The Liverpool City Region
Social Economy Headlines

We work in...
- Education
- Housing
- Health and Social Care
- Arts, Entertainment & Recreation
- Small number of Large Anchor Organisations

1400 trading social organisations

£
Employs more than 45,000 people
Annual income £3bn.
More than 10% of LCR economy
£
Holds £4.4bn assets

1 in 10 people in LCR employed in social economy
(almost twice the average UK rate for social economy employment)

623 charities
276 social enterprises
470 educational, cooperative organisations and other social businesses

Employment Comparators in LCR economy

Growth Sectors
- Financial & Prof Services 45,000
- Visitor Economy 51,500
- Advanced manufacturing 50,000
- Social Economy 45,000**
- Low carbon energy 34,800
- Maritime & Logistics 19,400
- Digital & Creative 13,600
- Health & Life Science 8,000

LCR social economy larger than 4 of the 7 key Growth Sectors

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By area:

<table>
<thead>
<tr>
<th>By area</th>
<th>Organisations</th>
<th>Employees</th>
<th>Revenue (£m)</th>
<th>Assets (£m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liverpool</td>
<td>696</td>
<td>18500</td>
<td>1500</td>
<td>2900</td>
</tr>
<tr>
<td>Sefton</td>
<td>147</td>
<td>6000</td>
<td>310</td>
<td>380</td>
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<td>Knowsley</td>
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<td>6000</td>
<td>455</td>
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<td>Halton</td>
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<td>6400</td>
<td>185</td>
<td>125</td>
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<tr>
<td>St Helens</td>
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<td>3000</td>
<td>160</td>
<td>150</td>
</tr>
<tr>
<td>Wirral</td>
<td>244</td>
<td>5500</td>
<td>310</td>
<td>315</td>
</tr>
<tr>
<td>Total</td>
<td>1368</td>
<td>45400</td>
<td>2920</td>
<td>4380</td>
</tr>
</tbody>
</table>

* All Figures based on 2014/15 accounting period
** Figures are reflective of social economy across all growth and other sectors

Recommendations

Government: Strengthen social economy representation on city-regional decision-making bodies (e.g. Combined Authority, LEP).

Governance: Build a new “network of networks” and digital platform for peer-to-peer coordination, communication, and promotion.

Growth: Develop innovative funding models (e.g. patient capital) and embed social value into procurement and supply chains