

# MAKING AN IMPACT 2025 PROGRAMME

06 — 30 MAY

**Making an Impact** is the University of Liverpool's annual flagship programme of development opportunities for staff.

Each year, various sessions are open to external audiences. See below for details of these events exploring knowledge exchange and research impact.

This year, the emphasis is on developing individuals' practice and enhancing their skills and knowledge in engagement and impact. The programme has been purposely designed to provide the space and time for colleagues to reflect on their own strengths and areas of impact development through self-directed resources and coaching.

Register for sessions at  
[liverpool.ac.uk/researcher/making-impact/2025](https://liverpool.ac.uk/researcher/making-impact/2025)

*Brought to you by The Academy*



[bit.ly/  
TheAcademy-  
LinkedIn](https://bit.ly/TheAcademy-LinkedIn)

## Our Framework

**The Making an Impact Framework** is a structure through which each programme participant can practice, consolidate and generalise their learning.

All sessions in Making an Impact 2025 are aligned to this framework to ensure that they are relevant to your needs as a researcher.

As a participant, we encourage you to create your own bespoke personalised pathway of engagement with the sessions on offer so that you can engage at a time and frequency that best suits your research impact needs, ambitions and interests.

The themes in this framework are linked to the strategic priorities outlined in [Liverpool 2031](#) and the seven perspectives of knowledge exchange activity outlined in the [Knowledge Exchange Framework](#).



## What's new for 2025?

### 1:1 coaching

At the heart of the series is valuing your own professional practice and impact. We are offering specialised 1:1 coaching for all academic staff from postdocs to research fellows to principal investigators (PIs), on the following themes:

- Research project management
- Working with stakeholders beyond academia
- Enhancing your contribution to research engagement and impact

These opportunities will be available throughout May and provide valuable opportunities for you to reflect on your own strengths and areas for development in engagement and impact. The programme provides further information about the dates available for coaching.

### Self-directed learning opportunities

Making an Impact has been designed to support different learning styles, as well as taking into account the busy schedules of academics; therefore, a range of online learning resources are available to access.

## KNOWLEDGE AND SKILLS ELEMENTS

- A** Research partnerships
- B** Working with business
- C** Working with the public and third sector

- D** Continuing professional development (CPD)
- E** Local growth and regeneration
- G** Public and community engagement

 Online Event

 Link to Event

## ENGAGEMENT AND IMPACT THEMES

BEYOND ACADEMIA

PUBLIC POLICY OR SERVICES

DIGITAL AND AI

CULTURE AND ENVIRONMENT

SUSTAINABILITY

THE ECONOMY

## WEEK 1 06 – 09 MAY

MONDAY 06 MAY	TUESDAY 07 MAY	
<b>Working with stakeholders beyond academia</b> (1:1 Coaching) 10:00–11:00 / 11:15–12:15 / 12:30–1:30 <div>  </div>	<b>Preparing for impact in REF2029</b> (Workshop) 10:00–13:00 <div>  </div>	<b>Policy 101: How policy is made and how to influence it</b> (Masterclass) 13:30–15:00 <div>  </div>
 <div>D</div> 	 <div>D</div> 	 <div>C G</div> 
WEDNESDAY 08 MAY	THURSDAY 09 MAY	
<b>Introduction to Nature Masterclasses</b> (Masterclass) 14:00–15:00 <div>  </div>	<b>Enhancing your contribution to research engagement and impact</b> (1:1 Coaching) 08:45–09:45 / 10:00–11:00 / 12:30–13:30 <div>  </div>	<b>How to write for the Conversation</b> (Masterclass) 10:30–11:30 <div>  </div>
  <div>D</div> 	  <div>D</div> 	 <div>G</div> 

## WEEK 2 12 – 16 MAY

### Reflection Week

We encourage you to use this week to take advantage of the 1:1 coaching that is available to reflect on your strengths and areas for development, as well as explore the self-directed resources in the [Virtual Delegate Pack](#).

TUESDAY 13 MAY	WEDNESDAY 14 MAY	THURSDAY 15 MAY	FRIDAY 16 MAY
<b>Working with stakeholders beyond academia</b> (1:1 Coaching) 09:30–10:30 / 10:45–11:45 <div>  </div>	<b>Working with stakeholders beyond academia</b> (1:1 Coaching) 13:00–14:00 / 14:15–15:15 / 15:30–16:30 <div>  </div>	<b>Research project management</b> (1:1 Coaching) 13:00–14:00 / 14:00–15:00 / 15:00–16:00 <div>  </div>	<b>Working with stakeholders beyond academia</b> (1:1 Coaching) 09:30–10:30 / 10:45–11:45 / 13:00–14:00 / 14:15–15:15 / 15:30–16:30 <div>  </div>
 <div>D</div> 	 <div>D</div> 	 <div>D</div> 	 <div>D</div> 

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### MONDAY 19 MAY

#### Enhancing your contribution to research engagement and impact

(1:1 Coaching) 09:00-10:00 / 10:15-11:15 / 12:45-13:45



**D**



#### Tour of the Special Collections and Archives (Sydney Jones Library)

(Tour) 09:30-10:30



**A**

#### Tour of The Spine

(Tour) 12:00-13:00



**A B E**

#### Using Artificial Intelligence in Engagement and Impact

(Workshop) 13:00-16:00



**G**

### TUESDAY 20 MAY

#### Integrating impact into your funding proposals

(Workshop) 10:00-13:00



**A D G**



#### Finding your Angle: Appealing to journalists and non-expert audiences

(Masterclass) 15:00-16:00



**G**

### WEDNESDAY 21 MAY

#### Tour of the Garstang Museum

(Tour) 12:00-13:00



**A C G**

### THURSDAY 22 MAY

#### Working with stakeholders beyond academia

(1:1 Coaching) 09:00-10:00 / 10:15-11:15 / 11:30-12:30



**D**



#### Tour of the Energy Centre

(Tour) 09:30-10:30



**E**

#### Elevate your impact evaluation: Going above and beyond the evaluation form

(Workshop) 10:00-13:00



**D G**



#### How to engage and influence UK Parliament

(Masterclass) 14:00-15:30



**C E**

### FRIDAY 23 MAY

#### Enhancing my contribution to research engagement and impact

(1:1 Coaching) 09:30-10:30 / 10:45-11:45 / 12:00-13:00 / 13:30-14:30 / 14:45-15:45



**D**



WEEK 3  
19 – 23  
MAY

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### TUESDAY 27 MAY

#### Enhancing your contribution to research engagement and impact

(1:1 Coaching) 10:00–11:00 /  
11:15–12:15 / 13:00–14:00 /  
14:15–15:15 / 15:30–16:30



**D**



### THURSDAY 29 MAY

#### Research project management

(1:1 Coaching)  
09:00–10:00 / 10:00–11:00 /  
11:00–12:00 / 12:00–13:00



**D**



### FRIDAY 30 MAY

#### Enhancing your contribution to research engagement and impact

(1:1 Coaching) 10:00–11:00 /  
11:15–12:15 / 13:30–14:30 /  
14:45–15:45



**D**



### Reflection Week

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WEEK 4  
27 – 30  
MAY

### FAQ's

The FAQ's page provides answers to common questions and further information about the Making an Impact Series, including what is new for this year, how to join sessions and networking and social media.



### Playlist

A special Making an Impact 2025 playlist of motivational songs has been created which can be accessed here.



### Development resources

Additional Making an Impact development resources that can be explored at any time outside of normal session times as well as many varied resources from previous Series, can be found here.



### Virtual Delegate Pack

Explore the Making an Impact Virtual Delegate Pack, which includes a Pocket Book of Top Tips and will be regularly updated with recorded sessions, blogs, and podcasts.



### Researcher Development Roadmap

The Researcher Development Roadmap has been designed to help researchers navigate the wealth of online content now available to support career development and progression and is intended to simplify access to topics, materials and resources linked to key development themes and available in a range of accessible formats.



### The Academy

The Academy promotes and enables every researcher to access high-quality development opportunities in leadership and management, research, education and professional practice. We work with partners across the University of Liverpool and beyond to achieve the highest standards of excellence. Find out more here.

