

Writing your application – Three Top Tips from the Global Opportunities Team

50% of your ranking comes from the answers you give on your application, so it can make a big difference! Use our top tips to help you write the best application you can. And if you're worried whether you've written too much or too little, quality definitely wins over quantity.

Tip 1: Demonstrate that you have undertaken thorough research:

- tell us about why study abroad has caught your interest e.g. through research you have done or people you have spoken to
- You could explain why you have specifically chosen to apply for this programme (Semester Abroad / Year Abroad / Year in China / Summer Abroad). Why this one (now) - and are you considering applying for one of the others in the future?
- Tell us about the specific things you will gain from studying abroad - this could be new skills or new knowledge

Tip 2: Demonstrate why you have chosen these particular universities:

- Show us that you have carefully considered your Host University choices to fit your student profile, personal profile and budget
- Tell us why these universities might provide you with a positive challenge or an exciting new opportunity
- You can link this back to your earlier answers as well in terms of specific skills/knowledge you will gain - why will these universities in particular help you to gain this additional knowledge or skill?

Tip 3: Illustrate how you will represent Liverpool and the University when you are abroad:

- Imagine you are speaking to a student at your Host University and trying to convince them that Liverpool is a great university and city to study in. What things could you tell them that would make them want to study with us and how can you represent Liverpool positively?

And finally... don't focus too much on travelling because we already know you will want to travel whilst you're on a Global Opportunity!