



UNIVERSITY OF  
LIVERPOOL

BA (Hons)

# Business Management

UCAS code N100

## Entry requirements

A level: AAB

## Study mode

Full-time

## Duration

3 years

Apply by: **29 January 2025**

Starts on: **22 September 2025**

## About this course

BA Business Management is a flexible programme which allows you to experience a wide range of management functions and provides you with a thorough grounding in a range of business subjects.

It is an exciting time to join us, our Business, Management and Marketing programmes are ranked 14th from 118 providers (up 10 places from last year), for Times Good University Guide 2025. We are ranked 18th (up from 29th last year) for our Business and Management programmes, for Guardian University Guide 2025 and we outperformed the sector in 6/7 question themes for NSS 2024.

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## Introduction

Taught by academic staff with industry experience in a variety of business sectors, from your first year of study you will be introduced to the problems and challenges of the business world and will be equipped with the knowledge to solve them. By the final year of your programme you will have the skills, business awareness and confidence to succeed in the wider business world with the opportunity to specialise in areas such as marketing, football, finance and events management.

From year one, we encourage our students to work as part of a team with peers on their course and give opportunity to work with real businesses, gaining a global

perspective through a vibrant international learning community, as you are exposed to business ideas and cultures from the UK and beyond.

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## What you'll learn

- Fundamentals of marketing
  - Dynamic nature of supply and demand
  - Business statistics
  - Principles of operations management
  - Corporate social responsibility
  - Understanding of how businesses operate internationally
  - Strategic management and business policy
  - Gain a perspective on knowledge and innovation management
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## Accreditation

The University of Liverpool Management School holds accreditation from [AACSB](#), [AMBA](#) and [EQUIS](#). This makes it one of an elite group of institutions worldwide to hold the gold standard triple accreditation.

Our Business Management course is accredited by the [Chartered Institute of Management Accountants \(CIMA\)](#), providing enhanced skills and understanding of how businesses are operated and managed, how to create strategies, and how people work together.

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## Accreditation in detail

### CIMA

This programme is accredited by [Chartered Institute of Management Accountants \(CIMA\)](#) which will give you further skills and understanding on how

businesses operate, are managed, how to create strategies and how people work together.

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# Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

## Year one

Discover who you are as a professional and which areas of business you enjoy. Gain a thorough grounding in key business areas, such as: management, marketing, economics and finance. Learn to confidently interpret and analyse introductory qualitative and quantitative techniques appropriate to a business context and effectively communicate business related research findings.

As well as understanding Business Management concepts and problem-solving techniques, you will develop your employability skills from your first year of study.

## Modules

Compulsory modules	Credits
<u>STATISTICAL FOUNDATIONS OF BUSINESS ANALYTICS (ECON154)</u>	15
<u>ECONOMIC PRINCIPLES FOR BUSINESS AND MARKETS (ECON127)</u>	15
<u>FUNDAMENTALS OF MARKETING (MKIB153)</u>	15
<u>INTRODUCTION TO ACCOUNTING AND FINANCE (NON-SPECIALIST) (ACFI107)</u>	15
<u>ORGANISATIONS AND MANAGEMENT (ULMS151)</u>	15
<u>INTRODUCTION TO THE GRADUATE RECRUITMENT PROCESS (ULMS170)</u>	15
<u>PRINCIPLES IN OPERATIONS MANAGEMENT (EBUS102)</u>	15
<u>THE NEW PROFESSIONAL (ULMS115)</u>	15

Programme details and modules listed are illustrative only and subject to change.

## Year two

Build upon the foundations created in your first year and apply deeper Business Management knowledge to diverse organisational contexts. Learn to communicate this in a variety of advanced quantitative and qualitative techniques.

Demonstrate the link between entrepreneurship, innovation and business creation from start-ups to large multinational organisations. Gain perspective on how and why businesses internationalise their operations.

In year two, semester one students can take:

- **ACFI205** or **ULMS206**
- **ULMS252** or **ULMS259** or **ULMS209**

## Modules

Compulsory modules	Credits
<u>BUSINESS IN THE GLOBAL ECONOMY (MKIB225)</u>	15
<u>CORPORATE SOCIAL RESPONSIBILITY (ULMS251)</u>	15
<u>THEORY OF THE FIRM (ECON254)</u>	15
<u>BUSINESS ANALYTICS (EBUS205)</u>	15
Optional modules	Credits
<u>PRACTICAL METHODS FOR PROBLEM SOLVING (ULMS215)</u>	15
<u>CONTEMPORARY DEVELOPMENTS IN EMPLOYMENT RELATIONS (ULMS216)</u>	15
<u>EQUALITY, DIVERSITY AND INCLUSION IN ORGANISATIONS (ULMS226)</u>	15

Optional modules	Credits
<u>FINANCIAL MANAGEMENT FOR BUSINESS (ACFI205)</u>	15
<u>SUSTAINABLE FORMS OF ENTERPRISE AND ENTREPRENEURSHIP (MKIB235)</u>	15
<u>INTERNATIONAL FINANCE (NON-SPECIALIST) (ACFI260)</u>	15
<u>OPERATIONS MANAGEMENT: TOOLS AND TECHNIQUES (EBUS209)</u>	15
<u>SERVICES MARKETING (MKIB255)</u>	15
<u>GOVERNMENT AND BUSINESS (ULMS205)</u>	15
<u>IDENTITY, CULTURE AND WELLBEING IN ORGANISATIONS (ULMS268)</u>	15
<u>INTERNATIONAL MANAGEMENT (MKIB253)</u>	15
<u>LEADERSHIP AND PERFORMANCE MANAGEMENT (ULMS266)</u>	15
<u>MARKET RESEARCH (MKIB256)</u>	15
<u>MANAGING PEOPLE (ULMS206)</u>	15
<u>INNOVATION AND ENTREPRENEURSHIP (ULMS259)</u>	15
<u>EXPERIENTIAL LEARNING PROJECT (ULMS209)</u>	15
<u>BUSINESS AND EMPLOYMENT LAW (ULMS202)</u>	15
<u>ENTREPRENEURSHIP (ULMS252)</u>	15

Programme details and modules listed are illustrative only and subject to change.

## Year three

Consolidate your knowledge and understanding of management through a much greater degree of personal study and research. Depending on your selection of third year modules, you will continue to probe more deeply into contemporary issues and knowledge of organisations, the external environment in which they operate and contemporary changes in the business world, such as, globalisation and business ethics.

Please note, ULMS302 is a compulsory module unless students choose ULMS399.

## Modules

Compulsory modules	Credits
<u>STRATEGIC MANAGEMENT AND BUSINESS POLICY (ULMS353)</u>	15
Optional modules	Credits
<u>ADVANCED ENTREPRENEURSHIP (ULMS360)</u>	15
<u>BEHAVIOURAL FINANCE (ACFI311)</u>	15
<u>PERSPECTIVES IN HUMAN RESOURCES MANAGEMENT (ULMS364)</u>	15
<u>CORPORATE GOVERNANCE (ACFI320)</u>	15
<u>CRITICAL PERSPECTIVES IN MANAGEMENT (ULMS366)</u>	15
<u>DISSERTATION (ULMS399)</u>	30
<u>THE DIGITAL BUSINESS (EBUS301)</u>	15
<u>EVENTS MANAGEMENT (MKIB367)</u>	15
<u>THE PRICE OF FOOTBALL (ACFI322)</u>	15

Optional modules	Credits
<u>GLOBAL STRATEGIC MANAGEMENT (MKIB351)</u>	15
<u>HRM SKILLS AND PROFESSIONAL PRACTICE (ULMS315)</u>	15
<u>INTERNATIONAL ECONOMIC RELATIONS (ECON354)</u>	15
<u>INTERNATIONAL MARKETING (MKIB356)</u>	15
<u>ISSUES IN DEVELOPMENT FINANCE (ACFI317)</u>	15
<u>MANAGEMENT ACCOUNTING FOR BUSINESS (ACFI307)</u>	15
<u>MARKETING STRATEGY (MKIB363)</u>	15
<u>PROJECT MANAGEMENT (EBUS308)</u>	15
<u>PSYCHOLOGICAL APPROACHES TO DECISION-MAKING (ULMS351)</u>	15
<u>SOCIAL ENTERPRISE (MKIB301)</u>	15
<u>SUSTAINABLE SUPPLY CHAIN MANAGEMENT (EBUS306)</u>	15
<u>THE FOOTBALL BUSINESS (ULMS370)</u>	15
<u>CHARITY AND FUNDRAISING MANAGEMENT (ULMS330)</u>	15
<u>CORPORATE COMMUNICATIONS (MKIB372)</u>	15
<u>BECOMING A LEADER (ULMS310)</u>	15
<u>MANAGING KNOWLEDGE FOR INNOVATION (ULMS352)</u>	15
<u>BUSINESS SIMULATION (ULMS302)</u>	30



Programme details and modules listed are illustrative only and subject to change.

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## **Combined degree**

### **Choosing this subject as a combined degree**

A Joint (50%) Business programme as a combined degree provides a balance of business knowledge with your other chosen subject with your modules split 50/50 between the two.

*Please note you cannot trade up to Major or Single Honours when applying for Business as a joint subject*

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## **Teaching and assessment**

### **How you'll learn**

Modules are taught using the latest active learning techniques including business simulations, real-world case studies, social media, interactive participation software, lecture capture and real-time financial and business data using our Bloomberg Trading Floor. The principal forms of teaching are lectures and seminars with lectures normally being supported by material such as hand-outs and presentations.

Seminars give the opportunity for detailed discussion of a topic under the direction of a tutor. You are normally expected to prepare work in advance for seminars and may be expected to present work or give presentations from time to time. On some modules, such as quantitative techniques and IT, seminars may take the form of practical sessions using our PC suites.

All our degrees depend on you spending a good part of the week in private or group study in preparation for lectures and seminars. This involves making extensive use of the excellent library and IT facilities, just one minute's walk away from the Management School.

### **How you're assessed**

You will be assessed through a combination of coursework and examinations. The exact weighting will vary from one module to another. As well as individual assignments and exams, you may also be assessed on group reports and presentations.

## **Liverpool Hallmarks**

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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# Careers and employability

Studying Business Management at the Management School will not only help you understand how a business works overall, but will develop your skills of flexibility, problem-solving ability, commercial awareness and communication, all of which are highly valued by employers.

Studying BA Business Management gives our graduates the flexibility to explore a range of careers. Former students have found successful careers in professions such as:

- Research Analyst;
- Marketing Consultant;
- Brand Buying;
- Supply Chain & Logistics Management;
- Senior Audit Associate.

Recent employers include

- PWC;
- Astra Zeneca;
- Bank of America;
- Cadbury's;
- Ernst and Young;
- Kellogg's;
- DWP;
- Amazon.

You will be encouraged to undertake a Year in Industry as part of the four-year sandwich degree programme.

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# Fees and funding

Your tuition fee covers almost everything, but you may have additional study costs to consider, such as books, specialist equipment or field trips.

## Tuition fees

### UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £9,535

Year in industry fee – £1,905

Year abroad fee – £1,430 (applies to year in China)

### International fees

Full-time place, per year – £25,000

Year in industry fee – £1,905

Year abroad fee – £12,500 (applies to year in China)

The tuition fees shown are correct for 2025/26 entry. Please note that the year abroad fee also applies to the year in China.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support. [Learn more about paying for your studies.](#)

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## Additional costs

All students have the opportunity to spend a semester studying overseas during their second year, subject to your year one performance. If you elect to study abroad you will need to cover associated travel and living costs. University travel bursaries and subsistence grants are available.

Find out more about the [additional study costs](#) that may apply to this course.

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# Entry requirements

The qualifications and exam results you'll need to apply for this course.

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## A levels

AAB

You may automatically qualify for reduced entry requirements through our contextual offers scheme. Based on your personal circumstances, you may automatically qualify for up to a two-grade reduction in the entry requirements needed for this course. When you apply, we consider a range of factors – such as where you live – to assess if you're eligible for a grade reduction. You don't have to make an application for a grade reduction – we'll do all the work.

Find out more about [how we make reduced grade offers](#).

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## T levels

Management and Administration considered.

Applicants should contact us by [completing the enquiry form on our website](#) to discuss specific requirements in the core components and the occupational specialism.

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## GCSE

GCSE Mathematics at grade 5/C and GCSE English at grade 4/C required.

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## Subject requirements

Some Level 3 qualifications are only acceptable alongside 2 A levels, please [contact us](#) for details.

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## BTEC Level 3 National Extended Diploma

D\*D\*D in a Business related subject:

- Applied Law
- Applied Psychology
- Business
- Business, Accounting and Finance

- Computing
  - Creative Digital Media Production
  - Engineering
  - Enterprise and Entrepreneurship
  - Health and Social Care
  - Hospitality
  - Information Communications Technology
  - Information Technology
  - Media
  - Public Services
  - Strategic Management and Leadership
  - Travel and Tourism
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### **International Baccalaureate**

35 points with no score less than 4 – International Baccalaureate Mathematical Studies is not accepted for any Management School programme in lieu of GCSE Mathematics, or Higher Level Mathematics where this is a requirement

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### **Irish Leaving Certificate**

H1,H1,H2,H2,H2,H3

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### **Scottish Higher/Advanced Higher**

Scottish Advanced Highers at AAB

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### **Welsh Baccalaureate Advanced**

Only acceptable alongside 2 A levels: WB grade A with A levels AB or WB grade B with A levels AA

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### **Access**

Accepted in a relevant Business/Humanities/Social Science subject, 45 L3 Credits at Distinction

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### **International qualifications**

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, you could be eligible for a Pre-Master's course. This is offered on campus at the [University of Liverpool International College](#), in partnership with Kaplan International Pathways. It's a specialist preparation course for postgraduate study, and when you pass the Pre-Master's at the required level with good attendance, you're guaranteed entry to a University of Liverpool master's degree.

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## English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a [majority English speaking country](#).

We accept a variety of [international language tests](#) and [country-specific qualifications](#).

International applicants who do not meet the minimum required standard of English language can complete one of our [Pre-Sessional English courses](#) to achieve the required level.

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### IELTS

6.5 overall, with no component below 5.5

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### TOEFL iBT

88 overall, with minimum scores of listening 17, writing 17, reading 17 and speaking 19. TOEFL Home Edition not accepted.

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### TOEFL Paper

Grade 7 at Standard Level or grade 6 at Higher Level

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### Duolingo English Test



125 overall, with speaking, reading and writing not less than 105, and listening not below 100

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### **Pearson PTE Academic**

61 overall, with no component below 59

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### **LanguageCert Academic**

70 overall, with no skill below 60

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### **Cambridge IGCSE First Language English 0500**

Grade C overall, with a minimum of grade 2 in speaking and listening. Speaking and listening must be separately endorsed on the certificate.

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### **Cambridge IGCSE First Language English 0990**

Grade 4 overall, with Merit in speaking and listening

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### **Cambridge IGCSE Second Language English 0510/0511**

0510: Grade B overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0511: Grade B overall.

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### **Cambridge IGCSE Second Language English 0993/0991**

0993: Grade 6 overall, with a minimum of grade 2 in speaking. Speaking must be separately endorsed on the certificate. 0991: Grade 6 overall.

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### **Cambridge ESOL Level 2/3 Advanced**

176 overall, with no paper below 162

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### **LanguageCert**

Grade 5 at Standard Level or grade 5 at Higher Level

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# Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

## Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 5.5	6 weeks	On campus
5.5 overall, with no component below 5.5	10 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no component below 4.5	20 weeks	On campus
5.0 overall, with no component below 4.5	30 weeks	On campus
4.5 overall, with no more than one component below 4.5, and no	40 weeks	On campus

Your most recent IELTS score	Pre-sessional English course length	On campus or online
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component below 4.0

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If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 5.5, for further details.

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## Alternative entry requirements

- If your qualification isn't listed here, or you're taking a combination of qualifications, [contact us](#) for advice
- If you are returning to learning, have had a disrupted education or are switching career pathways, the one-year [Go Higher diploma](#) qualifies you to apply for University of Liverpool arts, humanities and social sciences programmes
- [Applications from mature students](#) are welcome.

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