### Making an Impact 2021

**#unilivimpact21**

**10 May – 11 June**

#### MONDAY 10 MAY

- **1:1 Career consultations** (2 individual sessions for 2 people)
  - 9:30-11:00

- **Keynote: Knowledge Exchange Framework (KEF) and Future KE strategy**
  - 11:30-12:30

- **How to develop and strengthen international partnerships in a virtual world?**
  - (Case studies and panel discussion)
  - 13:30-14:30

- **The Power of Visualisation** (Interactive workshop)
  - 15:00-16:00

#### TUESDAY 11 MAY

- **From Liverpool to Impact: A career in Science and Technology in Industry and the public sector**
  - (Alumni webinar)
  - 10:00-11:00

- **1:1 Career consultations** (2 individual sessions for 2 people)
  - 11:30-13:00

- **How to engage Alumni?**
  - A global network that advocate for the University
  - (Seminar)
  - 14:00-15:00

- **Writing as Practice: Exploring the potential of writing differently**
  - (Interactive webinar)
  - 15:30-16:30

#### WEDNESDAY 12 MAY

- **Creative tools you can use every day**
  - (Interactive workshop)
  - 9:30-11:00
  - 10 min break after 45 mins

- **Research Professional: Finding ECR funding opportunities**
  - (Workshop)
  - 11:30-12:30

- **Research Professional: Funding opportunities aimed at all research staff**
  - (Workshop)
  - 13:30-14:30

- **1:1 Career consultations** (2 individual sessions for 2 people)
  - 15:00-16:30

#### THURSDAY 13 MAY

- **From Liverpool to Research: Moving from Research to a FTSE 100**
  - (Alumni fireside chat)
  - 10:00-11:00

- **Impact of Words**
  - (Interactive workshop)
  - 11:30-12:30

- **Help! My research is not going to make an impact!**
  - (Workshop)
  - 13:30-14:30

- **1:1 Career consultations** (2 individual sessions for 2 people)
  - 15:00-16:30

#### FRIDAY 14 MAY

- **Interactive Keynote: Making University-Company partnerships pay off**
  - 9:30-10:30 (Chat further with facilitators 10:30-11:30)

- **Rhyme Your Research: Discover the joys of turning research into poetry**
  - (Interactive workshop)
  - 11:30-12:30
  - 10 min break after 45 mins

- **Yes, No, Maybe: Boundary Setting workshop**
  - (Interactive workshop)
  - 13:00-15:00
  - 15 min break after 45 mins

- **Online Networking session: Chance to meet and chat informally in a virtual space**
  - 15:30-16:00

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**Resources**

- **Podcast**
- **Link to event**
- **Link to week 4**

**Impact Clusters**

- **Digital Agenda**
- **Environment**
- **Culture**
- **Society or Quality of Life**
- **Public policy or Services**
- **The Economy**
- **Beyond Academia**

**Knowledge and Skills Elements**

- Research partnerships
- Working with business
- Working with the public and third sector
- Skills, enterprise and entrepreneurship
- Local growth and regeneration
- IP and commercialisation
- Public and community engagement
## Keynote: How to create meaningful Social Impact  
10:00-11:00

Roadmap to make your Science Communication more Engaging  
*Interactive workshop*  
11:30-12:30

Has business finally woken up to climate change?  
*Panel discussion*  
13:00-14:00

1:1 Career consultations  
(2 individual sessions for 2 people)  
15:00-16:30

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### TUESDAY 18 MAY

**Presenting Yourself in a Digital Age**  
*Interactive workshop*  
9:30-10:15

**From Liverpool to Impact: Spinning out your research into a business**  
*Alumni webinar*  
11:00-12:00

**But I thought I owned that? A beginner’s guide to IP for collaboration**  
*Interactive workshop*  
13:00-14:40

1:1 Career consultations  
(2 individual sessions for 2 people)  
15:00-16:30

### WEDNESDAY 19 MAY

**Turbocharge your writing**  
*Interactive workshop*  
9:30-11:00

1:1 Career consultations  
(2 individual sessions for 2 people)  
11:30-13:00

**Impact Support Specialists: Tips for creating, compiling and showcasing impact**  
*Panel discussion*  
13:30-14:30

1:1 Career consultations  
(2 individual sessions for 2 people)  
15:00-16:30

### THURSDAY 20 MAY

**Keynote: Global Research Collaboration & Innovation: Future Opportunities/Challenges**  
*Interactive workshop*  
9:30-11:00

10 min break after 45 mins

**KEF: Where are we now and what next for the University of Liverpool**  
*Interactive webinar*  
13:30-15:00

10 min break after 45 mins

**How to be a little more Confident in Uncertain Times**  
*Interactive workshop*  
15:30-16:15

### FRIDAY 21 MAY

**Masterclass Better Blogging: The Ins and Outs of Personal Essay Writing**  
*Interactive workshop*  
9:30-11:30

15 min break after 45 mins

**Engaging with Peer Review: Opportunities for Early Career Researchers**  
*Seminar*  
12:00-13:00

**Positive Researcher Leadership: Making a Difference**  
*Interactive workshop*  
13:30-15:30

15 min break after 45 mins

**Online Networking session: Chance to meet and chat informally in a virtual space**  
15:30-16:00

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### KEY

**Knowledge and Skills Elements**
- Research partnerships
- Skills, enterprise and entrepreneurship
- Working with business
- Local growth and regeneration
- Working with the public and third sector
- IP and commercialisation
- Public and community engagement

**Impact Clusters**
- Digital Agenda
- Environment
- Culture
- Society or Quality of Life
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- The Economy
- Beyond Academia
### Monday 24 May

**From Liverpool to Impact:** Working with Industry to get your research into the world *(Alumni webinar)*
- 10:00-11:00

**Taking (A)part Participation:** Defining the role you want your public to play *(Interactive workshop)*
- 11:30-13:00
- 15 min break after 45 mins

**Future Founders (this is part 1 of a 2 part session, please register for both):**
- **Start up taster sessions** *(Start up taster sessions)*
- 13:30-16:30
- 15 min break half way through

### Tuesday 25 May

**Presenting your Idea in a Digital Age:** *(Interactive workshop)*
- 9:30-10:15

**Keynote: Change! Rebuilding Liverpool City Region after COVID 19** *(Seminar)*
- 11:00-12:00

**Future Founders (this is part 2 of a 2 part session, please register for both):**
- **Start up taster sessions** *(Start up taster sessions)*
- 13:30-16:30
- 15 min break half way through

### Wednesday 26 May

**Is your CV ready for the outside world?** *(Interactive workshop)*
- 10:00-11:30
- 10 min break after 45 mins

**Leveraging the research base for commercial benefit** *(Seminar)*
- 13:00-14:00

**Connecting Research with the Sustainable Development Goals** *(Panel discussion)*
- 14:30-16:00

### Thursday 27 May

**Q&A panel: Knowledge Transfer Partnership benefits for academics** *(Seminar)*
- 9:30-10:30

**Launching Business Transformation through Digital Innovation** *(Panel discussion)*
- 11:00-12:00

**Pitch Perfect: Plan, Prepare and Perform** *(Interactive workshop)*
- 13:00-14:30
- 10 min break after 45 mins

**Collaborations: The Rights, Wrongs and Rules of the Game** *(Interactive workshop)*
- 15:00-16:30
- 10 min break after 45 mins

### Friday 28 May

**I’m a researcher, get me outta here!** *(Interactive workshop)*
- 9:30-11:45
- 10 min break after 45 mins

**Research in Verse Workshop – Further developing your research poetry ability** *(Interactive workshop)*
- 12:30-13:15

**Top Ten Fellowship Application Mistakes (and how to fix them)** *(Interactive workshop)*
- 14:00-15:30
- 10 min break after 45 mins

**Online Networking session:** Chance to meet and chat informally in a virtual space
- 15:30-16:00

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**Knowledge and Skills Elements**

- **A** Research partnerships
- **B** Working with business
- **C** Working with the public and third sector
- **D** Skills, enterprise and entrepreneurship
- **E** Local growth and regeneration
- **F** IP and commercialisation
- **G** Public and community engagement

**Key**

- **IMPACT CLUSTERS**
- **DIGITAL AGENDA**
- **ENVIRONMENT**
- **CULTURE**
- **SOCIETY OR QUALITY OF LIFE**
- **PUBLIC POLICY OR SERVICES**
- **THE ECONOMY**
- **BEYOND ACADEMIA**

**Resources**

- **Link to event**

- **Link to week 4**

**Making an Impact 2021**

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10 May – 11 June
### TUESDAY 1 JUNE

**Keynote: The Knowledge Exchange Concordat:**
why, what, and when and next steps for KEF presented by Professor Trevor McMillan & Dr Hamish McAlpine
(Recorded Keynote)
10:00-11:00

**Virtual tour of Sensor City**
(Virtual tour)
13:00-13:30

**Prosper Project Podcast**
(Podcast)
14:00-14:45

### WEDNESDAY 2 JUNE

**Keynote: The impact journey: have we reached the end?** presented by Melanie Knetsch
(Recorded Keynote)
10:00-11:00

**Knowledge Quarter 2025 Vision**
(Website)
11:30-12:00

**Research Communities Podcast**
(Podcast)
14:00-14:45

### THURSDAY 3 JUNE

**Keynote: Research Culture:**
From lab to lobbying presented by Beth Thompson
(Recorded Keynote)
10:00-11:00

**Reimagine Research podcast**
(Podcast)
11:30-12:30

**Making an Impact on Culture presented by Professor Dinah Birch**
(Recorded Talk)
14:00-15:00

### FRIDAY 4 JUNE

**Talk by our Vice-Chancellor Professor Dame Janet Beer:**
The UN’s Sustainable Development Goals, COVID-19 and Our Research
(Recorded Talk)
10:00-11:00

**Sustainable Development podcast**
(Podcast)
12:30-13:30

**Demonstrating Impact using the UN Sustainable Development Goals presented by Fiona Brannigan and Professor Mark Boyle**
(Recorded panel discussion)
14:30-15:30

### KNOWLEDGE AND SKILLS ELEMENTS

- Research partnerships
- Working with business
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**KEY**

- Resources
- Podcast
- Link to event
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## MONDAY 7 JUNE

- **Developing a Commercial Proposal** *(Interactive workshop)*
  - 9:30-11:30
  - 10 min break after 60 mins
- **The Prosper portal: Unlocking postdocs’ potential in multiple career paths** *(Showcase)*
  - 12:30-13:30
- **Engaging with Policy Makers: Changing the World with Great Ideas** *(Seminar)*
  - 14:30-15:30

## TUESDAY 8 JUNE

- **Keynote: Collective Knowledge Economy: Leading, Building & Co-constructing a Revitalised R&D system**
  - 10:00-11:00
- **Where can your postdoc take you? A careers panel session** *(Panel discussion)*
  - 11:30-12:30
- **Maximising Your Data Impact** *(Interactive workshop)*
  - 13:00-16:00
  - 30 min break after 75 mins

## WEDNESDAY 9 JUNE

- **Entrepreneurial thinking for researchers: startups, innovation & impact** *(Masterclass)*
  - 9:30-12:30
  - 30 min break half way through
- **Your online professional profile & networking** *(Masterclass)*
  - 13:30-16:30
  - 30 min break half way through

## THURSDAY 10 JUNE

- **Making a civic impact in innovation, culture and the economy** *(Panel discussion)*
  - 9:30-10:30
- **Where can my research take me?** *(Seminar)*
  - 11:30-12:30
- **Managing Project Delivery** *(Interactive workshop)*
  - 13:00-15:00
  - 10 min break after 60 mins
- **1-1 Career consultations** *(2 individual sessions for 2 people)*
  - 15:30-17:00

## FRIDAY 11 JUNE

- **Consultancy: Apply your expertise to generate impact & raise your profile** *(Seminar)*
  - 9:30-10:30
- **Civic Engagement in the Faculty of Science & Engineering** *(Seminar)*
  - 11:30-12:30
- **Great grants and how to write them** *(Interactive workshop)*
  - 13:30-15:00
  - 10 min break after 45 mins
- **Online Networking session: Chance to meet and chat informally in a virtual space**
  - 15:30-16:00

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### KNOWLEDGE AND SKILLS ELEMENTS

- **Research partnerships**
- **Working with business**
- **Working with the public and third sector**
- **Skills, enterprise and entrepreneurship**
- **Local growth and regeneration**
- **IP and commercialisation**
- **Public and community engagement**

### IMPACT CLUSTERS

- **DIGITAL AGENDA**
- **ENVIRONMENT**
- **CULTURE**
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- **BEYOND ACADEMIA**

### Resources

- **Podcast**
- **Link to event**
- **Link to week 4**
Playlist
A special Making an Impact 2021 playlist of motivational songs has been created which can be accessed here.

Development resources
Additional Making an Impact 2021 development resources that can be explored at any time outside of normal session times can be found here.

Podcasts
Making an Impact 2021 Podcasts will be available here.

Framework
Elements of the Making an Impact 2021 Framework that are relevant to each activity are indicated within the programme. From this you can build a tailored experience of Making an Impact 2021 based on your own research impact needs, ambitions and interests.

Programme and networking
Further details regarding the Making an Impact programme and networking opportunities is available here

Competitions, Recognition and Value opportunities
Information about Making an Impact 2021 Competitions, Recognition and Value opportunities are available here:

Researcher Development RoadMap
The Researcher Development Roadmap has been designed to help researchers navigate the wealth of online content now available to support career development and progression. It is intended to simplify access to topics, materials and resources linked to key development themes and available in a range of accessible formats.

The Academy
The Academy promotes and enables every researcher to access high-quality development opportunities in leadership and management, research, education and professional practice. We work with partners across the University of Liverpool and beyond to achieve the highest standards of excellence. Find out more here.

Teams Channel
A Teams channel has been set up as a social space for you to network and chat informally throughout the whole of Making an Impact 2021 and will be available here.

Register for sessions on The Academy’s website: www.liverpool.ac.uk/ researcher/making-impact/impact-2021
@LivResearcher and @LivUniAcademy