

## Assessing culture-led regeneration Theoretical frameworks and methodologies

Liverpool, 13 November 2006



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## Seminar schedule

- **Impacts 08: research programme presentation**
  - Steve Miles | welcome and introduction
  - Beatriz Garcia | setting a framework for regeneration research
  - Ruth Melville | developing appropriate methodologies
- Discussion: can we aspire to replicable research models?
- Coffee break
- **Impacts 08 projects: researching economic and social impacts**
  - Alan Southern, David Sapsford, Management School, UoL
  - Pauline Marné, Sara Parker, Base line, LJMU
- Open debate



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## Setting a framework for regeneration research Academic and consultancy models

**Dr Beatriz Garcia**  
Director, Impacts 08



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## Researching regeneration

- The state of the debate in the UK
  - Revitalising post-industrial city economies
  - Using culture as a catalyst: from service to knowledge economies
  - Key drivers for regeneration: major events, iconic infrastructures
- Cultural policy in urban environments | lines of enquiry
  - social impact of the arts | community arts mov (60s), Comedia, Matarasso (90s)
  - economic importance of the arts | Myerscough (80-90s), Selwood (90s)
  - rise of the 'creative class' | Florida (2004), creative + cultural clusters debate
  - creative city (Landry): cultural planning (Mercer, Bianchini);
- Emphasis on economic, physical and social impacts: debate led by free-lance consultants and think-tanks (PSI, Comedia, Demos, IPPR)
  - How do we assess the cultural impact and legacy of cultural regeneration
  - What role can universities play to inform the policy debate



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## Researching the ECoC

- European Capital of Culture programme
  - EU devised initiative: conceived in 1983 without a clear remit or guidelines
  - Awarded to Glasgow in 1986; used as a catalyst for regeneration
  - 1994: first EU evaluation (86-93): Glasgow considered key referent point
  - 2004: second evaluation (94-03): regeneration identified as core objective
- Glasgow 1990: first city to actively engage in ECoC assessment
  - 1989-1991: Immediate economic impact (consultants: Policy Studies Institute)
  - 2002-2005: Long term cultural legacy (academics: University of Glasgow)
- Liverpool 2008: first city to commission longitudinal research prog.
  - 2006-2010: Economic, physical, social and cultural impacts ('academic consultants': UoL and LJMU)



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## Setting the agenda

... who does?

- Research commissioned by Liverpool City Council
- Overseen by the Cultural Research Steering Group
  - Liverpool City Council
  - Culture Company
  - Culture NW - NW Cultural Observatory
- Managed by joint-university consortium
  - University of Liverpool
  - Liverpool John Moores University
- Conducted by Impacts 08 research team
  - Director + research fellow + programme assistant



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## Building on previous research



- Northumbria University  
*Cultural Investment and Strategic Impacts Research*
- Palmer Rae, European Commission  
*Study on European Cities and Capitals of Culture 1995-2004*
- University of Glasgow  
*Cities and Culture project: The long-term legacies of Glasgow 1990*



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## Research framework

### Main principles



- Major programme of research on the impacts of Liverpool 2008
- Longitudinal | (1996) 2000 2003-2010
- Multi-method | qualitative + quantitative
- Multi-dimensional | economics, environment, society, culture
- Builds on existing datasets + introduces innovative methods
- Strives to understand processes as much as outcomes
- Ensures knowledge transfer in the lead to 2008
- Intends to produce a replicable model to assess cultural regeneration



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## Research framework

### Main challenges



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- Longitudinal | (1996) 2000 2003-2010
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## Research framework

### Main issues today



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- 
- 
- Multi-dimensional | economics, environment, society, culture
- Builds on existing datasets + introduces innovative methods
- 
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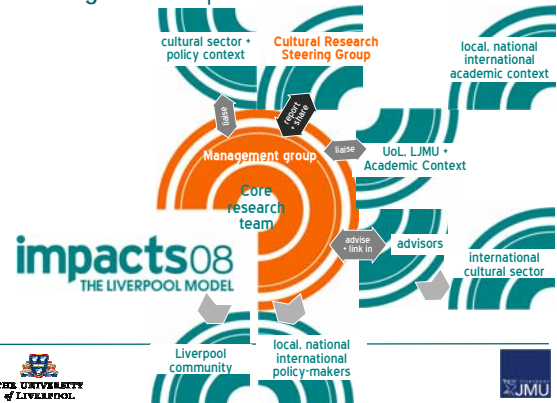
## Multidimensional | main themes



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## Knowledge transfer | liaison and dissemination framework



## A platform for debate

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- Engaging with disciplines across the humanities and social sciences at both universities and academic institutions across the UK
- Invitation to contribute to methodology workshops (2007)
  - Researching social capital, inclusion, well-being
  - Assessing the city's cultural system
  - Understanding physical and environmental impacts
  - Interpreting city images and effects on local identity



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## A platform for dissemination

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The screenshot shows a website page for 'impacts08 - European Capital of Culture Research Programme'. The main heading is 'Impacts 08' with a sub-heading 'Understanding the effect of cultural regeneration in the heart to Liverpool 2008 - European Capital of Culture'. The text describes a joint research initiative between the University of Liverpool and JMU, aimed at evaluating the social, cultural, economic, and environmental impact of Liverpool's hosting of the European Capital of Culture title in 2008. It mentions a research programme commissioned by Liverpool City Council to examine the progress and impact of this experience. A 'Web links' section lists 'Liverpool 08' and 'Liverpool City Council Culture Partnership'. A 'Latest News' section on the right mentions a meeting on Monday, 19th November, 2:30pm, at the Management School, University of Liverpool, discussing cultural and regeneration. The footer of the screenshot includes the University of Liverpool and JMU logos and the text 'European Capital of Culture Research Programme www.impact08.net'.



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Thank you

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