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#ReimaginingBusiness
What are we trying to sustain, and why?
Greta Thunberg addressing the United Nations...

2019
“our house is on fire”

2020
“our house is still on fire”

2021
“blah, blah, blah”
REIMAGINING BUSINESS

urgently, collectively, responsibly
The value(s) of academic research

PEER-REVIEWED
ORIGINALITY
SYSTEMATIC
DIVERSE
INNOVATIVE
DEBATE
IMPACT
ETHICS
SIGNIFICANCE
REFLECTIVE
RIGOUR
EVIDENCE-BASED
COLLABORATION

CENTRE FOR SUSTAINABLE BUSINESS
#ReimaginingBusiness
Centre’s Aims

Connect and spearhead debate

Capacity building for urgent impact
Research Priorities

Non-financial reporting and accountability

Responsible consumption and circularity

Disruptive technologies and shaping ecosystems
Working together

• Engage with, and use, our research
• Attend and host events
• Shape our research priorities
• Fund research projects
• Take part in our research and knowledge exchange projects
• Highlight sustainable business innovations
• Student projects, talks, and placements
CSB Advisory Board

Alison Ball
Associate Director for Sustainability, Arup

David Connor
Founder, 2030hub

Garth Dallas
Head of Collaborations, Good Business Festival

Yvonne Filler
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SDG Assurance Framework Lead, UN Development Programme

Ben Sanderson
Managing Director, Aviva Investors

Clare Westcott
Graduate Teaching Fellow, University of Liverpool

Paul Williams
Global Head of Environmental and Social Sustainability, Princes Ltd

#ReimaginingBusiness
Let's find out more about your sustainability plans

We have created a PollEverywhere survey for you to answer some questions about how your organisation deals with sustainability, and how we can help

Click here to participate

Responses are anonymous, you can answer several times and amend your comments at any time

#ReimaginingBusiness
If you would like to collaborate with us, please get in touch

Email: csb@liverpool.ac.uk

For more information, visit the Centre for Sustainable Business website
SDG Impact Standards

Jeremy Nicholls
SDG Assurance Framework Lead at the United Nations Development Programme
The Sustainable Development Goals
To achieve the SDGs and to put the world on a more sustainable and equitable path, we need a transformational shift in mindset and management decision-making.
Moving Backwards on the Long Road to Gender Equality

Time needed to close the following global gender gaps based on current trends (in years)*

- Overall gender gap: 100 (2020) to 136 (2021)
- Economic: 257 (2020) to 268 (2021)
- Political: 95 (2020) to 146 (2021)
- Educational: 12 (2020) to 14 (2021)

* Calculated using figures for the 107 countries covered by the source report since its inception.

Source: World Economic Forum
We are at our limit: Time to take responsibility & make conscious choices
A new normal

- From an add on to what business gets done to how all business gets done
- From SDG alignment to SDG action
- From reporting to decision making
- From measurement to managing for impact
- From operational to strategic
- From financial risk management to sustainability
Impact management practice – the need to transform
SDG Impact Standards
Human rights underpin sustainability and the SDGs

A set of guidelines for States and companies to prevent, address and remedy human rights abuses committed in business operations
And the UN Women’s Empowerment Principles

**Women’s Empowerment Principles**
Guidance to business on how to promote gender equality and women’s empowerment in the workplace, marketplace and community.

- **Principle 1**: Establish high-level corporate leadership for gender equality.
- **Principle 2**: Treat all women and men fairly at work – respect and support human rights and nondiscrimination.
- **Principle 3**: Ensure the health, safety and well-being of all women and men workers.
- **Principle 4**: Promote education, training and professional development for women.
- **Principle 5**: Implement enterprise development, supply chain and marketing practices that empower women.
- **Principle 6**: Promote equality through community initiatives and advocacy.
- **Principle 7**: Measure and publicly report on progress to achieve gender equality.
And meaningful stakeholder engagement

A transfer of power from those who have it to those who don’t
The SDG Impact Standards are an internal decision-making framework for making a positive contribution to sustainable development and the SDGs

➢ which cannot be achieved without demonstrating respect for planetary boundaries and human rights

➢ and is realized through effective impact management and decision making, recognizing that there are trade-offs

Good practice and internal decision-making will lead to improved performance, reported against ambitious targets
Third party assurance
To achieve the SDGs and to put the world on a more sustainable and equitable path, we need a transformational shift in mindset and management decision-making.
Mainstream financial accounting

Calculates profits for investors without accounting for the social and environmental consequences
Thank you

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Social Value Working with the University of Liverpool

READ CASE STUDY
Shaping preferable futures for a Social Value Framework in the Liverpool City Region

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