Devolution, Metro Mayors, Liverpool City Region One Year On: What’s Happening, What’s Working, What’s Next?

Maritime Museum, The Royal Albert Dock Liverpool
4 July 2018 | 8.30–1.15pm
Professor Dame Janet Beer, Vice-Chancellor, University of Liverpool

Professor Dame Janet Beer took up post as Vice-Chancellor of the University of Liverpool in February 2015, having formerly been Vice-Chancellor of Oxford Brookes University.

Dame Janet is President of UUK, a Trustee of the British Council, a member of the Research Excellence Framework (REF) Equality and Diversity Advisory Panel and a member of the Arts and Humanities Research Council from 1 April 2018.

She was awarded a Damehood for her services to higher education and equality and diversity in the New Year’s Honours list on 1 January 2018. She chairs the Liverpool Knowledge Quarter Board and is a member of the Liverpool Science Park Board and the Liverpool City Region Local Enterprise Partnership (LEP) Board. In June 2017 she was appointed by the Metro Mayor Steve Rotheram as the adviser on Higher Education for the Liverpool City Region. She has an established record of research and scholarship in late nineteenth and early twentieth century American literature and culture.

Steve Rotheram, Metro Mayor of the Liverpool City Region

Steve Rotheram served as a Liverpool City Councillor in 2002 to represent the Fazakerley ward, and as Lord Mayor of Liverpool during the city’s European Capital of Culture year of 2008-2009.

In 2010, he was elected as the Member of Parliament for the Liverpool Walton constituency. A bricklayer by trade, he’d set up his own company by the age of 22 and later went on to work in various capacities in the construction industry.

Having pursued qualifications through FE College, he studied full-time at Liverpool John Moores University and started a Master’s Degree in Contemporary Urban Renaissance at Hope University. During this time he was employed as a Business Manager by the Learning and Skills Council. In May 2017, Steve was elected to become the first ever Metro Mayor of the Liverpool City Region – securing 59% of the vote – on a manifesto that is ambitious, fair, green, connected and that works together.

Andy Burnham, Mayor of Greater Manchester

Andy Burnham was elected as Mayor of Greater Manchester in May 2017. Prior to this he was MP for Leigh from 2001. In government, Andy has held Ministerial positions at the Home Office, Department of Health, and the Treasury. In 2008 he became Secretary of State for Culture, Media and Sport, before returning to Health as Secretary of State in 2009. In opposition, Andy has served as Shadow Education Secretary, Shadow Health Secretary and Shadow Home Secretary.

Professor Michael Parkinson CBE, Associate Pro-Vice-Chancellor for Civic Engagement, University of Liverpool

Michael has acted as adviser on urban affairs to the European Commission, the European Parliament, OECD, EUROSTRES, the Department of Communities and Local Government, the National Audit Office, the House of Commons Select Committees, the Core Cities and a range of cities in the UK and Europe. He recently served as a Board Member of the Prime Minister’s Regeneration investment Organisation, the Centre for Cities and the Liverpool Commonwealth Games 2022 bid. He is a member of the Mayor’s Task Force on World Heritage Status. He wrote Liverpool on the Brink in 1985. His recent career has been partly devoted to showing how much the city has changed since then - for the better! He was made Commander of the British Empire for services to urban regeneration in 2007 and Citizen of Honour of Liverpool in 2016.

Programme

8.30-9.25am  Registration and refreshments

9.25-9.30am  Conference Opening
Professor Michael Parkinson CBE, University of Liverpool

9.30-10.00am  UK Cities in a Global Economy – Why Does Devolution Matter?
Professor Philip McCann, University of Sheffield

10.00-10.30am  Liverpool City Region One Year On – Actions, Achievements, Ambitions
Steve Rotheram, Mayor Liverpool City Region

10.30-11.00pm  Devolution – What’s Working, What’s Next? A View from Government
Stephen Jones, Head HCLG/BEIS Cities and Local Growth Unit

11.00-11.30pm  Brexit – All Clouds or Any Silver Linings for City Regions?
Professor Mark Boyle & Dr Aileen Jones, Heseltine Institute, University of Liverpool

11.30-11.50pm  Liverpool City Region Projects – What’s in the Pipeline?
Mark Bousfield, Director Commercial Development and Investment; Kirsty Pearce, Director of Policy and Strategic Commissioning, LCR Combined Authority

11.50-12.30pm  Liverpool City Region’s Challenges and Opportunities – Panel Discussion
Joe Anderson OBE, Mayor of Liverpool; Professor Louise Kenny, EPVC Health and Life Sciences, University of Liverpool; Asif Hamid MBE, Chair LCR LEP; Bronwen Rapley, CEO Onward Housing; Tom Walker, Deputy Chief Executive, Homes England

12.30-1.00pm  Leadership, Capacity, Delivery – Reflections from Beyond LCR
Andy Burnham, Mayor Greater Manchester

1.00-1.10pm  Next Steps for Liverpool City Region
Steve Rotheram

1.10pm  Conference Close
Professor Dame Janet Beer, Vice Chancellor, University of Liverpool

1.15pm  Lunch

Our speakers

Professor Dame Janet Beer, Vice-Chancellor, University of Liverpool

Steve Rotheram, Metro Mayor of the Liverpool City Region

Andy Burnham, Mayor of Greater Manchester

Professor Michael Parkinson CBE, Associate Pro-Vice-Chancellor for Civic Engagement, University of Liverpool.
Mark Bousfield, Director of Commercial Development and Investment, Liverpool City Region Combined Authority

Mark joined the LCRCA in April 2018, tasked with establishing and running a new type of public investment team, one that uses its commercial acumen to deliver financial and non-financial returns to the Combined Authority. The team will invest the LCRCA’s resources into infrastructure, local transport, land and property, skills, business and innovation, and housing, to deliver economic, social and environmental benefit for the people of the City Region. The team will help the LCRCA become a commercial, coherent and credible investor in growth. Mark began his career at Google, Inc. shortly after its launch in the UK. He later moved into banking, providing investments and loans in real estate, agriculture and food commerce for the European Bank for Reconstruction and Development. He then joined responsible property business Igloo Regeneration, becoming director of its FCA-authorised investment management business. At Igloo, Mark managed Chrysalis, the property regeneration fund for Merseyside, served as director to specialist property manager Creative Space Management, and developed investment strategies for large scale, economic growth.

Stephen Jones, Director of the Cities and Local Growth Unit

Stephen was appointed Director of the Cities and Local Growth Unit in January 2018. This is a cross-cutting team of around 160 people based in Whitehall and working jointly across the Department for Business, Energy and Industrial Strategy and the Ministry of Housing, Communities and Local Government. The unit is responsible for leading the Government’s economic-policy agenda in places across England, working closely with other parts of Government and across Local Enterprise Partnerships and Mayoral Combined Authorities. Prior to this role Stephen held a number of different positions across six Government departments, including leading reforms to the regulation of higher education and heading up the Deputy Prime Minister’s Policy Unit within the Coalition Government.

Professor Philip McCann, Chair in Urban and Regional Economics, University of Sheffield Management School

Educated at Cambridge, Philip McCann has held Professorships in six countries and four different continents and has published in almost every area of economic geography, regional and urban economics. He is one of the world’s most highly cited scholars in these fields and his research has won academic awards in several countries. Philip has also previously been a Special Adviser to two different EU Commissioners for Regional Policy, and has also advised four OECD directorates, the European Investment Bank, and government bodies in various countries. Recently he was an independent adviser on the Northern Powerhouse Independent Economic Review.

Professor Mark Boyle, Director of the Heseltine Institute, University of Liverpool

Prior to joining the institute, Mark Boyle served as Professor of Geography and Director of the National institute for Regional and Spatial Analyses in Maynooth University in Ireland (2007-2018). He has degrees in human geography from the University of Glasgow (BSc 1988) and the University of Edinburgh (PhD 1992) and served as National Contact Point for Ireland for the ERDF-funded Urbact III programme (2015-2017). He is author of two books and more than 75 published academic articles, over 40 of which have been published in peer-reviewed international journals. Mark served as a member of the Advisory Board of Ireland’s flagship diaspora engagement event (The Gathering, in 2013) and as a board member of the Irish cross border focused International Centre for Local and Regional Development (2013-2017). His research interests focus upon urban processes and policies, in particular civic leadership and governance, inclusive growth, migration and development, and sustainable development.

Dr Aileen Jones, Deputy Director of the Heseltine Institute, University of Liverpool

Dr Aileen Jones joined the Heseltine Institute in September 2017 after 15 years of working in public policy, including heading up HSBC’s public policy team in the UK. She has split her career between the public and private sectors, including three years in Parliament as a Committee Specialist. Aileen then spent time working on health policy, firstly at the Royal College of Psychiatrists, and then at the General Medical Council, where she oversaw a complex programme of reforms following the publication of the White Paper, ‘Trust, Assurance and Safety’. Aileen spent several years working on financial services and consumer affairs at the Financial Services Authority and then at HSBC, where she reported to the UK Chief Executive on all public policy and government affairs. Aileen was actively engaged on a wide range of high-profile issues with senior Whitehall and devolved government officials, Ministers, Special Advisors and politicians, including on bankers pay, branch closures, changes to regulation following the 2008 financial crisis and the reputation of the banking industry.

Professor Louise Kenny, Executive Pro-Vice-Chancellor, Faculty of Health and Life Sciences, University of Liverpool

Louise Kenny is a founding Director of the Science Foundation Ireland (SFI) funded Irish Centre for Fetal and Neonatal Translational Research and was Professor of Obstetrics and Gynaecology at Cork University Maternity Hospital, where she worked as a Consultant Obstetrician and Gynaecologist from 2006-2018. Louise has a longstanding clinical and research interest in hypertensive disorders of pregnancy. Her research group is supported by more than €30 million of peer-reviewed funding and her work has resulted in more than 200 peer reviewed original papers, reviews and book chapters. Louise has received numerous awards for her work, most recently the prestigious title of Researcher of the Year by SFI (2015) and 2015 Irish Táler magazine “Woman of the Year” award for STEM.
Asif Hamid MBE, Chair of Liverpool City Region Local Enterprise Partnership

Asif is Chair of the LEP and CEO of the Contact Company and has been at the cutting edge of the contact centre industry for the past 25 years. Winner of the Regional Business Awards 2014 Business Person of the Year, Asif has had a huge impact on the local and wider business community. He is one of the best-known, leading entrepreneurs in his field. Through his continued hard work and belief in the region, and its people, Asif has worked to bring major national and international brands to the area, creating 450+ jobs in the region within the last 12 months. In 2017 Asif was appointed Chair of the LEP to lead its work as the business led economic partnership for the City Region. As member of the Liverpool City Region Combined Authority, Asif is portfolio lead for business and Brexit. He was awarded an MBE for services to small and medium sized businesses in the 2017 Queen’s Birthday Honours list.

Bronwen Rapley, Chief Executive, Onward Homes

Bronwen Rapley has worked in housing and regeneration for more than 25 years, initially as a solicitor and then in the North West’s housing sector, where she delivered a number of large regeneration projects. Prior to joining Onward, Bronwen was Deputy Director of investigation and Enforcement at the Homes and Communities Agency (HCA). Under Bronwen’s leadership, Onward has undergone a major organisational change programme to simplify its management and governance. These changes were instrumental in helping Onward achieve a governance rating upgrade in February 2018. As one of the largest registered providers of social housing based solely in the North West, with 35,000 properties across the region, Onward is committed to the regeneration and sustainability of the North West.

Tom Walker, Deputy Chief Executive, Homes England

Deputy Chief Executive Tom Walker joined Homes England in October 2017. Tom’s appointment comes at an important time for the agency as it prepares to re-launch, with a renewed ambition to speed up housing delivery and make places better. Tom’s place-based focus and extensive relationships will enable Homes England to better align their priorities with Combined Authorities and other ambitious places to invest in markets and deliver real housing growth.

From April 2014 Tom was the Director of the Cities and Local Growth Unit. Tom also had responsibilities for the Government’s local growth policies, including Local Enterprise Partnerships, Enterprise Zones, Growth Deals, HS2 Local Growth Strategies, Growth Hubs and Coastal Communities. An urban geographer by background, Tom was previously Deputy Director, Enterprise Zones in the Ministry of Housing, Communities & Local Government. Before that, as Deputy Director for Neighbourhood Planning, he led the work to turn neighbourhood planning into a national movement of community planning.
Location

Merseyside Maritime Museum
The Royal Albert Dock Liverpool
Liverpool, L3 4AQ

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