**Making an Impact 2023: Keynote Conversation - Galvanising Research and Impact Through Innovation and Collaboration**

The visual notes have been created within a template which utilises the University of Liverpool’s ‘Making an Impact 2023’ and the Academy’s colour schemes of dark purple, a golden orange and accents of pink, green and blue. The bottom of the note includes a colourful banner incorporating the Academy visual which includes bright colourful triangles pointing upward. Underneath this runs the social media information:

www.liverpool.ac.uk/researcher/making-impact

#unilivimpact23

@LivResearcher

@LivUniAcademy

And the words “illustrated by @swantonsketches” on a bright yellow, blue and pink background in the bottom right-hand corner, utilising a palette and style influenced by the 2023 Eurovision Song Contest, which was hosted in Liverpool in 2023.

The central pink triangle of the upper banner features stylised portraits of the speakers, Prof Tim Jones, Vice-Chancellor of the University of Liverpool and Dr. James Howard, Director of the Academy. Both portraits are captured in dark blue and white on the dark pink background. Both are white men wearing dark suits. Prof Jones has greying hair. Dr. Jones has dark hair and a short beard.

The title of the talk ‘Galvanising research and impact through innovation and collaboration” is written in white text on the dark blue banner along the top. The speakers names and details are written underneath in dark blue text on a multi-coloured background.

On the top left corner of the note is a green banner including the words written in white text “collaboration should be a priority for everyone who does research”

Above the banner are the words “the University of Liverpool is developing its research strategy”

To the left is an illustration the clipboard with the word “priorities” written on it in red underneath are the words:

* collaborate
* global partners
* innovate

Below the banner are the words “this includes interdisciplinary collaborations WITHIN and ACROSS universities as well as with industry.

Green lines come out from the word “industry” and links to businesses (which also include SMEs and multinationals); third sector and public sector (which also includes NHS and the government)

To the right of the banner is the word “Why?” written in green.

Above this is a drawing of a pound sign with the words “increasingly required for funding” and below the word “why” are the words “research IMPACTS on SOCIETY so we need partners from SOCIETY”.

Below and to the right of this is an illustration of a dark blue mortarboard representing the University and an orange factory representing industry. There is an arrow linking these two drawings with arrows pointing at both ends to illustrate two-way linkage.

In the centre top of the note is a second banner drawn in blue. Inside the banner are the words “we must develop the researchers of the future not replicate those of the past”

Above the banner is an illustration of a crystal ball visualising researchers of the future.

Around the crystal ball is written:

* People and culture strategy
* University and industry mentors
* preparing PhD students for careers beyond academia
* develop pipelines for equality

A third banner in orange appears on the top right of the note inside other words “spaces should foster interaction we need to inspire each other”

Above this is a drawing of a building from the University of Liverpool campus the words “planning the future campus” appear alongside.

Underneath the banner is a drawing of two people. One person is male with a bald head and an orange beard, he is wearing a purple hoodie. The second person is an Asian women wearing blue. Both are holding cups of coffee. A lightbulb appears above their heads. Next to them are the words “innovation and creativity often sparked through the informal and unplanned conversations” an arrow points from this to the words “how can our physical and digital spaces enable and encourage interaction?”

Below other words “work creatively around the constraints of the estate”.

Returning to the left hand side of the note a fourth banner appears, it is pink with the words “researchers should collaborate with those who add value” written within it.

Below the banner is a drawing of two people the person on the left is a black woman with glasses wearing a lab coat, she represents the University. On the right hand side is a man in a tie and blue trousers, he represent industry. Colourful blocks are laid out next to these two people. The blocks are increasingly tall towers with the letters ‘V’ ‘A’ ‘L’ and ‘U’ appearing at the top of the towers. The man from industry is holding a block containing the letter ‘E’ to complete the word ‘Value’ in the drawing.

The words “enables better quality research”and “demanding challenges = more rewarding” appear next to this drawing.

Above the pink banner are words “are differences transferable?” and “different working cultures” “different expectations on pace” These concepts are illustrated by a drawing of a clock with the word pace within it and a dark pink ribbon containing the word bureaucracy ripped in two.

In the centre bottom of the note is a drawing of the map of Great Britain with Liverpool marked out in orange. Behind the map of Britain is another drawing representing the entire globe. The word “sustainability” appears above the globe. Orange arrows come from Liverpool to London and to the Globe.

To the left of the drawing of the map are the words “the University of Liverpool has a vital role in influencing policy at regional and national levels”

Above and linked to this are the words “all our people at all levels”

An arrow comes from this message to the orange dot representing Liverpool on the map.

To the right of the drawing of the map are the words “create the environments where are researchers can thrive”

Below this:

“utilise strategic regional and international links and partnerships”

Underneath the map are the words in large blue text “we are open for business”

And the final banner is green and has the words “develop our research frontiers where we are truly world leading’ written on it. The banner is illustrated by a gold rosette with the number one on it.

Underneath are the words:

“The University of Liverpool is a research intensive institution with an excellent reputation for his research”

In green text “what areas of research should we be internationally renowned for”

Underneath returning to dark blue text “not everything can/should be world leading” and “what collaborations should be prioritised?”