

TOP 5 TIPS

Raising your research profile by writing for The Conversation



WORK WITH TEAM OF PROFESSIONAL EDITORS TO UNLOCK YOUR KNOWLEDGE FOR USE BY THE WIDER PUBLIC

You'll get expert advice and an opportunity to develop transferable skills.



IMPROVE YOUR WRITING SKILLS

Learn how to write short, newspaper style articles using the right tone and style to engage with the public.



BUILD A HIGHER PROFILE FOR YOU AND YOUR RESEARCH

Position yourself as an expert voice to address a global audience.



REACH A WHOLE NEW AUDIENCE BEYOND TRADITIONAL ACADEMIC CIRCLES

Inspire people to take an interest in your subject and inform public debate.



CREATE NEW OPPORTUNITIES FOR IMPACT, PARTNERSHIPS AND PROJECTS

Articles can lead to further contact from the media or from academics seeking collaboration or further information.