



UNIVERSITY OF
LIVERPOOL

BA (Hons)

Communication, Media and Politics

UCAS code LP29

Entry requirements	Study mode	Duration
A level: ABB	Full-time	3 years

Apply by: **29 January 2025**

Starts on: **22 September 2025**

About this course

The world we live in is dominated by media in many forms: through news and social media to politics and promotion, the media shapes our understanding of what we know and what we consume. This programme is particularly relevant to students interested in the intersection of communication, media and politics.

Introduction

You will explore communication theories, political ideas, systems and processes and you will learn how to develop knowledge, construct arguments and communicate your findings in different ways. Whether you want to work in one of these areas, to research their impact or simply to understand more about our relationship with media, this programme provides a thorough introduction with plenty of opportunities to develop specialist skills.

A range of optional modules allows you to choose a range of topics from political science and communication and media. We teach all of our students to acquire strong research skills, and you'll have the opportunity to practice them through independent or collaborative research.

Year in Industry

This programme is available with a [Year in Industry](#). Year Three is spent on a paid placement within an organisation in industry, broadly defined. You will be supported by the School of the Arts and the Department throughout, and your reflexive written account of the experience will contribute towards your final degree result. If you wish to study this programme with a Year in Industry, please put the option code 'YI' in the 'Further Choices' section of your UCAS application form.

What you'll learn

- Detailed knowledge and understanding in relation to one or more particular areas of the Communication and Media field of study
- Conceptual understanding of the main aspects and issues of national and international politics
- In-depth knowledge of the institutions and policies within the UK and other countries
- Detailed knowledge of media forms and practices
- Capacity to critically evaluate events, ideas and institutions
- Research skills
- Independent learning, initiative and personal responsibility
- The ability to construct arguments and convey ideas effectively
- Principles of academic writing and speaking
- The ability to relate the academic study of politics and communication to questions of public concern and communicate those to specialist and non-specialist audiences

^ [Back to top](#)

Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

Year one

Your first year consists of entirely compulsory modules, through which you'll build the foundation for the rest of your studies.

You will take 120 credits in each year. If studying the Year in Industry pathway, your third year will be spent on placement.

Modules

Compulsory modules	Credits
<u>BRITISH POLITICS 1 (POLI101)</u>	15
<u>BRITISH POLITICS II (POLI102)</u>	15
<u>COMMUNICATION, CULTURE, AND MEDIA ANALYSIS B (COMM112)</u>	15
<u>COMPARATIVE POLITICS (POLI107)</u>	15
<u>DIGITAL AND SOCIAL MEDIA (COMM114)</u>	15
<u>FOUNDATIONS IN POLITICS (POLI109)</u>	15
<u>INTRODUCTION TO COMMUNICATION AND MEDIA STUDIES B (COMM102)</u>	15
<u>MEDIA INDUSTRIES AND INSTITUTIONS B (COMM110)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Year two

You will take two compulsory modules focusing on developing research skills in the field of Communication and Media, and choose six optional modules.

SOTA260 is compulsory for students taking the Year in Industry pathway.

Modules

Compulsory modules	Credits
<u>COMMUNICATION AND MEDIA RESEARCH I (COMM207)</u>	15
<u>COMMUNICATION AND MEDIA RESEARCH II (COMM208)</u>	15
Optional modules	Credits
<u>BRITISH PARTY POLITICS (POLI239)</u>	15
<u>POPULISM (POLI223)</u>	15
<u>GENDER AND FEMINIST POLITICS: CORE CONCEPTS AND THEORIES (POLI257)</u>	15
<u>POLITICS IN ACTION (POLI200)</u>	15
<u>PROFESSIONAL AND CAREER DEVELOPMENT (SOTA260)</u>	15
<u>PUBLIC RELATIONS, MEDIA AND DIGITAL SOCIETY (COMM240)</u>	15
<u>UK GENERAL ELECTIONS AND REFERENDUMS SINCE 1945 (POLI204)</u>	15
<u>AMERICAN POLITICS AND SOCIETY (POLI205)</u>	15
<u>GLOBAL NEWS, MEDIA AND WAR (COMM213)</u>	15

Optional modules	Credits
<u>THE POLITICS OF 'RACE' AND MARGINALISATION (POLI265)</u>	15
<u>FEMINIST MEDIA STUDIES (COMM206)</u>	15
<u>UNDERSTANDING DOCUMENTARY (COMM282)</u>	15
<u>AI AND DIGITAL MEDIA (COMM258)</u>	15
<u>BRITISH POLITICAL IDEOLOGIES (POLI237)</u>	15
<u>FOREIGN POLICY ANALYSIS AND INTERNATIONAL CRISES (POLI236)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Final year

You will take half of your modules in Communication and Media, and the other half in Politics.

You must take one (and only one) of the following modules: **COMM335**, **COMM342**, **COMM401**, or **SOTA300**.

Modules

Optional modules	Credits
<u>COMPARATIVE ELECTORAL BEHAVIOUR (POLI322)</u>	15
<u>DISSERTATION (COMM401)</u>	30
<u>FINAL YEAR PROJECT (COMM335)</u>	30
<u>FROM THE IRA TO ISIS: UNDERSTANDING POLITICAL VIOLENCE IN THE</u>	15

Optional modules	Credits
<u>CONTEMPORARY WORLD (POLI324)</u>	
<u>INTRODUCTION TO STRATEGIC COMMUNICATION (COMM312)</u>	15
<u>MEDIA AND HUMAN RIGHTS (COMM317)</u>	15
<u>NEWS MEDIA AND SOCIETY (COMM301)</u>	15
<u>POLITICAL BROADCASTING (RADIO) (POLI339)</u>	30
<u>POLITICS AND THE BRAIN (POLI346)</u>	15
<u>POPULAR CULTURE, LANGUAGE AND POLITICS (COMM318)</u>	15
<u>SCHOOL OF THE ARTS WORK PLACEMENTS MODULE (SOTA300)</u>	30
<u>THE THEORY AND PRACTICE OF RHETORIC IN BRITISH POLITICS (POLI323)</u>	15
<u>VIRAL VIDEO (COMM342)</u>	30
<u>ENVIRONMENTAL COMMUNICATION: POLITICS, SCIENCE, ACTIVISM, AND THE MEDIA (COMM304)</u>	15
<u>DISSERTATION (POLI401)</u>	30
<u>CONTEMPORARY PARLIAMENTARY STUDIES (POLI304)</u>	15
<u>ENTERTAINMENT MEDIA AND SCREEN HISTORY (COMM328)</u>	15
<u>QUEER FILM, VIDEO AND DOCUMENTARY (COMM305)</u>	15
<u>COMPARATIVE PEACE PROCESSES (POLI336)</u>	15
<u>PROPAGANDA, POWER, AND PERSUASION (COMM329)</u>	15

Programme details and modules listed are illustrative only and subject to change.

Teaching and assessment

How you'll learn

Communication and Media: Weekly lectures and seminar discussions may be supplemented by screening sessions, presentations and opportunities for group work where appropriate. We regularly invite expert speakers and practitioners to speak to our students about their work. Some modules also make use of our specialist equipment or software.

Dissertation and work placement modules involve more independent study, but always under the careful individual supervision of a member of academic staff.

Politics: Research-connected teaching is initiated in the first year with introductions to quantitative, qualitative, theoretical, and critical methodologies, which are then embedded in second- and final-year modules so that students can evaluate and apply the methodologies to construct their own analyses. Though our lectures are interactive, our seminars, workshops, computer lab sessions, dissertations, and placements form the core of our active learning approach.

How you're assessed

Communication and Media: We are committed to using a range of different forms of assessment, so types of assessment vary widely from module to module. Depending on your choice of modules, these may include coursework projects, essays, blogs, reports, literature reviews, writing exercises, presentations, online tests and unseen examinations.

Politics: We use a rich variety of assessment methods to develop students' various skills. Essays, exams, and presentations enable to students to practice core academic writing and speaking skills, while innovative assessments such as blog posts, reflective logs, group projects, podcasts, radio broadcasts and speeches expand our authentic assessment, enabling students to deploy transferable skills in various formats. Digital fluency is also developed in different ways, including sourcing relevant material, using

online learning platforms and tools, producing audio and visual materials, word processing and statistical analysis.

Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

[^ Back to top](#)

Careers and employability

This degree will open you to a myriad of jobs in media-related industries and you will have opportunities to undertake a relevant work placement or their own independent research. Many of our modules seek to develop practical skills – such as media writing, blogging, analysis of social media data and video-making.

Our graduates have gone on to careers including:

- social media, advertising, and marketing
- corporate communications and public relations
- arts administration
- political campaigning (including political parties, trade unions, and charities)
- management
- government, and the civil service
- broadcasting and journalism
- teaching in universities, colleges, and schools.

Former graduates include a television documentary maker, a BBC Radio 1 DJ, senior journalists at local and national newspapers, a partner in a New York-based advertising company, and the features editor of a music weekly.

^ [Back to top](#)

Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

Tuition fees

UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £9,535

Year in industry fee – £1,905

Year abroad fee – £1,430 (applies to year in China)

International fees

Full-time place, per year – £24,100

Year in industry fee – £1,905

Year abroad fee – £12,050 (applies to year in China)

The tuition fees shown are correct for 2025/26 entry. Please note that the year abroad fee also applies to the year in China.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. [Learn more about paying for your studies.](#)

Additional costs

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the [additional study costs](#) that may apply to this course.

Entry requirements

The qualifications and exam results you'll need to apply for this course.

A levels

ABB

Narrowly missed the entry requirements on results day? If you've studied these subjects, we may take them into account:

Applicants with the Extended Project Qualification (EPQ) are eligible for a reduction in grade requirements. For this course, the offer is **BBB** with an **A** in the EPQ.

You may automatically qualify for reduced entry requirements through our [**contextual offers scheme**](#)

T levels

T levels considered in a relevant subject.

Applicants should contact us by [completing the enquiry form on our website](#) to discuss specific requirements in the core components and the occupational specialism.

GCSE

4/C in English and 4/C in Mathematics

BTEC Level 3 National Extended Diploma

BTEC applications are encouraged. We evaluate each BTEC application on its merits and may make offers at DDM.

International Baccalaureate

33 points, with no score less than 4

Irish Leaving Certificate

H1, H2, H2, H3, H3

Scottish Higher/Advanced Higher

ABB in Advanced Highers, combinations of Advanced Highers and Scottish Highers are welcome

Welsh Baccalaureate Advanced

Accepted including two A levels at BB.

Access

Applications considered. Pass Access with 30 Level 3 credits graded at Distinction and 15 Level 3 credits graded at Merit.

International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the University of Liverpool International College, in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a majority English speaking country.

We accept a variety of international language tests and country-specific qualifications.

International applicants who do not meet the minimum required standard of English language can complete one of our Pre-Sessional English courses to achieve the required level.

IELTS

6.5 overall, with no component below 5.5

TOEFL iBT

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

TOEFL Paper

Grade 7 at Standard Level or grade 6 at Higher Level

Duolingo English Test

125 overall, with speaking, reading and writing not less than 105, and listening not below 100

Pearson PTE Academic

61 overall, with no component below 59

LanguageCert Academic

70 overall, with no skill below 60

Cambridge IGCSE First Language English 0500

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

Cambridge IGCSE First Language English 0990

Grade 4 overall, with Merit in speaking and listening

Cambridge IGCSE Second Language English 0510/0511

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

Cambridge IGCSE Second Language English 0993/0991

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

Cambridge ESOL Level 2/3 Advanced

176 overall, with no paper below 162

LanguageCert

Grade 5 at Standard Level or grade 5 at Higher Level

Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options

Your most recent IELTS score	Pre-sessional English course length	On campus or online
		available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no component below 4.5	20 weeks	On campus
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 5.5, for further details.

Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, [contact us](#) for advice
- [Applications from mature students](#) are welcome.

[^ Back to top](#)

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