

MAKING AN IMPACT 2026 PROGRAMME

01 — 26 JUNE

Making an Impact is the University of Liverpool's annual flagship programme of events led by The Academy that focuses on developing the knowledge, skills and abilities that academics need to effectively generate research income and increase impact.

How the Programme Supports Liverpool 2031

Making an Impact 2026 is intentionally aligned with the University's [Liverpool 2031](#) strategic framework, meaning your development contributes directly to the institution's long term ambitions. Liverpool 2031 sets out a vision for globally leading research, transformative education, and partnerships that create a **positive impact on people, place, and planet**.

When you engage with Making an Impact 2026, you contribute to several core pillars of the strategy:

Research & Impact:

Making an Impact directly strengthens your capacity to generate research income, collaborate across sectors and translate research into societal benefit.

Global Engagement & Partnerships:

By developing your ability to work with business, public bodies and third sector organisations, you help expand the University's strategic partnerships.

People & Culture:

Making an Impact fosters an ambitious, inclusive and collaborative research environment by equipping you with the skills and confidence to innovate, connect, and thrive.

Place & Innovation:

Workshops in areas such as commercialisation, innovation pathways and impact evaluation contribute to the University's goal of driving economic and social innovation in the Liverpool City Region and beyond.

Register for sessions at
liverpool.ac.uk/researcher/making-impact/2026

Brought to you by *The Academy*



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Our Framework

The **Making an Impact Framework** is a structure through which each programme participant can practice, consolidate and generalise their learning.

All sessions in Making an Impact 2026 are aligned to this framework to ensure that they are relevant to your needs as an academic.

We encourage you to create your own bespoke personalised pathway of engagement with the sessions on offer so that you can engage at a time and frequency that best suits your research impact needs, ambitions and interests.

The themes in this framework are linked to the strategic priorities outlined in [Liverpool 2031](#) and the seven perspectives of knowledge exchange activity outlined in the [Knowledge Exchange Framework](#) and [REF 2029 engagement and impact policy](#).



What's new for 2026?

This programme has been re-designed to help you strengthen partnerships, accelerate the real-world influence of your work and boost research income. Following feedback from previous years, the programme is running events spread over a longer period between **March to June 2026**, with three immersive development weeks from 1–19 June, which are outlined in this programme. This timing is purposely aligned with [Liverpool City Innovation Investment Fortnight](#) to enable you to apply and reflect on your engagement with these events.

Working in collaboration with colleagues across the university and external partners, we offer a rich mixture of workshops, masterclasses, panels, and on-demand resources. You'll gain the skills, confidence, and networks you need to take your research and your career further.

Why Making an Impact 2026 matters for you

Making an Impact 2026 focuses on the development areas you've told us matter most:

- **Understanding public, private and third-sector engagement**, and building confidence in delivering impactful activities
- **Strengthening and sustaining high-value research partnerships**
- **Enhancing your consultancy capabilities** and improving visibility of opportunities

KNOWLEDGE AND SKILLS ELEMENTS

- A** Research partnerships
- B** Working with business
- C** Working with the public and third sector

- D** Continuing professional development (CPD)
- E** Local growth and regeneration
- F** IP and commercialisation
- G** Public and community engagement

 Online Event

 Link to Event

ENGAGEMENT AND IMPACT THEMES

BEYOND ACADEMIA

PUBLIC POLICY OR SERVICES

DIGITAL AND AI

CULTURE AND ENVIRONMENT

SUSTAINABILITY

THE ECONOMY

MONDAY 01 JUNE

Innovation, collaboration & business insights

11:00–11:45



B



Keynote: Creating innovation for societal impact

14:00–15:00



B C E G



TUESDAY 02 JUNE

Managing multi-partner international research projects for impact

10:00–11:30



A B C D H



Beyond chance: How to build and sustain successful research collaborations

14:00–16:00



A B C D



WEDNESDAY 03 JUNE

Keynote: Working across boundaries to tackle inequalities

09:30–10:30



C E G



Keynote Panel: AI for Life

11:30–12:30



A B C



Driving innovation and research impact: Harnessing the power of triple helix cross sector collaborations

14:00–15:30



A B C D E F



THURSDAY 04 JUNE

How to develop 'real world' impact with academic research

10:00–12:30



A B C D E F G



Demonstrating your impact beyond academia*

15:00–16:30



D



FRIDAY 05 JUNE

Knowledge exchange kickstart – Explore knowledge exchange in action

10:00–11:30



A B C D G



***Group Coaching:** Book this session to reflect on your learning and discuss with your peers. They will help you gain fresh perspectives, build confidence, strengthen skills, and accelerate your progress by learning both with and from others.

WEEK 1
01 – 05
JUNE

KNOWLEDGE AND SKILLS ELEMENTS

- A** Research partnerships
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- C** Working with the public and third sector

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MONDAY 08 JUNE

Knowledge exchange relationships and how to find them

10:00–12:00



A B C F



Writing for The Conversation

14:00–16:00



C G



TUESDAY 09 JUNE

Communicate with industry – Translate research for industry

10:00–11:30



A B D F



Building and maintaining successful research partnerships*

12:00–13:30



D



Maximising the impact of your research outputs

14:00–15:00



D G



WEDNESDAY 10 JUNE

What intellectual property do I have and how can I commercialise it?

9:30–11:00



B F

How to identify and approach potential clients

11:30–13:30



B F

Developing a commercial proposal

14:30–16:30



B F

THURSDAY 11 JUNE

From insight to innovation: Fast-tracking commercial success

10:00–11:30



B D F

Collaborating with experts-by-experiences

14:00–15:00



A C G



FRIDAY 12 JUNE

Connecting campus, industry and community: The Liverpool Living Lab program

10:00–10:45



C D G



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WEEK 2
08 – 12
JUNE

KNOWLEDGE AND SKILLS ELEMENTS

- A** Research partnerships
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WEEK 3 15 – 19 JUNE

Reflection Week

Use this week to reflect on how to embed your new knowledge and skills by attending a group coaching session, explore our [engagement and impact resources](#), and view past session recordings, blogs and podcasts in our [Virtual Delegate Pack](#).

MONDAY 22 JUNE

Why not listen to one of our Making an Impact podcasts that interview engagement and impact experts



TUESDAY 23 JUNE

Demonstrating impact beyond academia*

10:00–11:30



WEDNESDAY 24 JUNE

Raising your profile and expertise*

14:00–15:30



THURSDAY 25 JUNE

Building and maintaining successful research partnerships*

11:00–12:30



FRIDAY 26 JUNE

Why not review some of the session recordings from this and previous years



***Group Coaching:** Book this session to reflect on your learning and discuss with your peers. They will help you gain fresh perspectives, build confidence, strengthen skills, and accelerate your progress by learning both with and from others.

FAQs

The FAQs page provides answers to common questions and further information about the Making an Impact Series, including what is new for this year, how to join sessions and networking and social media.



Development resources

Additional Making an Impact development resources that can be explored at any time outside of normal session times as well as many varied resources from previous Series, can be found here



Virtual Delegate Pack

Explore the Making an Impact Virtual Delegate Pack, which is regularly updated with recorded sessions, blogs, and podcasts, as well as useful department links, self-reflection logs, a wellbeing space and family-friendly activities to help avoid distractions while you are joining sessions!



Researcher Development Roadmap

The Researcher Development Roadmap has been designed to help researchers navigate the wealth of online content now available to support career development and progression and is intended to simplify access to topics, materials and resources linked to key development themes and available in a range of accessible formats.



The Academy

The Academy promotes and enables every researcher to access high-quality development opportunities in leadership and management, research, education and professional practice. We work with partners across the University of Liverpool and beyond to achieve the highest standards of excellence. Find out more here.

