COMMUNICATION AND MEDIA

Understanding the role of digital media products and services and their impact on society

About Us

The Department of Communication and Media investigates how digital media function as ecosystems, informing, influencing, mobilising, destabilising, and changing the lives of individuals, communities, organisations and society.

We explore the role of digital media across economic, social, political and cultural domains, with a view to leveraging the benefits and mitigating the risks for policy, industry, and civil society stakeholders. Key social issues are addressed, including increasing levels of inequality, deprivation and social/political unrest, and environmental issues such as sustainability and climate change.

Our Expertise

Media, social and cultural theory, creative practice and advanced analytics are combined to develop new methodologies for analysing media representations, cultural practices, and computational techniques (as an object of study and a method) to understand the social, political, cultural, and economic impact of digital media technologies. Academic researchers, students, support teams, and collaborators are brought together into one vibrant and well-resourced environment which will become the benchmark for the discipline in the future.

Collaborators

We have a long-standing reputation for innovative research in media, cultural and communication studies, and we maintain exciting partnerships. These include organisations such as DSIT, BBC, DSTL, Ofcom, UNESCO, British Council, Liverpool City Council, and Liverpool City Region Combined Authority, charities and not-for profit organisations (e.g. Alan Turing Institute, Wellcome Trust, Nuffield Foundation), cultural industries (e.g. Science Museum Group, FACT, Tate Liverpool), research centres at the University (e.g. Digital Innovation Facility (DIF), Virtual Engineering Centre (VEC), Civic Data Cooperative (CDC), Geographic Data Science Lab, The Pandemic Institute, and the NIHR Mental Health Research for Innovation Centre (M-RIC)).

Programmes

Our programmes address issues in a world that depends upon, and operates through, digital media, providing new opportunities for education, training and upskilling. Our PhD programme involves the opportunity for extended research in specialist areas (e.g. media and culture, screen and film studies, data science and society, strategic communication, media and politics).

Undergraduate Programmes	Postgraduate Programmes
BA (Hons) Communication and Media	MA Screen Studies
BA (Hons) Screen Industries and Entertainment	MSc Strategic Communication
BA (Hons) Media, Data and Society	MSc Data Science and Communication
BA (Hons) Communication, Media and Politics	MA Media, Data and Society
BA (Hons) Media and Culture	MA Media and Politics
	MA Media, Culture and Everyday Life
	MRes Communication and Media

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