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UNIVERSITY OF
LIVERPOOL

Public Engagement 

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Hello and welcome to the LDC Development Programme theme of Public Engagement. I'm Dr Aimee Blackledge a Researcher Developer in the LDC Development Team.

What is Public Engagement?

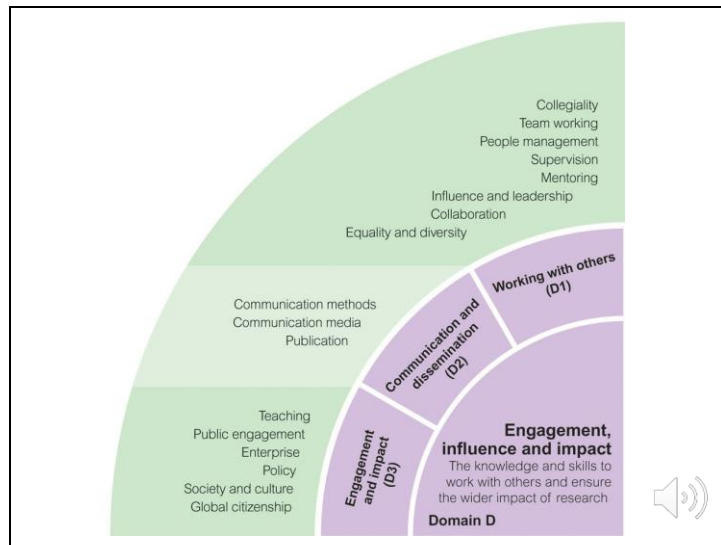


Public engagement describes the many and varied ways in which universities engage with others outside the institution. Engagement is a two-way process, involving interaction and listening, with the goal of generating mutual benefit between researchers and the wider public.

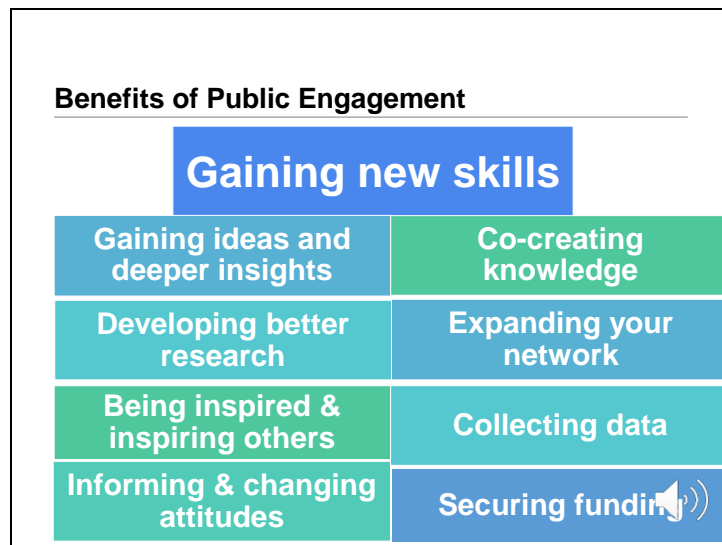


There are a wide range of different types of engagement activities, including outreach, patient-involvement, citizen science, participatory arts, lifelong learning, civic or community engagement and engagement with partners.

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Public Engagement is mapped under Domain D of Vitae’s Researcher Development Framework, which outlines the key knowledge, behaviours and attributes of successful researchers.



For researchers, the benefits of participating in public engagement include: gaining new skills, such as project management and communications skills, gaining new ideas and deeper insights about your research, developing better research in general, being inspired and inspiring the next generation, informing and changing behaviours and attitudes in society, creating new knowledge through collaborations with the public, expanding your network, collecting data and securing funding.

Development workshops & courses

- **Making Meaningful Impact during your PhD**
- **Communicating your Research through Storytelling**
- **Gaining Confidence as a Researcher**
- **10-week online course 'Communicating Research'**



The LDC Development Team offers a wide range of workshops and courses that allow you to gain the skills and practise planning public engagement projects of your own.

During our 'Making Meaningful Impact during your PhD' workshop, you can explore how to design and plan an achievable project for making meaningful impact with your research, which you can start at anytime during your PhD.

Our 'Communicating your Research through Storytelling' workshop will help you effectively engage with your audience and better articulate the core essence of your research aims using storytelling.

For some researchers, gaining confidence often involves planning and implementing a project to engage directly with the wider public. You can develop, plan and test your own project ideas in our 'Gaining Confidence as a Researcher' workshop.

We also have a 10-week online course on communicating research online in the both the Humanities & Social Sciences and the Sciences. A direct outcome of the course is a ready-made article that may be submitted to University news, be the start of research blog, or be developed into a submission for other blogs or online journals, such as 'The Conversation'.

Our workshops and online courses are spaces for you to develop your own ideas in a supportive and inspiring environment.

We very much look forward to meeting you either face-to-face in a workshop or online in one of our courses.

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