



UNIVERSITY OF
LIVERPOOL

BA (Hons)

International Management

UCAS code N120

Entry requirements	Study mode	Duration
A level: AAB	Full-time	3 years

Apply by: **29 January 2025**

Starts on: **22 September 2025**

About this course

Our International Business programme is designed to help you navigate through the complexity of the international business environment and will enable you understand the benefits and challenges of globalisation for local communities.

It is an exciting time to join us, our Business, Management and Marketing programmes are ranked 14th from 118 providers (up 10 places from last year), for Times Good University Guide 2025. We are ranked 18th (up from 29th last year) for our Business and Management programmes, for Guardian University Guide 2025 and we outperformed the sector in 6/7 question themes for NSS 2024.

*based on subject area.

Introduction

Our International Business programme has an internationally focused curriculum aimed at helping you to analyse, understand and act on the global challenges and opportunities. By final year, you will have developed a sound understanding of many topics such as the functional elements of international business and management, knowledge of the global economic environment, the main ethical problems facing international organisations plus the ability to critique critical issues in international business.

During your time at Liverpool, we plan to go on a field trip to a European city to experience and analyse first-hand another country's economy. You also have the opportunity to study a modern language, including; Arabic, Chinese, French, German, Italian, Japanese, Russian Spanish (various levels available) alongside your studies.

What you'll learn

- Fundamentals of marketing
 - Introduction to accounting and finance
 - Management theory
 - Corporate social responsibility (CSR)
 - International development in the global economy
 - Identify key issues in international business
 - Global strategic management
 - Explore the business environment in emerging markets
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Accreditation

The University of Liverpool Management School holds accreditation from [AACSB](#), [AMBA](#) and [EQUIS](#). This makes it one of an elite group of institutions worldwide to hold the gold standard triple accreditation.

Accredited by the [Chartered Institute of Management Accountants \(CIMA\)](#), our International Business programme is delivered with excellent teaching and quality content by expert academic staff who regularly publish high quality research used by global practitioners and policymakers.

Accreditation in detail

CIMA

This programme is accredited by [Chartered Institute of Management Accountants \(CIMA\)](#) which will give you further skills and understanding on how businesses operate, are managed, how to create strategies and how people work together.

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Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

Year one

In your first year, you will be introduced to the fundamentals of management studies and the basic concepts and skills necessary for a broad understanding of the international business environment.

You will explore concepts relevant to International Business and the differences between the business systems of the world's leading economies and develop your employability skills.

In year one, semester two students must choose one optional module: EBUS102 or a language option. (If you wish to choose a language, please contact the [Open Languages team](#) directly and they will make sure you are on the correct level of study).

Modules

Compulsory modules	Credits
FUNDAMENTALS OF MARKETING (MKIB153)	15
INTRODUCTION TO ACCOUNTING AND FINANCE (NON-SPECIALIST) (ACFI107)	15
ORGANISATIONS AND MANAGEMENT (ULMS151)	15
STATISTICAL FOUNDATIONS OF BUSINESS ANALYTICS (ECON154)	15
ECONOMIC PRINCIPLES FOR BUSINESS AND MARKETS (ECON127)	15
FUNDAMENTALS OF INTERNATIONAL BUSINESS (MKIB101)	15

Compulsory modules	Credits
<u>PROFESSIONAL SKILLS AND PLACEMENT PREPARATION (MKIB170)</u>	15
<u>PRINCIPLES IN OPERATIONS MANAGEMENT (EBUS102)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Year two

In your second year, you will continue to become familiar with the main management functional areas and extend your knowledge of international business as well as exploring entrepreneurship and international innovation.

Upon successful completion of your second year, you will also be able demonstrate the link between entrepreneurship, innovation and business creation. This is in addition to further understanding concepts relevant to International Business and International Management and interpret and analyse introductory statistical techniques appropriate to understanding international commerce.

In year two, semester one and two, students must choose one optional module: a Management School module or a language option. (If you wish to choose a language, please contact the [Open Languages team](#) directly and they will make sure you are on the correct level of study).

Modules

Compulsory modules	Credits
<u>BUSINESS ANALYTICS AND DIGITAL TOOLS (MKIB216)</u>	15
<u>INTERNATIONAL DEVELOPMENT (MKIB261)</u>	15
<u>INTERNATIONAL MANAGEMENT (MKIB253)</u>	15
<u>INTRODUCTION TO STRATEGIC MANAGEMENT (MKIB217)</u>	15

Compulsory modules	Credits
<u>MULTINATIONAL CORPORATIONS AND GLOBAL INSTITUTIONS (MKIB218)</u>	15
<u>BUSINESS ETHICS, RESPONSIBLE BUSINESS AND SUSTAINABILITY (MKIB219)</u>	15
Optional modules	Credits
<u>EQUALITY, DIVERSITY AND INCLUSION IN ORGANISATIONS (ULMS226)</u>	15
<u>EUROPEAN UNION AND BUSINESS (MKIB250)</u>	15
<u>GOVERNMENT AND BUSINESS (ULMS205)</u>	15
<u>INNOVATION AND ENTREPRENEURSHIP (ULMS259)</u>	15
<u>INTERNATIONAL BUSINESS LAW (MKIB240)</u>	15
<u>INTERNATIONAL TECHNOLOGY AND INNOVATION MANAGEMENT (MKIB205)</u>	15
<u>PRINCIPLES OF PEOPLE MANAGEMENT (ULMS207)</u>	15
<u>IDENTITY, CULTURE AND WELLBEING IN ORGANISATIONS (ULMS268)</u>	15
<u>THEORY OF THE FIRM (ECON254)</u>	15
<u>INTERNATIONAL FINANCE (NON-SPECIALIST) (ACFI260)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Year three

Upon successful completion of your final year, you will have developed a sound understanding of many topics such as the functional elements of international

business and management, knowledge of the global economic environment, the main ethical problems facing international organisations plus the ability to critique critical issues in international business.

In year three, semesters one and two, students must take two optional modules. Please note, no more than one language option can be taken. (If you wish to choose a language, please contact the [Open Languages team](#) directly and they will make sure you are on the correct level of study).

Students must take either MKIB306 or MKIB336. These are both 30 credit modules that span over semester one and semester two.

Modules

Compulsory modules	Credits
GLOBAL STRATEGIC MANAGEMENT (MKIB351)	15
INTERNATIONAL ECONOMIC RELATIONS (ECON354)	15
Optional modules	Credits
CORPORATE GOVERNANCE (ACFI320)	15
INTERNATIONAL BUSINESS DISSERTATION (MKIB336)	30
MANAGING KNOWLEDGE FOR INNOVATION (ULMS352)	15
PSYCHOLOGICAL APPROACHES TO DECISION-MAKING (ULMS351)	15
THE FOOTBALL BUSINESS (ULMS370)	15
CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS (MKIB310)	15
MANAGEMENT ACCOUNTING FOR BUSINESS (ACFI307)	15

Optional modules	Credits
<u>INTERNATIONAL BUSINESS CONSULTANCY PROJECT (MKIB306)</u>	30
<u>ISSUES IN DEVELOPMENT FINANCE (ACFI317)</u>	15
<u>CORPORATE COMMUNICATIONS (MKIB372)</u>	15
<u>BUSINESS IN EMERGING MARKETS (MKIB369)</u>	15
<u>SUSTAINABLE SUPPLY CHAIN MANAGEMENT (EBUS306)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Teaching and assessment

How you'll learn

Modules are taught using the latest active learning techniques including business simulations, real-world case studies, social media, interactive participation software, lecture capture and real-time financial and business data using our Bloomberg Trading Floor. The principal forms of teaching are lectures and seminars with lectures normally being supported by material such as hand-outs and presentations.

Seminars give the opportunity for detailed discussion of a topic under the direction of a tutor. You are normally expected to prepare work in advance for seminars and may be expected to present work or give presentations from time to time. On some modules, such as quantitative techniques and IT, seminars may take the form of practical sessions using our PC suites.

All our degrees depend on you spending a good part of the week in private or group study in preparation for lectures and seminars. This involves making extensive use of the excellent library and IT facilities, just one minute's walk away from the Management School.

How you're assessed

You will be assessed through a combination of coursework and examinations. The exact weighting will vary from one module to another. As well as individual

assignments and exams, you may also be assessed on group reports and presentations.

Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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Careers and employability

Throughout your time at the Management School studying International Business you will have a number of optional modules to choose from enabling you to pursue areas of study of particular interest to you and further your future career plans thus equipping you with knowledge and skills highly sought after by employers.

Recent positions taken up by International Business graduates include:

- Campaign Manager
- Digital Marketing Analyst
- Business Development Manager
- Project Analyst
- International Recruitment Consultant.

Recent employers of International Business graduates include:

- Dell
- Pricewaterhouse Coopers
- The National Trust
- The British Council
- The Independent.

You can also explore taught postgraduate opportunities in our management school including:

- MSc Marketing;
- MSc Economics;
- MSc Project Management.

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Fees and funding

Your tuition fee covers almost everything, but you may have additional study costs to consider, such as books or specialist equipment. In your first year we plan to go on a field trip, usually to a European city. For this field trip transport to/ from the city and accommodation costs are covered within your study fees. Students are responsible for other costs including the cost of a visa (if required), travel within the city and meals not included with the accommodation. Fees will not be refunded to students who do not participate in this field trip, or if the trip does not go ahead.

Tuition fees

UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £9,535

Year in industry fee – £1,905

Year abroad fee – £1,430 (applies to year in China)

International fees

Full-time place, per year – £25,000

Year in industry fee – £1,905

Year abroad fee – £12,500 (applies to year in China)

The tuition fees shown are correct for 2025/26 entry. Please note that the year abroad fee also applies to the year in China.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. [Learn more about paying for your studies.](#)

Additional costs

All students have the opportunity to spend a semester studying overseas during their second year, subject to your year one performance. If you elect to study abroad you will need to cover associated travel and living costs. University travel bursaries and subsistence grants are available.

Find out more about the [additional study costs](#) that may apply to this course.

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Entry requirements

The qualifications and exam results you'll need to apply for this course.

A levels

AAB

You may automatically qualify for reduced entry requirements through our contextual offers scheme. Based on your personal circumstances, you may automatically qualify for up to a two-grade reduction in the entry requirements needed for this course. When you apply, we consider a range of factors – such as where you live – to assess if you're eligible for a grade reduction. You don't have to make an application for a grade reduction – we'll do all the work.

Find out more about [how we make reduced grade offers](#).

T levels

Management and Administration considered is accepted with an overall grade of to include in the core.

Applicants should contact us by [completing the enquiry form on our website](#) to discuss specific requirements in the core components and the occupational specialism.

GCSE

GCSE Mathematics at grade 5/B and GCSE English at grade 4/C required. Applicants with equivalent qualifications and applicants who do not meet the GCSE English requirements will be considered on an individual basis according to their circumstances.

Subject requirements

Some Level 3 qualifications are only acceptable alongside 2 A levels, please [contact us](#) for details.

BTEC Level 3 National Extended Diploma

D*D*D

BTEC qualifications must be in a Business related subject:

- Applied Law
 - Applied Psychology
 - Business
 - Business, Accounting and Finance
 - Computing
 - Creative Digital Media Production
 - Engineering
 - Enterprise and Entrepreneurship
 - Health and Social Care
 - Hospitality
 - Information Communications Technology
 - Information Technology
 - Media
 - Public Services
 - Strategic Management and Leadership
 - Travel and Tourism
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International Baccalaureate

35 points with no score less than 4 – International Baccalaureate Mathematical Studies is not accepted for any Management School programme in lieu of GCSE Mathematics, or Higher Level Mathematics where this is a requirement

Irish Leaving Certificate

H1,H1,H2,H2,H2,H3

Scottish Higher/Advanced Higher

Scottish Advanced Highers at AAB

Welsh Baccalaureate Advanced

Acceptable at grade A or B alongside 2 A levels at AB or AA

Access

45 credits at Distinction in graded level 3 units in a Business/Humanities/Social Science subject

International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the [University of Liverpool International College](#), in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a [majority English speaking country](#).

We accept a variety of [international language tests](#) and [country-specific qualifications](#).

International applicants who do not meet the minimum required standard of English language can complete one of our [Pre-Sessional English courses](#) to achieve the required level.

IELTS

6.5 overall, with no component below 5.5

TOEFL iBT

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

TOEFL Paper

Grade 7 at Standard Level or grade 6 at Higher Level

Duolingo English Test

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

Pearson PTE Academic

61 overall, with no component below 59

LanguageCert Academic

70 overall, with no skill below 60

Cambridge IGCSE First Language English 0500

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

Cambridge IGCSE First Language English 0990

Grade 4 overall, with Merit in speaking and listening

Cambridge IGCSE Second Language English 0510/0511

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

Cambridge IGCSE Second Language English 0993/0991

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

Cambridge ESOL Level 2/3 Advanced

176 overall, with no paper below 162

LanguageCert

Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no component below 5.0	20 weeks	On campus

Your most recent IELTS score	Pre-sessional English course length	On campus or online
4.5		
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 5.5, for further details.

Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, [contact us](#) for advice
- If you are returning to learning, have had a disrupted education or are switching career pathways, the one-year [Go Higher diploma](#) qualifies you to apply for University of Liverpool arts, humanities and social sciences programmes
- [Applications from mature students](#) are welcome.

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