your planning career.

Internationally recognised as a centre for industries related to property development and architecture, London provides an ideal test bed for your studies; it is arguably the ideal city within which to study the production of the built environment from both an aesthetic and a commercial perspective.

Urban Planning Programme Entry Requirements

You will normally need to have a Bachelor's degree (with Honours) at 2:1 level or better in an appropriate field of study. A wide range of subjects is acceptable but please contact us if you wish to check whether your degree subject is suitable. Candidates who do not meet these requirements will be considered on their individual merits and should discuss their particular circumstances with the programme contact.

English Language Entry Requirements

IELTS:	6.5 (with a minimum of 6.0 in each component)
TOEFL iBT:	88 or above with minimum scores in components as follows: Listening and Writing 21, Reading 22, Speaking 23
International Baccalaureate:	Standard Level (Grade 5)
Hong Kong use of English AS level:	C
India Standard XII:	70% or above from Central and Metro State Boards
WAEC:	C4-6

Where could this programme take me?

Likely Career Destinations

Students who successfully complete this programme or the Urban Design and Property Development MSc can expect to go on to interesting and rewarding careers in property development, urban planning, the wider construction industry, conservation and many other specialisms to be found in the built environment and the arts.

MSc Urban Planning Module Descriptors

Semester 1

Urban and Planning Theory (15 credits)

This module aims to provide a thorough grounding in how planning works in theory. You will be introduced to the theories that are used to explain and guide the processes and practices of urban planning across the world. Differences between theories of and theories for planning; and between normative and explanatory theory are discussed. Some of the ethical dilemmas facing planners working in the public and private sector are identified, and mechanisms for dealing with these dilemmas explored.

Presenting Design Research (15 credits)

The aims of this module relate to the skills and techniques needed to undertake the three elements required to make a seminar paper presentation and a conference poster presentation. You will develop techniques used in writing a paper abstract that convey ideas clearly and concisely; discuss how to present research information and ideas clearly to an audience using the spoken word and relevant technology and develop techniques to present research information and ideas clearly in the form of a conference poster.

Design Appreciation 1* (15 credits)

This module aims to engage you critically, particularly if you are not from an architectural background, with current architectural theory and/or practice. The individually chosen project may be an opportunity to form links with other related disciplines.

Property Development 1: Valuation Methods and Investment Appraisal* (15 credits)

You will be introduced to a range of valuation methods covering fundamental aspects of commercial and residential property valuation, to help you understand the principal methods of valuing assets in the built environment. Working with the Director of the programme in London and sessional teachers from industry, you will develop an understanding of both the determinants of value in the built environment, both in theory and practice.

Digital Design and Simulation Technologies* (15 credits)

This module seeks to raise your awareness and skills in the realm of digital design, visualisation and simulation. You will examine and participate in digital design workflows, from ideation to final presentation, with particular emphasis on hardware and software that can support low-fidelity and/or high-fidelity modeling, whether on-screen or in immersive environments.

User-centred Research and Design* (15 credits)

Through this module, the main philosophies and advantages of user-centred design thinking and decision making will be introduced. You will be guided through the pivotal process of researching and eliciting user needs, formulating user requirements, and creatively translating requirements into design proposals. Practical exercises will be set, which may include but not be limited to: ethnographic research, user testing and observation, and participatory design.

Semester 2

Urban Planning Practice (15 credits)

Drawing on international examples, this module explores how urban planning happens in practice – how cities are changing, and how planners are developing and implementing strategies to adapt to and mitigate those changes. Topical issues including migration, climate change and economic restructuring are used to frame discussions around planning practice, both in terms of plan-making and development management. The links between urban and planning theory, covered in Semester 1, and practice are also covered.

Research Methodology (15 credits)

This module examines key skills needed to prepare a written dissertation in architecture. It consists of a series of lectures, seminars and exercises, and presentations about your own research and dissertation preparation and methods, with the overall aim of assisting you to select, define and launch your dissertation projects.

Design Appreciation 2* (15 credits)

Building on 'Design Appreciation 1', you will critically research the design methods and designs of an individually chosen architect or designer. By using available library resources and, where possible, visiting realised designs, you will gain a deeper critical understanding of your chosen subject.

Property Development 2: From Design to Delivery* (15 credits)

You will be introduced to the latest thinking on project management and its relationship to the related issues of design and valuation, to help you understand the process through which the built environment is produced. Working with the Director of the programme in London and sessional teachers from industry, you will develop an understanding of how property development is delivered in practice.

Innovation and Entrepreneurship* (15 credits)

Through this module, links between design as ideation and design as a commercial and market necessity will be explored. You will develop understanding of critical differences between routine design and innovation, alongside the role of trends, forecasting and scenario building. A practical entrepreneurial activity will be set, based around design intervention for an identified need or opportunity.

Semester 3 Thesis (60 credits)

A primary aim of this module is to offer the opportunity to submit a conventional written dissertation or to submit a design thesis with supporting documentation on an approved topic or brief of your choice. The second of these alternatives responds to current research agendas in the field of architecture, and in particular the idea of Design as Research. It is expected that the majority of students will work individually but, with the prior agreement of the Programme Director, students undertaking a Design or Research by Design Thesis may be permitted in pairs where the project is of sufficient complexity. Thesis projects may be in one of three forms, a Design Thesis, a written dissertation or Research by Design.

The modules within MSc Urban Planning are regularly reviewed to ensure a distinctive and challenging programme of study so, are therefore, subject to change.

*Optional module



My motivation to study at the University of Liverpool in London was to continue my personal development at a university with an excellent reputation in a vibrant city that is a hub for global business. It made for an excellent environment in which to study.

Ximena Calderon Alvarez
University of Liverpool in London Graduate



University of Liverpool in London
33 Finsbury Square
London
EC2A 1AG
United Kingdom

Enquiries and Applications

T: +44 (0)151 794 5927

www.liverpool.ac.uk/london