

PhD Entrepreneurship Academy

Entrepreneurship Research Training Initiative
Centre for Entrepreneurship, University of Liverpool Management School
16-17 May, 2019

Hosted by Centre for Entrepreneurship at University of Liverpool Management School, the **PhD Entrepreneurship Academy** is intended for PhD students and early career researchers who want to get a deep understanding of entrepreneurship as field, classic and modern theories of entrepreneurship, innovative research methods, conceptual modelling and theorising and how to publish in entrepreneurship journals. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how can they both develop a publication strategy and embed impact early on into their PhD projects.

Aims

- To gain a deep understanding of entrepreneurship as field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

Format

The Academy is divided into three parts:

- 4 x 2-hour seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers each session.
- 2 x 2 hour session on methodological innovation in entrepreneurship research. In this session, the facilitator will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- 1 x 2-hour session. Publishing in entrepreneurship journals.

Facilitators

Oana Branzei	Associate Professor of Strategy, Ivey Business School
Gabriella Cacciotti	Assistant Professor in Entrepreneurship, Warwick Business School
Tom Elfring	Professor in Strategy, University of Liverpool Management School
Dilani Jayawarna	Reader in Entrepreneurship, University of Liverpool Management School
Jonathan Kimmitt	Lecturer in Entrepreneurship, Newcastle University Business School
Pablo Munoz	Professor of Entrepreneurship, University of Liverpool Management School
Ben Spigel	Lecturer in Entrepreneurship, University of Edinburgh Business School
Nick Williams	Senior Lecturer in Entrepreneurship, Leeds University Business School

Application

Submit your application ASAP to Pablo Munoz at pmunoz@liverpool.ac.uk including: 100-word bio + paper abstract or dissertation overview (max 500 words). Proposals at any stages of development are welcome. You will receive notification if a place is allocated to you. Please do not make any travel arrangements until you have received confirmation of a place. We have a limited number of places available on NARTI training sessions and if at any time you need to withdraw your registration or cancel your place please inform us immediately so that we can offer the place to someone else. Please note that non-attendance is recorded and will have an impact on future selection. It is expected that you participate for the full duration of the one-day event and allow sufficient time for travelling to the venue. NARTI, ISBE and the host institutions will cover the full cost of the event, and participants are asked to cover the cost of any travel and additional accommodation as required.

Final deadline is 30th April 2019, however, we issue acceptances on a rolling basis, and there are only 25 places available.

Agenda

Session	Theme	Date
Intro	The evolution of entrepreneurship as a field of research	Thursday 16 th May 09.00-10.00
1	Entrepreneurial opportunities and process <ul style="list-style-type: none"> • Evolution of the opportunity concept: from ontology to representations • Understanding uncertainty • Imprinting and entrepreneurship • Failing and exiting • Learning process and social construction 	Thursday 16 th May 10.00-12.00
2	Entrepreneurial cognition and behaviour <ul style="list-style-type: none"> • Emotion, passion and beyond • Personality traits & mental disorders • Information processing and decision-making • Pro-sociality and entrepreneurship 	Thursday 16 th May 13.00-15.00
3	Entrepreneurial contexts <ul style="list-style-type: none"> • Places and the socio-spatial geography of entrepreneurship • Entrepreneurial ecosystems research • Challenging environments and crisis • Entrepreneurship and development 	Thursday 16 th May 15.30-17.30
4	Innovative research designs and methods I <ul style="list-style-type: none"> • Design science and entrepreneurship • Process research: challenges and approaches • Process-tracing and events mapping • Entrepreneurship and networks research 	Friday 17 th May 09.00-11.00
5	Innovative research designs and methods II <ul style="list-style-type: none"> • Configurational comparative methods • Experimental designs: field experiments and quasi experiments • Replication studies: approaches, relevance and publishing 	Friday 17 th May 11.30-13.30
6	Publishing and impact in entrepreneurship <ul style="list-style-type: none"> • Engaging with conversations and developing a research strategy • Review process in entrepreneurship journals • Impact agenda: cases and impact work 	Friday 17 th May 14.30-16.30

Organiser: Centre for Entrepreneurship

The Centre for Entrepreneurship is focused on bringing research and managerial and entrepreneurial practice together by means of problem-based, impact-driven research. Our research tackles the human, ecological, economic and cultural determinants and consequences of entrepreneurship, engaging academics and practitioners within and beyond the Management School. This reflects our commitment to fostering entrepreneurship research where it can potentially contribute to solving society's grand challenges.

Sponsors:



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