



BA (Hons)

## Communication, Media and Politics

UCAS code LP29

### Entry requirements

A level: ABB

### Study mode

Full-time

### Duration

3 years

Apply by: **14 January 2026**

Starts on: **28 September 2026**

## About this course

The world we live in is dominated by media in many forms: through news and social media to politics and promotion, the media shapes our understanding of what we know and what we consume. This programme is particularly relevant to students interested in the intersection of communication, media and politics.

## Introduction

**Study in a department currently ranked within the world top 75 and 5<sup>th</sup> in the UK for Communication (Shanghai Global Rankings of Academic Subjects 2025).**

You will explore communication theories, political ideas, systems and processes and you will learn how to develop knowledge, construct arguments and communicate your findings in different ways. Whether you want to work in one of these areas, to research their impact or simply to understand more about our relationship with media, this programme provides a thorough introduction with plenty of opportunities to develop specialist skills.

A range of optional modules allows you to choose a range of topics from political science and communication and media. We teach all of our students to acquire strong research skills, and you'll have the opportunity to practice them through independent or collaborative research.

## Year in Industry

This programme is available with a [Year in Industry](#). Year Three is spent on a paid placement within an organisation in industry, broadly defined. You will be supported by the School of the Arts and the Department throughout, and your reflexive written account of the experience will contribute towards your final degree result. If you wish to study this programme with a Year in Industry, please put the option code 'YI' in the 'Further Choices' section of your UCAS application form.

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## What you'll learn

- Detailed knowledge and understanding in relation to one or more particular areas of the Communication and Media field of study
- Conceptual understanding of the main aspects and issues of national and international politics
- In-depth knowledge of the institutions and policies within the UK and other countries
- Detailed knowledge of media forms and practices
- Capacity to critically evaluate events, ideas and institutions
- Research skills
- Independent learning, initiative and personal responsibility
- The ability to construct arguments and convey ideas effectively
- Principles of academic writing and speaking
- The ability to relate the academic study of politics and communication to questions of public concern and communicate those to specialist and non-specialist audiences

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# Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

## Year one

Your first year consists of entirely compulsory modules, through which you'll build the foundation for the rest of your studies.

You will take 120 credits in each year. If studying the Year in Industry pathway, your third year will be spent on placement.

## Modules

| Compulsory modules   | Credits |
|--|---------|
| <a href="#"><u>BRITISH POLITICS I (POLI101)</u></a>                                | 15      |
| <a href="#"><u>BRITISH POLITICS II (POLI102)</u></a>                               | 15      |
| <a href="#"><u>COMMUNICATION, CULTURE, AND MEDIA ANALYSIS B (COMM112)</u></a>      | 15      |
| <a href="#"><u>COMPARATIVE POLITICS (POLI107)</u></a>                              | 15      |
| <a href="#"><u>DIGITAL AND SOCIAL MEDIA (COMM114)</u></a>                          | 15      |
| <a href="#"><u>FOUNDATIONS IN POLITICS (POLI109)</u></a>                           | 15      |
| <a href="#"><u>INTRODUCTION TO COMMUNICATION AND MEDIA STUDIES B (COMM102)</u></a> | 15      |
| <a href="#"><u>MEDIA INDUSTRIES AND INSTITUTIONS B (COMM110)</u></a>               | 15      |

Programme details and modules listed are illustrative only and subject to change.

## Year two

You will take 60 credits of modules from Communication and Media, and 60 credits from Politics.

- **SOTA260** is compulsory for students taking the Year in Industry pathway (SOTA260 counts as a Communication and Media module).

## Modules

| <b>Compulsory modules</b>  | <b>Credits</b> |
|--|----------------|
| <u>COMMUNICATION AND MEDIA RESEARCH I (COMM207)</u>                        | 15             |
| <u>COMMUNICATION AND MEDIA RESEARCH II (COMM208)</u>                       | 15             |
| <b>Optional modules</b>  | <b>Credits</b> |
| <u>GLOBAL NEWS, MEDIA AND WAR (COMM213)</u>                                | 15             |
| <u>PUBLIC RELATIONS, MEDIA AND DIGITAL SOCIETY (COMM240)</u>               | 15             |
| <u>PROFESSIONAL AND CAREER DEVELOPMENT (SOTA260)</u>                       | 15             |
| <u>AMERICAN POLITICS AND SOCIETY (POLI205)</u>                             | 15             |
| <u>DEMOCRATISATION AND POLITICAL CHANGE (POLI235)</u>                      | 15             |
| <u>INTERNATIONAL POLITICAL COMMUNICATION AND PUBLIC SPEAKING (POLI252)</u> | 15             |
| <u>GENDER AND FEMINIST POLITICS: CORE CONCEPTS AND THEORIES (POLI257)</u>  | 15             |
| <u>FEMINIST MEDIA STUDIES (COMM206)</u>                                    | 15             |

| Optional modules  | Credits |
|---|---------|
| <u>AI AND DIGITAL MEDIA (COMM258)</u>                       | 15      |
| <u>UNDERSTANDING DOCUMENTARY (COMM282)</u>                  | 15      |
| <u>POLITICS IN ACTION (POLI200)</u>                         | 15      |
| <u>BRITISH POLITICAL IDEOLOGIES (POLI237)</u>               | 15      |
| <u>THE POLITICS OF 'RACE' AND MARGINALISATION (POLI265)</u> | 15      |
| <u>CONTEMPORARY SEXUAL POLITICS (POLI270)</u>               | 15      |

Programme details and modules listed are illustrative only and subject to change.

## Final year

You will take half of your modules in Communication and Media, and the other half in Politics.

- You must take **one** of the following modules: **COMM335, COMM342, COMM401, POLI401** or **SOTA300**.
- Students who have taken **POLI200** cannot take **SOTA300**.

## Modules

| Optional modules                             | Credits |
|--|---------|
| <u>MEDIA AND CAMPAIGNING (COMM302)</u>       | 15      |
| <u>STARDOM AND MEDIA CELEBRITY (COMM303)</u> | 15      |

| Optional modules   | Credits |
|--|---------|
| <u>ENVIRONMENTAL COMMUNICATION: POLITICS, SCIENCE, ACTIVISM, AND THE MEDIA (COMM304)</u>                   | 15      |
| <u>QUEER FILM, VIDEO AND DOCUMENTARY (COMM305)</u>   | 15      |
| <u>CONTEMPORARY PARLIAMENTARY STUDIES (POLI304)</u>  | 15      |
| <u>SOLIDARITY, ACTIVISM AND BORDERS IN THE EU (POLI308)</u>  | 15      |
| <u>FROM THE IRA TO THE FAR RIGHT: UNDERSTANDING POLITICAL VIOLENCE IN THE CONTEMPORARY WORLD (POLI324)</u> | 15      |
| <u>POLITICS OF PARTICIPATION AND CIVIC SPACE (POLI354)</u>   | 15      |
| <u>INTRODUCTION TO STRATEGIC COMMUNICATION (COMM312)</u>   | 15      |
| <u>MEDIA AND HUMAN RIGHTS (COMM317)</u>  | 15      |
| <u>POPULAR CULTURE, LANGUAGE AND POLITICS (COMM318)</u>  | 15      |
| <u>PROPAGANDA, POWER, AND PERSUASION (COMM329)</u>   | 15      |
| <u>THE THEORY AND PRACTICE OF RHETORIC IN BRITISH POLITICS (POLI323)</u>                                   | 15      |
| <u>CONTEMPORARY POLITICS OF NATIONALISM (POLI332)</u>  | 15      |
| <u>COMPARATIVE PEACE PROCESSES (POLI336)</u>   | 15      |
| <u>PROBLEMS IN POLITICAL THEORY (POLI352)</u>  | 15      |
| <u>WORK PLACEMENT YEAR (SOTA600)</u>   | 120     |
| <u>DISSERTATION (POLI401)</u>  | 30      |

| Optional modules   | Credits |
|--|---------|
| <u>DISSERTATION (COMM401)</u>                              | 30      |
| <u>FINAL YEAR PROJECT (COMM335)</u>                        | 30      |
| <u>SCHOOL OF THE ARTS WORK PLACEMENTS MODULE (SOTA300)</u> | 30      |
| <u>VIRAL VIDEO (COMM342)</u>                               | 30      |

Programme details and modules listed are illustrative only and subject to change.

## Teaching and assessment

### How you'll learn

**Communication and Media:** Weekly lectures and seminar discussions may be supplemented by screening sessions, presentations and opportunities for group work where appropriate. We regularly invite expert speakers and practitioners to speak to our students about their work. Some modules also make use of our specialist equipment or software.

Dissertation and work placement modules involve more independent study, but always under the careful individual supervision of a member of academic staff.

**Politics:** Research-connected teaching is initiated in the first year with introductions to quantitative, qualitative, theoretical, and critical methodologies, which are then embedded in second- and final-year modules so that students can evaluate and apply the methodologies to construct their own analyses. Though our lectures are interactive, our seminars, workshops, computer lab sessions, dissertations, and placements form the core of our active learning approach.

### How you're assessed

**Communication and Media:** We are committed to using a range of different forms of assessment, so types of assessment vary widely from module to module. Depending on your choice of modules, these may include coursework projects,

essays, blogs, reports, literature reviews, writing exercises, presentations, online tests and unseen examinations.

**Politics:** We use a rich variety of assessment methods to develop students' various skills. Essays, exams, and presentations enable to students to practice core academic writing and speaking skills, while innovative assessments such as blog posts, reflective logs, group projects, podcasts, radio broadcasts and speeches expand our authentic assessment, enabling students to deploy transferable skills in various formats. Digital fluency is also developed in different ways, including sourcing relevant material, using online learning platforms and tools, producing audio and visual materials, word processing and statistical analysis.

## Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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# Careers and employability

This degree will open you to a myriad of jobs in media-related industries and you will have opportunities to undertake a relevant work placement or their own independent research. Many of our modules seek to develop practical skills – such as media writing, blogging, analysis of social media data and video-making.

Our graduates have gone on to careers including:

- social media, advertising, and marketing
- corporate communications and public relations
- arts administration
- political campaigning (including political parties, trade unions, and charities)
- management
- government, and the civil service
- broadcasting and journalism
- teaching in universities, colleges, and schools.

Former graduates include a television documentary maker, a BBC Radio 1 DJ, senior journalists at local and national newspapers, a partner in a New York-based advertising company, and the features editor of a music weekly.

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# Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

## Tuition fees

### UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year - £9,790

Year in industry fee - £1,905

Year abroad fee - £1,385 (applies to year in China)

### International fees

Full-time place, per year - £27,000

Year in industry fee - £1,905

Year abroad fee - £13,500 (applies to year in China)

The UK and international full-time fees shown are for the academic year 2026/27 (UK fees are subject to Parliamentary approval). UK year abroad and year in industry fees and international year in industry fees shown are for entry 2025, as 2026/27 fees have yet to be confirmed. Please be advised that tuition fees may increase each year for both UK and international students. For UK students, this will be subject to the government's regulated fee limits.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. [Learn more about paying for your studies.](#)

## Additional costs

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the [additional study costs](#) that may apply to this course.

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# Entry requirements

The qualifications and exam results you'll need to apply for this course.

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## A levels

ABB

Narrowly missed the entry requirements on results day? If you've studied these subjects, we may take them into account:

Applicants with the Extended Project Qualification (EPQ) are eligible for a reduction in grade requirements. For this course, the offer is **BBB** with an **A** in the EPQ.

You may automatically qualify for reduced entry requirements through our [\*\*contextual offers scheme\*\*](#)

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## T levels

T levels considered in a relevant subject.

Applicants should contact us by [completing the enquiry form on our website](#) to discuss specific requirements in the core components and the occupational specialism.

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## GCSE

4/C in English and 4/C in Mathematics

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## BTEC Level 3 National Extended Diploma

BTEC applications are encouraged. We evaluate each BTEC application on its merits and may make offers at DDM.

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## International Baccalaureate

32 points overall with no score less than 4 or pass the IB Diploma plus 6,5,5 in 3 HL subjects.

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## Irish Leaving Certificate

H1, H2, H2, H2, H3, H3

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## Scottish Higher/Advanced Higher

ABB in Advanced Highers, combinations of Advanced Highers and Scottish Highers are welcome

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## Welsh Baccalaureate Advanced

B in the Welsh Baccalaureate, plus AB at A level.

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## Access

Applications considered. Pass relevant Access to HE Diploma with 45 Level 3 credits with 33 at Distinction and 12 at Merit.

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## International qualifications

[Select your country or region to view specific entry requirements.](#)

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the [University of Liverpool International College](#), in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

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## English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a [majority English speaking country](#).

We accept a variety of [international language tests](#) and [country-specific qualifications](#).

International applicants who do not meet the minimum required standard of English language can complete one of our [Pre-Sessional English courses](#) to achieve the required level.

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**IELTS**

6.5 overall, with no component below 5.5

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**TOEFL iBT**

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

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**Duolingo English Test**

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

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**Pearson PTE Academic**

61 overall, with no component below 59

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**LanguageCert Academic**

70 overall, with no skill below 60

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**Cambridge IGCSE First Language English 0500**

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

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**Cambridge IGCSE First Language English 0990**

Grade 4 overall, with Merit in speaking and listening

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**Cambridge IGCSE Second Language English 0510/0511**

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

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**Cambridge IGCSE Second Language English 0993/0991**

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

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**Cambridge ESOL Level 2/3 Advanced**

176 overall, with no paper below 162

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### **International Baccalaureate English A: Literature or Language & Literature**

Grade 5 at Standard Level or grade 5 at Higher Level

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### **International Baccalaureate English B**

Grade 7 at Standard Level or grade 6 at Higher Level

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## **Pre-sessional English**

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

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### **Pre-sessional English in detail**

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

| <b>Your most recent IELTS score</b>      | <b>Pre-sessional English course length</b> | <b>On campus or online</b>             |
|--|--|--|
| 6.0 overall, with no component below 5.5 | 6 weeks                                    | On campus                              |
| 5.5 overall, with no component below 5.5 | 10 weeks                                   | On campus and online options available |

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| Your most recent IELTS score   | Pre-sessional English course length | On campus or online                    |
|--|-------------------------------------|--|
| 5.5 overall, with no more than one component below 5.5, and no component below 5.0 | 12 weeks                            | On campus and online options available |
| 5.5 overall, with no component below 4.5   | 20 weeks                            | On campus                              |
| 5.0 overall, with no component below 4.5   | 30 weeks                            | On campus                              |
| 4.5 overall, with no more than one component below 4.5, and no component below 4.0 | 40 weeks                            | On campus                              |

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 5.5, for further details.

## Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, [contact us](#) for advice
- [Applications from mature students](#) are welcome.

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