

BA (Hons)

# International Management

UCAS code N120

**Entry requirements**

A level: AAB

**Study mode**

Full-time

**Duration**

3 years

Apply by: **14 January 2026**Starts on: **28 September 2026**

## About this course

Our International Management programme is designed to help you navigate through the complexity of the subject and will enable you to understand the benefits and challenges of globalisation for local communities.

Our Business, Management and Marketing programmes are ranked 14th from 118 providers (up 10 places from last year), for Times Good University Guide 2025. We are ranked 15th (up from 18th last year) for our Business and Management programmes, for Guardian University Guide 2026 and reached the top five for all question themes, with an outstanding first position for learning opportunities for the NSS 2025.

\*based on subject area.

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## Introduction

Our International Management programme has an internationally focused curriculum, helping you to analyse, understand and act on the global challenges and opportunities. By final year, you will have developed a sound understanding of many topics such as the functional elements of international business and management, knowledge of the global economic environment, the main ethical problems facing international organisations plus the ability to critique critical issues in the subject.

During your time at Liverpool, we plan to go on a field trip to a European city to experience and analyse first-hand another country's economy. You also have the

opportunity to study a language. Students can discuss their options with the [Open Languages](#) team who will ensure you are on the right level of study.

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## What you'll learn

- Fundamentals of marketing
  - Introduction to accounting and finance
  - Management theory
  - Corporate social responsibility (CSR)
  - International development in the global economy
  - Identify key issues in international business
  - Global strategic management
  - Explore the business environment in emerging markets
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## Accreditation

The University of Liverpool Management School holds accreditation from [AACSB](#), [AMBA](#) and [EQUIS](#). This makes it one of an elite group of institutions worldwide to hold the gold standard triple accreditation.

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# Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

## Year one

You will be introduced to the fundamentals of management studies and the basic concepts and skills necessary for a broad understanding of the international management environment.

You will explore the differences between the business systems of the world's leading economies and develop your employability skills.

In year one, semester two students choose one optional module: EBUS102 or a language. (If choosing a language, students must contact the [Open Languages](#) team directly to discuss options and level of study).

## Modules

Compulsory modules	Credits
<a href="#">FUNDAMENTALS OF MARKETING (MKIB153)</a>	15
<a href="#">INTRODUCTION TO ACCOUNTING AND FINANCE (NON-SPECIALIST) (ACFI107)</a>	15
<a href="#">ORGANISATIONS AND MANAGEMENT (ULMS151)</a>	15
<a href="#">STATISTICAL FOUNDATIONS OF BUSINESS ANALYTICS (ECON154)</a>	15
<a href="#">ECONOMIC PRINCIPLES FOR BUSINESS AND MARKETS (ECON127)</a>	15
<a href="#">FOUNDATIONS OF INTERNATIONAL BUSINESS AND MANAGEMENT (MKIB101)</a>	15
<a href="#">PROFESSIONAL SKILLS AND PLACEMENT PREPARATION (MKIB170)</a>	15

Optional modules	Credits
<u>PRINCIPLES IN OPERATIONS MANAGEMENT (EBUS102)</u>	15

Programme details and modules listed are illustrative only and subject to change.

## Year two

You will continue to become familiar with the main management functional areas and extend your knowledge of international management.

Upon successful completion of your second year, you will also be able demonstrate the link between entrepreneurship, innovation and business creation. This is in addition to further understanding concepts relevant to International Business and International Management and interpret and analyse introductory statistical techniques appropriate to understanding international commerce.

In year two, semester one and two, students must choose one optional module: a Management School module or a language option. (If you wish to choose a language, please contact the [Open Languages team](#) directly and they will make sure you are on the correct level of study).

## Modules

Compulsory modules	Credits
<u>BUSINESS ANALYTICS AND DIGITAL TOOLS (MKIB216)</u>	15
<u>INTERNATIONAL DEVELOPMENT (MKIB261)</u>	15
<u>INTERNATIONAL MANAGEMENT (MKIB253)</u>	15
<u>INTRODUCTION TO STRATEGIC MANAGEMENT (MKIB217)</u>	15

Compulsory modules	Credits
<u>MULTINATIONAL CORPORATIONS AND GLOBAL INSTITUTIONS (MKIB218)</u>	15
<u>BUSINESS ETHICS, RESPONSIBLE BUSINESS AND SUSTAINABILITY (MKIB219)</u>	15
Optional modules	Credits
<u>EQUALITY, DIVERSITY AND INCLUSION IN ORGANISATIONS (ULMS226)</u>	15
<u>GOVERNMENT AND BUSINESS (ULMS205)</u>	15
<u>INNOVATION AND ENTREPRENEURSHIP (ULMS259)</u>	15
<u>INTERNATIONAL BUSINESS LAW (MKIB240)</u>	15
<u>INTERNATIONAL TECHNOLOGY AND INNOVATION MANAGEMENT (MKIB205)</u>	15
<u>PRINCIPLES OF PEOPLE MANAGEMENT (ULMS207)</u>	15
<u>IDENTITY, CULTURE AND WELLBEING IN ORGANISATIONS (ULMS268)</u>	15
<u>THEORY OF THE FIRM (ECON254)</u>	15
<u>INTERNATIONAL FINANCE (NON-SPECIALIST) (ACFI260)</u>	15

Programme details and modules listed are illustrative only and subject to change.

## Year three

You will develop a sound understanding of many topics such as the functional elements of international business and management, knowledge of

the global economic environment, the main ethical problems facing international organisations plus the ability to critique critical issues in international management.

In year three, students must take either MKIB306 or MKIB336. These are both 30 credit modules that span over semester one and semester two. One further optional module can be taken in each semester, with no more than one language module taken. (If you wish to choose a language, please contact the [Open Languages team](#) directly).

## Modules

Compulsory modules	Credits
<a href="#">GLOBAL STRATEGIC MANAGEMENT (MKIB351)</a>	15
<a href="#">INTERNATIONAL ECONOMIC RELATIONS (ECON354)</a>	15
<a href="#">INTERNATIONAL MANAGEMENT CONSULTANCY PROJECT (MKIB306)</a>	30
<a href="#">INTERNATIONAL MANAGEMENT DISSERTATION (MKIB336)</a>	30
Optional modules	Credits
<a href="#">CORPORATE GOVERNANCE (ACFI320)</a>	15
<a href="#">MANAGING KNOWLEDGE FOR INNOVATION (ULMS352)</a>	15
<a href="#">PSYCHOLOGICAL APPROACHES TO DECISION-MAKING (ULMS351)</a>	15
<a href="#">THE FOOTBALL BUSINESS (ULMS370)</a>	15
<a href="#">MANAGEMENT ACCOUNTING FOR BUSINESS (ACFI307)</a>	15
<a href="#">ISSUES IN DEVELOPMENT FINANCE (ACFI317)</a>	15

Optional modules	Credits
<a href="#"><u>CORPORATE COMMUNICATIONS (MKIB372)</u></a>	15
<a href="#"><u>BUSINESS IN EMERGING MARKETS (MKIB369)</u></a>	15
<a href="#"><u>SUSTAINABLE SUPPLY CHAIN MANAGEMENT (EBUS306)</u></a>	15
<a href="#"><u>INTERNATIONAL MARKETING (MKIB356)</u></a>	15

Programme details and modules listed are illustrative only and subject to change.

## Teaching and assessment

### How you'll learn

Modules are taught using the latest active learning techniques including business simulations, real-world case studies, social media, interactive participation software, lecture capture and real-time financial and business data using our Bloomberg Trading Floor. The principal forms of teaching are lectures and seminars with lectures normally being supported by material such as hand-outs and presentations.

Seminars give the opportunity for detailed discussion of a topic under the direction of a tutor. You are normally expected to prepare work in advance for seminars and may be expected to present work or give presentations from time to time. On some modules, such as quantitative techniques and IT, seminars may take the form of practical sessions using our PC suites.

All our degrees depend on you spending a good part of the week in private or group study in preparation for lectures and seminars. This involves making extensive use of the excellent library and IT facilities, just one minute's walk away from the Management School.

### How you're assessed

You will be assessed through a combination of coursework and examinations. The exact weighting will vary from one module to another. As well as individual

assignments and exams, you may also be assessed on group reports and presentations.

## Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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# Careers and employability

Throughout your time at the Management School studying International Management, you will have a number of optional modules to choose from enabling you to pursue areas of study of particular interest to you and further your future career plans thus equipping you with knowledge and skills highly sought after by employers.

Recent positions taken up by International Management graduates include:

- Campaign Manager
- Digital Marketing Analyst
- Business Development Manager
- Project Analyst
- International Recruitment Consultant.

Recent employers of International Management graduates include:

- Dell
- Pricewaterhouse Coopers
- The National Trust
- The British Council
- The Independent.

You can also explore taught postgraduate opportunities in our management school including:

- MSc Marketing;
- MSc Economics;
- MSc Project Management.

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# Fees and funding

Your tuition fee covers almost everything, but you may have additional study costs to consider, such as books or specialist equipment. During your studies, we plan to go on a field trip, usually to a European city. For this field trip transport to/ from the city and accommodation costs are covered within your study fees. Students are responsible for other costs including the cost of a visa (if required), travel within the city and meals not included with the accommodation. Fees will not be refunded to students who do not participate in this field trip, or if the trip does not go ahead.

## Tuition fees

### UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £9,790

Year in industry fee – £1,905

Year abroad fee – £1,385 (applies to year in China)

### International fees

Full-time place, per year – £27,000

Year in industry fee – £1,905

Year abroad fee – £13,500 (applies to year in China)

The UK and international full-time fees shown are for the academic year 2026/27 (UK fees are subject to Parliamentary approval). UK year abroad and year in industry fees and international year in industry fees shown are for entry 2025, as 2026/27 fees have yet to be confirmed. Please be advised that tuition fees may increase each year for both UK and international students. For UK students, this will be subject to the government's regulated fee limits.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. [Learn more about paying for your studies.](#)

## Additional costs

All students have the opportunity to spend a semester studying overseas during their second year, subject to your year one performance. If you elect to study abroad you will need to cover associated travel and living costs. University travel bursaries and subsistence grants are available.

Find out more about the [additional study costs](#) that may apply to this course.

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# Entry requirements

The qualifications and exam results you'll need to apply for this course.

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## A levels

AAB

Applicants with the Extended Project Qualification (EPQ) are eligible for a reduction in grade requirements. For this course, the offer is **ABB** with **A** in the EPQ.

You may automatically qualify for reduced entry requirements through our contextual offers scheme. Based on your personal circumstances, you may automatically qualify for up to a two-grade reduction in the entry requirements needed for this course. When you apply, we consider a range of factors – such as where you live – to assess if you're eligible for a grade reduction. You don't have to make an application for a grade reduction – we'll do all the work.

Find out more about [how we make reduced grade offers](#).

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## T levels

Management and Administration considered is accepted with an overall grade of to include in the core.

Applicants should contact us by [completing the enquiry form on our website](#) to discuss specific requirements in the core components and the occupational specialism.

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## GCSE

GCSE Mathematics at grade 5/B and GCSE English at grade 4/C required.

Applicants with equivalent qualifications and applicants who do not meet the GCSE English requirements will be considered on an individual basis according to their circumstances.

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## Subject requirements

Some Level 3 qualifications are only acceptable alongside 2 A levels, please [contact us](#) for details.

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## BTEC Level 3 National Extended Diploma

D\*D\*D

BTEC qualifications must be in a Business related subject:

- Applied Law
- Applied Psychology
- Business
- Business, Accounting and Finance
- Computing
- Creative Digital Media Production
- Engineering
- Enterprise and Entrepreneurship
- Health and Social Care
- Hospitality
- Information Communications Technology
- Information Technology
- Media
- Public Services
- Strategic Management and Leadership
- Travel and Tourism

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### **International Baccalaureate**

34 points overall with no score less than 4 or pass the IB Diploma plus 6,6,5 in 3 HL subjects.

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### **Irish Leaving Certificate**

H1,H1,H2,H2,H2,H3

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### **Scottish Higher/Advanced Higher**

Scottish Advanced Highers at AAB

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### **Welsh Baccalaureate Advanced**

B in the Welsh Baccalaureate, plus grades AA at A level.

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## Access

Pass relevant Access to HE Diploma(Business/Humanities/Social Science) with 45 Level 3 credits with 36 at Distinction and 9 at Merit.

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## International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the [University of Liverpool International College](#), in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

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## English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a [majority English speaking country](#).

We accept a variety of [international language tests](#) and [country-specific qualifications](#).

International applicants who do not meet the minimum required standard of English language can complete one of our [Pre-Sessional English courses](#) to achieve the required level.

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### IELTS

6.5 overall, with no component below 5.5

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### TOEFL iBT

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

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## **Duolingo English Test**

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

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## **Pearson PTE Academic**

61 overall, with no component below 59

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## **LanguageCert Academic**

70 overall, with no skill below 60

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## **Cambridge IGCSE First Language English 0500**

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

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## **Cambridge IGCSE First Language English 0990**

Grade 4 overall, with Merit in speaking and listening

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## **Cambridge IGCSE Second Language English 0510/0511**

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

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## **Cambridge IGCSE Second Language English 0993/0991**

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

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## **Cambridge ESOL Level 2/3 Advanced**

176 overall, with no paper below 162

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## **International Baccalaureate English A: Literature or Language & Literature**

Grade 5 at Standard Level or grade 5 at Higher Level

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## **International Baccalaureate English B**

## Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

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### Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no component below 4.5	20 weeks	On campus

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Your most recent IELTS score	Pre-sessional English course length	On campus or online
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 5.5, for further details.

## Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, [contact us](#) for advice
- If you are returning to learning, have had a disrupted education or are switching career pathways, the one-year [Go Higher diploma](#) qualifies you to apply for University of Liverpool arts, humanities and social sciences programmes
- [Applications from mature students](#) are welcome.

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