



UNIVERSITY OF
LIVERPOOL

MIM

Master in Management

Study mode

Full-time

Part-time

Duration

12 months

24 months

Apply by: **29 August 2025**

Starts on: **22 September 2025**

About this course

Become a manager of the future with the commercial awareness, skills and knowledge to successfully lead modern organisations.

Introduction

This course will provide you with a comprehensive understanding of what it means to be a manager in contemporary businesses, including the latest management practices and responsibilities.

During the programme you will gain a thorough understanding of key business functions, such as marketing, finance and strategy, and the critical role they play for business success and growth.

Developed to meet current and future business market demands, after the course you will be equipped with employer's most sought-after skills and ready to make the transition to middle, or senior, management positions.

You also have the option to tailor your learning and **choose between three pathways:**

- **Management MiM:** a general pathway that addresses the most universal aspects of managing organisations
- **Management MiM – Strategic Organisational Change:** a specialist pathway focused on key aspects of business decision-making, such as project management, innovation, implementing strategic change and dealing with crisis
- **Management MiM – Responsible Leadership:** a specialist pathway focused on key aspects connected to sustainability and fair corporate practices.

The two specialist pathways have been created to cater to the growing demand for specialists in these areas.

So, if you choose the Strategic Organisational Change or Responsible Leadership pathways, this will be reflected in your degree title.

To pass the programme, you need to successfully complete six 20-credit modules and a final 60-credit applied research project or dissertation. The modules you study will vary depending on your chosen pathway.

Please, note the structure of this programme remains subject to approval following exciting developments for our September 2025 students. This means there may be small changes to its structure before launch. If you receive an offer for this programme, you will be advised of any amendments that are made prior to the start date.

Who is this course for?

If you want to pursue a career in middle and senior management, this programme is for you.

The course is open to university graduates from any discipline. However, it is ideally suited if you already have work experience and a career trajectory in mind.

What you'll learn

- Marketing management in the digital age
- Operational decision making and business analytics
- Strategic management and organisational change
- People, behaviour and organisations
- Finance and accounting for the non-financial manager
- Contemporary project management
- Entrepreneurship in small and medium enterprises (SMEs)
- Managing in a global context
- Responsible leadership
- Organisational resilience, crisis-management and change
- Environmental, social and governance management (ESG).

Accreditation

The University of Liverpool Management School is one of an elite group of institutions worldwide to hold the gold standard 'triple-crown' accreditation from AACSB, AMBA and EQUIS.

Accreditation in detail

AACSB

AACSB Accreditation Standards require a high quality teaching environment, a commitment to continuous improvement, and curricula responsive to the needs of businesses. This achievement means that the Management School meets specific standards of excellence. It also means it's committed to on-going improvement in delivering high quality education.

AMBA

AMBA is the highest standard of achievement in postgraduate business education. MBA students and graduates, business schools and employers all recognise it as a gold standard. AMBA's rigorous criteria and assessment process ensure that only programmes that demonstrate the highest standards in teaching, learning and curriculum design; career development and employability; and student, alumni and employer interaction achieve accreditation.

EQUIS

The School is also accredited by [EQUIS](#), which is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. Institutions that are accredited by EQUIS must demonstrate not only high general quality in all dimensions of their activities, but also a high degree of internationalisation and corporate connections.

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Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

Semester one

During the first semester, you will gain critical insights into essential management topics including marketing, operations, strategy and organisational theory.

You will undertake three compulsory 20-credit modules (60 credits in total). These are the same for the three pathways.

COMPULSORY MODULES

- **ULMS862 Operational Decision Making and Business Analytics**

The success of an organisation's business strategy depends heavily on how well it can deploy its operations (both internal and external) and how well it uses analytics to support those operations. To enable students to contribute towards organisation's success, this module will train them to identify the decisions at an organisation's operational level and coach them to understand the factors that can influence these decisions. Following this, the module will focus on imparting the knowledge and skills to deploy data analytics to make informed decisions for different operations in organisations. The module will enable students to structure different decisions that need to be made at the operations level in an organisation and examine how business analytics drive those decisions to create and sustain competitive advantages. Through activities including case studies and scenario analysis, students will be equipped with the operational insights and data analytics knowledge essential for navigating decision-making in today's data-driven business environment.

- **ULMS869 Marketing Management in the Digital Age**

The overall aim of this module is to provide students with an understanding of marketing management in the digital age, encompassing both academic principles and practical applications. Academically, students will learn about the foundations of marketing management, current debates within the field, and the impact of digital technologies on marketing theory. Practically, students will learn about traditional and digital marketing management tools such as the extended marketing mix, segmentation, targeting and positioning, content marketing, search engine optimisation, and social media marketing. Students will critically explore how these tools can be applied using case studies that bridge conventional and digital marketing contexts.

- **ULMS871 Strategic Management and Organisational Change**

This module examines the key concepts and frameworks of strategic management and seeks to understand their implications for organisational change. Drawing on knowledge from industrial organisation economics, organisational management and socio-psychological perspectives, this module discusses multifarious drivers of competitive advantage. In addition, the module investigates strategies that firms adopt to navigate organisational change. Moreover, the module applies theoretical insights of key frameworks to real world challenges through case studies.

Programme details and modules listed are illustrative only and subject to change.

Semester two

During the second semester, you will further explore a number of key management topics, with the opportunity to choose the modules adapted to your interests.

You'll undertake one 20-credit compulsory module (ULMS864 People, Behaviour and Organisations) and two 20-credit optional modules (60 credits in total) from the following:

- ULMS564 Entrepreneurship in SMEs
- ULMS589 Managing in a Global Context
- ULMS587 Organisational Resilience and Crisis Management
- ULMS588 Environmental, Social and Governance Management
- ULMS627 Responsible Leadership
- ULMS866 Contemporary Project Management
- ULMS870 Finance and Accounting for the Non-Financial Manager.

You can choose any combination of optional modules to achieve a Management MiM. However, for the Strategic Organisational Change and Responsible Leadership pathways, you must undertake the following modules:

Management MiM – Strategic Organisational Change pathway

- ULMS564 Entrepreneurship in SMEs
- ULMS587 Organisational Resilience and Crisis Management
- ULMS866 Contemporary Project Management.

Management MiM – Responsible Leadership pathway

- ULMS589 Managing in a Global Context
- ULMS588 Environmental, Social and Governance Management

- ULMS627 Responsible Leadership.

Programme details and modules listed are illustrative only and subject to change.

Final project

You will complete your course with a final 60-credit applied research project (ULMS719 Advanced Management Research) or dissertation (ULMS790 Dissertation).

For the Strategic Organisational Change and Responsible Leadership pathways, you must undertake a dissertation.

Modules

Compulsory modules	Credits
<u>ADVANCED MANAGEMENT RESEARCH (ULMS719)</u>	60
<u>DISSERTATION (ULMS790)</u>	60

Programme details and modules listed are illustrative only and subject to change.

Teaching and assessment

How you'll learn

During the course you will take part in face-to-face large group lectures and smaller group seminars (or workshops).

Seminars are interactive and topic focused. You will have the opportunity to expand your knowledge via computer lab activities, case studies, problem solving sessions and group discussions.

In addition, we organise a series of sessions focused on contemporary topics, which include research by faculty, external guest speakers, and presentations from alumni and members of the Management School's advisory board.

Seminars are bookended by live lectures and supported by online learning materials.

How you're assessed

To achieve your MiM qualification, you need to complete 180 credits:

- Semester One: three 20-credit modules (60 credits in total)
- Semester Two: three 20-credit modules (60 credits in total)
- Final project: 60 credits

You must pass all the modules with a minimum grade of 50%. Subject to meeting specific criteria outlined by the University, you will graduate with a Pass, Merit or Distinction.

The programme follows a balanced assessment strategy which combines written individual assignments and reports, group presentations, reflective assessments, quizzes, and a final research project or dissertation.

This variety will allow you to develop confidence across multiple formats, catering to different strengths and providing broad opportunities for academic growth.

The programme also embraces 'authentic assessment' by including practical assignments which will give you the opportunity to apply what you have learned to real-life situations.

This includes group tasks that involve developing evidence-based analysis to real-life leadership scenarios, and reflective portfolios to capture your personal learning and implications for future management practice.

These forms of assessment will require you to present your findings in different formats for various stakeholders. The goal is to help boost your confidence and prepare you to become a well-rounded graduate and future manager.

Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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Careers and employability

Students graduate from this programme with the opportunity and skills necessary to work and engage in business related roles in organisations. These include marketing, finance, strategy, international development, data analytics, risk, relationship management, and human resources and research and consultancy careers.

You will have access to a specialist, in-house [postgraduate careers team](#) and have access to one-to-one careers guidance, workshops, seminars, and employability initiatives.

Graduates from the Master in Management course have secured jobs at:

- KPMG
- Deloitte
- EY
- Amazon
- NHS
- Morrisons
- China Merchants Bank
- Bytedance

In roles such as :

- Assurance associate
- Operations management
- Technology consultant
- Project manager
- Commercial analyst
- Project manager

Career support from day one to graduation and beyond

Career planning

From education to employment

Networking events

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Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

Tuition fees

UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £14,000

Part-time place, per year – £7,000

International fees

Full-time place, per year – £31,000

Part-time place, per year – £15,500

Fees stated are for the 2025–26 academic year.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support.

- You can [pay your tuition fees in instalments](#).
- All or part of your tuition fees can be [funded by external sponsorship](#).
- International applicants who accept an offer of a place will need to [pay a tuition fee deposit](#).

If you're a UK national, or have settled status in the UK, you may be eligible to apply for a Postgraduate Loan worth up to £12,167 to help with course fees and living costs. [Learn more about paying for your studies..](#)

Additional costs

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the [additional study costs](#) that may apply to this course.

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Entry requirements

The qualifications and exam results you'll need to apply for this course.

Postgraduate entry requirements

We accept a 2:2 honours degree from a UK university, or an equivalent academic qualification from a similar non-UK institution. This degree can be in any subject discipline.

International qualifications

Select your country or region to view specific entry requirements.

Many countries have a different education system to that of the UK, meaning your qualifications may not meet our entry requirements. Completing your Foundation Certificate, such as that offered by the University of Liverpool International College, means you're guaranteed a place on your chosen course.

English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a majority English speaking country.

We accept a variety of international language tests and country-specific qualifications.

International applicants who do not meet the minimum required standard of English language can complete one of our Pre-Sessional English courses to achieve the required level.

IELTS

6.5 overall, with no component below 6.0

TOEFL iBT

88 overall, with minimum scores of listening 19, writing 19, reading 19 and speaking 20. TOEFL Home Edition not accepted.

Duolingo English Test

125 overall, with writing not less than 125, speaking and reading not less than 115, and listening not below 110

Pearson PTE Academic

61 overall, with no component below 59

LanguageCert Academic

70 overall, with no skill below 65

PSI Skills for English

B2 Pass with Merit in all bands

INDIA Standard XII

National Curriculum (CBSE/ISC) – 75% and above in English. Accepted State Boards – 80% and above in English.

WAEC

C6 or above

Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 6.0	6 weeks	On campus
6.0 overall, with no component below 5.5	10 weeks	On campus and online options available
6.0 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	20 weeks	On campus
5.0 overall, with no more than one component below 5.0, and no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 6.0, for further details.

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