Lean construction and Building Information Modelling (BIM) are central means of ongoing transformation in construction industry. However, the emphasis of the research has so far been mainly in the technology although the results of the implementation depend at least as much, if not more, upon business environment and social phenomena. Thus, there is a clear need and opportunity for a social science perspective in this context.

It can be argued that the current on/going multi-paradigmatic and fragmented transformation provides a challenge for social science oriented research. Historically, the field of management, understood as social science, has dissociated itself from concerns related to design and production. This provides a challenging problem at the outset when it comes to explaining phenomena that are intrinsically embedded in productive activities. However, some approaches, such as socio-technical systems approach, activity theory, actor network theory and techno-methodology, embrace phenomena belonging to production and the uses of artefacts, and provide new possibilities.

Abstract submission:
Please, submit your presentation abstract on one page by 30th November 2014 to jenni.korpela@helsinki.fi

It is expected that each presenter will share their presentation material. A written paper or summary of the presentation is optional. All accepted presenters will be notified and automatically registered as workshop participants, unless they cancel their participation before 9th January 2015.

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