WHY?
Closes competency gaps (between Education & Professionals).
Focuses on higher order thinking.
Motivates students.

Tasks resemble “real world” experiences.
Assess factual, procedural & conditional knowledge.
Communicate task to a specific audience.

CHALLENGES & RESOURCES:
Hard to align to certain disciplines.
Not all students follow the most common career path.
Need to build in design time.

SUPPORT:
Use a rubric for guidance.
Seek support from your colleagues.
Share knowledge and resources.

KEY ELEMENTS TO DESIGNING AuA: