UNIVERSITY OF LIVERPOOL

MANAGEMENT SCHOOL

THE ORIGINAL REDBRICK

Learning to make a difference from an enterprising and vibrant world city of culture

LIVERPOOL.AC.UK/MANAGEMENT
This statement of purpose, engraved on the founding stone of the very first redbrick building, is as relevant today as it was then – if not more so given the global challenges we face. It’s reflected in the school’s pursuit of innovative and transformative research that informs world-leading academic thinking and makes a direct impact to business, society and the environment, also supporting the University’s focus on health, wealth and justice and its broad commitment to sustainability in line with the United Nations’ five sustainable development goals.

A School that is a constituent part of a founding member of the Russell Group, a 24-strong group of the UK’s leading research-intensive universities, ULMS counts itself among the elite group of schools globally to carry triple accreditation from AACSB, AMBA and EQUIS.

Our global connectivity is further reinforced through the University’s joint venture in China, Xi’an Jiatong Liverpool University, our suite of wholly online globally-delivered postgraduate programmes through Liverpool Online, and our diverse international faculty, student body and alumni.

As a School we have come a long way since our founding in 2002, positioned as we are in rankings demonstrating our excellence in research, teaching and student experience, and as one of a small proportion of business and management schools worldwide to hold triple accreditation from EQUIS, AACSB and AMBA. We look forward to continuing to work with our students, alumni and wider stakeholders in businesses and institutions nationally and globally, supporting them to achieve their ambitions and aspirations, and working with them to make a difference through our research.
Mission, vision, values and objectives

Our Mission
University of Liverpool Management School (ULMS), shares in the University’s civic purpose which is engraved on the founding stone of the original Liverpool University redbrick building, raised by the people of Liverpool in 1892:

“for the advancement of learning and ennoblement of life.”

ULMS captures both parts of this statement with its long-standing commitment to ‘learning to make a difference’.

This commitment promotes a philosophy whereby members of the School learn from their scholarship and reflective practice, using this to make a difference to the students and wider stakeholders they engage with, encouraging them in turn to use their learning to benefit the organisations and institutions they work in, and society more generally.

Our Vision
A globally connected Management School advancing influential knowledge leadership through our transformative research and teaching to better business and society.

Our Values
• One Community: we work, research and learn together to cultivate a collegiate, supportive, friendly and caring environment
• Ambitious: we take pride in and strive to enhance the quality and impact of our scholarship, celebrating success for our School, our students and each other
• Enabling: through our “can do” attitude we are resourceful in responding to our changing context
• Socially and Environmentally Responsible: we are outward looking and connect locally, regionally and globally, seeking to do what is right for individuals, business, society and the environment
• Inclusive: we respect the rights, differences and dignity of every diverse member of our community, providing opportunities for all to contribute to its development

Consistent with the principles of the UoL, we place ethics and integrity at the heart of our scholarship and decision-making.

Strategic Goals & Objectives
Consistent with both our vision and our focus on excellence in student experience, research and impact, ULMS’ long-term objectives are as follows:

• Provide an outstanding, inclusive student educational experience that raises aspiration, enhances employability and inspires students to think and act responsibly to better business and society
• Enable faculty to develop innovative research which leads to new knowledge, theories and methodologies, creating global impact both academically and for business and society, which will enrich our programmes and student experience
• Collaborate with organisations, institutions and policy makers using the School’s cutting-edge research and expertise in management practice and policy to benefit business and society

Within these long-term objectives, over the next five years, ULMS seeks to:

• Deliver ongoing programme innovation to provide excellence in student experience and expectations befitting a leading Management School
• Enhance research performance through on-going investment, enabling the development of world-leading outputs and global impact
• Build international reputation through accreditations, research recognition, postgraduate rankings, alumni and international partnerships
• Embed capacity for responsible thinking and action in our students, our faculty and our wider community
• Support and develop our aspirational faculty and professional services staff through a positive and inclusive work environment
One of the first 3 management schools in the UK to gain this A UK Russell Group University Management School - £80m up 60% since 2016

4,500
Students

1,200
Postgraduates

45.6%
International Students

23.8k
Total Alumni

7 Undergraduate programmes, each with an optional year in industry

720 Faculty Staff

80 Professional Services Staff

91% are employed or in further education

55% International

One of the first 3 management schools in the UK to gain this

3 MBA programmes ranked in the global top 100 of Economist magazine’s ‘Which MBA?’

20 Specialist MSc postgraduate programmes

£3m Invested in ERDF supporting SMEs

£1.25m donation to from Brett Centre for Entrepreneurship

Placed first in the Russell Group for our Accounting and Finance & Economics programmes for overall student satisfaction according to the 2021 National Student Survey.

I joined the Operations and Supply Chain Management Programme at the University of Liverpool Management school in 2003. The strong curriculum and the combination of theory with practical case studies prepared me for a strong future in supply chain. My work-based project at Ford Motor Company gave me hands on experience to set me up for my career in supply chain strategy consulting and I strongly believe the cultural awareness developed during my time in Liverpool thanks to the diverse student backgrounds has contributed to becoming an international senior supply chain leader at Nike Inc.

Imke Stuurman
MSc OSCM 2004
Senior Director, Digital Supply Chain Nike North America

The UK REF 2021 defined 91% of our research as world leading or internationally excellent ranking us ninth on Research Power out of 108 Business and Management submissions.
Our research strategy commits us to:

• Develop innovative research that demonstrates disciplinary excellence leading to new knowledge, theories and methodologies, evidenced through scholarly debate in world-leading journals.

• Create global impact both academically and in relation to practice, enriching programmes and the student experience.

• Through Research Centres and Clusters, collaborating with organisations, institutions and policy makers to benefit business, society and the environment.

The recently published REF 2021* results testify to the success of this strategy, rating 91% of the School’s research as world-leading or internationally excellent. The outcome places ULMS amongst the UK’s top research institutes by ranking it 17th in the sector for research that is classified as world-leading (4-star) or internationally excellent (3-star) overall (covering outputs, impact and environment) out of 108 submissions. 16th in the sector for research outputs classified as world-leading (4-star), and ninth in the sector for research power.

100% of the School’s research environment was classified as world leading (4-star) or internationally excellent (3-star).

Six Subject Groups

As a full spectrum management school, ULMS has six subject groups that drive world-leading research in their distinct areas, delivering strong disciplinary contributions across the leading international business and academic communities.

1. Accounting and Finance (A&F)
2. Economics
3. Marketing
4. Operations and Supply Chain Management
5. Strategy, International Business and Entrepreneurship (SIBE)
6. Work, Organisation and Management (WOM).

Through these core disciplinary areas, ULMS has generated cross-School interdisciplinary strengths in its Research Centres and Clusters. The Centres reflect the School’s historical strengths and are related to its geographical location in the city of Liverpool: expertise in Supply Chain research sits alongside ULMS’ location in a port city of international trade, expertise in Entrepreneurship supports the importance of SMEs to the Liverpool City Region, and expertise in Sports Business builds on the City’s sporting reputation.

Innovative and transformative research sits at the core of ULMS, creating its international reputation for being a School that informs world-leading academic thinking and delivers globally-recognised societal impact. Our research is published in leading international journals, but is also visible regionally, nationally and internationally for the difference it has made.

Partner testimonials

We at SatSure give a significant weightage to the unbiased and scientific assessment of the satellite imagery-based digital platforms we build. Our collaborative research with Dr Gopal Narayamahurthy and his team has enabled us in achieving this very effectively. The research has helped us in validating and further refining the decision intelligence that is aimed to be extracted from the platforms.

Abhisek Raju
Co-founder, SatSure

I have been involved with Liverpool since my prior role as Chief Executive of Liverpool Football Club, and more recently the Management School, with its globally recognised Football Industry MBA, and its reputation in Sports, for many years now. In my role Chairing the ULMS Advisory Board I see first-hand the strong international focus clearly embedded into the School’s objectives, with students benefitting from international learning opportunities and academics developing international collaborations for research.

Dr Rick Parry
Chair of ULMS Advisory Board
Chairman, English Football League

It has been a pleasure to see the School’s reputation grow so rapidly. Its REF 2021 results demonstrate its commitment to outstanding research, with particular strengths in research impact and environment. Projects undertaken via the School’s Research Centres show the scope of academic expertise in making a real difference.

Chris Grey
Chief for Public Sector, AND Digital Member ULMS Advisory Board

Through our relationship with the Management School I have seen the value of its research and education to the Liverpool City Region, particularly with the founding of the Brett Centre for Entrepreneurship. The School’s support of small business growth locally has a real impact in developing business leaders and facilitating vibrant networks.

Phil McCabe
Merseyside Cheshire Development Manager, Federation of Small Businesses

Having input from our partners at the Management School as part of our Innovation Forum is really valuable. They often bring a new idea or way of thinking thanks to their research experience.

James Riddick
Group Head of Supply Chain, Peel Ports Group
Centre for Supply-Chain Research

As a port city, Liverpool has a long history with global trade routes. The Centre seeks to provide leading-edge policy and practice related research on operations, supply chains and technology management, plus knowledge exchange & advisory services that facilitate thought-leadership on the current and emerging issues affecting supply chains and their impact on public/private sector competitiveness.

As the world looks to technology to improve social and business networks, this centre is poised to be a forerunner in proffering new, technologically innovative, global solutions to improve productivity, responsiveness and resilience.

Centre for Sustainable Business

Launched in October 2022, the Centre for Sustainable Business is a translational research centre cutting across all six subject groups in ULMS. The Centre’s ambition is to become a reference hub of evidence-based actionable insights for practitioners and policy makers searching for solutions in response to the climate emergency and social justice issues. Established to create dialogue with its stakeholders, the Centre aims to:

- Translate: Bring together diverse ULMS research for actionable change
- Share: Host inclusive events and knowledge exchange activities
- Debate: Provoke and shape new research agendas through inclusive dialogue

Centre for Sports Business

Building on Liverpool’s legendary football heritage, the School’s global reputation in the business of sport dates back to 1994 with the establishment of the Football Industries Group (FIG) and what is still the only Football Industries MBA in the world, and subsequently executive education for the football industry.

Today the School has expanded that relationship to cover all aspects of the business from sports marketing, economics and leadership to shaping policy at the Department of Culture and Media & Sport, and in international match fixing and problem gambling. ULMS alumni hold positions in many of the leading sports bodies including: the Premier League, UEFA, Women in Football, The Gambling Commission, and the National Lottery Commission.

Brett Centre for Entrepreneurship

The Brett Centre was launched in 2021 following a generous donation from UoL alumnus Paul Brett. It brings together academics, policy makers and entrepreneurs – both local and global – to research how entrepreneurship can contribute to solving society’s grand challenges, and to provide support to the LCR’s entrepreneurs and small businesses.

The city’s enterprising culture is reflected in the high number of graduates who go on to open businesses of their own: 39% of the MBA Class of 2015 started their own businesses within three months of graduation.

The four Centres are supplemented by two Clusters concerned with growing strengths in Organisational and Employee Wellbeing, and Econometrics and Big Data.
This aim is a statement of practice for ULMS. Working within the socially responsible global citizens. employability of our students and inspire future leaders to become bar for those with leadership ambitions. Our aim is to enhance the and its vision of a better society by raising the "ennoblement of life". Since 2002, ULMS has built upon its founding principle of education as and the senior positions that our alumni go onto. Industry, and evidenced by their graduate prospects Year Abroad. curricular opportunities our students are offered, such as a may choose to pursue their careers. It is supported by the extra-education of our students and their subsequent work wherever they philosophy of "learning to make a difference", the research of ULMS' and globally is felt nationally. The difference is felt nationally. It has also led to the launch of a completely new service. It is summarized in three research papers — , and . Following an ULMS-hosted conference on "Optimal Monetary Policy: Computational Advances and their Applications" in early 2021 bringing together academics and the central banking community, including the Bank of Canada, Bank of Ireland, Bank of Italy, ECB, Federal Reserve Board, and Norges Bank, Professor de Groot's methods and tools are now being considered by policy makers. Modern Slavery in Corporate Supply Chains Professor Jo Meehan & Dr Bruce Pinnington The Global Slavery Index (2018) estimated that 320 countries collectively source $354bn of products annually that are at risk of having forced labour in their supply chains. The UK's Modern Slavery Act (2015) requires commercial firms with a turnover of £36m or more to publish a Transparency in Supply Chain (TISC) statement. Professors Meehan and Pinnington worked with the Home Office's Modern Slavery Unit and the Ethical Trading Initiative (ETI) to study the effectiveness of this order and uncover the loopholes exploited by some in this sector. The team's work has been cited by the UK Government, as well as internationally. The difference is felt nationally and globally. Since 2002, ULMS has built upon its founding principle of education as "ennoblement of life" and its vision of a better society by raising the bar for those with leadership ambitions. Our aim is to enhance the employability of our students and inspire future leaders to become socially responsible global citizens. This aim is a statement of practice for ULMS. Working within the socially responsible global citizens. employability of our students and inspire future leaders to become bar for those with leadership ambitions. Our aim is to enhance the and its vision of a better society by raising the "ennoblement of life". Since 2002, ULMS has built upon its founding principle of education as and the senior positions that our alumni go onto. Industry, and evidenced by their graduate prospects Year Abroad. curricular opportunities our students are offered, such as a may choose to pursue their careers. It is supported by the extra-education of our students and their subsequent work wherever they philosophy of "learning to make a difference", the research of ULMS' and globally is felt nationally. The difference is felt nationally. It has also led to the launch of a completely new service. It is summarized in three research papers — , and . Following an ULMS-hosted conference on "Optimal Monetary Policy: Computational Advances and their Applications" in early 2021 bringing together academics and the central banking community, including the Bank of Canada, Bank of Ireland, Bank of Italy, ECB, Federal Reserve Board, and Norges Bank, Professor de Groot's methods and tools are now being considered by policy makers. Modern Slavery in Corporate Supply Chains Professor Jo Meehan & Dr Bruce Pinnington The Global Slavery Index (2018) estimated that 320 countries collectively source $354bn of products annually that are at risk of having forced labour in their supply chains. The UK's Modern Slavery Act (2015) requires commercial firms with a turnover of £36m or more to publish a Transparency in Supply Chain (TISC) statement. Professors Meehan and Pinnington worked with the Home Office's Modern Slavery Unit and the Ethical Trading Initiative (ETI) to study the effectiveness of this order and uncover the loopholes exploited by some in this sector. The team's work has been cited by the UK Government, as well as internationally. The difference is felt nationally and globally.

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Arts & Music

On the UoL home campus, adjacent to ULMS, we are thrilled to have the newly opened Yoko Ono Lennon Centre which includes the 600-seat Paul Brett Lecture Theatre and the 400-seat Tung Auditorium – a musical performance space with variable acoustic features that can be optimised for all musical styles from orchestral right through to jazz and rock.

The University also enjoys a long-running partnership with National Museums Liverpool which comprises 10 galleries and museums supporting joint research projects, various teaching activities and major public events.

Another great resource is the Garstang Museum of Archaeology. Founded in 1904, it houses excavated Egyptian artefacts, and is one of only three cities in the UK to exhibit an actual Egyptian.

Ferry cross the Mersey – or further afield

Embracing the North-West coastline where the River Mersey meets the Irish Sea, Liverpool has it all – a glittering city life, 23 breathtaking beaches, a waterfront of iconic mercantile buildings (including the “Three Graces”), river cruises, and boat services to the Isle of Man and the Country of Ireland.

Manchester is just 40 minutes’ drive, Wales is a three-hour drive, and the train to London takes just over two hours.

With a thriving live music scene, art, comedy and history all on our Mersey doorstep, Liverpool offers a fully rounded experience that enhances the lives of students and working residents alike.

We think Liverpool will surpass your expectations too.

The Country’s Conscience

Liverpool is also home to the world’s only International Slavery Museum. This museum gives the enslaved people of West Africa individual voices and shares their personal stories. It also discusses contemporary slavery and acts as a mouthpiece against modern-day racism and discrimination.

A legendary city of culture & creativity

A city of legends, Liverpool boasts The Beatles, Elvis Costello, Echo & The Bunnymen, The Coral and current dance floor kings Camelphat, to name a few. In the world of football, Liverpool and Everton Football Clubs aren’t just Premier League giants, they’re international household names.

Yet Prince Albert’s love for the city predates this by about a century, so what was it that Queen Victoria’s husband found so endearing that he would lend his name to our glittering dockside?

We can’t be sure, but we like to think it has something to do with Liverpool being a wonderfully welcoming place where diversity is celebrated, and new ideas and creativity thrive.

Recently voted the fourth friendliest city in the world!

Harnessing this friendly-creative spirit, ULMS has formed symbiotic relationships with prominent art galleries and museums throughout the region. Most notably an award-winning partnership with Tate Liverpool providing a high-profile platform for collaborative projects which has inspired participation from departments as diverse as computer science, archaeology and linguistics.

With an estimated student population of 70,000, Liverpool is one of the most loved student cities, not just in the UK, but in the world.

Global Top 10 Most Popular Student Cities (student.com)
When asked ‘which is England’s second city?’

The people of Manchester said: ‘Manchester’.

The people of Birmingham said: ‘Birmingham’.

The people of Liverpool said: ‘London’.