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# Workshop on the Food Marketing Consultation

Thursday, 25th April 2019, 9.45am - 5.00pm

University of Liverpool London Campus  
33 Finsbury Square, London, EC2A 1AG

# Programme

<b>09.45-10.15</b>	<b>Welcome coffee</b>
<b>10.15-10.30</b>	<b>Introduction</b>
<b>10.30-11.45</b>	<b>Session 1 Introducing the Consultation</b>  An overview of the consultation and Q&A opportunity - Amy Smullen and Ed Little  Group Discussion
<b>11.45-13.15</b>	<b>Session 2 From Evidence to Effective Food Marketing Policies</b>  Chair: Amandine Garde  Marketing effects on eating: key recent evidence - Emma Boyland  CRUK evidence on junk food marketing - Malcolm Clark  Public support for the imposition of a TV watershed - Barbara Crowther  The modelled impact of a TV watershed - Oliver Mytton  Group discussion of key issues regarding the imposition of a 9pm TV watershed  Can a watershed work in digital? - Mimi Tatlow-Golden  Digital regulation: lessons from alcohol - Nathan Critchlow  Group discussion of key issues regarding the imposition of digital food marketing restrictions
<b>13.15-14.00</b>	<b>Lunch</b>
<b>14.00-15.00</b>	<b>Session 3 Dealing with industry opposition to more robust food marketing restrictions</b>  Chair: Mimi Tatlow-Golden  Expected industry challenges - Caroline Cerny  Anticipating possible legal challenges in the consultation responses - Amandine Garde  Group discussion
<b>15.00-15.15</b>	<b>Coffee break</b>
<b>15.15-16.45</b>	<b>Session 4 A co-ordinated response to the consultation</b>  Chair: Emma Boyland  Focused group discussion on key consultation questions and the way forward
<b>16.45-17.00</b>	<b>Conclusion</b>

# Participants

Name	Affiliation
Arianna Bastianini	School Food Matters
Emma Boyland	University of Liverpool
Beth Bradshaw	Food Active
Angela Carriedo	World Cancer Research Fund International
Caroline Cerny	Obesity Health Alliance
Malcolm Clark	Cancer Research UK
Alison Corfield	Jamie Oliver Foundation
Nathan Critchlow	University of Stirling
Barbara Crowther	Children's Food Campaign
Sue Davies	Which?
Zoe Davies	Action on Salt
Rebecca Elliott	British Heart Foundation
Cath Elliston	Jamie Oliver Foundation
Tom Embury	British Dietetics Association
Josianne Galea Baron	UNICEF
Amandine Garde	University of Liverpool
Nikhil Gokani	University of Essex
Kawther Hashem	Action on Sugar
Katharine Jenner	Action on Salt
Jane Landon	Independent Consultant
Ed Little	Department for Digital, Cultural, Media and Sport
Tim Lobstein	World Obesity Federation
Arianne Matlin	British Dental Association
Oliver Mytton	University of Cambridge
Ursula O'Dwyer	Irish Department of Health
Phil Olsen	University of Liverpool
Dan Parker	Living Loud
Eleanor Pearce-Willis	Diabetes UK
Mark Petticrew	London School of Hygiene and Tropical Medicine
Fiona Sing	World Cancer Research Fund International
Amy Smullen	Department of Health and Social Care
Becca Stacey	Obesity Health Alliance
Mimi Tatlow-Golden	Open University
Daniel Tattersall	British Medical Association
Lorraine Tulloch	Obesity Action Scotland
Lucy Westerman	NCD Alliance
Emily Whiteside	Cancer Research UK



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