



MSc

## International Business

**Study mode**

Full-time

**Duration**

12 months

Apply by: **15 January 2027**

Starts on: **25 January 2027**

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## About this course

Get ready for a career in international management and discover how to run businesses successfully in a globalised world.

## Introduction

**Please note, if you're applying for January 2027 entry, your course welcome starts on 25 January 2027. Teaching starts on the 1 February 2027.**

This course will provide you with a comprehensive overview of global business operations, strategies and structures, spanning both multinational corporations and small-to-medium enterprises.

This includes a variety of topics, including global trade patterns, legal and political economic systems, digital transformation, etc, to turn you into a fully-fledged international business executive.

You will also explore pressing issues in international business decision-making, such as sustainability, ethics and the complex interplay between capitalism and globalisation.

To pass the programme, you need to successfully complete six 20-credit modules and a final 60-credit applied research project or dissertation.

## Who is this course for?

If you would like to become a well-rounded expert in international business and improve your employment opportunities, this programme is an ideal option for you.

The course is open to university graduates from any disciplines.

If you are looking for a specialist course focused on international business decision-making, you may want to consider our [International Business and Strategy MSc](#).

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## **What you'll learn**

- International business in the global context
- International political economy and business
- Multinational enterprises and global institutions
- Comparative corporate governance
- Global strategy
- Managing responsible business in a globalised world
- International innovation protection and commercialisation
- Digital business strategy.

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## **Accreditation**

The University of Liverpool Management School (ULMS) is one of an elite group of institutions worldwide to hold the gold standard 'triple-crown' accreditation from AACSB, AMBA and EQUIS.

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### **Accreditation in detail**

#### **AACSB**

AACSB Accreditation Standards require a high quality teaching environment, a commitment to continuous improvement, and curricula responsive to the needs of businesses. This achievement means that the Management School

meets specific standards of excellence. It also means it's committed to on-going improvement in delivering high quality education.

## **AMBA**

AMBA is the highest standard of achievement in postgraduate business education. MBA students and graduates, business schools and employers all recognise it as a gold standard. AMBA's rigorous criteria and assessment process ensure that only programmes that demonstrate the highest standards in teaching, learning and curriculum design; career development and employability; and student, alumni and employer interaction achieve accreditation.

## **EQUIS**

The School is also accredited by EQUIS, which is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration.

Institutions that are accredited by EQUIS must demonstrate not only high general quality in all dimensions of their activities, but also a high degree of internationalisation and corporate connections.

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# Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

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## Semester one

During the first semester, you will undertake three modules (60 credits in total):

- Two 20-credit compulsory modules
- One 20-credit optional modules (choose one from the list below).

## Modules

Compulsory modules	Credits
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<u>INTERNATIONAL BUSINESS IN THE GLOBAL CONTEXT (ULMS516)</u>	20
<u>INTERNATIONAL POLITICAL ECONOMY AND BUSINESS (ULMS543)</u>	20

Optional modules	Credits
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<u>MNES AND GLOBAL INSTITUTIONS (ULMS565)</u>	20
<u>COMPARATIVE CORPORATE GOVERNANCE (ULMS566)</u>	20

Programme details and modules listed are illustrative only and subject to change.

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## Semester two

During the second semester, you will undertake three modules (60 credits in total):

- Two 20-credit compulsory modules

- One 20-credit optional modules (choose one from the list below).

## Modules

Compulsory modules	Credits
<u>GLOBAL STRATEGY (ULMS519)</u>	20
<u>MANAGING RESPONSIBLE BUSINESS IN A GLOBALISED WORLD (ULMS567)</u>	20
Optional modules	Credits
<u>INTERNATIONAL INNOVATION PROTECTION AND COMMERCIALISATION (ULMS561)</u>	20
<u>DIGITAL BUSINESS STRATEGY (ULMS568)</u>	20

Programme details and modules listed are illustrative only and subject to change.

## Final project

You will complete your course with a final 60-credit applied research project or dissertation.

For your final project you will be supported by an academic supervisor.

- **ULMS719 Advanced Management Research**

The module offers students to the ability to demonstrate the knowledge they have learned in the taught component of their MSc programme. The module is a practical platform for students to develop business analysis and strategic decision-making skills; as well as the opportunity to demonstrate the ability to research, analyse and present information coherently in order to support a recommended course of action. The individual assignment provides students with the opportunity to carry out an in-depth investigation of a management issue relevant to their MSc programme. For this assessment students are to critically evaluate and synthesise relevant theories, models and practices of management by undertaking a detailed enquiry into a programme specific

area of research by undertaking an analytical literature review by using secondary data or undertaking a consulting project or undertaking an empirical investigation.

- **ULMS790 Dissertation**

This module is designed to help students develop an in-depth understanding of a topic within their chosen domain of management and business and for the student to use this knowledge to analyse a management problem or issue. A preparation phase of the module is included to provide the students with the skills necessary in problem analysis and research in order that they can undertake an independent research project. Thereafter, independent, guided study and research are used to develop both theoretical and practical critical-thinking skills, and to present research, analysis and findings. The reflective element of the dissertation gives students an opportunity to critically analyse and evaluate their experience of the learning process.

## Modules

Optional modules	Credits
<u>ADVANCED MANAGEMENT RESEARCH (ULMS719)</u>	60
<u>DISSERTATION (ULMS790)</u>	60

Programme details and modules listed are illustrative only and subject to change.

## Teaching and assessment

### How you'll learn

Our International Business MSc is delivered via online material, lectures, tutorials, practical tasks, interactive activities, case studies and project work.

Lectures will provide you with the main concepts, principles and theories around international business.

You will then apply what you have learned during the lectures in practical sessions focused on real-life case studies, involving group or individual work.

Following semester two, you will complete a dissertation with the support of an academic supervisor.

This final project will deepen your knowledge, understanding and capabilities by undertaking research in a distinct area of data-driven marketing.

Teaching time accounts for an average of 10 hours per week. However, you should anticipate an additional 24 hours of self-directed study and group work per week.

## How you're assessed

To achieve your MSc qualification, you need to complete 180 credits:

- Semester One: three 20-credit modules (60 credits in total)
- Semester Two: three 20-credit modules (60 credits in total)
- Final project: 60 credits

You must pass all the modules with a minimum grade of 50%. Subject to meeting specific criteria outlined by the University, you will graduate with a Pass, Merit or Distinction.

Assessment tasks are varied, and some may be explicitly designed to meet the learning outcomes of a particular programme of study.

You can expect to be assessed via coursework, essay, group work, (video) presentations, case studies, infographics, reports and examinations.

The weighting of individual assessment components varies across modules. You will find detailed information of this in the module specification.

## Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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# Careers and employability

Programme graduates will be suited to roles in financial and management services companies, 'blue chip' manufacturing and service companies and the major retail industry sectors.

You'll have access to a specialist, in-house postgraduate careers team and have access to one-to-one careers guidance, workshops, seminars, and employability initiatives.

Upon completion of the programme, you'll be equipped to work within various business functions in both large and small multinational firms. The programme may also provide a stepping stone to PhD study and a career as an academic researcher in international business.

Within 12 months of graduation, 76% alumni are employed, holding roles such as:

- Senior Business Analyst
- IT Service Desk Analyst
- Payout Co-ordinator
- Senior Fraud Specialist
- Pensions Administrator
- Graduate Client Manager.

Recent employers include Equiniti, Zara, Lloyds Banking Group, BNP Paribas, Goldman Sachs, Network Rail, Asda, DWP and Amazon. Employment locations include the UK, India and Kuwait.

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## Career support from day one to graduation and beyond

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### Career planning

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### From education to employment

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### Networking events

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# Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

## Tuition fees

### UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £15,000

### International fees

Full-time place, per year – £32,000

Tuition fees are for the academic year 2026/27.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support.

- You can pay your tuition fees in instalments.
- All or part of your tuition fees can be funded by external sponsorship.
- International applicants who accept an offer of a place will need to pay a tuition fee deposit.

If you're a UK national, or have settled status in the UK, you may be eligible to apply for a Postgraduate Loan worth up to £12,167 to help with course fees and living costs. [\*\*Learn more about paying for your studies\*\*](#).

## Additional costs

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the additional study costs that may apply to this course.

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# Entry requirements

The qualifications and exam results you'll need to apply for this course.

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## Postgraduate entry requirements

We accept a 2:2 honours degree from a UK university, or an equivalent academic qualification from a similar non-UK institution. This degree can be in any subject discipline. Non-graduates with very extensive professional experience and/or other prior qualifications may also be considered.

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## International qualifications

Select your country or region to view specific entry requirements.

Many countries have a different education system to that of the UK, meaning your qualifications may not meet our entry requirements. Completing your Foundation Certificate, such as that offered by the [University of Liverpool International College](#), means you're guaranteed a place on your chosen course.

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## English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a majority English speaking country.

We accept a variety of international language tests and country-specific qualifications.

International applicants who do not meet the minimum required standard of English language can complete one of our Pre-Sessional English courses to achieve the required level.

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### IELTS

6.5 overall, with no component below 6.0

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## **TOEFL iBT**

If you took a TOEFL test on or before 20 January 2026, you'll need 88 overall, with minimum scores of listening 19, writing 19, reading 19 and speaking 20. If you took a TOEFL test from 21 January 2026 onwards, when a new scoring system was introduced, you'll need 4.5 overall, with 4 or above in all components. TOEFL Home Edition not accepted.

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## **Duolingo English Test**

125 overall, with writing not less than 125, speaking and reading not less than 115, and listening not below 110. For academic year 2025/26 only, we will also accept the production, literacy, comprehension and conversation score set: 120 overall, with no component below 105.

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## **Pearson PTE Academic**

61 overall, with no component below 59

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## **LanguageCert Academic**

70 overall, with no skill below 65

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## **PSI Skills for English**

B2 Pass with Merit in all bands

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## **INDIA Standard XII**

National Curriculum (CBSE/ISC) - 75% and above in English. Accepted State Boards - 80% and above in English.

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## **WAEC**

C6 or above

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## **Pre-sessional English**

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

## Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with writing at 6.0 and no component below 5.5	6 weeks	On campus or online
5.5 overall, with writing at 5.5 and no component below 5.0	10 weeks	On campus or online
5.5 overall, with no more than one component at 5.0	12 weeks	Online
5.5 overall, with no component below 5.0	20 weeks	On campus
5.0 overall, with no more than one component at 4.5	30 weeks	On campus
4.5 overall, with no more than one component at 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-

sessional English course length you require.

Please see our guide to [Pre-session English entry requirements](#) for IELTS 6.5 overall, with no component below 6.0, for further details.

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