

BA (Hons)

## **Economics with a Year in Industry**

UCAS code L103

Entry requirements Study mode Duration

A level: AAB Full-time 4 years

Apply by: **14 January 2026**Starts on: **28 September 2026** 

## **About this course**

Studying BA Economics will enable you to build a thorough understanding of current economic issues, with a strong application-focused approach to economics. This programme is suited to those who have not taken A-Level Mathematics as it is less mathematically intensive and offers a more applied alternative to our BSc Economics.

## Introduction

BA Economics provides students a robust grounding in economic principles, progressing from theory to practical application. In your first year, you will establish a firm understanding of micro and macroeconomics, statistical and data analysis and mathematical tools needed for economic and business applications.

In your second year, you will build on these foundations with introductions to econometric modelling and big data analysis. Expect to explore contemporary economic themes, such as the economics of diversity and inclusion, behavioural economics and management economics.

In your final year, there is an emphasis on applied economics. Tailor your degree with a diverse range of optional modules alongside applied core modules focused on macroeconomic policy debates and industrial organisation. You will have the opportunity to explore specialised areas, such as Creative Sector Economics,

Environmental Economics and Sustainability Policies, Behavioural Finance, Sports Economics, Derivative Securities and Health Economics.

Employability is embedded from first year. You will have the opportunity to apply your knowledge to real-world contexts and develop a strong understanding of economics relevance in today's society. You'll develop mastery of sought-after statistical and econometric modelling techniques, equipping you with valuable analytical skills demanded by employers, without becoming immersed in overly abstract theoretical constructs.

## What you'll learn

- Knowledge and awareness of business organisations
- Numerical and quantitative skills
- Problem-solving and analytical skills
- Oral and written communication skills
- Ability to construct an argument as a basis for building a commercial case and for developing negotiation skills
- Knowledge of global business issues and business language skills.

∧ Back to top

## **Course content**

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

#### Year one

You will develop a strong foundation in micro and macroeconomics, statistical and data analysis and mathematical tools needed for economic and business applications.

All students will undertake ECON170 Professional Skills and Employment Preparation, which connects academic skills to future professional practice, allowing you to see how employability is closely linked to the academic experience.

In year one, students must complete all of the listed modules.

Compulsory modules	Credits
MATHEMATICS FOR ECONOMICS AND BUSINESS (ECON111)	15
PRINCIPLES OF MICROECONOMICS (ECON121)	15
DEVELOPMENT OF ECONOMIC THOUGHT (ECON128)	15
GLOBAL ECONOMIC (AND BUSINESS) ENVIRONMENT (ECON159)	15
STATISTICS & DATA ANALYSIS FOR ECONOMICS AND BUSINESS (ECON112)	15
PRINCIPLES OF MACROECONOMICS (ECON123)	15
PROFESSIONAL SKILLS AND EMPLOYMENT PREPARATION (ECON170)	15

Compulsory modules	Credits
INTRODUCTION TO FINANCE (ACFI103)	15

Programme details and modules listed are illustrative only and subject to change.

#### **Year two**

You will build on the foundations of year one with introductions to econometric modelling and big data analysis. Expect to explore contemporary economic themes, such as the economics of diversity and inclusion, behavioural economics and management economics.

In year two semester one students take three compulsory modules which ECON223, ECON233, ECON227 as well as one optional module choosing between ECON215 and ECON21. in semester two students take three compulsory modules which are ECON222, ECON251 and ECON231 as well as one optional module choosing between ECON234 and ECON241.

Compulsory modules	Credits
MACROECONOMICS 1 (ECON223)	15
INTRODUCTORY ECONOMETRICS FOR BUSINESS AND ECONOMICS (ECON233)	15
MICROECONOMICS FOR BUSINESS ECONOMICS (ECON227)	15
MICROECONOMICS 2 (ECON222)	15
BEHAVIOURAL ECONOMICS (ECON251)	15
ECONOMICS OF GROWTH AND INNOVATION IN THE AGE OF AI (ECON231)	15

Optional modules	Credits
ANALYSIS OF BIG DATA: PROGRAMMING, DATA MANAGEMENT & VISUALISATION (ECON215)	15
ECONOMICS OF DIVERSITY & INCLUSION (ECON217)	15
MANAGEMENT ECONOMICS AND STRATEGY IN AN INTERNATIONAL CONTEXT (ECON234)	15
SECURITIES MARKETS (ECON241)	15

Programme details and modules listed are illustrative only and subject to change.

#### **Year three**

The third year of your programme is spent on placement. You will complete a year-long graduate-level placement, providing valuable work experience and an opportunity to further enhance the skills and attributes sought after by top employers.

You can apply for UK-based placements with a large organisation or smaller company or even seek a placement overseas. You will be visited at least twice by University staff whilst on placement with support from the Placement Team throughout and complete related assessments in May.

Further information about the <u>year in industry</u> is available on the Management School website.

Compulsory modules	Credits
ULMS PLACEMENT YEAR (ULMS299)	120

#### **Year four**

With an emphasis on applied economics, you will study core modules focused on macroeconomic policy debates and industrial organisation. Explore specialised areas, outlined in the optional modules.

Students will take one compulsory module, plus three options in each semester.

Compulsory modules	Credits
DEBATES IN MACROECONOMIC POLICY (ECON355)	15
INDUSTRIAL ORGANISATION (ECON333)	15

Optional modules	Credits
GAME THEORY (ECON322)	15
CONTEMPORARY ISSUES IN ECONOMIC POLICY (ECON330)	15
WORLD ECONOMIC HISTORY (ECON357)	15
CREATIVE SECTOR ECONOMICS (ECON362)	15
BUSINESS FINANCE (ECON304)	15
DERIVATIVE SECURITIES (ECON310)	15
INTERNATIONAL TRADE (ECON335)	15
THE ECONOMICS OF DEVELOPING COUNTRIES (ECON306)	15

Optional modules	Credits
ENVIRONMENTAL ECONOMICS AND SUSTAINABILITY POLICIES (ECON315)	15
ECONOMICS OF BANKING (ECON323)	15
BEHAVIOURAL ECONOMIC APPLICATIONS TO FINANCE (ECON321)	15
HEALTH ECONOMICS (ECON326)	15
SPORTS ECONOMICS (ECON328)	15
CAPITAL MARKETS (ACFI321)	15
FINANCIAL RISK MANAGEMENT (ACFI342)	15

Programme details and modules listed are illustrative only and subject to change.

∧ Back to top

## Careers and employability

BA Economics provides a strong foundation for careers that require analytical thinking, data interpretation, and a deep understanding of economic principles, with a versatile skillset, opening doors to a wide range of career paths across various sectors.

Graduates will be well-equipped for diverse careers across finance, government, consulting, business, research, and non-profit sectors. Roles range from analysing economic trends as an economist or financial analyst, to shaping policy as a policy analyst, providing expert advice as a consultant, or interpreting data as a data analyst.

Students can access our central Careers and Employability service, as well as a dedicated team based in the Management School. There is a range of activity throughout the year, to help develop employability skills, support with finding internships, placements or roles after graduation.

Economics students also have the opportunity to apply for our Student Research Assistant Scheme.

A BA Economics graduate is well-equipped for diverse careers across finance, government, consulting, business, research, and non-profit sectors. Roles range from analysing economic trends as an economist or financial analyst, to shaping policy as a policy analyst, providing expert advice as a consultant, or interpreting data as a data analyst. These professionals leverage their analytical, quantitative, and communication skills to drive informed decision-making and contribute to various economic and societal challenges.

#### Possible careers:

- Economic Analyst: Analysing economic data, trends, and policies for businesses, government agencies, or research institutions
- Market Research Analyst: Studying market conditions to examine potential sales of a product or service
- Policy Analyst: Evaluating and recommending policy options for government or non-profit organisations
- Financial Analyst: Assessing financial performance, investments, and risk for financial institutions or corporations
- Business Consultant: Providing advisory services to businesses on strategic planning, financial management, and operational efficiency
- Public Sector Roles: Working in government departments or agencies focused on economic development, public finance, or social policy

- Data Analyst: Utilising statistical and econometric skills to analyse large datasets and extract meaningful insights
- Project Manager: Overseeing projects in various sectors, utilising analytical and organisational skills
- Roles in the Creative Sector: Applying economic principles to the arts, media, and entertainment industries
- Environmental Economist: Working on sustainability policies and environmental impact assessments
- Roles in Health Economics: Analysing healthcare systems and policies
- Roles in sports economics: Analysing the economics of sports.

#### Past employers:

- Government Departments (e.g., HM Treasury, Department for Business, Energy & Industrial Strategy)
- Local Authorities (e.g., Liverpool City Council, Manchester City Council)
- Financial Institutions (e.g., Banks, Investment Firms, Insurance Companies)
- Consultancy Firms (e.g., Deloitte, PwC, KPMG, EY).
- Market Research Companies (e.g., Ipsos, Nielsen)
- Non-Profit Organisations and Charities
- Healthcare Organisations (e.g., NHS Trusts)
- Creative Industries (Media companies, arts organisations)
- Environmental Agencies.

∧ Back to top

## Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

#### **Tuition fees**

# UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year - £9,535 Year in industry fee - £1,850

#### International fees

Full-time place, per year - £25,000 Year in industry fee - £1,850

Fees stated are for the 2026-27 academic year.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. <u>Learn more about paying for your studies</u>.

## **Additional costs**

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the <u>additional study costs</u> that may apply to this course.

	^	Back	to	to	р
--	---	------	----	----	---

## **Entry requirements**

The qualifications and exam results you'll need to apply for this course.

#### A levels

**AAB** 

Applicants with the Extended Project Qualification (EPQ) are eligible for a reduction in grade requirements. For this course, the offer is **ABB** with **A** in the EPQ.

You may automatically qualify for reduced entry requirements through our contextual offers scheme. Based on your personal circumstances, you may automatically qualify for up to a two-grade reduction in the entry requirements needed for this course. When you apply, we consider a range of factors – such as where you live – to assess if you're eligible for a grade reduction. You don't have to make an application for a grade reduction – we'll do all the work.

Find out more about how we make reduced grade offers.

#### **T levels**

T levels are not currently accepted.

#### **GCSE**

GCSE Mathematics at grade 7/A and GCSE English at grade 4/C required.

#### **BTEC Level 3 Diploma**

BTEC Diploma at D\*D\*D.

Or BTEC Extended Diploma at D\*D\*D.

BTEC applicants without an A level should apply to N100, N120 or N500.

BTEC qualifications must be in a Business related subject:

- Applied Law
- Applied Psychology
- Business
- Business, Accounting and Finance
- Computing
- Creative Digital Media Production

- Engineering
- Enterprise and Entrepreneurship
- Health and Social Care
- Hospitality
- Information Communications Technology
- Information Technology
- Media
- Public Services
- Strategic Management and Leadership
- Travel and Tourism

#### International Baccalaureate

34 points overall with no score less than 4 and including 6 in HL Mathematics or pass the IB Diploma plus 6,6,5 in 3 HL subjects including 6 in HL Mathematics.

#### **Irish Leaving Certificate**

H1,H1,H2,H2,H2,H3

## Scottish Higher/Advanced Higher

Scottish Advanced Highers at AAB

#### **Welsh Baccalaureate Advanced**

B in the Welsh Baccalaureate, plus grades AA at A level

#### Access

Pass relevant Access to HE Diploma with 45 Level 3 credits with 36 at Distinction (including a minimum of 15 Maths credits) and 9 at Merit.

#### International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the University of Liverpool International College, in partnership with

Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

## **English language requirements**

You'll need to demonstrate competence in the use of English language, unless you're from a <u>majority English speaking country</u>.

We accept a variety of <u>international language tests</u> and <u>country-specific qualifications</u>.

International applicants who do not meet the minimum required standard of English language can complete one of our <u>Pre-Sessional English courses</u> to achieve the required level.

#### **IELTS**

6.5 overall, with no component below 5.5

#### **TOEFL IBT**

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

#### **Duolingo English Test**

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

#### **Pearson PTE Academic**

61 overall, with no component below 59

#### **LanguageCert Academic**

#### Cambridge IGCSE First Language English 0500

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

#### Cambridge IGCSE First Language English 0990

Grade 4 overall, with Merit in speaking and listening

### Cambridge IGCSE Second Language English 0510/0511

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

### Cambridge IGCSE Second Language English 0993/0991

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

### Cambridge ESOL Level 2/3 Advanced

176 overall, with no paper below 162

### International Baccalaureate English A: Literature or Language & Literature

Grade 5 at Standard Level or grade 5 at Higher Level

### International Baccalaureate English B

Grade 7 at Standard Level or grade 6 at Higher Level

## **Pre-sessional English**

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

## Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or <u>the equivalent score in selected other English language</u> <u>tests</u>, to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no component below 4.5	20 weeks	On campus
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Presessional English course length you require.

Please see our guide to <u>Pre-sessional English entry requirements</u> for IELTS 6.5 overall, with no component below 5.5, for further details.

## **Alternative entry requirements**

- If your qualification isn't listed here, or you're taking a combination of qualifications, contact us for advice
- Applications from mature students are welcome.

∧ Back to top

Generated: 26 Jul 2025, 14:06

© University of Liverpool