This newsletter began in October 2011 when I took on the role of Research and KE Manager. I’m delighted to see it continue to profile excellent research across the Faculty and am very grateful for all of the contributions we receive.

I am now moving onto a new role in NHS research management but wanted to take the opportunity to thank everyone for their ongoing support, for me personally and for the wider Faculty Research and Impact Support Team. My vision for research support has been to contribute to the creation of a culture where researchers are supported to achieve their ambitions, where opportunities are captured and shared and where success is celebrated. I have every confidence that this culture will continue to develop and wish you all the best for the future. *Dr Jenny Rivers*

**Introducing Dr Rachel Ashman (Management School) – A Cultural Explorer of the Digital Economy**

Dr Rachel Ashman joined the University as a Lecturer in Marketing in 2012. She focuses on the interface between digital modes of communication and consumers. Following on from the programme of research established in her PhD, she is embarking upon numerous projects that interrogate this interface.

One of the main planks of her research focuses on social shopping, where consumers co-operatively collaborate in making purchase decisions online. Another stream of her research uses the methods of ethnography and netnography to explore contemporary trends in consumer culture. One such project is a Deleuzian take on how desire is amplified by the Internet. The context of this project is the sharing of food images and videos on social media sites.

Another of her ongoing projects in this stream of interpretive research is about video bloggers (vloggers) who conspicuously share their lives on YouTube, creating followings of fans and admirers.

One of the main highlights in Rachel’s career to date is acting as the academic supervisor on an ESRC-funded KTP project with Hattons Model Railways - a Liverpool based SME. The aim of this project is to develop a customer centric business model and culture for growth by adopting omni-channel retailing through introducing a data-driven marketing strategy.

Since September 2015 Rachel has taken an active role in the Faculty by sitting on the Faculty Research and Impact Committee as an early career representative. This continues to be an illuminating experience for Rachel as she learns about the structures and inner workings of the University.

Rachel has recently completed the [Aurora Women in Leadership programme](#) which aims to encourage women in academic and professional roles to think of themselves as leaders, to develop leadership skills and to help institutions maximise their potential. She has also been invited to speak on BBC North West Today, presented at Google Head Office, worked with ASOS (the largest pure-play fashion retailer in the UK) on research projects and given guest lectures at Schulich School of Business in Toronto and London College of Fashion.

If early career researchers across the Faculty wish to discuss any issues or ideas, feel free to contact Rachel as their Research and Impact Committee representative at [Rachel.ashman@liverpool.ac.uk](mailto:Rachel.ashman@liverpool.ac.uk).

**Funding Opportunities**

- **AHRC Leadership Fellow Scheme: Public Policy Highlight Notice** (£50k-250k) – 30 September 2016 – for applications which propose innovative ways to exercise leadership through engaging policy makers in your research and explore the potential for impact in policy development.
- **Heritage Grants from the Heritage Lottery Fund** (for grants over £100k) – these support large projects related to national, regional or local heritage in the UK.

Look out for more Funding Opportunities every week in the Faculty Bulletin and on Twitter [@livuniHSS](https://twitter.com/livuniHSS).
University Support for Researchers in area of Research Data Management (RDM)

The University has recently established a small team, based in the University Library, to support researchers in the area of RDM. Many researchers will be aware that applications for public research funding must include a data management plan, and, if the application is successful, the contract is likely to include stipulations on how you store, archive and share the research data.

Below is a brief outline of some of the support now available to researchers:

- **Data management planning** – researchers are encouraged to use DMPonline, a tool containing templates and guidance for many of the main funders. Funder templates within the tool will be customised with guidance and best practice examples from the University of Liverpool.

- **Storing active data** – the RDM DataStore provides a centralised, secure, supported data storage facility in which to store electronic research data, enabling ongoing access for the lifespan of the data. Research data storage can be requested via the form on the CSD website.

- **Data archiving and retention** - research data selected for retention should be securely stored and archived. In the absence of funder or publisher stipulations on where to archive data, researchers should utilise either subject-based or national repositories, or the University’s Research Data Catalogue, DataCat.

- **Open Data** - completed data should be made openly accessible unless there is a valid reason for withholding it. To ensure that people are able to find the data and understand it, deposited data should be documented with two types of metadata – discovery and re-use.

For further information on RDM and the support that’s available at Liverpool, please visit the RDM webpages or contact the RDM team at data@liverpool.ac.uk.

**Congratulations to...**

Dr Jorge Hernandez, Professor Andy Lyons, Dr Hossein Sharifi and Dr Dong Li, working as part of the Management School’s Agility & Supply Chain Management Centre, and colleagues from the University’s Institute for Risk and Uncertainty have been awarded a new research grant under the **H2020 Marie Skłodowska-Curie RISE scheme**. The research will lead to the creation of a framework for supporting the development of collaborative decision support systems and solutions in food supply chains. The project is multi-disciplinary and also involves universities and industry partners from France, Italy, Spain, Poland, Chile and Argentina. Jorge is overall co-ordinator of this four-year project, which has a total value of **€1.3m**.

Ms Judith Carter and Dr Sarah Woodhouse (Liverpool Law Clinic) have been awarded **£21k** by the **Strategic Legal Fund** to support their ‘Young People’s Stateless Project’. This funding will enable the Law Clinic to employ a solicitor who will research legal arguments around statelessness and report on how to make those arguments. They have also obtained over £70k from a charitable Trust to employ a specialist solicitor for two years who will work on cases putting forward the arguments identified. The project, which is worth about £100k in total, aims to clarify the law and to improve outcomes for failed asylum seekers who are unable to leave the UK and have also been refused permission to stay, resulting in their living in a legal limbo.

Dr Margaret Procter (History) and Dr Andrew Smith (Management School) have been awarded an **AHRC Collaborative Doctoral Award** for two three-year studentships in collaboration with Barclays Group Archives. The project will open up Barclays Group Archives to new audiences and benefit both partners by creating new sources of data.

Dr Neil Macdonald (Geography and Planning) and Dr Alex Buchanan (History) have been awarded an **AHRC Collaborative Doctoral Award** which will fund two-three year studentships in collaboration with Staffordshire Record Office. Working alongside community volunteer researchers, the students will enrich the archive catalogue with descriptions that will allow researchers at all levels to access archival material previously unused for this area of research. They will also develop a framework for identifying potentially relevant resources without re-cataloguing the collection, providing a toolkit facilitating future environmental research.

Garrett Nagaishi and Timothy Parsons (History) have been awarded a **Fulbright-University of Liverpool Postgraduate Award** and **Fulbright-University of Liverpool Scholar Award** respectively. These awards enable US scholars to come and study, teach or research at a UK university. Coming from Brigham Young University (Utah), Garrett will track the (de-)evolution of slavery and antislavery among the Ashanti of West Africa. Coming from Washington University in St. Louis (Missouri), Timothy researches how imperial ideas and institutions developed originally in Africa influenced local governance, community development, urban planning, and law enforcement in metropolitan Britain after the end of empire.

**Contact us about the newsletter**

We would like to share news that is of interest to you so please let us know if you, or your colleagues, have success stories to share, or upcoming events. Please get in touch with Jenny (jenny.rivers@liv.ac.uk) or Maeva (maeva.zimmermann@liv.ac.uk).