

BA (Hons)

# Screen Industries and Entertainment

UCAS code W2J9

Entry requirementsStudy modeDurationA level: ABBFull-time3 years

Apply by: **29 January 2025** Starts on: **22 September 2025** 

### **About this course**

The BA Screen Industries and Entertainment offers you the chance to study screen entertainment media in a rapidly evolving industrial global environment.

### Introduction

Privileging perspectives rooted in the arts, humanities and cultural studies, the programme is an ideal pathway for students with ambitions to work in the entertainment industry, and those with aspirations towards postgraduate study.

The emphasis of the programme is on the global interconnectedness of screen industries and experiences of entertainment, moving beyond Eurocentric approaches to the subject. It draws directly on the expertise of our Screen and Film Research Cluster, whose work engages explicitly with issues relating to industry, institutions, business, entertainment and screen media. Covering a range of screen media (film, television, streaming, virtual-augmented reality, games, music) and the industries they operate in, the programme allows you to engage with multiple facets of global screen industries.

All of our single honours programmes share a <u>common first year</u> consisting of four compulsory modules, giving you the flexibility to change to another one of our programmes at the end of your first year.

### **Year in Industry**

This programme is available with a <u>Year in Industry</u>. Year three is spent on a paid placement within an organisation in industry, broadly defined. You will be supported by the School of the Arts and the Department throughout, and your reflexive written account of the experience will contribute towards your final degree result. If you wish to study this programme with a Year in Industry, please put the option code 'YI' in the 'Further Choices' section of your UCAS application form.

# What you'll learn

- Confident use of medium-specific critical vocabulary and industry parlance
- Historical, textual and critical approaches to entertainment media and the associated industries
- Critical thinking and evaluation
- The ability to construct arguments and convey ideas effectively
- Detailed knowledge of key production, distribution, exhibition and audience engagement processes in screen industries and the professional practices that govern them
- Research skills and an understanding of research methodologies
- Detailed knowledge of how issues related to equality, diversity and inclusivity are mobilised and debated in screen industries
- Verbal and written communication and presentation, self-management, teamwork and problem-solving

∧ Back to top

# **Course content**

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

#### Year one

Your first year is made up entirely of compulsory modules.

You will take 120 credits in each year. If you are taking the Year in Industry pathway, your third year will be spent on placement.

### **Modules**

Compulsory modules	Credits
COMMUNICATION, CULTURE, AND MEDIA ANALYSIS A (COMMIII)	30
DIGITAL COMMUNICATION AND SOCIAL MEDIA (COMM113)	30
INTRODUCTION TO COMMUNICATION AND MEDIA STUDIES A (COMM101)	30
MEDIA INDUSTRIES AND INSTITUTIONS A (COMM109)	30

Programme details and modules listed are illustrative only and subject to change.

#### **Year two**

You will take three compulsory modules, and choose four options.

**SOTA260** is compulsory if taking the Year in Industry pathway.

### **Modules**

Compulsory modules	Credits
COMMUNICATION AND MEDIA RESEARCH I (COMM207)	15
COMMUNICATION AND MEDIA RESEARCH II (COMM208)	15
CONVERGED MEDIA AND SCREEN ENTERTAINMENT A (COMM250)	30

Optional modules	Credits
INTRODUCTION TO CULTURAL STUDIES B (COMM254)	15
PUBLIC RELATIONS, MEDIA AND DIGITAL SOCIETY (COMM240)	15
DIGITAL MEDIA AND DATA B (COMM245)	15
FEMINIST MEDIA STUDIES (COMM206)	15
UNDERSTANDING DOCUMENTARY (COMM282)	15
GLOBAL HOLLYWOOD B: FROM FILM ART TO MEDIA ENTERTAINMENT (COMM203)	15
AI AND DIGITAL MEDIA (COMM258)	15
IMMERSIVE MEDIA AND VIRTUAL WORLDS B (COMM211)	15
PROFESSIONAL AND CAREER DEVELOPMENT (SOTA260)	15
RECORD LABEL MARKETING, PROMOTION AND DISTRIBUTION (MUSI215)	15
WORKING IN MUSIC INDUSTRY (MUSI252)	15
PROJECTING CHINA: AN INTRODUCTION TO CHINESE CINEMA (CHIN277)	15

Optional modules	Credits
MUSIC IN EVERYDAY LIFE (MUSI291)	15

Programme details and modules listed are illustrative only and subject to change.

### Final year

You will take entirely optional modules in your final year of study.

- All of our students undertake a project involving their own sustained, researchbased work in their final year, whether by taking the Dissertation module, collaborating on staff research, producing brief videos to client or by applying the skills you have learned by taking our Work Placement module.
- You must take one of the following modules: **COMM401, COMM335, SOTA300** or **COMM342**.

### **Modules**

Optional modules	Credits
DISSERTATION (COMM401)	30
FINAL YEAR PROJECT (COMM335)	30
GAMES AND ALGORITHMIC CULTURE (COMM309)	15
QUEER FILM, VIDEO AND DOCUMENTARY (COMM305)	15
ISSUES IN 'CULT' TELEVISION (COMM300)	15
VIRAL VIDEO (COMM342)	30
INTRODUCTION TO STRATEGIC COMMUNICATION (COMM312)	15

Optional modules	Credits
SCREEN INDUSTRIES AND SPORTS (COMM326)	15
ENTERTAINMENT MEDIA AND SCREEN HISTORY (COMM328)	15
SHAKESCENE: MAKING SHAKESPEARE ON PAGE, STAGE, AND SCREEN (ENGL368)	30
NOIR: LITERATURE, FILM, ART (ENGL321)	30
TERROR REMEMBERED: REPRESENTING TRAUMATIC HISTORIES IN LATIN AMERICA, EUROPE AND CHINA (MODL304)	15
RECORD LABEL MANAGEMENT (MUSI315)	15
THE FILM MUSIC OF JOHN WILLIAMS (MUSI370)	15
WORK PLACEMENT YEAR (SOTA600)	120
SCHOOL OF THE ARTS WORK PLACEMENTS MODULE (SOTA300)	30
PROPAGANDA, POWER, AND PERSUASION (COMM329)	15
RECORD LABEL RECORDING, PRODUCTION AND PROJECT PLANNING (MUSI314)	15

Programme details and modules listed are illustrative only and subject to change.

### Teaching and assessment

# How you'll learn

Weekly lectures and seminar discussions may be supplemented by screening sessions, presentations and opportunities for group work where appropriate. We regularly invite expert speakers and practitioners to speak to our students about their work. Some modules also make use of our specialist equipment or software.

Dissertation and work placement modules involve more independent study, but always under the careful individual supervision of a member of academic staff.

## How you're assessed

We are committed to using a range of different forms of assessment, so types of assessment vary widely from module to module. Depending on your choice of modules, these may include coursework projects, essays, blogs, reports, literature reviews, writing exercises, presentations, online tests and unseen examinations.

# **Liverpool Hallmarks**

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three Liverpool Hallmarks:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

∧ Back to top

# Careers and employability

Studying this course will equip you with the essential knowledge and experience you require to work with film and television makers and the entertainment industry.

Our graduates have gone on to careers including:

- Broadcasting and journalism
- · Social media, advertising and marketing
- Corporate communications and public relations
- Arts administration
- Political campaigning (including political parties, trade unions and charities)
- Management
- Government and the civil service
- Teaching in universities, colleges and schools.

Former graduates include a television documentary maker, a BBC Radio 1 DJ, senior journalists at local and national newspapers, a partner in a New York-based advertising company and the features editor of a music weekly.

∧ Back to top

# Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

### **Tuition fees**

# UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year - £9,535 Year in industry fee - £1,905 Year abroad fee - £1,430 (applies to year in China)

#### International fees

Full-time place, per year - £24,100 Year in industry fee - £1,905 Year abroad fee - £12,050 (applies to year in China)

The tuition fees shown are correct for 2025/26 entry. Please note that the year abroad fee also applies to the year in China.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. Learn more about paying for your studies.

### **Additional costs**

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the additional study costs that may apply to this course.



# **Entry requirements**

The qualifications and exam results you'll need to apply for this course.

#### A levels

**ABB** 

#### T levels

T levels considered in a relevant subject.

Applicants should contact us by <u>completing the enquiry form on our</u> <u>website</u> to discuss specific requirements in the core components and the occupational specialism.

#### **GCSE**

4/C in English and 4/C in Mathematics

#### Subject requirements

Applicants with the Extended Project Qualification (EPQ) are eligible for a reduction in grade requirements. For this course, the offer is BBB with an A in the EPQ.

#### **BTEC Level 3 National Extended Diploma**

BTEC applications are encouraged. We evaluate each BTEC application on its merits and may make offers at DDM.

#### **Irish Leaving Certificate**

H1, H2, H2, H2, H3, H3

### Scottish Higher/Advanced Higher

ABB in Advanced Highers, combinations of Advanced Highers and Scottish Highers are welcome

#### Welsh Baccalaureate Advanced

#### **Access**

Applications considered. Pass Access with 30 Level 3 credits graded at Distinction and 15 Level 3 credits graded at Merit.

#### International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the <u>University of Liverpool International College</u>, in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

# **English language requirements**

You'll need to demonstrate competence in the use of English language, unless you're from a <u>majority English speaking country</u>.

We accept a variety of <u>international language tests</u> and <u>country-specific qualifications</u>.

International applicants who do not meet the minimum required standard of English language can complete one of our <u>Pre-Sessional English courses</u> to achieve the required level.

#### **IELTS**

6.5 overall, with no component below 5.5

#### **TOEFL IBT**

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

#### **TOEFL Paper**

Grade 7 at Standard Level or grade 6 at Higher Level

#### **Duolingo English Test**

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

#### **Pearson PTE Academic**

61 overall, with no component below 59

#### LanguageCert Academic

70 overall, with no skill below 60

#### Cambridge IGCSE First Language English 0500

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

#### Cambridge IGCSE First Language English 0990

Grade 4 overall, with Merit in speaking and listening

### Cambridge IGCSE Second Language English 0510/0511

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

### Cambridge IGCSE Second Language English 0993/0991

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

### Cambridge ESOL Level 2/3 Advanced

176 overall, with no paper below 162

#### LanguageCert

Grade 5 at Standard Level or grade 5 at Higher Level

# **Pre-sessional English**

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

### **Pre-sessional English in detail**

If you don't meet our English language requirements, we can use your most recent IELTS score, or the equivalent score in selected other English language tests, to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available

Your most recent IELTS score	Pre-sessional English course length	On campus or online
5.5 overall, with no component below 4.5	20 weeks	On campus
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to <u>Pre-sessional English entry requirements</u> for IELTS 6.5 overall, with no component below 5.5, for further details.

# Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, contact us for advice
- Applications from mature students are welcome.

∧ Back to top

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