

DEVELOPMENT AND ALUMNI RELATIONS

OUR IMPACT 2019/20

How the Development and Alumni Relations team has engaged our global community of supporters, provided help for students and enhanced the cultural offer of the University

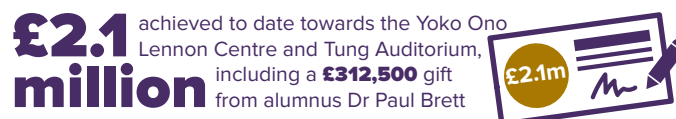
OUR GLOBAL COMMUNITY



Most populous alumni hubs:

UK, CHINA, MALAYSIA, NIGERIA, USA, CANADA, HONG KONG, GREECE, INDIA, SINGAPORE

OUR FUNDRAISING PRIORITIES



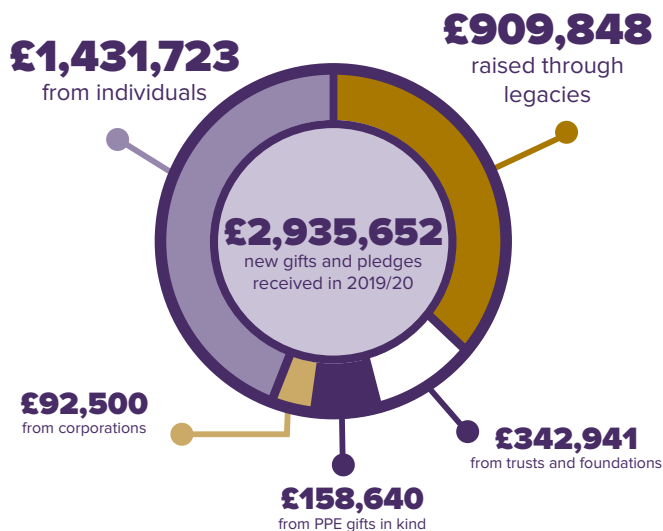
£230,000

pledged for a new Alcohol-Related Brain Injury study



THE OGLESBY CHARITABLE TRUST

DONATIONS RECEIVED



OUR DONORS



LIVERPOOL CONNECT

Our online space for students and alumni to network and share professional experiences

1,023 registered in 19/20 of which

586 alumni

437 students

OUR COMMUNICATIONS



OUR VOLUNTEERS

2,881 total volunteers

783 alumni volunteered in 19/20

5,520 hours in 19/20

NETWORKING EVENTS AND CAREERS FAIRS: 571 hours, 95 volunteers

SPEAKERS: 636 hours and 124 speakers

MENTORING: 1845 hours and 376 volunteers

OUR EVENTS

We have hosted



in person and online

Attracting

3,055 registered

ALUMNI,

SUPPORTERS

AND GUESTS

Our **LIVERPOOL RESPONDS** events have been watched by more than

12,600 PEOPLE