Tate Exchange

Tate Exchange is an open experiment that explores important topics of our time. It's a new public space for collaborative projects and a platform for testing ideas and for encouraging new perspectives on life through art, opening up the museum to new audiences and new ways of working.

In Tate Exchange we invite international artists and organisations from many different sectors to collaborate openly and creatively with one another to develop talks, performances, drop in sessions, debates and make work for the space.

We create a place for anyone who wants to participate in the creative process at Tate and wants to explore thinking about art and its value to society.
Tim Etchells
Below: *The Give and the Take*
Right: Tate Exchange Manifesto
Aims

• To create a common space (actual and virtual) for local, national and international public debate in which diverse voices and views generate new ideas and perspectives that contribute to cultural and societal issues of our time

• To engender a deeper relationship with art for a broader public through new partnerships and approaches to engagement with art, ideas and through new social opportunities

• To provide open and accessible cultural educational opportunities for all publics, with a particular focus on young people

• To give participants an opportunity to contribute ideas by providing a platform and new networks reaching the broader cultural sector and generating practices, products and processes that can make a difference to culture and to society more broadly
THE MOST IMPORTANT EXCHANGE IS BETWEEN THE NEW AND THE ALMOST FORGOTTEN
Principles

1. Inspire diverse audiences locally, nationally and internationally with new ways of engaging with Tate’s collection

2. Invite and enable the audience to become collaborators in helping shape the programme, activities and outcomes.

3. Embody the values of openness, generosity, risk and trust

4. Make a connection to the annual Tate Exchange theme

5. Explore new ways of thinking about art, society, the museum and its changing relation to the public
Tate Exchange Liverpool
From November 26, 2016....
Tamara Henderson

A Fountain scratches what it knows  
2016

With their tongues in madness  
2016

The Archaic breath in the fernery shadow  
2016

The girls in the garden  
2016
From November 26 – January, 2017:

• 13 Founding Associates
• 28,356 visitors
• 11 Associate projects
• 5 curated projects
• 60+ events
• 329 hours of Tate Exchange activity
Martial ART with Edge Hill University and Wirral Judo Club
Saturday 26 November

Tate Exchange was transformed into a judo workshop with over 40 children visiting to take part in lessons and demonstrations. Edge Hill University captured their movements through a live stream into the Clore Learning Studio and then transformed the footage into animations using digital brushstrokes of International Klein Blue. These animations were then projected back into Tate Exchange giving the visitors the opportunity to see how the movement, balance and technique of judo influenced Klein’s work.

Working with Wirral Judo Club brought over 70 children into the gallery and a lot of families that had never been to Tate Liverpool before.

The animation created by the students will be used in the upcoming Tate Exchange Liverpool trailer which will be highlighted across the Tate website, Tate Liverpool and Tate Exchange social media.

Total Visit Number: 1027
Culture Shifts with Open Eye Gallery
Sunday 27 – Tuesday 29 November

We joined Open Eye Galley, SURF (The Liverpool Service User Reference Forum) and photographer Tadhg Devlin for a series of events about Culture Shifts, a new socially engaged photographic programme.

The aim of the programme was to raise awareness of dementia through art. The three day event consisted of large portraits of SURF group members, a newspaper resource for those living with dementia, talks, tours and musical performances.

Total visitor number: 1896
“Amazing to see people encouraging people with Dementia to express themselves and capture the essence of the person, not the disease.”

“I have gained a greater awareness. Hugely positive experience and stunning photographs.”
**Exchanging Dances** with Edge Hill University  
Saturday 10 December

Visitors to Tate Liverpool joined Edge Hill University for a special performance that began and ended with a continual flux of movement. Moving through Tate Exchange and Constellations, 45 dancers interacted and activate the space calling upon the audience to engage and exchange with dance.

**Total Visitor Number: 1073**

**Emin and Blake: Ekphrastic Poetry Reading and Workshop** with Edge Hill University  
Saturday 3 December

Through the imaginative act of narrating and reflecting on the “action” of a painting or sculpture, visitors were invited to discover ekphrastic poetry. Coinciding with Tracey Emin and William Blake in Focus, visitors could book onto a poetry workshop in the afternoon which was followed by a reading with Niall McDevitt, Maung Day and James Byrne.

**Workshop Attendees: 19**  
**Total Visitor Number: 49**

Both events required booking.
Itchy, Prickly, Painful by Tabitha Moses
Flying While Fat by Stacy Bias
Skin Armoud Workshop by Faith Bebbington
with DaDaFest
Thursday 1– Saturday 3 December

Coinciding with the final three days of DaDaFest 2016, the festival took over Tate Exchange Liverpool with a series of performances, film screenings and workshops. Visitors were invited to watch and participate in activities that raised awareness about disability in the arts.

Total visitor number: 1306
You Are Here with Thinking Film, Homotopia and GYRO
Sunday 4 – Thursday 8 December

You Are Here explored 40 years of Merseyside’s LGBT+ history, with the aim to raise awareness about Lesbian, Gay, Bisexual, Trans and other groups of sexual and gender minority (LGBT+), while educating audiences and celebrating the people who have made the region a better and brighter place for LGBT+ people.

The pop up museum in Tate Exchange displayed personal artefacts donated by the region’s LGBT+ community complimented by a digital archive produced by Thinking Film.

“Very moved by the You Are Here pop up LGBT+ display at Tate Liverpool... it’s great to see other arts organisations representing us”

Total visitor number: 2154
The Alchemy Between Us with The Royal Standard
Sunday 11 – Saturday 17 December

Artist Laurence Payot invited visitors to question the value of art and how it can help make sense of the world.

Laurence installed several participatory artworks in Tate Exchange Liverpool including a digital projected ‘fabric’ that required two people to operate it. The week inspired conversations about connections – physical and digital, artistic practice and the importance of visitors as participators.

Total visitor number: 2956
The Amazing Push Poem Machine with The Windows Project  
Sunday 18 December, Wednesday 28 – Friday 30 December  

Celebrating their 40th Anniversary, The Windows Project hosted The Amazing Push Poem Machine at Tate Exchange Liverpool. The public contributed to the longest ongoing communal poem over the Christmas period which was first played on Merseyside Play Action Council Schemes in 1976.  

This was a great activity to have over the Christmas period with visitors of all ages playing games and working together to create poetry.  

Total visitor number: 3839
North West Film Archive
Monday 19 – Friday 23 December, Saturday 31 December

Over the Christmas period and in partnership with Manchester Metropolitan University and the North West Film Archive, Tate Exchange Liverpool hosted a series of free film screenings. The films reflected themes triggered by influential artists L.S. Lowry and George Grosz, as part of Constellations: Highlights from the Nation’s Collection of Modern Art. The archive holds material from the pioneering days of film c.1900 to contemporary video, including cinema newsreels, documentaries and home movies. This selection for Tate Exchange Liverpool brought together depictions of local history including industry and recreational pursuits, social and political protest and life during 20th century wartime. Together with the artwork, these films enabled us to reflect on changes in society and regional attitudes and identities over the past 100 years, throwing light on the cultural economies in the North West today.

Highlights from the selection included Liverpool Sounding, Tomorrow’s Merseysiders (which had not been screened in its entirety in public for decades) and The Changing Face of Salford – a film with a clear connection to Lowry’s work.

Total visitor number: 3173
Tate Exchange Liverpool 2017

Theme: Production

Artist: Clare Twomey
World Literature Constellation

How does narrative affect the experience of art? Can literary writing help to rethink curatorial practice? How does the world enter the enclosed space of the art gallery? These questions will be at the heart of World Literature Constellation, a student symposium featuring work from Liverpool John Moores University students.

Beginning with introductions to selected artwork from Constellations: Highlights from the Nation’s Collection of Modern Art, students will suggest creative connections between the Tate collection and world literature. Poems, novels, short stories and essays will produce a new narrative and open up the borders of the gallery to a multitude of voices.

Programmed in association with Liverpool John Moores University and presented by the School of Humanities and Social Science.
Memories of the Future

Monday 1 January – Saturday 14 January 2017

Curated by Tamar Hemmes, visitors to Tate Exchange could watch a selection of artists’ films that reverberate with the past, present and at times, also speculating on notions of the future.

These works – which ranged from a futuristic sci-fi to extensive use of archival materials to reflect on imagined moments – offered diverse portrayals of our shared fascination with what was and what might have been, as well as times and events still to come.


Total visitor numbers: 8135
Quad Collective

Sunday 15, Sunday 22 and Sunday 29 January 2017

Sharing Language

Join language investigators, Quad Collective, for a series of workshops and activities about the words we see in art galleries. Have your say by removing words from the art world vocabulary, creating new ones and discussing the impact and effect of what we read about art.

Programmed in association with Quad Collective.
Welcome to our “Visions of the Future” project, run by the members of the University of Liverpool, in association with Tate Liverpool as part of the Tate Exchange project. We are running this as fans of, and researchers into, science fiction writing to get people thinking about what the future might look like.

In 1930, a writer born in Wallasey, Olaf Stapledon, published a book called *Last and First Men*. In it, he explored the future of humanity over several billion years, imagining it written as a history book. This became one of the first books in a genre that was later known as “Future Histories” or “Histories of the Future.” Stapledon also worked at the University of Liverpool, teaching Philosophy.

This project is a celebration of a man who was in many respects far ahead of his own time. Promoting his legacy, over the course of this project, we are seeking artworks, infographics, stories, and so on that explore what the future might look like, how we might live, and what kind of things will happen. What has changed since Stapledon’s time, and what might change again in the future?
University of Liverpool

Thursday 16 February, Thursday 16 March, Sunday 23 April 2017

Thinking is Seeing:

Lowry Constellation, Grosz Constellation, Perlin Constellation

Navigate your way through Constellations Highlights from the Nation’s Collection of Modern Art with a team of researchers from University of Liverpool. Make sense of art and map out your own reflections, reflections and evaluations of L.S Lowry, George Grosz and Barbara Hepworth. Discuss the connections between the artwork on display and reimagine the relationships they may have.

Programmed by University of Liverpool and led by Lecturer in Philosophy, Director of the MA in Arts, Aesthetics and Cultural Institutions, and Public Engagement Champion for the Faculty of Humanities and Social Sciences, Dr Yiota Vassilopoulou.
Lowry, Grosz Perlin
Liverpool John Moores University

Saturday 18 February 2016

The Memory Store

Take part in a collaborative online writing project and contribute your fictional memories to imagine the year 2115. How will buildings look? What will art be? Debate the role that culture will play in the future and become part of The Memory Store.

Programmed in association with Liverpool John Moores University and led by Liverpool Screen School.
Liverpool Hope University

Sunday 26 March – Saturday 1 April 2017

The Shock Exchange: The Commodification of Value

How do we value artworks? Drop into this performance and become an imaginary art shareholder in the shock exchange. Pretend to buy, sell and trade your selected artwork from Tate Liverpool’s Constellations: Highlights from the Nation’s Collection of Modern Art display and watch its value rise and fall in response to the investments of others.

Programmed in association with University of Liverpool and presented by the Department of Dance, Drama and Performance Studies.
What have we learned so far?

- Having Tate Exchange in the gallery is a great way for the public to extend their visit to Tate Liverpool with a lot of visitors spending more time in the gallery.
- Integrating Associate and TL Curated programme works well. It is seen as one programme from a visitor point of view.
- Bi-monthly Associate meetings are well attended and will feed into the evaluation in a more structured way from January this year.
- Short events (less than a week) take a lot of time and resources with additional porterage and AV requests being carried out.
- It is essential that TL staff supporting an Associate programme and curating a programme are responsible for each event on the day/week and the operations for that event.
- There are limited resources in terms of staff, budget and time to programme Tate Exchange and support Associates but they have generally accepted their responsibilities according to the Tate Exchange agreement. Due to limited resources last minute requests are very hard to deal with.
What have we learned so far?

• We have created a lanyard for lead Associates to wear so questions about the activity or Associate can be directed to them.
• We have also fed this information back to Associates that they must be forthcoming and welcoming when visitors engage with Tate Exchange by explaining their event and inviting them to participate.
• Visitors have enjoyed being able to attend a free drop in event, any day of the week, during their visit.
• Associate programme such as DaDaFest 2016, You Are Here and Culture Shifts with Open Eye Gallery have supported our aim to work with diverse and minority communities.
• Events such as Martial Art and The Amazing Push Poem Machine have given us the opportunity to welcome new visitors to the gallery, especially families with children.
• Having visual communication (a chalkboard in the foyer and event listings on the TV in Tate Exchange) is an effective way of letting visitors know what is happening at Tate Exchange during their visit.
• However, feedback suggests the chalkboard needs to be larger and it would be beneficial if we had a second one on the first floor landing, outside of the gallery where TEXL is.
What have we learned so far?

• Internal communication such as itineraries and PowerPoint presentations has assisted in communicating upcoming Tate Exchange programme across all TL teams.

• Social media activity from associates has increased awareness about Tate Exchange Liverpool with visitors interacting with @TateLiverpool @TateExchange and #TateExchange.

• Regular internal TEX Project group meetings are essential. An internal review meeting and a Senior Management team review have taken place. Key points from these meetings concern internal communications and operations. An Associate review meeting on January 19. All will feed into the evaluation.
Visitor Feedback

• "Brilliant to have our @WidnesRL partnership showcased @tateliverpool, @richardmunson09. Thanks @ewewiora & @OpenEyeGallery."

• "Thanks to Creative, Cultural, Lively - Liverpool - great to be @OpenEyeGallery @tateliverpool @MuseumLiverpool"

• "Thank you so much for having us all to share work on dementia + arts.. I left buoyed + moved @OpenEyeGallery @tadhgdevlin @tateliverpool"

• "Proud to be part of @ThinkingFilm #YouAreHere #LGBT history popup exhibit @tateliverpool til this Saturday @opentablelgbt @gyroliverpool"

• "Great conversation on our #CultureShifts programme w/ photographer @tadhgdevlin & people living w/ dementia at #TateExchange @tateliverpool"

• @ComIntCare beautiful videos showing as part of @OpenEyeGallery #tateexchange takeover
Visitor Feedback

• "Such an important exhibition @tateliverpool from @ThinkingFilm for @HomotopiaFest - don't miss it“

• "Be sure to visit @tateliverpool for #YouAreHere - powerful stories, personal artefacts; stories revealed through films by @ThinkingFilm“

• "So proud to have our @WidnesRL partnership showcased at @tateliverpool at a brilliant dementia event with @Mersey_Care & @OpenEyeGallery!“

• "3 absolutely brilliant performances from @EHUPerfArts dance students @tateliverpool #TateExchange @edgehill“

• "Fantastic afternoon of #dance at @tateliverpool #danceexchanges for #tateexchange“

• "Wonderful afternoon watching @EHUPerfArts #dance students performing at @tateliverpool #danceexchanges #tateexchange #culture #performance"
Visitor Feedback

• "GR8 idea using real peoples stories & photography abt the effects of dementia @tateliverpool @sarahbutchard @Mersey_Care #dementia“

• "Brought Mike Goodger to @tateliverpool to see his Changing Face of Salford films in Exchange space. Looked fab Mark!“

• "@HomotopiaFest @tateliverpool some great personal testimonies from the regions LGBT community. Some very brave people!“

• "At the wonderful You Are Here exhibition @tateliverpool please try to see it, closes on 4 Dec @ThinkingFilm @SahirHouse“

• "Interesting afternoon with @tateexchange @tateliverpool important point by @FlisMitchell "the arts is the most exploitative industry.”

• "Great to see @LaurencePayot1 sharing Living Sculptures @tateliverpool Tate Exchanges We helped to test out the sculptures & are in the film!"
Visitor Feedback

• "Liverpool today. Brilliant trip to visit @tateliverpool @tateexchange“

• "Very moved by the #youarehere pop up LGBT+ display @tateliverpool Outside of @NML_Muse it's great to see other arts orgs representing us. – At Tate Liverpool“

• NW Film Archive "Very interesting seeing old footage. We were both from Liverpool now live in Cotswolds. Amazing looking back seeing the change in Liverpool."