

*10th Anniversary
European Sport Economics Association
Conference*



UNIVERSITY OF
LIVERPOOL

Management
School

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10th Anniversary European Sport Economics Association Conference
 The University of Liverpool Management School
 Wednesday 29th - Friday 31st August 2018

Tuesday 28th August 2018

	Management School Reception	Seminar Room 3
Tuesday 1:00pm – 2:00pm	Pre-conference PhD Workshop Registration	Tea & coffee
Tuesday 2:00pm – 5:30pm		PhD Session 1: This workshop will explore findings of some published papers in sports economics, exploring the motivation behind them as well as the modelling procedures. Data will be provided to participants for them to replicate and advance the previous analyses but for a different period. The economics of managerial and coach change, and the economics of corruption in sport are themes that will be explored. In addition, research on the Sport Satellite Accounts in Europe and in the UK, its challenges, implications and political importance will be demonstrated. The sessions will be led by Babatunde Buraimo, Themis Kokolakis and Juan De Dios Tena.
Tuesday 7:00pm	PhD Dinner at The Quarter, Faulkner Street, Liverpool, L8 7PU	

Wednesday 29th August 2018

	Seminar Room 3	Management School Reception	Seminar Room 1
Wednesday 10:00am – 1:00pm	PhD Session 2: Content as above in session1.		
Wednesday 3:30pm – 4:00pm		Conference Opening Registration	Tea & coffee
Wednesday 4:00pm – 5:30pm			Panel discussion on the past and future of sports economics, introduced with an address by Peter Sloane and including as panellists Wladimir Andreff, Rodney Fort and Tim Pawlowski

Programme Notes

1. Underlined names signifies which the speaker.
2. The final speaker in each session should act as Chair.
3. Thirty minutes is allowed for each presentation. It is suggested that 5-10 minutes of this time should be allocated for comments and questions.
4. All sessions should start and finish promptly to allow attendees to move smoothly between events in different rooms.

Thursday 30th August 2018

	Seminar Room 3	Seminar Room 4	Seminar Room 5	Seminar Room 6
Thursday 9:15am – 11:15am	<p>Sports Development</p> <p>Paper 1 <u>Łukasz Skrok</u> (Warsaw School of Economics) Regional patterns of team sports development</p> <p>Paper 2 <u>Svenja Feiler</u> (German Sport University Cologne), Pamela Wicker (German Sport University Cologne), and Christoph Breuer (German Sport University Cologne) Determinants of membership fee levels in non-profit sports clubs</p> <p>Paper 3 <u>Pamela Wicker</u> (German Sport University Cologne), and Bernd Frick (Paderborn University and Castle Seeburg University) Nolympia In Tirol: Determinants of favorable votes and voter turnout in the referendum for the 2026 Innsbruck/Tirol Winter Games</p>		<p>Sports Participation and Health</p> <p>Paper 1 <u>Jane E. Ruseski</u> (West Virginia University) Measuring the relative contribution of sport participation, diet, and socioeconomic status to Obesity</p> <p>Paper 2 <u>Jing Guan</u> (University of International Business, and Economics, China), and J.D. Tena (University of Liverpool) Estimating the effect of physical exercise on children’s subjective well-being in China</p> <p>Paper 3 <u>Paul Downward</u> (Loughborough University), Simona Rasciute (Loughborough University), and Cristina Muñiz (University of Oviedo) Activity sports tourism demand in England: Time, money and their structural relationship</p> <p>Paper 4 Cristina Muñiz (University of Oviedo), <u>Plácido Rodríguez</u> (University of Oviedo), and María José Suárez (University of Oviedo) Active travel and physical activity in leisure time: A study of the association with mental and self-perceived health</p>	<p>Team Performance</p> <p>Paper 1 Lucas M. Besters, <u>Jan C. van Ours</u>, and Martin A. van Tuijl Team heterogeneity and performance</p> <p>Paper 2 <u>Ritchie Woodard</u> (University of East Anglia), Peter Dawson (University of East Anglia), and Georgios Papadopoulos (University of East Anglia) National diversity and team performance</p> <p>Paper 3 <u>Jorge Tovar</u> (Universidad de Los Andes) Performance, diversity and national identity: Evidence from European association football</p> <p>Paper 4 Douglas Holloway (Oklahoma City University), and <u>Jonathan Willner</u> (Oklahoma City University) MLB And PEDs: Did they matter to team performance?</p>
	Seminar Room 5 breakout space			
Thursday 11:15 – 11:40	Tea & coffee			
	Seminar Room 5			
Thursday 11:40 – 12:50	<p>Keynote Lecture <u>Paul Madden</u> (University of Manchester) Second thoughts on theoretical sports leagues models and first thoughts on collective bargaining</p>			
	Management School Atrium			
Thursday 12:50 – 2:00	Lunch			

	Seminar Room 3	Seminar Room 4	Seminar Room 5	Seminar Room 6
Thursday 2:00 – 3:30	<p>Referees and Sanctions</p> <p>Paper 1 <u>Ruud H. Koning</u> (University of Groningen), and Lara van Steen (University of Groningen) Red cards: (Mis)Carriage of Justice?</p> <p>Paper 2 <u>Franziska Kruse</u> (Universität Hamburg), and Wolfgang Maennig (Universität Hamburg) Suspension by choice – Determinants and asymmetries</p> <p>Paper 3 <u>Peter Dawson</u> (University of East Anglia), and Lina María Restrepo Plaza (Universidad del Valle) (Don't) follow the leader: Red card dismissals and team performance in European football</p>	<p>Property Rights, Sponsorship and Investments</p> <p>Paper 1 Niklas Zarins, and <u>Felix Boronczyk</u> Fan resistance and the monetary value of traditional vs sponsored stadium names</p> <p>Paper 2 <u>Yangyang Chen</u> (Zhejiang University), Helmut Dietl (University of Zurich), Johannes Orłowski (University of Zurich), and Fang Zheng (Zhejiang University) The effect of investment into European football on the market value of Chinese corporations</p> <p>Paper 3 <u>Wenche Wang</u> (University of Michigan), and Roger D. Blair (University of Florida) Pooling and exclusive licensing of intellectual property rights: The NFL experience</p>	<p>Television</p> <p>Paper 1 <u>Daam Van Reeth</u> (Catholic University of Leuven), and Nikita Osokin (Plekhanov Russian University of Economics) An empirical analysis of country preferences in Russian tv viewership for football mega-Events</p> <p>Paper 2 <u>Arne Feddersen</u> (University of Southern Denmark) Does physical play and violence pay in ice hockey? Evidence from Denmark</p> <p>Paper 3 Babatunde Buraimo (University of Liverpool), Jake Owen (Lancaster University), and <u>Rob Simmons</u> (Lancaster University) Does live broadcasting displace gate attendance? Evidence from the English Football League</p>	<p>Analytics</p> <p>Paper 1 Rodney Paul (Syracuse University), <u>Justin Perline</u> (Syracuse University), and <u>CB Garrett</u> (Syracuse University) Minor League team success and its impact on MLB player performance</p> <p>Paper 2 <u>Daniel Weimar</u> (University of Duisburg-Essen), and Joachim Prinz (University of Duisburg-Essen) O Captain, My Captain!: The impact of captaincy on individual behaviour, team performance and team efficiency in soccer</p> <p>Paper 3 <u>Ian Gregory-Smith</u> (University of Sheffield) Wages and labour productivity. Evidence from injuries in the National Football League</p>
	Seminar Room 5 breakout space			
Thursday 3:30 – 3:45	Tea & coffee			
Thursday 3:45 – 4:45	<p>Investment in Football Clubs</p> <p>Paper 1 <u>Vincent Hogan</u> (University College Dublin), and Pat Massey (Compecon Limited) Paris Saint-Germain: A case of overkill?</p> <p>Paper 2 <u>Carlos Gomez-Gonzalez</u> (University of Castilla-La Mancha), Julio del Corral (University of Castilla-La Mancha), and José Manuel Cordero-Ferrera (University of Extremadura) Foreign investment, results and efficiency: The case of English football teams</p>	<p>Sport Satellite Accounts</p> <p>Paper 1 <u>Themis Kokolakis</u> (Sheffield Hallam University) The economic impact of sport through the construction of a pan-European Sport Satellite Account</p> <p>Paper 2 <u>Jan Procházka</u> (Charles University in Prague) Comparative measures of the economic value of sport in EU countries: Do Sport Satellite Accounts fulfil expectations?</p>	<p>College Sport</p> <p>Paper 1 Allen Sanderson (University of Chicago, Vanderbilt University, and the University of Adelaide), and <u>John Siegfried</u> (Vanderbilt University) Why do American universities sponsor big-time commercialised sports teams?</p> <p>Paper 2 <u>Brad R. Humphreys</u> (West Virginia University), and Jane E. Ruseski (West Virginia University) NCAA football coach compensation and non-price competition for football players</p>	<p>Olympics</p> <p>Paper 1 <u>Julio del Corral</u> (University of Castilla-La Mancha), Pedro Garcia-del-Barrio (Universitat Internacional de Catalunya), and José Manuel Sánchez-Santos (University of A Coruña) A methodology to develop alternative Olympic medal rankings</p> <p>Paper 2 <u>Johan Rewilak</u> (Aston University) Revisiting Olympic success: How important Is Russian character and the American Dream?</p>

	Seminar Room 5
Thursday 5:00 – 6:00	AGM of the Association includes presentation by Plácido Rodríguez on Gijón 2019
Thursday 7:45 – 10:00 arrival from 7.15	Conference Dinner at the Merseyside Maritime Museum, Albert Dock, Liverpool L3 4AQ, sponsored by Sportradar

Friday 31st August 2018

	Seminar Room 1	Seminar Room 3	Seminar Room 4	Seminar Room 6
Friday 9:15 – 11:15	<p>Sports Leagues and Fans</p> <p>Paper 1 <u>Stefan Kesenne</u> (University of Antwerp and KU Leuven) Professional football leagues and the free-entry market</p> <p>Paper 2 <u>Seppo Suominen</u> (Haaga-Helia University of Applied Sciences) On the number of top sport teams in a town</p> <p>Paper 3 <u>Rodney Fort</u> (University of Michigan USA) and Brian Mills (University of Florida USA) Real fans and bandwagon fans: Home team quality variation and attendance response to visiting team quality</p> <p>Paper 4 <u>Luis Carlos Sánchez</u> (Universidad de Vigo), Ángel Barajas (National Research University Higher School of Economics), and Patricio Sánchez-Fernández (Universidad de Vigo) Price of football depends on the owner of the ball</p>	<p>Leagues and Tournament Rules</p> <p>Paper 1 Christoph Laica (University of Bamberg), and <u>Arne Lauber</u> (University of Bamberg) Sequential round-robin tournaments with multiple prizes</p> <p>Paper 2 <u>Laszlo Csato</u> (Hungarian Academy of Sciences & Corvinus University of Budapest) Uefa Champions League entry has not satisfied strategy-proofness In three seasons</p> <p>Paper 3 <u>Markus Breuer</u> (SRH University Heidelberg) Multi-club ownerships – An algebraic approach to discuss threats for sport’s Integrity</p> <p>Paper 4 <u>Antoine Feuillet</u> (Université de Caen Normandie), Mickael Terrien (Université de Caen Normandie), Nicolas Scelles (Manchester Metropolitan University) and Christophe Durand (Université de Caen Normandie) Sporting and financial football club’s performance strategy within a league: A multiple case study of the English Premier League from 2007-2008 To 2015-2016 and the French Ligue 1 from 2006-2007 to 2015-2016</p>	<p>Performance</p> <p>Paper 1 <u>Anil Özdemir</u> (University of Zurich), Giambattista Rossi (Birkbeck College), and Rob Simmons (Lancaster University) Are workers rewarded for inconsistent performance?</p> <p>Paper 2 <u>Christian Deutscher</u> (Bielefeld University), Sebastian Gehrman (Bielefeld University), Roland Langrock (Bielefeld University), Marius Ötting (Bielefeld University), Hendrik Scholten (Bielefeld University), and Sandra Schneemann (Bielefeld University) Performance under pressure in professional darts</p> <p>Paper 3 <u>Katrin Scharfenkamp</u> (University of Tübingen), Stephanie Kiefer (University of Münster), and Linn-Brit Bakkenbüll (University of Münster) Gender-specific impact of age diversity on the performance of small teams</p> <p>Paper 4 <u>Guy Elaad</u> (Ariel University) Do collective incentives enhance performance? A case study of reserve soccer</p>	<p>Home Advantage</p> <p>Paper 1 <u>Felix Otto</u> (University of Tübingen), Alex Krumer (University of St.Gallen), and Tim Pawlowski (University of Tübingen) Home advantage in professional ski jumping: The judging bias reconsidered</p> <p>Paper 2 Heyndels. B. (Vrije Universiteit Brussel), Crispeels T. (Vrije Universiteit Brussel), and <u>Jana Van Hoe</u> (Vrije Universiteit Brussel) Facility familiarity and home advantage in soccer: No place like home?</p> <p>Paper 3 Peter Dawson (University of East Anglia), <u>Patrick Massey</u> (Compecon Limited), and Paul Downward (Loughborough University) Home advantage and referees: Evidence from rugby’s Pro-14 League</p> <p>Paper 4 <u>Carlos Varela-Quintana</u> (University of Oviedo), Julio del Corral Cuervo (University of Castilla-La Mancha), and Juan Prieto-Rodríguez (University of Oviedo) Home advantage in international club tournaments when your opponent is from your country</p>
	Seminar Room 5			
Friday 11:15 – 11:40	Tea & coffee			
	Seminar Room 1			
Friday 11:40 – 12:50	<p>Plenary session <u>Ian McHale</u> (University of Liverpool) Sports economics and big(ish) data, with an example of estimating the impact of recruitment decisions on football team performances</p>			
	Management School Atrium			
Friday 12:50 – 2:00	Lunch			

	Seminar Room 1	Seminar Room 3	Seminar Room 4	Seminar Room 6
Friday 2:00 – 3:30	<p>Coaches and Managers</p> <p>Paper 1 Rene Boheim (Johannes Kepler University and Austrian Institute of Economic Research), Christoph Freudenthaler (Johannes Kepler University), and <u>Mario Lackner</u> (Johannes Kepler University) Risk taking of teams - The role of coach gender</p> <p>Paper 2 Matthieu Llorca (University of Burgundy), and <u>Nicolas Scelles</u> (Manchester Metropolitan University) Coach change and team performance: Empirical evidence from the French Football Ligue 1, 1994-2016</p> <p>Paper 3 Helmut M. Dietl (University of Zurich), Jorge García-Unanue (European University of Madrid), and <u>Johannes Orłowski</u> (University of Zurich) Management dismissals and their effect on employee effort and ability: Evidence from the German Bundesliga</p>	<p>Player Labour Market</p> <p>Paper 1 David Berri (Southern Utah University), Babatunde Buraimo (University of Liverpool), <u>Giambattista Rossi</u> (Birkbeck College), and Rob Simmons (Lancaster University) Should I Stay or Should I Go? Salary determination in Italian football</p> <p>Paper 2 Lachlan Glascott (Monash University), <u>Ross Booth</u> (Monash University), and Robert Brooks (Monash University) The effect of marquee players on sports demand: A-League of Soccer Superstars</p> <p>Paper 3 <u>Georgios Nalbantis</u> (University of Tübingen), Christian Manger (University of Tübingen), Tim Pawłowski (University of Tübingen), and Philip Yang (University of Tübingen) Do key members make teams less rational?</p>		<p>Betting</p> <p>Paper 1 <u>Jairo A. Rendón</u> (Ponticia Universidad Javeriana Bogotá) The pricing of soccer bets</p> <p>Paper 2 <u>Jakub Mikulka</u> (CERGE-EI) The effect of winning in sports and lottery betting behavior</p>
	Seminar Room 5 Breakout Space			
Friday 3:30 – 3:45	Tea & coffee			

	Seminar Room 1	Seminar Room 3	Seminar Room 4	Seminar Room 6
Friday 3:45 – 4:45	<p>Horse racing</p> <p>Paper 1 <u>Babatunde Buraimo</u> (University of Liverpool), Neil Coster (University of Liverpool), and David Forrest (University of Liverpool) The sport of kings: Insights for racing from modelling racecourses attendance and race betting turnover</p> <p>Paper 2 <u>Robert Butler</u> (University College Cork), David Butler (University College Cork), and Robert Simmons (Lancaster University) New evidence on pay and performance in the sport of kings</p>	<p>Uncertainty of Outcome</p> <p>Paper 1 <u>Andrew P. Weinbach</u> (Coastal Carolina), Rodney Paul (Syracuse), and Nick Riccardi (Syracuse) The role of uncertainty of outcome and team success on attendance outside the NHL: Comparing the top leagues in Europe to the minor leagues in North America</p> <p>Paper 2 Hayley Jang (Sogang University) and <u>Young Hoon Lee</u> (Sogang University) Don't football fans really care about match outcome uncertainty?</p>	<p>Sports Facilities</p> <p>Paper 1 <u>John Eakins</u> (Cork University Business School), and Justin Doran (Cork University Business School) An analysis of the relationship between the location of swimming pools and deprivation indices in Ireland</p> <p>Paper 2 <u>Szczepan Kosciolk</u> (Jagiellonian University in Krakow) Funding of non-profit sport clubs: Does it differ from the rest of the third sector? The case of Poland</p>	<p>Sports Leagues</p> <p>Paper 1 Stefano Cabras (Universidad Carlos III and Università di Cagliari) <u>Marco Delogu</u> (Università di Sassari), and J.D. Tena (University of Liverpool and Università di Sassari) Is there a trade-off between the national league and the European Champions League? An application to English football</p> <p>Paper 2 <u>Tim Wallrafen</u> (University of Tübingen), and Tim Pawlowski (University of Tübingen) Competition and fan substitution between professional sports leagues in Europe</p>
	Seminar Room 5			
Friday 4:45 – 5:00	Conference Close			