**Knowledge Exchange: A Funders Perspective**

The visual notes have been created within a template which utilises the University of Liverpool’s ‘Making an Impact 2022’ and the Academy’s colour schemes of dark purple, a golden orange and accents of pink, green and blue. The bottom of the note includes a colourful banner incorporating the Making an Impact 2022 visual which includes bright colourful triangles. The Academy which has a purple background and a colourful pyramid of stripes. A second Academy banner focussed on Researcher Development which has a white banner with an image made up of four colourful petals (purple, pink, green and orange) It states “positive and inclusive research culture”. The final banner is the logo of the University of Liverpool featuring a blue shield with three doves and a book in the centre. Underneath this runs the social media information:

www.liverpool.ac.uk/researcher/making-impact

#unilivimpact22

@LivResearcher

@LivUniAcademy

And the words “illustrated by @swantonsketches”

The title of the talk “Knowledge Exchange: A Funders Perspective” is presented in the top banner.

The top left corner of the note features a portrait of the panel convenor, Dr Alice Frost, Director of Knowledge Exchange – Research England. It is a purple monochrome portrait of a woman wearing glasses with short grey hair.

Under the banner is the statement:

“Knowledge exchange can be described as a third function – about the interactions between Universities and the rest of society (SPRU, 2002)”

There is an orange arrow leading to this statement from a smaller written phase “KE originated by HEFCE in 1998 – predating the research impact agenda by a decade”

To the right of this is the statement “Higher Education and Research Act (2017) established UKRI and emphasis on funding Knowledge Exchange Initiatives”

Further to the right, there is a statement that “KE is MORE than technology transfer – involves all disciplines, innovation, skills, civic development etc. This is illustrated by a stickperson wearing a shirt and tie looking quizzical. Technology transfer is contentious and a Government area of concern. KE history associated with tech transfer for example Stanford to Silicon Valley.

Further down the visual note on the left hand side is a drawing of a yacht with the Union Jack on choppy seas. Along the sea reads “Brexit; Covid; Conflict”. Above the yacht the words “unprecedented turbulent times” and “Navigating Complexity” is written with an arrow to “State of the Economy; tax funding and %GDP for research and development”

In 2022, a three year settlement included an increase of £5billion (illustrated by an upward facing orange arrow) – total of £20 billion to spend by 2025.

Continuing to the right, is an drawing illustrating public spending priorities – featuring six piles of coins.

1. UK as a Science Super Power
2. Private sector leverage/growth
3. Key technologies
4. Sustainability of University research base
5. Place

Underneath the yacht on the left side is a drawing a stick person with a thought bubble “Who funds knowledge exchange?”

* UKRI – Research Councils; Innovate UK
* Other funders – charities; learned societies
* Users – business, investors etc.
* Institutional sources – including Research England

Underneath this is a drawing of an orange pound sign with HEIF (Higher Education Innovation Fund) written in white writing – Issued annually to Universities in England based on a formula to determine funding amount.

On the right, is another stick figure asking “How do know what KE is happening?” Underneath is written “The HE Business & Community survey returned annually by Universities”

Underneath is another stick figure drawn typing into a computer. The computer reads “How can I find out more about a University’s KE?” – “The Knowledge Exchange Framework (KEF) provides key contextualised institutional data on performance and is published annually.

On the right side of this is a drawing of a piece of paper with a fountain pen writing these words “KE Condordat – overarching set of principles to provide clarity and support development – owned by the sector”

The final section of the note on the right hand side is an orange arrow pointing right. The words “Research England – KE Review” is written on the arrow.

“Reviewing the fundamentals… what’s important to stakeholders?

* Is it meeting Government priorities?
* Is it delivering return on investment?
* Clarify purpose of KEF and future direction
* Review HEIF funding formula etc.

The review is at the listening stage and this is illustrated by a drawing of an ear in orange.