



How to Rock Your Career as a Researcher!

Dr Naomi Tyrrell

Research Your Way Ltd

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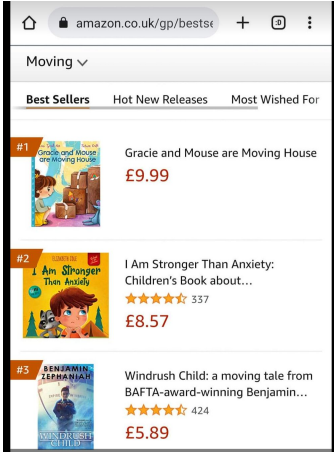
Research Your Way.



Dr Naomi Tyrrell



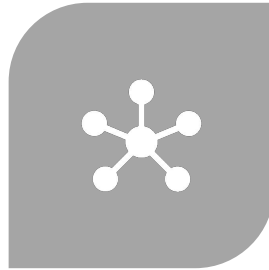
- **Consultancy**
 - Research & Evaluation
 - Impact Measurement
 - Human Experience Experts
- Projects for clients across the UK
 - Social purpose organisations
 - Universities
- **Research Training**
 - Qualitative methods
- Engaging with 'seldom heard' groups
- **ICF Certified Professional Coach**
 - Research Career & Impact
 - How to Move Home with Kids



Your four 'takeaways'



CONSIDER YOUR
MINDSET



BUILD YOUR
NETWORK



DEVELOP YOUR
LINKEDIN PROFILE



AUDIT YOUR SKILLS
& CRAFT YOUR CV

Mindset

The world needs you - your knowledge, your skills, your uniqueness.

You may develop a career in academia, you may not.

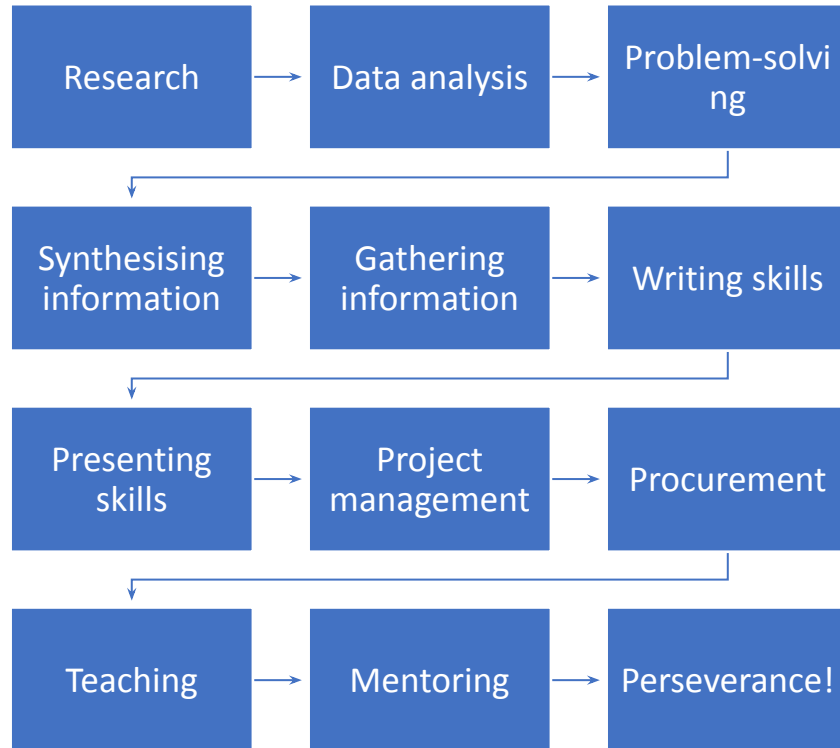
You can use your skills and experience in academia.

You can translate your academic experience into what is valued in other sectors.

You don't have to feel that your PhD was a waste of time if you don't stay in academia.

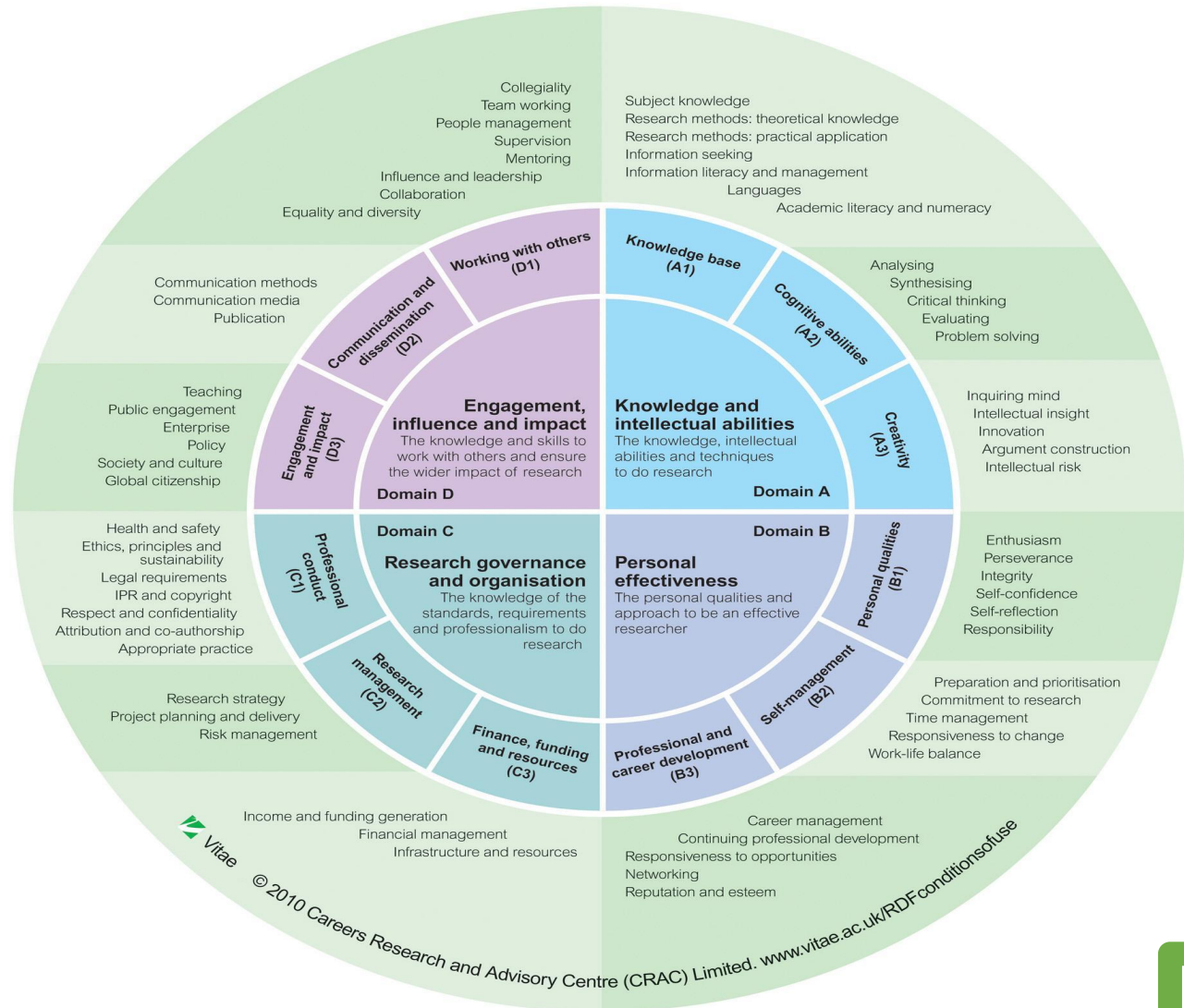


Myriad of sought after skills

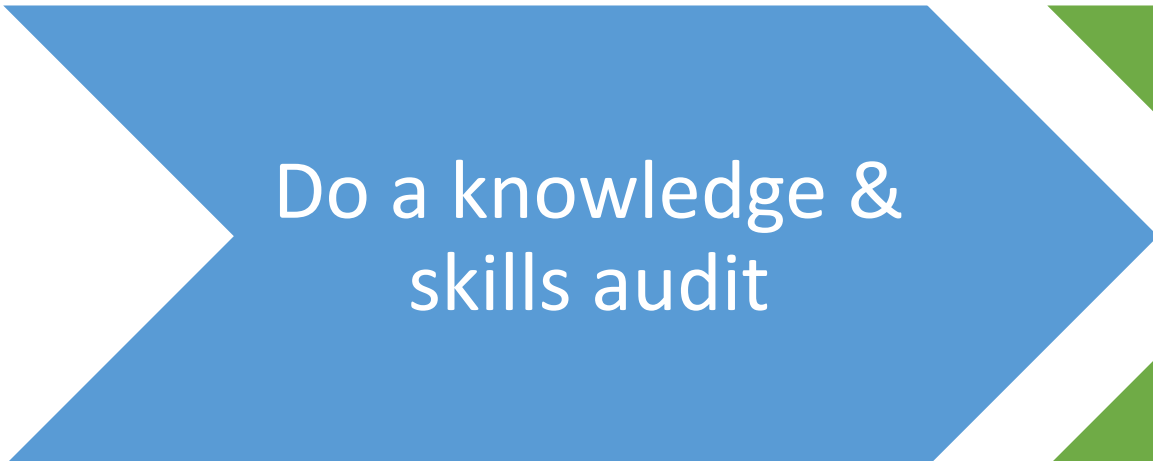


- These are valuable and sought-after skills in and beyond academia.
- You are highly-qualified, highly-skilled and have many talents.

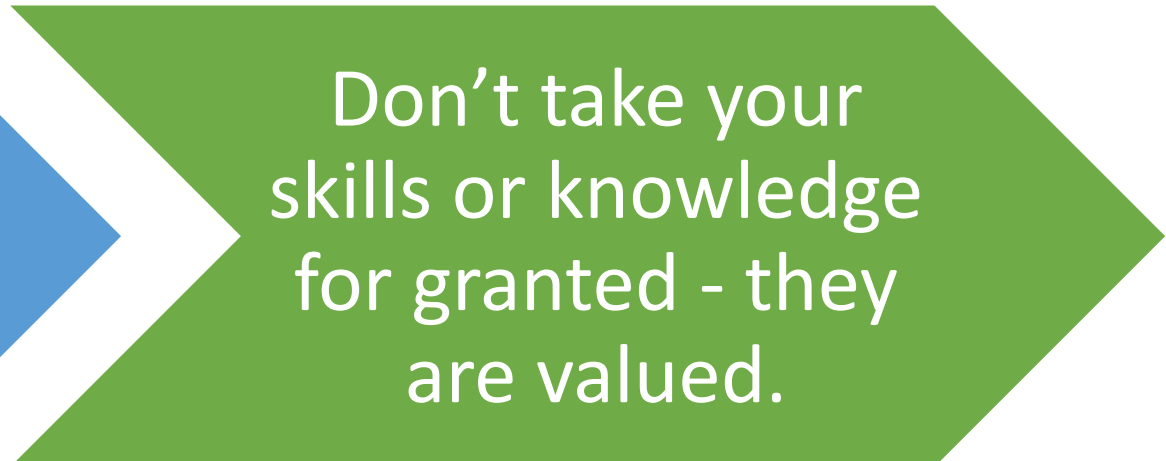
What Does an Academic Do?



How to Evaluate Your Knowledge and Skills



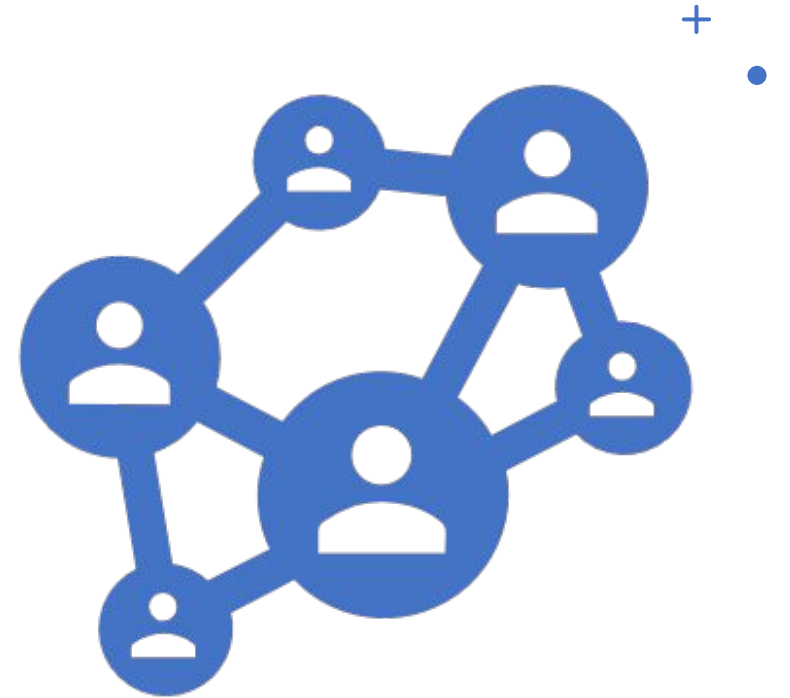
Do a knowledge &
skills audit



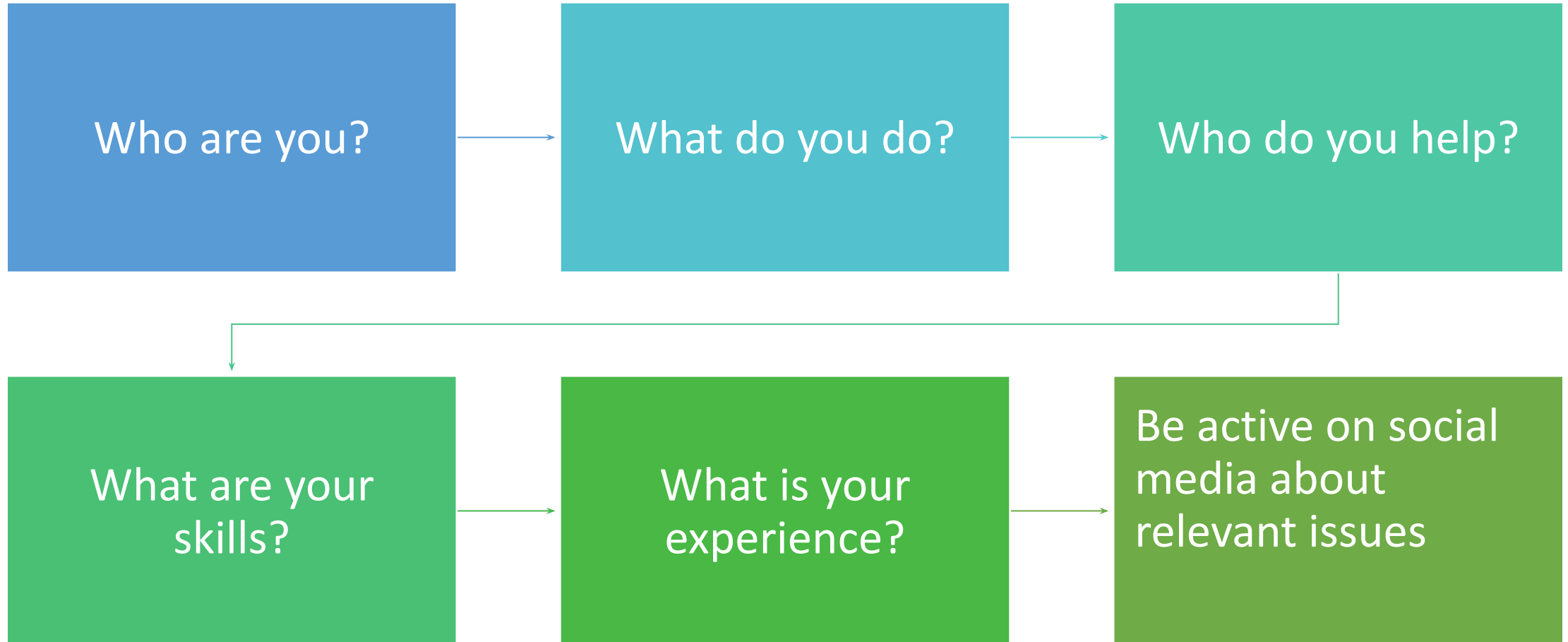
Don't take your
skills or knowledge
for granted - they
are valued.

Build Your Network

- The one major advantage you can have whether you are looking for employment in or beyond academia is...
 - A network
- Networking is key to success in any job market
- Networking is really important
- Networking = developing relationships



Networking



Social Media Networking

Where do people in your desired sector(s) hang out online?

Choose one (or two) platforms and be active!

Choose the one(s) you actually like!

Learn about your platform(s)

Be professional

Be supportive of others

Engage in debates

Comment on other people's posts

Ask for advice

LinkedIn is your BFRN



Research Your Way



Naomi Tyrrell, PhD (She/Her)
Research, Evaluation & Impact Consultant | ICF Career & Impact Coach | Human Experience Specialist | Mixed Methods Expert

Talks about #coaching, #research, #mentoring, #evaluation, and #researchimpact
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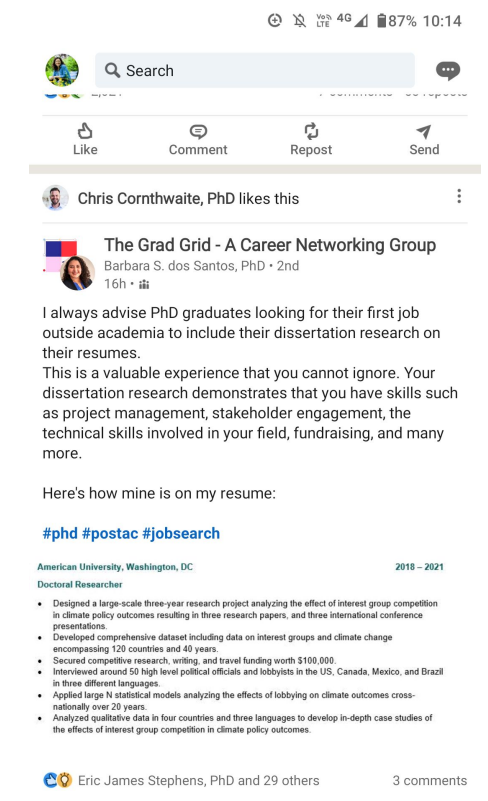
Analytics
Private to you

- 244 profile views**
Discover who's viewed your profile.
- 539 post impressions**
Check out who's engaging with your posts.
Past 7 days
- 91 search appearances**
See how often you appear in search results.

Resources
Private to you

- Creator mode On**
Get discovered, showcase content on your profile, and get access to creator tools
- My network**
See and manage your connections and interests.

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The Grad Grid - A Career Networking Group
Barbara S. dos Santos, PhD · 2nd
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I always advise PhD graduates looking for their first job outside academia to include their dissertation research on their resumes.

This is a valuable experience that you cannot ignore. Your dissertation research demonstrates that you have skills such as project management, stakeholder engagement, the technical skills involved in your field, fundraising, and many more.

Here's how mine is on my resume:

[#phd #postac #jobsearch](#)

American University, Washington, DC 2018 - 2021
Doctoral Researcher

- Designed a large-scale three-year research project analyzing the effect of interest group competition in climate policy outcomes resulting in three research papers, and three international conference presentations.
- Developed comprehensive dataset including data on interest groups and climate change encompassing 120 countries and 40 years.
- Secured competitive research, writing, and travel funding worth \$100,000.
- Interviewed around 50 high level political officials and lobbyists in the US, Canada, Mexico, and Brazil in three different languages.
- Applied large N statistical models analyzing the effects of lobbying on climate outcomes cross-nationally over 20 years.
- Analyzed qualitative data in four countries and three languages to develop in-depth case studies of the effects of interest group competition in climate policy outcomes.

Eric James Stephens, PhD and 29 others · 3 comments

Academic CV for academic job applications – long, everything in it under subheadings.

Chronological CV the more traditional format for jobs outside academia – 2 pages, subheadings, relevant to the role, value added

Competency-based CV designed to highlight your capabilities- 2 pages, subheadings, relevant to the role, value added

You can use a career planner:
<https://www.vitae.ac.uk/researchers-professional-development/about-the-vitae-researcher-development-framework-planner>

Crafting your CV(s)

Review it objectively

Is the intended audience obvious?

Is the content written clearly for the audience?

Is the general layout clear?

Is space wasted on irrelevant material?

Is the most important information on the front page?

Is there too much or too little information?

Is the evidence for your competencies presented clearly?

Check your SPELLING!

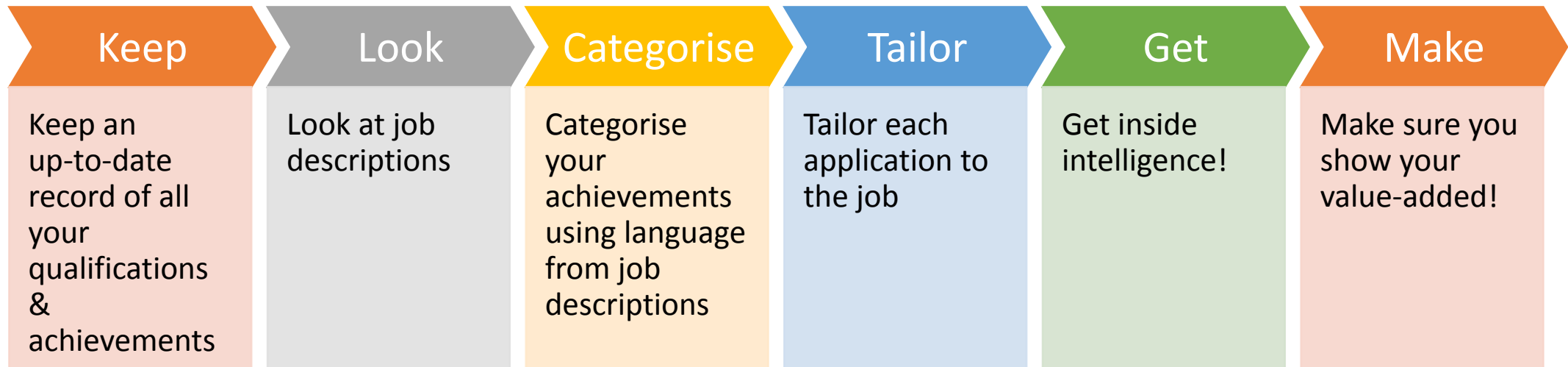
Get someone else to proofread it and give you feedback

Institutional careers services often offer a CV quality check and run CV clinics.

Ask colleagues or friends working in a similar job environment.

Vitae Advice

Step-By-Step



Use your Research Skills!

Do	Do your research on the organisation
Do	Do your research on the organisation's needs
Do	Do your research on why the vacancy has occurred
Do	Do your research on how you would add value
Do	Do your research on the key words to use in your application
Do	Do your research on who is on the interview panel



Mike Stevens · Following
Founder / Editor at Insight Platforms
3h · 🌐

#chatgpt will not decimate employment in market research.

Just like the internet, Google Surveys, Big Data, Behavioural Science and Social Listening didn't - despite the alleged threat they posed.

Between 2005 and 2021, total UK employment grew by around 12%.

Over the same period, employment in research* increased by 100%.

Sure, a lot of today's research jobs look nothing like they did in 2004. But that's what technology does to knowledge industries.

Your job in research will change. But it won't disappear.

*Details and source data in comment below for those who want to check my homework.

Research
Knowledge,
Skills &
Experience are
Valued!

Goal Setting

What 3 career-focussed goals can you commit to over the next 3 months?

1.

2.

3.

What action do you need to take to achieve those goals?

Resources

- Alt Ac Careers UK on FB
- Blogs, YouTube, FB groups, Twitter, LinkedIn, Listservs
- Vitae
- Roostervane
- From PhD to Life
- The Professor is In
- The Professor is Out
- The Thesis Whisperer
- Versatile PhD

- Imagine PhD
- PostGradual
- Stemventurist
- Publish or Perish
- Podcasts
 - Papa PhD
 - What2dowithTHAT
 - HelloPhD
 - RecoveringAcad
 - HopBioPodcast
 - Onceascientist
 - Women in Stem Career and Confidence

