

# Research-teaching Nexus in Media/Geek task

## Research-Tutored

(Student as Active Participants and Emphasis on research content)

Through their video portfolios, students produce and publish a 3 minute video about media theory/study and encourage debate/engagement with the subject amongst viewers.

## Research-Based

(Student as Active Participants and Emphasis on research process and problems)

Through their video essays, students analyse user engagement with their published videos and connect with their application of viral media theory/research.

## Research-Led

(Student as Passive Audience and Emphasis on research content)

Curriculum encourages engagement with:

- Viral media theory/research.
- Media theory/research studied in earlier modules.

## Research-Oriented

(Student as Passive Audience and Emphasis on research process and problems)

Curriculum shows students how to:

- Articulate media theory/research through medium of video and
- Analyse user engagement with that video content.