

TOP 5 TIPS

Discovering your path to effective public engagement



WHO IS YOUR AUDIENCE?

And why do they want to engage with your research?



FIND THE SUPPORT AVAILABLE TO YOU

Both financial and guidance through Universities, institutes and learned societies



LISTEN AND INTERACT

It's a two-way conversation



PLAN YOUR EVALUATION

From the very beginning of your project



FIND YOUR PATH AND BE BRAVE

Discover what works for you and your audience; give it a go