

Making an Impact 2023

5 – 9 June

The **Making an Impact Series** is tailored to provide researchers and research-related staff access to development activities focused around research impact and knowledge exchange.

The **Making an Impact Framework** brings together key aspects of Research England's 'Knowledge Exchange Framework' (KEF) (A-H on image) and Innovate UK's 'Action Plan for Business Innovation' (Theme's 1-5 on image).

By mapping all sessions to the Making an Impact Framework, researchers can clearly see how each session can provide insight into a particular knowledge exchange area(s) (such as IP and commercialisation) as well as how it will provide information and understanding that can be applied to the principles and values that have a positive impact on business success (Growth at scale – commercial capabilities).

How do I use the Making an Impact Framework to navigate the Making an Impact programme?

All sessions are mapped to the Making an Impact Framework with a key on the programme highlighting which knowledge exchange area and innovation theme will be covered in each session. For example, if you would like to know more about working with businesses globally using the framework, you would look for sessions that are mapped to B and coloured green.



Register for sessions at
www.liverpool.ac.uk/researcher/making-impact/2023/programme/events

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#UniLivImpact23



@LivResearcher
@LivUniAcademy

KNOWLEDGE AND SKILLS ELEMENTS

- A Research partnerships
- B Working with business
- C Working with the public and third sector
- D Skills, enterprise and entrepreneurship

- E Local growth and regeneration
- F IP and commercialisation
- G Public and community engagement
- H Personal and professional research impact skills

-  Resources
-  Online Event
-  Podcast
-  Link to event

INNOVATION THEMES

FUTURE ECONOMY

GROWTH AT SCALE

GLOBAL OPPORTUNITIES

INNOVATION ECOSYSTEM

GOVERNMENT LEVELS

9:30 – 11:00	9:30 – 10:30	9:30 – 12:00
<p>Seeing the big picture: navigating the science policy landscape (Workshop)</p> <p>➔</p> <p>A B C E F</p>	<p>Are we all on the same page? Collaborating with businesses (Workshop)</p> <p>➔</p> <p>A B</p>	<p>Social media & digital profiles bootcamp (Workshop) <i>Break after 75 mins</i></p> <p>➔</p> <p>D</p>
<p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p>➔</p> <p>A B C D E</p>	<p>Narrative CVs: What's the story? (Panel discussion)</p> <p>➔</p> <p>A H</p>	<p>Career decision making in the innovation ecosystem (Workshop)</p> <p>➔</p> <p>A D E H</p>
<p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p>➔</p> <p>A B C D E</p>	<p>How to speak industry (Masterclass)</p> <p>➔</p> <p>B D F</p>	<p>Don't know where to start with a narrative CV? (Workshop)</p> <p>➔</p> <p>A H</p>
<p>Cross-faculty impact surgeries (1:1 Surgery) <i>Book then drop-in at any time during this session</i></p> <p>➔</p> <p>A B C D G H</p>	<p>Facility tour: When imagination turns to innovation (Tour)</p> <p>➔</p> <p>A B D E F G</p>	<p>Evaluating public engagement: Innovative, effective methods that work! (Workshop)</p> <p>➔</p> <p>C D G</p>
<p>1:1 Career consultation (1:1 Career coaching) <i>3 individual sessions of 45 min each are available to book</i></p> <p>➔</p> <p>B C D H</p>		

MONDAY
5 JUNE

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9:30 – 11:00	11:30 – 13:00	11:30 – 14:00
<p>Galvanizing research and impact through collaboration: A conversation with our Vice Chancellor, Professor Tim Jones (Keynote)</p> <p></p> <p></p>	<p>What intellectual property do I have and how can I commercialise it? (Workshop)</p> <p></p> <p></p>	<p>An introduction to entrepreneurship for researchers (Masterclass) <i>15 min break after 1 hour</i></p> <p></p> <p></p> <p></p>
<p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p></p> <p></p> <p></p>	<p>Weird and wonderful career paths after studying medicine and physiology (Talk and Q&A)</p> <p></p> <p></p>	<p>Getting attention: Elevator pitching (Workshop and professional showcase)</p> <p></p> <p></p>
<p>13:30 – 15:30</p> <p>Cross-faculty impact surgeries (1:1 Surgery) <i>Book then drop-in at any time during this session</i></p> <p></p> <p></p>	<p>13:30 – 15:00</p> <p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p></p> <p></p> <p></p>	<p>14:30 – 17:00</p> <p>Attracting your own research funding: Writing & applying for fellowships (Bootcamp) <i>Break after 75 mins</i></p> <p></p> <p></p> <p></p>
<p>15:00 – 17:00</p> <p>How to identify and approach potential clients (Masterclass)</p> <p></p> <p></p>	<p>15:30 – 17:00</p> <p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p></p> <p></p> <p></p>	

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9:30 – 11:00

Communication skills for career success

(Workshop)
10 min break after 40 min



9:30 – 10:30

James Bond and surgical innovation: Solve a problem, don't design a product

(In conversation with...)



10:00 – 11:45

Cross-faculty impact surgeries

(1:1 Surgery)
Book then drop-in at any time during this session



11:00 – 11:45

Facility tour: Materials Innovation Factory

(Tour)



11:00 – 13:30

High impact productivity: Maximising the impact of short time periods

(Workshop)
Break after 60 min



12:00 – 13:30

Creativity, innovation, design thinking & problem solving toolkit for research environments

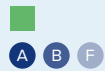
(Workshop)
10 min break after 40 min



12:00 – 13:00

Opportunity or national security risk? – Spotting the difference

(Introductory session)



14:00 – 15:30

Finding balance through better boundaries

(Workshop)
10 min break after 40 min



14:00 – 15:00

Disruptive technology & tech workforce of the future

(Masterclass)



14:00 – 14:45

Facility tour: When imagination turns to innovation

(Tour)



15:30 – 16:30

Working in academic books publishing

(In conversation with...)



15:30 – 16:30

Starting-up in commercial or social enterprise

(Introductory session)



WEDNESDAY
7 JUNE

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THURSDAY
8 JUNE

9:30 – 11:30	9:30 – 11:00	9:30 – 12:30
<p>Mic drop: How academics can enjoy media interviews (Workshop)</p> <p>➔</p> <p>G H</p>	<p>1:1 Career consultation (1:1 Career coaching) 2 individual sessions of 45 min each are available to book</p> <p>➔</p> <p>A B C D E</p>	<p>Evaluating impact: Going above and beyond the evaluation form (Workshop) 10 min break after each hour</p> <p>➔</p> <p>H</p>
<p>Research integrity and RRI: Why they matter to us all (Masterclass)</p> <p>➔</p> <p>H</p>	<p>Facility tour: Materials Innovation Factory (Tour)</p> <p>➔</p> <p>A B D F</p>	<p>From Liverpool to impact: Stories from disruptive entrepreneurs (Talk and Q&A)</p> <p>➔</p> <p>A B D F</p>
<p>12:00 – 13:30</p> <p>Designing and evidencing impactful research: Creating the 'golden thread' (Masterclass)</p> <p>➔</p> <p>A B C D E F G H</p>	<p>12:00 – 13:30</p> <p>1:1 Career consultation (1:1 Career coaching) 2 individual sessions of 45 min each are available to book</p> <p>➔</p> <p>A B C D E</p>	<p>13:30 – 15:30</p> <p>Cross-faculty impact surgeries (1:1 Surgery) Book then drop-in at any time during this session</p> <p>➔</p> <p>A B C D G H</p>
<p>14:00 – 15:30</p> <p>1:1 Career consultation (1:1 Career coaching) 2 individual sessions of 45 min each are available to book</p> <p>➔</p> <p>A B C D E</p>	<p>14:00 – 15:00</p> <p>Owning your personal brand (Masterclass)</p> <p>➔</p> <p>D G H</p>	<p>14:30 – 16:30</p> <p>Writing for public audiences: Communicating your research clearly (Workshop) 10 min break after 1 hour</p> <p>➔</p> <p>H</p>
<p>15:30 – 16:20</p> <p>How to craft a successful briefing to engage with a policy audience (Workshop)</p> <p>➔</p> <p>A B C D G H</p>	<p>16:00 – 17:30</p> <p>1:1 Career consultation (1:1 Career coaching) 2 individual sessions of 45 min each are available to book</p> <p>➔</p> <p>A B C D E</p>	

KEY

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9:30 – 11:30	9:30 – 11:30	10:00 – 11:30
<p>Public engagement 101: The what, why and how of public engagement (Workshop)</p> <p></p> <p> </p>	<p>Positive intelligence – making your mind your best friend! (Workshop) <i>10 min break after 1 hour</i></p> <p></p> <p></p>	<p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p></p> <p>     </p>
<p>Let's get business! Making University – industry research collaborations work (Workshop)</p> <p></p> <p>       </p>	<p>1:1 Career consultation (1:1 Career coaching)</p> <p></p> <p>    </p>	<p>Introduction to Prosper (Introductory session)</p> <p></p> <p> </p>
<p>12:00 – 13:00</p> <p>Discovering the mechanisms that define our world (In conversation with...)</p> <p></p> <p>      </p>	<p>13:30 – 15:00</p> <p>Raising your research profile by writing for The Conversation (Masterclass)</p> <p></p> <p>  </p>	<p>13:30 – 16:00</p> <p>Professional networking for researchers (Workshop) <i>Break after 75 mins</i></p> <p></p> <p>    </p>
<p>14:00 – 14:45</p> <p>Does it look like a duck? Reproducibility using LEGO® (Workshop)</p> <p></p> <p> </p>	<p>14:30 – 16:00</p> <p>1:1 Career consultation (1:1 Career coaching) <i>2 individual sessions of 45 min each are available to book</i></p> <p></p> <p>     </p>	

FRIDAY
9 JUNE

FAQ's

The FAQ's page provides answers to common questions and further information about the Making an Impact Series, including what is new for this year, how to join sessions and networking and social media.



Playlist

A special Making an Impact 2023 playlist of motivational songs has been created which can be accessed here.



Development resources

Additional Making an Impact 2023 development resources that can be explored at any time outside of normal session times as well as many varied resources from previous Series, can be found here.



Podcasts

Making an Impact 2023 Podcasts will be available here.



Virtual Delegate Pack

Explore the Making an Impact Virtual Delegate Pack, which includes a Pocket Book of Top Tips and will be regularly updated with recorded sessions, blogs, and podcasts.



Competitions, Recognition and Value opportunities

Information about Making an Impact 2023 Competitions, Recognition and Value opportunities are available here.



Researcher Development Roadmap

The Researcher Development Roadmap has been designed to help researchers navigate the wealth of online content now available to support career development and progression and is intended to simplify access to topics, materials and resources linked to key development themes and available in a range of accessible formats.



The Academy

The Academy promotes and enables every researcher to access high-quality development opportunities in leadership and management, research, education and professional practice. We work with partners across the University of Liverpool and beyond to achieve the highest standards of excellence. Find out more here.

