



UNIVERSITY OF
LIVERPOOL

Management
School

A GUIDE TO MSc PROGRAMMES

2025–26

We are the original redbrick
liverpool.ac.uk/management

We share in the University's civic purpose engraved on the founding stone of the original University of Liverpool redbrick building, which was raised by the people of Liverpool in 1892, "for the advancement of learning and ennoblement of life".



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Welcome

The University of Liverpool Management School (ULMS) is one of an elite group of institutions worldwide to hold the gold standard 'triple-crown' accreditation from AACSB, AMBA and EQUIS.



The School delivers an innovative and established portfolio of programmes in core areas of business and management, including marketing, economics, international business, finance and accounting.

All staff in the School are research-active and their findings underpin our programmes. Our links with industry and public sector bodies mean that students are able to benefit from guest lectures, networking opportunities, work-based projects and in-house careers support for our postgraduate students.

Our facilities

The Management School is based on the main University campus, in the heart of the city, adjacent to Sydney Jones library and the Georgian gardens of Abercromby Square. The School has invested in a £12 million extension to provide state-of-the-art teaching facilities for its students, including:

- Two large lecture theatres
- On-site café
- Bloomberg Suite resembling a professional trading floor, the largest in any UK university
- Exclusive SAP suite with computer access
- Flexible teaching rooms and computer suites
- Breakout areas for group work and discussion.

THE SCHOOL DELIVERS AN
INNOVATIVE AND ESTABLISHED
PORTFOLIO OF PROGRAMMES
IN CORE AREAS OF BUSINESS
AND MANAGEMENT

Our alumni community

With more than 35,000 Management School graduates spread across the world, our vast alumni network allows you to enhance your personal and professional network, developing links with like-minded professionals.

Our dedicated ULMS Alumni Relations team can help you to maximise the value of your degree by offering you access to exclusive developmental webinars, events both in the UK and overseas and free access to the University libraries and online journals.

Alex Hives

MSc Sports Business
and Management



I have had a year of cultivating friendships I know will last for the rest of my life. Combining that with the incredible opportunities on my MSc course, I know I'll look back on this year as the best decision I ever made.



Careers and Employability

The School provides an outstanding, inclusive student experience which enhances employability and inspires our students to become socially responsible citizens.

Our master's programmes have been designed from the ground up to prepare you for success in your chosen career. We have close ties with local, national and international organisations and constantly review the content of our programmes to meet the demands of top graduate employers.

From the moment you start your master's programme, you will have access to a specialist, in-house careers team which includes professionally qualified MSc Careers Advisers and a dedicated Global Employability Officer.



Through this service, our students can access:

- Tailored, one-to-one careers guidance, advice and information
- A range of insightful seminars and workshops
- Opportunities to meet and network with industry experts and employers
- Access to specialised UK and global talent and job searching platforms, featuring sought-after employers and organisations
- Comprehensive career planning resources from access to aptitude tests to CV advice, applications, interviews and study to work transitions
- Information on further study, including PhDs.



Career Enhancement Weeks

The School has launched a new employability initiative which aims to maximise the career-related skills and wellbeing of our master's students.

These new 'Enhancement Weeks' have been designed to complement the School's academic portfolio, ensuring students gain new skills and feel fully prepared to tackle the graduate employment market.

Activities will also provide students with a chance to network, develop friendships and embrace their wellbeing needs to help them feel part of the ULMS global community.



Find out more.

Master's Consultancy Challenge

Master's students at the Management School have the opportunity to take part in the 'We can work it out' Master's Consultancy Challenge. Students are split into multi-disciplinary teams are presented with consultancy problems from a number of organisations.

Companies that have participated in previous years include, PwC, Santander, BAE Systems, Decathlon, Mando and CFC Robotics.

ULMS ExECS Award

Through the ULMS Extracurricular Engagement, Careers and Skills Award (ExECS) you can develop skills in the areas of careers and employability, personal development, network practice and take part in social and cultural activities.

Bloomberg Market Concepts certificate

All ULMS students and especially those on economics, finance and accounting programmes, are invited to complete the free Bloomberg Market Concepts (BMC) certificate – a qualification much valued by graduate employers.



Find out more about our master's careers support.

Apoorva Halbhavi

MSc Finance and Investment Management



The careers team have organised amazing seminars over the year that have helped me better understand the job market in the UK.

Accounting and Finance MSc

Programme duration:

12 months, full-time

The Accounting and Finance MSc aims to provide you with the knowledge and understanding of current issues in accounting and finance through the application of research-led learning and teaching techniques.

What will this programme involve?

Programme overview

The Accounting and Finance MSc combines an in-depth theoretical and conceptual understanding of current issues in accounting and finance and links it to practice in the current market environment.

Yukta Wadhvani

Accounting and Finance MSc



The programme will provide me a broader understanding of the business world and help develop analytical, problem-solving and critical thinking skills. It will also open the door to professional certifications such as CPA, CMA, ACCA and many more, which can further enhance my career prospects.

The programme combines issues in theory, practice and research and provides opportunities for its graduates to develop both analytical and technical skills. These skills are sought after by top academic institutions in their PhD programmes and also required by top employers worldwide. The successful completion of this programme will therefore equip you with creative thinking, produce an understanding of risk and uncertainties in organisations, explore the role of accounting and finance in organisational success and be able to produce research based reports in contemporary organisations.

Where could this programme take me?

Likely career destinations

Graduates of this programme are expected to join large audit and consultancy firms, commercial banks, investments banks, financial institutions and other large firms in the service, retail, information technology and manufacturing sectors. In addition, graduates of this programme may also wish to pursue careers in teaching and research in accounting and finance.

Core themes

- Advanced Financial Accounting and Reporting
- Corporate Finance and Valuation
- Quantitative Techniques
- Security Analysis, Valuation and Investment
- Financial Statement Analysis and Valuation.

Finance MSc

Programme duration:

12 months, full-time

This programme provides a firm foundation in finance, financial economics and empirical finance. The MSc is specifically designed to support career entry and development in the financial sectors, government agencies and to higher education.

The programme will provide you with a solid grounding in modern finance and economics with a particular emphasis on techniques and models and their application to real world problems.

What will this programme involve?

Programme overview

The Finance MSc has been recognised by the Financial Times in their Masters in Finance pre-experience 2023 ranking, placing it in the top 55 finance master's programmes in the world.

The programme also received recognition by the CFA Institute for its Affiliation Program, a global association of investment professionals that offers the Chartered Financial Analyst (CFA®) designation, for providing a strong foundation in all aspects of finance as well as a practical knowledge of the finance sector.

Recognition by the CFA Institute demonstrates the ability of the MSc Finance to align with professional practice, thereby enhancing your employability.



As well as providing you with firm academic foundations, this course also aims to develop the individual. You will learn vital skills expected of graduates alongside 'soft' skills of team working, creative thinking and high impact communication.

Where could this programme take me?

Likely career destinations

The MSc is designed to support career entry and development in the financial sectors in the world financial markets, government agencies, international financial agencies and higher education, amongst others. Some of our recent graduates now work in AEG, PwC, Bank of China and the NHS.

You'll also benefit from our exclusive calendar of guests and events. Recent speakers have included senior executives from Newsmith Capital, Burger King, UBS and Cable and Wireless.

Core themes

- Corporate Finance and Valuation
- Portfolio Theory
- Financial Econometrics
- Security Analysis, Valuation and Investment
- Derivatives.

Finance and Investment Management MSc

Programme duration:

12 months, full-time

The MSc Finance and Investment Management syllabus draws extensively from the Chartered Financial Analyst (CFA®) programme curriculum and you will be supported to sit the CFA® Level I examination alongside your MSc programme studies.

The CFA qualification is a globally recognised postgraduate designation that provides a strong foundation of investment analysis and portfolio management skills along with the practical knowledge required in the modern finance and investment industry.

Successful candidates will therefore graduate with an MSc from a Russell Group institution and a pass at Level I of the CFA qualification. Our approach of embedding much of this globally recognised qualification into our MSc programme will strengthen your employability throughout the financial services sector.

What will this programme involve?

Programme overview

The programme will provide you with a solid understanding of the interaction of finance, financial markets and securities and investment analysis.

On graduation, you will have a good understanding of contemporary financial principles and know how these apply to financial intermediation, savings and investment. You will also be trained in financial market applications of these theories and concepts in addition to learning how to use contemporary industry analytics in your studies.

This MSc builds on firm foundations in quantitative skills, corporate finance, financial analysis, portfolio management, financial instruments, regulation, ethics and other critical areas.

With a rigorous focus on both theory and application, you will benefit from leading edge insight and global perspective. The programme is designed to provide both academic knowledge and practical skills, allowing successful candidates to find employment in the financial services industry in job roles ranging from security analysis through to investment management.

Core themes

- Investment analysis
- Deciphering financial statements
- Quantitative toolkit for investment management
- Economic analysis for investment decision making
- Derivatives
- Alternative assets (hedge funds, private equity, real estate, commodities and crypto currencies)
- Asset management
- Wealth management.

Financial Technology MSc

Programme duration:

12 months, full-time

Financial Technology or FinTech is here to stay. For those seeking a career in financial services, or already experienced, the challenges and opportunities offered by recent global technological enhancements are profound.

What will this programme involve?

Programme overview

This programme is neither exclusively quantitative or qualitative in nature, but rather has been carefully designed to provide you with a robust understanding of the commerciality as well as technological underpinnings of this evolving and multifaceted space.

The MSc Financial Technology will provide you with expert knowledge of both the academic and commercial aspects of this new world. We aim to future-proof your learning and employability across fields such as blockchain, digital banking, the future of global payments, cryptocurrencies, digital business strategy, big data, LawTech, programming with Python as well as the future of management.

You will receive rigorous training in research methods, ethics and, quantitative methods for managerial accounting and finance.

You will have the opportunity to culminate this learning in your final dissertation at the end of the programme which may take the form of an academic empirical piece of work of your choosing, or instead be entrepreneurial and applied in scope through collaboration with companies already operating in the FinTech industry.

Core themes

- Quantitative Techniques for Accounting and Finance
- Cryptocurrencies, Blockchain and Future of Money
- Managerial Finance
- Introduction to Programming (Python)
- Digital Banking and Global Payment Systems
- LawTech, Regulation and Ethics.

Nayanthara Raveendranadha Kurup

Financial Technology MSc



The combination of technical and financial expertise makes graduates of this programme highly sought after by financial institutions and technology companies.

Green Finance and Sustainability Accounting MSc

Programme duration:

12 months, full-time

The unprecedented climate risk is the biggest challenge we face today and the world needs dedicated people to change the course of development to a greener future. The investment and banking sectors are playing a leading role in the transformation of industry for the long-term sustainable development of humanity.

What will this programme involve?

Programme overview

The Green Finance and Sustainability Accounting MSc is a new programme that integrates traditional Accounting and Finance principles with specialist knowledge of sustainability concepts, equipping graduates with the skills needed to promote sustainable development in the financial and corporate sector.

This MSc is designed to provide a deep understanding of financial markets and instruments and how they can be leveraged to address environmental, social and governance (ESG) issues.

In this course, you'll develop expertise to measure and evaluate sustainable business practices. You'll learn how to analyse available information and form insights to make strategic decisions and spearhead investment decisions to reverse the damage to the environment, reduce climate risk and stay on a path of sustainable long-term economic prosperity.

Where could this programme take me?

Likely career destinations

Completing this programme will enhance your employability skills and career prospects as the Finance industry is increasingly looking for employees with this specialisation.

It will equip you with contemporary skills and new developments in investment strategy, enabling you to pursue a career in large audit and consultancy firms, financial institutions and as insiders in companies to advance their sustainable strategy and reporting quality.

Core themes

- Quantitative Techniques for Accounting and Finance
- Managerial Finance
- Advanced Financial Accounting and Reporting
- Green Finance and Impact Investing
- Measuring and Disclosing Sustainability
- Corporate Governance.

Advanced Marketing MSc

Programme duration:

12 months, full-time

Marketing is altering as technology becomes increasingly embedded in the flow of everyday consumption. Nevertheless, the human connection consumers wish to feel with brands can never be fully automated or outsourced. This makes marketing a wonderful choice for those seeking a career that hinges on the ability to generate empathetic and sustainable consumer solutions.

The Advanced Marketing MSc programme has been carefully designed to provide students who have previously studied marketing with a robust understanding of the commerciality and strategic underpinnings of this creative and fast-paced industry.



What will this programme involve?

Programme overview

The programme will provide you with expert knowledge of the academic and practical aspects of this vibrant discipline. We aim to future-proof your learning and employability across fields such as marketing analytics, sustainability, social media marketing, entrepreneurship, consumer culture and design thinking.

In addition, you will receive rigorous training in critical analysis, contemporary marketing theory and creative thinking. You will have the opportunity to culminate this learning in your final dissertation at the end of the programme which may take the form of an academic piece of research of your choosing, or instead be more applied in scope as a lengthier piece of analytical writing connected with direct business outcomes.

Core themes

- Design Thinking in Marketing
- Digital Marketing
- Researching Markets and Consumers
- Responsible Marketing
- Experiential Marketing
- Leading Marketing and Entrepreneurship
- Marketing and Digital Analytics
- Marketing Strategy.

Digital Marketing and Analytics MSc

Programme duration:

12 months, full-time

Advancements in digital technologies and data analytics are continuously changing the marketing scene. Companies in all sectors employ digital techniques and insights from marketing analytics to build stronger relations with consumers and improve their performance. This increases the demand for skilled marketers who can navigate the digital environment, effectively utilise digital technologies and make strategic data-driven decisions.

What will this programme involve?

Programme overview

This programme will equip you with theoretical and practical knowledge of digital marketing and analytics. It provides a solid understanding of digital marketing concepts, trends and methodologies. You will appreciate the importance of marketing analytics and their role in creating business opportunities. You will also gain practical problem-solving skills through an in-depth study of real-life case studies.

In addition to field-specific knowledge, you will receive rigorous training in research methods, data analysis techniques, critical thinking and the use of analytics toolkits. You will have the opportunity to culminate this learning in your final dissertation at the end of the programme which may take the form of an academic piece of research of your choosing, or instead be more applied in scope as a lengthier piece of analytical writing connected with direct business outcomes.

Core themes

- Consumer Behaviour
- Digital Marketing
- Marketing Management
- Services Marketing
- Consumer Insight Research
- Experiential Marketing
- Leading Marketing and Entrepreneurship
- Marketing and Digital Analytics.



Marketing MSc

Programme duration:

12 months, full-time

Professionally accredited by the Chartered Institute of Marketing, this programme is ideal for developing a career as a marketing practitioner or a related profession.

What will this programme involve?

Programme overview

By studying this programme, you will gain:

- The opportunity to benefit from a range of exemptions from the Chartered Institute of Marketing (CIM) professional qualification modules, which are highly sought by employers
- The chance to undertake innovative forms of assessment involving live projects in order to blend theory with practice. Students have worked hands-on with various local public and private sector organisations (e.g. Liverpool City Council, Liverpool University Library, Woolton Cinema, Liverpool Farmers' Markets) providing a diverse range of answers to real marketing problems
- A working knowledge of contemporary marketing issues and networking opportunities with marketing experts. Coursework on recent modules has included topics such as analysis of consumer behaviour regarding social media and music downloading

- In addition to a dynamic range of academic staff, guest lectures from Marketing Directors and Marketing Consultants provide real-world expertise and advice for students
- The chance to take part in a vibrant research environment, enriched by major international marketing conferences and seminars held at the University and hosted by the School's Marketing group.

Where could this programme take me?

Programme graduates should have enhanced access to a wide range of 'marketing management' positions within both public and private sector organisations. These would include management services companies, consultancies, 'blue chip' manufacturing companies, major retailers and IT sectors. The content and delivery of the programme will also equip you with the marketing knowledge and expertise to cope with marketing aspects of operating your own business. Graduates are now working in Abbott Laboratories Limited, Bank of East Asia (China), Moët Hennessey Diageo and Standard Chartered Bank.

Core themes

- Business to Consumer (B2C) and Business to Business (B2B) Relationship Marketing
- Marketing Management
- Digital Marketing
- Services Marketing
- Marketing Communications
- Marketing Strategy
- Critiquing Marketing
- Consumer Behaviour.

Retail Marketing and Analytics MSc

Programme duration:

12 months, full-time

The new MSc in Retail Marketing and Analytics is strategically driven by the evolving complexities of the retail sector, the increasing demand for data-driven decision-making and the need for specialised skills in digital and omnichannel retail strategies.

This programme is structured to enhance your employability skills as a marketer and prepare you for leadership roles in a data-centric industry. It addresses a critical gap in the market for professionals adept in both retail marketing and analytics.

What will this programme involve? Programme overview

The Retail Marketing and Analytics MSc is structured to develop your expertise in the dynamic and data-driven retail sector. This comprehensive course combines core principles of marketing management with contemporary analytics, preparing you for employment both client-side (working directly for a brand) and agency-side (across various brands or businesses).

The curriculum will encompass a wide range of topics, including consumer behaviour, digital retail strategies, brand management and market research, with a strong focus on leveraging data analytics for informed decision-making.

You'll engage in practical projects and case studies, applying theoretical concepts to real-world retail challenges and gain proficiency in using analytical tools and techniques to analyse consumer trends, measure campaign effectiveness and optimise retail marketing strategies.

Where could this programme take me? Likely career destinations

As a graduate of this programme, you'll acquire a robust foundation in both retail marketing and analytics, making you highly competitive in the job market.

This MSc will support the advancement of your marketing career, for example in retail marketing, consultancy or management roles.

Core themes

- Retail Fundamentals
- Contemporary Retail
- Digital Marketing
- Data Analytics
- Brand Management
- Consumer Behaviour
- Market Research.

Tourism Marketing and Analytics MSc

Programme duration:

12 months, full-time

The global tourism industry's recovery post-pandemic, coupled with advancements in digital marketing and analytics, is driving demand for professionals equipped with both marketing acumen and analytical skills in the tourism sector.

What will this programme involve? Programme overview

The new MSc in Tourism Marketing and Analytics provides a master's level understanding of the dynamic international tourism industry and the knowledge and skills needed to excel in it. This specialised programme integrates the key concepts of marketing management with advanced data analytics.

The curriculum encompasses a wide range of topics, including consumer behaviour, digital marketing strategies focused on tourism and brand management, with a strong focus on leveraging data analytics for informed decision-making.

You'll engage in practical projects and case studies, allowing you to apply theoretical knowledge to real-world scenarios. You'll gain prowess in using advanced analytical tools and techniques, enabling you to analyse market trends, measure campaign effectiveness and optimise marketing strategies.

On completion of this MSc, you'll emerge as well-rounded professionals with a strong foundation in both marketing and analytics, making you highly sought after by employers in the marketing and tourism sectors.

Where could this programme take me? Likely career destinations

This MSc programme will help your career progression in tourism marketing, consultancy or key industry roles including marketing managers, digital marketers, data analysts and business intelligence analysts.

Firms actively recruiting in this space range from large corporations to specialised agencies, such as Marriott International, Hilton Worldwide, Expedia, Booking Holdings and destination marketing organisations.

Additionally, consulting firms like Deloitte and PwC and digital marketing agencies, are also key recruiters, reflecting the diverse opportunities available in this burgeoning field.

Core themes

- Tourism Marketing
- Digital Marketing for the Tourism Sector
- Data Analytics
- Digital Marketing
- Consumer Behaviour
- Marketing Management, Communications and Strategy.

Sports Business and Management MSc

Programme duration:

12 months, full-time

The Sports Business and Management MSc offers students a master's level understanding of the global business of sport; its organisations, stakeholders and the disciplines which determine its ability to operate successfully and sustainably. The programme is ranked 1st in the UK, 3rd in Europe and 14th in the world in the 2023 SportBusiness Postgraduate Course Rankings.

What will this programme involve?

Programme overview

Through a developmental learning approach, our aim is to nurture a new generation of sports business leaders for this exciting and innovative industry. We have an excellent reputation and network within the football, horse racing, cricket, rugby and other sports industries, based on our provision of high quality education in the business of sport over the past 15 years.

Modules cover the global context of sports business, sports marketing and sponsorship, sports operations and events and leadership in sport. The capstone 'Sports Business Practice' module uses case studies of a range of high profile sports businesses to draw together the learning from the programme.



Additionally, guest presentations from sports industry professionals will enhance your practical understanding of working in the global sport business market. MSc students have benefitted from the experiences of speakers from premier league football clubs, international athletics, disability sport, rugby, the fitness industry, sports media and sports data analytics.

Where could this programme take me?

You will benefit from opportunities to learn from and network with practitioners from the business of sport during visits and guest speaker sessions and will develop skills which will enhance your employability within the growing global sports business sector.

Core themes

- The Global Context of Sports Business
- Managerial Finance
- Sports Marketing and Sponsorship
- Sports Operations and Events
- Leadership in Sport
- Strategic Organisation
- Sports Economics and Analytics
- Sports Business in Practice.

Sports Business and Analytics MSc

Programme duration:

12 months, full-time;
24 months, part-time

Our MSc in Sports Business and Analytics offers a unique and comprehensive approach, combining expertise in sports data with essential business applications—a rare opportunity, even among Russell Group Universities.

What will this programme involve?

Programme overview

This programme will provide you with a master's level understanding of sports as a global business and the role of analytics in decision-making. You'll undertake an in-depth exploration of sports businesses and organisations, their decision-making processes, and the stakeholders, along with the challenges and opportunities facing the business of sport.

Through this MSc, you'll look at sport through the lens of a wide range of disciplines including economics, finance, marketing and analytics. In addition to developing programming skills, you'll gain a profound understanding of how data and analytics help shape contemporary sports business.

Where could this programme take me?

This MSc is suited to individuals with ambitions to work in sports and sports-related sectors, in roles where data and information are essential to decision-making. Such roles could be across different parts of the organisation, where data and information can improve performance and outcomes.

The programme will provide you with the opportunity to study for a master's degree at a Russell Group University which has an excellent reputation and network within football, cricket, rugby and other sports based on its provision of high-quality education in the business of sport over the past 15 years.

Core themes

- Sport Marketing and Sponsorship
- Introduction to Programming and Analysis
- The Global Context of Sports Business
- Sports Finance and Economics
- Sports Data Analytics in Practice
- Methods for Managerial Decision-Making in Sports.

AI for Digital Business MSc

Programme duration:
12 months, full-time

The programme provides a sound strategic understanding of the opportunities and challenges presented by artificial intelligence (AI) and other emerging technologies to meet the growing demand from business and the public sector for individuals with the latest AI and digital technology knowledge and skills.

What will this programme involve?

Programme overview

Through a theoretical and practical study of the factors necessary to use technology effectively and responsibly, you will discover how to benefit today's globally-connected organisations, create new market opportunities, automate processes, harness the potential of data and transform relationships with customers and suppliers.

You will develop a profound understanding of the opportunities, challenges and latest thinking in AI and a wide array of digital solutions such as robotics, enterprise resource planning, the Internet of Things (IoT), data science, 3D printing, machine learning, intelligent agents and blockchain using software such as ChatGPT Pro, RStudio, Tableau, Qlik, SAP and Witsess.

Core themes

- AI Applications and Innovations
- Digital Business Technology and Management
- AI Ethics and Regulations
- Digital Strategy
- Enterprise Systems



Business Analytics and Big Data MSc

Programme duration:
12 months, full-time

The Business Analytics and Big Data MSc programme covers more than the mining and analysis of data — it explores the wider application of big data to all business functions and creation of new business models.

What will this programme involve?

Programme overview

Competitive advantage and innovation in the digital world involves the accurate analysis and insights offered by big data — huge data sets that are constantly being generated to improve effectiveness and efficiencies across several business areas, such as operations management and marketing.

To exploit the insights provided by big data, business analytics and the effective use and understanding of data is crucial. This is a rapidly developing field, which is exhibiting massive demand from industry for qualified individuals in this area to take up roles in management globally. You will develop your knowledge of the organisation, administration and governance of this data, as well as honing your analytical, organisational and leadership skills.

The programme is designed for students who wish to pursue a career in this dynamic field or continue their studies to PhD level.

Developed in collaboration with industry contributors and partners, including PepsiCo, the programme is also underpinned by multidisciplinary research. The programme was developed by academics in the Management School, with some elective modules supported by colleagues in Computer Science.

Through this programme you will:

- Prepare yourself as one of tomorrow's managers and business executives with unique exposure to current business opportunities, challenges and developments in the area of big data business management
- Learn with cutting-edge examples. In addition to presentations, lectures and tutorials, the academic content of the programme is underpinned by case studies and projects which are supported by leading industry practitioners and researchers including Software, AG, SAP, IBM and Terracotta
- Develop and demonstrate your own knowledge with a project dissertation.

Core themes

- Data Mining and Machine Learning
- Digital Business Technology and Management
- Big Data Management
- Digital Strategy
- Big Data Analytics for Business.



Watch our film here.
👉

Operations and Supply Chain Management MSc

Programme duration:

12 months, full-time

Designed by one of the UK's leading Operations and Supply Chain Management research groups, this programme is also accredited by the Chartered Institute of Procurement and Supply (CIPS) and the Chartered Institute of Logistics and Transport UK (CILT).

What will this programme involve?

Programme overview

The programme provides a theoretical and practical exposition of the factors that are necessary for effective operations and supply management in today's global and highly competitive markets. In addition, it demonstrates how successful operations performance can shape and influence the sales and profit ambition of a business. You will develop a profound understanding of the processes and techniques for developing operations strategy and managing operations and supply chain activities.



You'll gain:

- The chance to learn via innovative teaching techniques including interactive games, cases and simulations
- Support and exemptions if you choose to work towards gaining full or chartered membership of our accrediting bodies.
- The opportunity to apply your knowledge by undertaking a work based project which is undertaken in conjunction with industry.

Where could this programme take me?

It is expected that you will be equipped with the knowledge and skills to reach senior managerial positions and become the operations, logistics and supply chain management strategists of the future.

Programme alumni are now working for a range of employers including Accenture, Airbus UK, Caterpillar, Deloitte Consultants, O2 and Unilever.

Core themes

- Supply Chain Operations Management
- Strategic Operations Management
- Service Operations Management
- Strategic Purchasing Management
- Lean Thinking
- Logistics and Physical Distribution.



Project Management MSc

Programme duration:
12 months, full-time

The Project Management MSc demonstrates the contemporary methods and tools for successfully leading and delivering projects in complex global environments. Our research work has attracted funding from one of the leading professional project management bodies, the Project Management Institute.

What will this programme involve?
Programme overview

This programme provides a theoretical and practical exposition of project management knowledge necessary for leading and managing complex projects in today's global and highly competitive markets.



The programme has a strong contemporary business focus reflected in the programme structure with modules which span from strategic leadership to methods of planning, executing, monitoring and controlling programmes and projects within uncertain and complex environments.

The programme is enhanced with a final MSc project with a practical and action based focus to direct and test the knowledge gained during the taught elements of the programme through application in a project management environment.

In addition this programme offers:

- Preparation for additional qualifications in PMP, PMI (CAPM) or PFQ
- A suite of project management games to support practice
- Networking with industry experts, through guest lectures, providing expertise and advice.

**PROJECT MANAGEMENT
SKILLS ARE IN GREAT DEMAND
AND THIS PROGRAMME IS
AN EXCITING SPECIALIST
POSTGRADUATE OPPORTUNITY**



**Watch our
film here.**
◀

The programme has been designed for graduates seeking to develop a career in project and programme management, a field which is gaining strong strategic importance in organisations, businesses and governments. In today's complex global business environment, effective project management skills are in great demand and this programme is an exciting specialist postgraduate opportunity for graduates that wish to enter a discipline which is in high demand.

**Where could this
programme take me?**

Likely career destinations

Recent graduates of this programme are now working in BP, DHL Supply Chain, Kew Gardens, Mott MacDonald and Siemens, working in roles including Project Engineer, Solution Design Project Manager, Director of Estates and Capital Projects and Construction Project Manager.

Core themes

- Project and Portfolio Management in Organisations
- Planning for Risk, Uncertainty and Complexity
- Strategic Purchasing Management
- Leading and Managing Project Teams
- Executing, Controlling and Closing Projects.



Data Science for Economics MSc

Programme duration:

12 months, full-time

MSc Data Science for Economics offers students rigorous training in the big data methods and advanced econometric tools needed to answer the most important questions facing businesses.

What will this programme involve?

Programme overview

Data is everywhere in the modern economy and businesses are seeking talented new recruits to leverage it. The ability to extract, handle and analyse large amounts of data is a key skill at the modern company to unlock the potential of firms.

The modules in this programme cover how to use data for forecasting and evaluating different policy options through models built on an understanding of causal relationships. Technical skills and competencies are at the heart of each module in the programme and at the end of their studies, students will have a familiarity with two or more software packages (such as Python, R and STATA).

Where could this programme take me?

MSc Data Science for Economics is an excellent opportunity for students who wish to pursue a career requiring a sophisticated understanding of the way data is used in businesses and utilising state-of-the-art analytical skills to solve problems. Alumni will be fully prepared to work as a data scientist, statistician, or economist, driving the analytical direction of their firms.

Core themes

- Data Management and Visualisation for Economics
- Econometric and Statistical Methods
- Machine Learning and Big Data Econometrics
- Applied Macroeconometrics and Microeconometrics.



Economic Policy and Data Analytics MSc

Programme duration:

12 months, full-time

MSc Economic Policy and Data Analytics offers students rigorous training in economic theory and the analytical methods needed to answer the pressing policy questions facing public institutions, international organisations and businesses.

What will this programme involve?

Programme overview

Data is reshaping the way that policymakers understand, design, implement and evaluate effective public policy. Translating this increasing amount of data into useful insight requires an understanding of cutting-edge analytical methods, strong technical skills and strong foundation in economics.

The modules in this programme will cover how to examine how policies work and why some are more successful than others using advanced econometric techniques and machine learning methods.

Where could this programme take me?

MSc Economic Policy and Data Analytics is an excellent opportunity for students who wish to pursue a career requiring state-of-the-art analytical skills to address policy issues they are passionate about.

Core themes

- Econometric and Statistical Methods
- Data Management and Visualisation for Economics
- Applied Microeconomics
- Machine Learning and Big Data Econometrics
- Labour and Public Economics.



Economics MSc

Programme duration:

12 months, full-time

Economics MSc offers students rigorous training in economic theory and the analytical methods needed to address the pressing economic challenges facing the world.

What will this programme involve?

Programme overview

With a strong emphasis on technical skills, the programme teaches students how to model economic issues, conduct rigorous empirical analyses and discuss their work with diverse audiences.

The modules in this programme cover a wide range of fields within economics, allowing students to study many of the current issues facing the world economy. These include Brexit and rising trade barriers, money and banking, economic inequality, global climate change and health and social care.

Where could this programme take me?

Our Economics MSc is an excellent opportunity for students who wish to gain a well-rounded understanding of economics. The aim of this programme is to enable you to pursue a research-oriented career in the financial industry, international organisations, central banks, academia and research institutions.

Core themes

- Econometric and Statistical Methods
- Macroeconomic and Microeconomic Analysis
- Money and Banking
- Machine Learning and Big Data
- Current Topics in Economics.

Lucy Peel

MSc Economics



The rigorous training offered as part of the MSc Economics course has been essential for building my skills as a practising economist. The programme has a wonderful blend of modules and can really be tailored depending on different students' career or research aspirations.

Economics and Finance MSc

Programme duration:

12 months, full-time

With a heavy emphasis on real-world applications, the MSc in Economics and Finance provides thorough and interdisciplinary training to ensure you are ready to take on high-impact roles in today's fast-paced financial and economic landscape.

What will this programme involve?

Programme overview

This dynamic programme will equip you with advanced analytical, quantitative and critical-thinking skills necessary to navigate the complexities of the global financial system. The curriculum focuses on the practical implementation of concepts, providing you with integrated training in economic modelling, financial markets and data analysis.

You will be taught by experienced faculty with extensive expertise and active engagement in their fields who will combine theoretical depth with applied insights to challenge and refine your financial acumen.

With its all-encompassing approach, the MSc in Economics and Finance will give you a solid foundation in economics and finance, fine-tune your analytical skills and strengthen your problem-solving skills.

Where could this programme take me?

Graduating from this course will enable you to enhance your career prospects in financial institutions, consulting, policymaking, or international organisations, or to develop the foundations for further academic research.

Whether you are a recent graduate aiming to build specialist knowledge, a professional looking to advance your career, or someone considering a new direction in the financial sector, this programme can propel you forward in your desired path.

Core themes

- Econometric and Statistical Methods
- Managerial Finance
- Economics of Financial Markets
- Banking and Financial Institutions
- International Economics and Finance
- Financial Risk Management
- Fixed Income Securities
- Security Analysis and Investment.



Money, Banking and Financial Economics MSc

Programme duration:

12 months, full-time

MSc Money, Banking and Financial Economics provides students with the crucial knowledge to understand current debates in monetary, fiscal and macroeconomic policymaking.

What will this programme involve?

Programme overview

The world of business is becoming ever more connected. Firms are looking for people who are able to leverage the interconnected nature of banking, finance and the macroeconomy to help them manage risk and uncertainty. With a strong emphasis on technical skills, the programme teaches students how to model economic issues, conduct rigorous empirical analyses and discuss their work with diverse audiences to generate meaningful insight.

The modules in this programme will cover the most up-to-date statistical techniques used in industry to build macro-financial forecasts, which is in high demand among consulting firms, investment banks, research institutes and government agencies.

Where could this programme take me?

MSc Money and Banking is an excellent opportunity for students who wish to pursue a career requiring a sophisticated understanding of the macro-economy and contemporary analytical skills, such as in global industry, banking and finance, or government organisations.

Core themes

- Econometric and Statistical Methods
- International Economics
- Applied Macroeconometrics
- Economics of Financial Markets
- Money and Banking.



Watch our film and start your postgraduate Economics journey at the University of Liverpool Management School.



Entrepreneurship and Innovation Management MSc

Programme duration:

12 months, full-time

The focus of this programme is the development of entrepreneurial skills and knowledge essential to the management of entrepreneurial firms, both small and large.

Whether you have an ambition to start up your own business or you are already running your own company, this programme can help you achieve your career goals.

What will this programme involve?

Programme overview

You will learn the importance of identifying innovations as commercially important and why some innovative ideas do not have commercial viability. This practical programme will prepare you for the realities of managing projects that have entrepreneurial significance.

Through this programme you'll gain:

- Practical experience through taking part in hands-on projects using live case studies. Learn how to buy, build and sell a business in 'Venture Dynamics'. Practice 'Entrepreneurial Marketing' by working on your own business idea or with a local SME. Fund a project of your own using crowd funding in 'Entrepreneurial Finance'
- Network with practising entrepreneurs at our exclusive calendar of lectures and events.

Where could this programme take me?

Likely career destinations

Upon completion of the programme you will be prepared to meet the demands of working with entrepreneurial start-ups, managing innovative projects or of being an entrepreneur yourself. You'll know how to buy and build an established business, use e-Commerce, understand the science behind decision making, develop cutting edge visual media skills, marketing using entrepreneurial methods, crowd fund and explore new forms of finance. All these skills are required to be a confident, capable entrepreneurial manager.

Core themes

- Entrepreneurship and Business Creation
- Managerial Finance
- Venture Dynamics: Buying, Building and Selling Enterprises
- Foundations of Innovation Management
- Strategic Organisation
- Entrepreneurial Marketing and Decision Making
- Technology Innovation and the Future of Management.

International Business MSc

Programme duration:

12 months, full-time

The International Business MSc aims to provide you with knowledge and systematic understanding of theoretical and practical aspects of international business. You will gain a sound theoretical grounding in the area of international business and develop a range of analytical and personal skills.

What will this programme involve?

Programme overview

If you wish to pursue a career in international management but want to develop a more in-depth understanding of global business issues, or even study a business subject for the first time, then the International Business MSc is for you. The programme aims to provide a thorough understanding of management concepts as well as detailed knowledge of international business in theory and practice. You will learn and practice a range of intellectual, interpersonal and technical skills. You will also connect with practitioners and develop the business awareness and confidence required to succeed as a manager in international business.

Where could this programme take me?

Upon completion of the programme you will be equipped to work within various business functions in both large and small multinational firms. The programme may also provide a stepping stone to PhD study and a career as an academic researcher in international business.

Amrutha Amulya Kuchimanchi

MSc International Business



With triple-crown accreditation and a precisely designed course curriculum, I am sure this programme is going to enhance my capabilities and prepare me to secure a prime job in a highly competitive market.

Core themes

- Introduction to International Business
- Global Corporate Strategy
- Marketing Management
- Managerial Finance
- International Management
- The Emerging Economies and International Business
- Globalisation, Global-Governance and the Global Economy.

International Business and Strategy MSc

Programme duration:

12 months, full-time

The International Business and Strategy MSc offers a solid foundation for international business with a strong focus on refining your strategic acumen through practical applications.

Designed to support your career in the global business landscape, this programme enhances your skills as a strategic manager capable of developing and implementing business strategies to drive international growth.

What will this programme involve?

Programme overview

This course pathway provides students with an advanced knowledge on MNEs and SMEs strategy development and implementation process. In conjunction with theoretical and practical knowledge on international business topics it builds an in-depth understanding on the global challenges and opportunities faced by strategy practitioners in a domestic and global level. The programme enables students to develop and enhance a range of professional and academic skills via the usage of real-life case studies, group debates, simulation games and different forms of consultancy projects.

Where could this programme take me?

Upon graduation, graduates can seek employment in a variety of business fields and industries. Indicative job types include; management consultant in different size and types of companies, business development manager, corporate actions analyst, project analyst, procurement executive, operational leadership manager and many more.

Core themes

- Strategy Development and implementation in a domestic and global level,
- Digital and Non-Market Strategies creation
- Globalisation and the Political Economy
- Corporate Governance
- Strategic importance of Global Institutions
- Commercialisation of value adding innovations.



Master in Management (MiM)

Programme duration:

12 months, full-time

The Master in Management (MiM) programme focusses on developing the whole person and features action learning, diagnostics, experience, and reflection to develop the commercial awareness, skills and knowledge needed to progress to a career in management.

You will also gain a thorough understanding of key business functions such as marketing, finance, business analytics and strategy and you will have an exciting range of optional modules to choose from, such as supply chain management, branding and communications and project management.

What will this programme involve?

Programme overview

The Master in Management has been developed to meet the demands of employers to give you an insight into what it means to be a manager in a contemporary organisation.

The programme offers networking opportunities with peers and professionals, building valuable relationships and expanding my professional network.

On the Organisational Theory module you will learn cutting-edge management research; in Strategic Organisation you will be provided with a real-life, contemporary case study, conduct analysis and present strategic recommendations; and guest speakers in modules such as the Strategic Management of Business Analytics.

Students on the MiM programme have access to exclusive extracurricular careers development sessions on the Careers in Focus programme, the opportunity to be matched with your own experienced mentor and to join us for our field study trip.

Where could this programme take me?

Alumni from the programme now work for a wide variety of employers, including KPMG, BT Global, The Body Shop, Deloitte, Quorn Foods and VTG AG.

Core themes

- Marketing Management
- Managerial Finance
- The Strategic Management of Business Analytics
- Personal and Professional Development
- Organisational Theory: Behaviour, Power and Politics at Work
- Strategic Organisation.

Sustainable Business MSc

Programme duration:

12 months, full-time

This course provides an interdisciplinary perspective on sustainability and the factors necessary to effectively and responsibly shape business strategy and practice to benefit today's globally connected organisations and society.

What will this programme involve?

Programme overview

Gain a profound understanding of the opportunities, challenges and the latest thinking in how integrating sustainability into discussions of business and management can create new market opportunities, more positive social outcomes and transition business practices toward a more positive perspective on possible future achievement and contribution.

Where could this programme take me?

Career destinations

By graduating from this course, you will be equipped to positively impact global challenges such as climate change, resource depletion and social inequality from within business and policy organisations.

Core themes

- Enterprise, Corporate Governance, and Sustainability
- Environmental and Sustainability Policy
- Responsible Marketing
- Measuring and Disclosing Sustainability
- Sustainable Supply Chain Management
- Responsible Leadership.



Business Psychology and Strategic People Management MSc

Programme duration:

12 months, full-time

Combining the core principles of organisational psychology and human resource management, this MSc seeks to cultivate confident, competent and socially responsible people management leaders of the future.

What will this programme involve?

Programme overview

MSc Business Psychology and Strategic People Management studies the intersection between the psychology of work and organisations alongside major principles and practices of strategic human resource management. It provides theoretical and practical scrutiny of the micro (ie, people, group, psychological) and macro (ie, organisational, societal, legislative) factors necessary to strategically, effectively and responsibly manage and develop people in organisations.

This programme encompasses a wide range of topics including psychological assessment at work, well-being and work design, as well as contemporary topics in people management and analytics.

In this course, you'll develop professional behaviours and skills and understand how to critically leverage research evidence to inform responsible people management strategies and decisions.

You'll also be adept at interpreting people data and the latest research findings to enhance people management practices and optimise employee development, engagement and wellbeing at work.

Additionally, you'll learn how to apply theoretical concepts by engaging in real-world case study analysis and consultancy challenges and develop tailored solutions for addressing current business challenges in people management and the psychology of work.

Where could this programme take me?

Likely career destinations

Graduating from this programme will significantly improve your employability, helping you advance your career in business psychology, human resources, consultancy or management roles. Your ability to engage in critical, evidence-based decision-making to cultivate employee and organisational performance will make you highly competitive in the job market.

Core themes

- Strategic Human Resource Management
- Wellbeing and Work Design
- Learning and Performance in the Workplace
- Psychological Assessment at Work
- Strategic Leadership
- Organisational Change and Development
- Contemporary Issues in People Management.

Human Resource Management MSc

Programme duration:

12 months, full-time

Research-based and accredited by the Chartered Institute of Personnel and Development (CIPD), this programme delivers contemporary theory and develops practical skills. Learning from active researchers and practitioners, you will apply cutting-edge theory to global HR issues.

What will this programme involve?

Programme overview

The programme is suitable for those embarking on a career in HR and also for experienced HR Professionals who want to further develop their knowledge.

Whilst studying this programme, you will:

- Gain an appreciation of intellectually rigorous materials yet also develop professional skills as a HR professional
- Become a member of the Chartered Institute of Personnel and Development
- Completion of the full-time or part-time Human Resource Management MSc programme is comparable to the CIPD Level 7 Advanced Diploma standards, the highest level of qualification offered by CIPD

- Further enhance your employability through learning via distinct, innovative teaching techniques and hands-on experience working with a real company to solve their HR issues
- Learn cross-cultural appreciation and experience teaching with a global approach from lecturers with both an academic and practical viewpoint
- Take advantage of excellent networking opportunities at exclusive events.

Core themes

- Strategic Learning, Training and Development
- People and Performance Management
- Strategic HR
- Diversity Management
- Academic and Practitioner Perspectives
- Conflict Management
- Strategic Organisation
- Business Leadership.



Occupational and Organisational Psychology MSc

Programme duration:

12 months, full-time

Accredited by the British Psychological Society (BPS), the MSc Occupational and Organisational Psychology provides students with the knowledge base and core skills necessary for training to become a Registered Occupational Psychologist.

What will this programme involve?

Programme overview

Designed and delivered by leading academics and experts in their field, the MSc Occupational and Organisational Psychology programme is focussed on developing the future generation of practitioners in work psychology who can make a positive difference to effectiveness and well-being of people and organisations.



The programme draws upon the latest evidence and cutting-edge research to cover all major aspects of occupational psychology, enabling students to develop a critical understanding of how research into human behaviour can be applied to enhance the effectiveness of people and organisations at work.

Students undertake a supervised research project, building their psychology and developing skills in the conduct of research in organisational contexts. In doing so, the MSc Occupational and Organisational Psychology equips students with the knowledge base and practical skills necessary for a career in occupational psychology.

Where could this programme take me?

The MSc Occupational and Organisational Psychology provides Stage One of the BPS Qualification in Occupational Psychology (QOP), therefore offering the academic foundation to a professional career as a Registered Occupational Psychologist.

Core themes

- Strategic Learning, Training and Development
- Diversity Management and Inclusion
- Advanced Research Methods in Organisational Psychology
- Well-being and Work
- Strategic Leadership and Effective People Management
- Change and Conflict Management
- Work Design and Organisational Development
- Psychological Assessment at Work
- Applied Research Project in Organisational Psychology.

Organisational Psychology MSc

Applicants without a BPS accredited Psychology bachelor's degree are invited to apply for the MSc Organisational Psychology. The core themes of this programme mirror the MSc Occupational and Organisational Psychology but students on the MSc Organisational Psychology undertake a dissertation based on a systematic literature review, rather than an applied research project at the end of the programme.



Scholarships and awards

The Management School provides a range of funding opportunities to help cover the cost of our master's tuition fees.

No additional application is necessary; eligible students will be considered for our scholarships once they have received a programme offer. Applicants will be considered on a first-come, first-served basis so early programme application is advised.

ULMS Excellence Scholarships 50% tuition fee scholarship

UK and international students with a First Class in their undergraduate degree will be considered.

ULMS Attainment Award

A £2,000 tuition fee reduction

Awarded to UK students with the equivalent of a First Class degree at undergraduate level.

ULMS Progress to Postgraduate Award

A £1,000 tuition fee reduction

For all UK and international current University of Liverpool undergraduate students from any discipline progressing onto one of the Management School's MSc programmes in autumn 2024.

Can be combined with the ULMS Attainment Award, where eligible.



Chioma Wilson-Dike

Project Management MSc



The School's 'triple-crown' accreditation reflects the school's mission to advance influential knowledge leadership through its transformative research and teaching. This made ULMS stand out to me and was my top choice to study in the United Kingdom.



www.liverpool.ac.uk/paying-for-your-studies/scholarships-and-bursaries/masters/management-school-awards/

A photograph of the University of Liverpool Management School building at dusk. The building is a modern, multi-story structure with a dark, textured facade and large glass windows. The interior lights are on, and the building is reflected in the glass. A tree is in the foreground, and a paved walkway leads to the entrance. The sky is a deep blue.

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Learning to make
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vibrant world maritime
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