## Making an Impact 2023

The Making an Impact Series is tailored to provide researchers and research-related staff access to development activities focused around research impact and knowledge exchange.

The Making an Impact Framework is embedded into the design of the Series, ensuring that multi-disciplinary research-impact related knowledge, skills, attributes and competencies are covered across the programme.

The Making an Impact Framework brings together key aspects of Research England’s ‘Knowledge Exchange Framework’ (KEF) (A-H) and Innovate UK’s ‘Action Plan for Business Innovation’ (Themes 1-5).

By mapping all sessions to the Making an Impact Framework, researchers can clearly see how each session can provide insight into a particular knowledge exchange area(s) (such as IP and commercialisation) as well as how it will provide information and understanding that can be applied to the principles and values that have a positive impact on business success (Growth at scale – commercial capabilities).

**How do I use the Making an Impact Framework to navigate the Making an Impact programme?**

All sessions are mapped to the Making an Impact Framework with a key on the programme highlighting which knowledge exchange area and innovation theme will be covered in each session. For example, if you would like to know more about working with businesses globally using the framework, you would look for sessions that are mapped to B and colour green.

**KNOWLEDGE AND SKILLS ELEMENTS**

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

**THEMES**

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

# MONDAY 5 JUNE

Seeing the big picture: Navigating the science policy landscape

09:30-11:00

In-person

Workshop

<https://mai23sciandinnov.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

A. Research partnerships

B. Working with business

C. Working with the public and third sector

E. Local growth and regeneration

F. IP and commercialisation

Are we all on the same page? Collaborating with businesses

09:30-10:30

In-person

Workshop

<https://mai23collab.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Innovation Ecosystem

A. Research partnerships

B. Working with business

Social media & digital profiles bootcamp

09:30-12:00 with a break after 75 minutes

Online

Workshop

<https://mai23bootcamp.eventbrite.co.uk/>

Theme 3 Global Opportunities

Theme 4 Innovation Ecosystem

D. Skills, enterprise and entrepreneurship

1:1 Career consultation

10:00-11:30

Online

1:1 Career Coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

Narrative CVs: What’s the story?

11:00-12:00

In-person

Panel discussion

<https://mai23narcv.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Global Opportunities

A. Research partnerships

H. Personal and professional research impact skills

Career decision making in the innovation ecosystem

11:00-12:00

In-person

Workshop

<https://mai23cardec.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 4 Innovation Ecosystem

A. Research partnerships

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

H. Personal and professional research impact skills

1:1 Career consultation

12:00-13:30

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

How to speak industry

12:30-13:15

Online

Masterclass

<https://mai23industry.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation Ecosystem

B. Working with business

D. Skills, enterprise and entrepreneurship

F. IP and commercialisation

Don’t know where to start with a narrative CV?

13:00-14:00

In-person

Workshop

<https://mai23narcv2.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Global Opportunities

A. Research partnerships

H. Personal and professional research impact skills

Cross-faculty impact surgeries

13:30-15:30

In-person

1:1 Surgery

Book then drop-in at any time during this session

<https://mai23crossfac.eventbrite.co.uk/>

Theme 4 Innovation Ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

Facility tour: When imagination turns to innovation

14:00-14:45

In-person

Tour

<https://mai23dif.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

Evaluating public engagement: Innovative, effective methods that work!

14:30-16:30

In-person

Workshop

<https://mai23publiceval.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

1:1 Career consultation

14:30-16:45

In-person

1:1 Career coaching

3 individual sessions of 45 min each are available to book

<https://mai23careercon.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional impact skills

# TUESDAY 6 JUNE

Galvanizing research and impact through collaboration: A conversation with our Vice Chancellor, Professor Tim Jones

09:30-11:00

In-person

Keynote

<https://mai23keynotevc.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

What intellectual property do I have and how can I commercialise it?

11:30-13:00

In-person

Workshop

<https://mai23intellprop.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

An introduction to entrepreneurship for researchers

11:30-14:00 with a 15 min break after an hour

Online

Masterclass

<https://mai23introentrep.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

1:1 Career consultation

11:30-13:00

Online

1:1 Career Coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon2.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

Weird and wonderful career paths after studying medicine and physiology

12:00-13:00

In-person

Talk and Q&A

<https://mai23careerpaths.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

Getting attention: Elevator pitching

13:30-14:30

In-person

Workshop and professional showcase

<https://mai23gettatt.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

Cross-faculty impact surgeries

13:30-15:30

In-person

1:1 Surgery

Book then drop-in at any time during this session

<https://mai23crossfac.eventbrite.co.uk/>

Theme 4 Innovation Ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

13:30-15:00

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon2.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

Attracting your own research funding: Writing & applying for fellowships

14:30-17:00 with a break after 75 minutes

Online

Bootcamp

<https://mai23resfund.eventbrite.co.uk/>

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

How to identify and approach potential clients

15:00-17:00

In-person

Masterclass

<https://mai23potclients.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

15:30-17:00

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon2.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

# WEDNESDAY 7 JUNE

Communication skills for career success

09:30-11:00 with a 10-minute break after 40 minutes

In-person

Workshop

<https://mai23commskills.eventbrite.co.uk/>

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

G. Public and community engagement

H. Personal and professional research impact skills

James Bond and surgical innovation: Solve a problem, don’t design a product

09:30-10:30

Online

In conversation with …

<https://mai23surginnov.eventbrite.co.uk/>

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

Cross-faculty impact surgeries

10:00-11:45

In-person

1:1 Surgery

Book then drop-in at any time during this session

<https://mai23crossfac.eventbrite.co.uk/>

Theme 4 Innovation Ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

Facility tour: Materials Innovation Factory

11:00-11:45

In-person

Tour

<https://mai23mif.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

F. IP and commercialisation

High impact productivity: Maximising the impact of short time periods

11:00-13:30 with a break after 60 minutes

Online

Workshop

<https://mai23hiimpact.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

Theme 5 Government levels

H. Personal and professional research impact skills

Creativity, innovation, design thinking & problem solving toolkit for research environments

12:00-13:30 with a 10-minute break after 40 minutes

In-person

Workshop

<https://mai23creativity.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 4 Innovation ecosystem

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

Opportunity or national security risk? – Spotting the difference

12:00-13:00

In-person

Introductory session

<https://mai23risk.eventbrite.co.uk/>

Theme 3 Global opportunities

A. Research partnerships

B. Working with business

F. IP and commercialisation

Finding balance through better boundaries

14:00-15:30 with a 10-minute break after 40 minutes

In-person

Workshop

<https://mai23findbal.eventbrite.co.uk/>

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

H. Personal and professional research impact skills

Disruptive technology & tech workforce of the future

14:00-15:00

In-person

Masterclass

<https://mai23divtech.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

B. Working with business

E. Local growth and regeneration

G. Public and community engagement

Facility tour: When imagination turns to innovation

14:00-14:45

In-person

Tour

<https://mai23dif.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

Working in academic books publishing

15:30-16:30

Online

In conversation with …

<https://mai23acadpub.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Global opportunities

G. Public and community engagement

Starting-up in commercial or social enterprise

15:30-16:30

In-person

Introductory session

<https://mai23startup.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

# THURSDAY 8 JUNE

Mic drop: How academics can enjoy media interviews

09:30-11:30

In-person

Workshop

<https://mai23micdrop.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

09:30-11:00

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

Evaluating impact: Going above and beyond the evaluation form

09:30-12:30 with a 10-minute break after each hour

Online

Workshop

<https://mai23evalimpact.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

H. Personal and professional research impact skills

Research integrity and RRI: Why they matter to us all

10:00-11:30

In-person

Masterclass

<https://mai23resint.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

Theme 5 Government levels

H. Personal and professional research impact skills

Facility tour: Materials Innovation Factory

11:00-11:45

In-person

Tour

<https://mai23mif.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

F. IP and commercialisation

From Liverpool to impact: Stories from disruptive entrepreneurs

12:00-13:00

Online

Talk and Q&A

<https://mai23entrep.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

F. IP and commercialisation

Designing and evidencing impactful research: Creating the ‘golden thread’

12:00-13:30

In-person

Masterclass

<https://mai23impactres.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 5 Government levels

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

12:00-13:30

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

Cross-faculty impact surgeries

13:30-15:30

In-person

1:1 Surgery

Book then drop-in at any time during this session

<https://mai23crossfac.eventbrite.co.uk/>

Theme 4 Innovation Ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

14:00-15:30

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

Owning your personal brand

14:00-15:00

In-person

Masterclass

<https://mai23brand.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

Writing for public audiences: Communicating your research clearly

14:30-16:30 with a 10-minute break after 1 hour

Online

Workshop

<https://mai23writing.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

H. Personal and professional research impact skills

How to craft a successful briefing to engage with a policy audience

15:30-16:20

In-person

Workshop

<https://mai23polbrief.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

16:00-17:30

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

# FRIDAY 9 JUNE

Public engagement 101: The what, why and how of public engagement

09:30-11:30

Online

Workshop

<https://mai23pubeng101.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

G. Public and community engagement

Positive intelligence – making your mind your best friend!

09:30-11:30 with a 10-minute break after 1 hour

In-person

Workshop

<https://mai23posintell.eventbrite.co.uk/>

Theme 1 Future Economy

H. Personal and professional research impact skills

1:1 Career consultation

10:00-11:30

Online

1:1 Career coaching

2 individual sessions of 45 min each are available to book

<https://mai23careercon1.eventbrite.co.uk/>

Theme 1 Future Economy

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

Let’s get business! Making University - industry research collaborations work

10:00-12:30

In-person

Workshop

<https://mai23rescollab.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 4 Innovation ecosystem

A. Research partnerships

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

1:1 Career consultation

12:00-12:45

Online

1:1 Career coaching

1 individual session of 45 min is available to book

<https://mai23careercon2.eventbrite.co.uk/>

Theme 1 Future Economy

B. Working with business

C. Working with the public and third sector

D. Skills, enterprise and entrepreneurship

H. Personal and professional research impact skills

Introduction to Prosper

12:00-12:50

In-person

Introductory session

<https://mai23introprosp.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Global opportunities

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

Discovering the mechanisms that define our world

12:00-13:00

Online

In conversation with …

<https://mai23dismech.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

A. Research partnerships

B. Working with business

D. Skills, enterprise and entrepreneurship

F. IP and commercialisation

G. Public and community engagement

H. Personal and professional research impact skills

Raising your research profile by writing for The Conversation

13:30-15:00

Online

Masterclass

<https://mai23theconv.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 2 Growth at Scale

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

Theme 5 Government levels

G. Public and community engagement

H. Personal and professional research impact skills

Professional networking for researchers

13:30-16:00 with a break after 75 minutes

Online

Workshop

<https://mai23profnet.eventbrite.co.uk/>

Theme 4 Innovation ecosystem

B. Working with business

D. Skills, enterprise and entrepreneurship

G. Public and community engagement

H. Personal and professional research impact skills

Does it look like a duck? Reproducibility using LEGO®

14:00-14:45

In-person

Workshop

<https://mai23lego.eventbrite.co.uk/>

Theme 1 Future Economy

Theme 3 Global opportunities

Theme 4 Innovation ecosystem

A. Research partnerships

H. Personal and professional research impact skills

1:1 Career consultation

14:30-16:00

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2 individual sessions of 45 min each are available to book

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Theme 1 Future Economy

A. Research partnerships

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D. Skills, enterprise and entrepreneurship

E. Local growth and regeneration

# FAQ’s

**The FAQ’s page provides answers to common questions and further information about the Making an Impact Series, including what is new for this year, how to join sessions and networking and social media.**

<https://www.liverpool.ac.uk/researcher/making-impact/faqs>

Playlist

A special Making an Impact 2023 playlist of motivational songs has been created which can be accessed here.

<https://www.liverpool.ac.uk/researcher/making-impact/delegate-pack/playlist/>

Development Resources

Additional Making an Impact 2023 development resources that can be explored at any time outside of normal session times as well as many varied resources from previous Series, can be found here.

<https://www.liverpool.ac.uk/researcher/making-impact/resources/>

Podcasts

Making an Impact Podcasts from previous years, as well as three new podcasts for 2023 are available here.

<https://www.liverpool.ac.uk/researcher/making-impact/delegate-pack/podcasts/>

Virtual Delegate Pack

Explore the Making an Impact Virtual Delegate Pack, which includes a Pocket Book

of Top Tips and will be regularly updated with recorded sessions, blogs, and podcasts.

<https://www.liverpool.ac.uk/researcher/making-impact/delegate-pack/>

Competitions, Recognition and Value opportunities

Information about Making an Impact 2023 Competitions, Recognition and Value opportunities are available here:

<https://www.liverpool.ac.uk/researcher/making-impact/delegate-pack/visual-summary/>

Researcher Development Roadmap

The Researcher Development Roadmap has been designed to help researchers navigate the wealth of online content now available to support career development and progression and is intended to simplify access to topics, materials and resources linked to key development themes and available in a range of accessible formats.

<https://www.liverpool.ac.uk/researcher/development/roadmap/>

The Academy

The Academy promotes and enables every researcher to access high-quality development opportunities in leadership and management, research, education and professional practice, working with partners across the University of Liverpool and beyond to achieve the highest standards of excellence. Find out more here

[www.liverpool.ac.uk/intranet/the-academy](http://www.liverpool.ac.uk/intranet/the-academy)

Register for sessions on The Academy’s website:

<https://www.liverpool.ac.uk/researcher/making-impact/2023/programme/events/>

Twitter [@LivResearcher](https://twitter.com/livresearcher) and [@LivUniAcademy](https://twitter.com/LivUniAcademy)