

PGCert

Business Administration (Football Industries)

Study mode

Full-time

Duration

9 months

Apply by: **11 September 2026**Starts on: **28 September 2026**

About this course

The Certificate in Business Administration Football industries programme provides those who hold an MBA (or international equivalent), with the opportunity to study the MBA Football industries football-related modules.

Introduction

Focusing on the professionalism and business of the beautiful game, if you want to work in the global football industry – with clubs, governing bodies or related marketing, media and sponsorship companies – this is the programme for you.

The specialist football modules apply business concepts to modern football. You'll gain a critical awareness of issues in football management, finance and law. The broader skills you'll acquire include analysis, problem-solving, creativity and decision-making. The Becoming a Football Executive module will also strengthen your career management skills and hone your interpersonal communication abilities.

Who is this course for?

Candidates join our MBA programmes to achieve a number of professional goals. Typically they will have a minimum of three years of relevant management experience in the private or public sector.

Students may be planning to:

- Start a new business

- Move into a more senior strategic role
 - Improve the performance of their current company
 - Change the function, sector or country they work in.
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Accreditation

The University of Liverpool Management School is one of an elite group of institutions worldwide to hold the gold standard 'triple-crown' accreditation from AACSB, AMBA and EQUIS.

Accreditation in detail



AACSB

AACSB Accreditation Standards require a high quality teaching environment, a commitment to continuous improvement, and curricula responsive to the needs of businesses. This achievement means that the Management School meets specific standards of excellence. It also means it's committed to on-going improvement in delivering high quality education.

AMBA

AMBA is the highest standard of achievement in postgraduate business education. MBA students and graduates, business schools and employers all recognise it as a gold standard. AMBA's rigorous criteria and assessment process ensure that only programmes that demonstrate the highest standards in teaching, learning and curriculum design; career development

and employability; and student, alumni and employer interaction achieve accreditation.

EQUIS

The School is also accredited by [EQUIS](#), which is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. Institutions that are accredited by EQUIS must demonstrate not only high general quality in all dimensions of their activities, but also a high degree of internationalisation and corporate connections.

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Course content

Discover what you'll learn, what you'll study, and how you'll be taught and assessed.

Semester one

Modules

Compulsory modules	Credits
<u>FOOTBALL ECONOMICS AND ANALYTICS (ULMS804)</u>	10
<u>INTERNATIONAL FOOTBALL INDUSTRY (ULMS763)</u>	10

Programme details and modules listed are illustrative only and subject to change.

Semester two

Modules

Compulsory modules	Credits
<u>BECOMING A FOOTBALL EXECUTIVE (ULMS824)</u>	10
<u>FOOTBALL AND FINANCE (ULMS724)</u>	10
<u>SPORT GOVERNANCE AND THE LAW (ULMS721)</u>	10
<u>SPORTS MARKETING AND OPERATIONS MANAGEMENT (ULMS829)</u>	10

Programme details and modules listed are illustrative only and subject to change.

Teaching and assessment

How you'll learn

MBA students are taught in a dedicated, purpose-built teaching space, the Brett Building. Its facilities include state-of-the-art audio-visual equipment, a lecture theatre, break-out spaces, and social zones.

Delivery of the programme syllabus is via lectures, practical work, case studies, group work, some tutorial work, seminars (for optional modules), and occasional industrial and commercial visits. Lectures provide the principal approach to imparting subject knowledge and, with group activities, constitute most of the formal contact time with students.

In addition, a concerted effort has been made to include a significant amount of case-study material and practical work in order to demonstrate the application of principles and theories delivered within the main lecture programme. The practical elements of the programme take the form of both team-based and individual or self-directed exercises.

How you're assessed

You will take six modules totalling 60 credits. These will be assessed by means of examination and/or coursework.

Liverpool Hallmarks

We have a distinctive approach to education, the Liverpool Curriculum Framework, which focuses on research-connected teaching, active learning, and authentic assessment to ensure our students graduate as digitally fluent and confident global citizens.

The Liverpool Curriculum framework sets out our distinctive approach to education. Our teaching staff support our students to develop academic knowledge, skills, and understanding alongside our **graduate attributes**:

- Digital fluency
- Confidence
- Global citizenship

Our curriculum is characterised by the three **Liverpool Hallmarks**:

- Research-connected teaching
- Active learning
- Authentic assessment

All this is underpinned by our core value of **inclusivity** and commitment to providing a curriculum that is accessible to all students.

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Careers and employability

Our MBA Career and Leadership Development Programme is designed to enrich your MBA journey by challenging your thinking about your own professional, career and leadership development. Active participation in the Programme will deepen your awareness of yourself, your strengths, motivations and aspirations, and support you in confidently articulating and leveraging your MBA with impact and influence.

In practice, the programme offers:

- One to one individual coaching from our dedicated MBA Professional Development team
- Tailored psychometric assessment with guided feedback
- Workshops: Leadership – to develop behaviours and attributes of the whole person as a future leader
- Workshops: Career – practical sessions to navigate recruitment processes and leverage your MBA learning
- Masterclass Guest Speakers: With significant networks to draw upon, we attract leaders and MBA Alumni from diverse sectors. Bringing a monthly 'Consultancy Challenge', a real-world issue, our students are encouraged to make authentic contribution
- Access to a wide range of online careers resources to support career decisions, job searches and recruitment processes.

Networking is a central part of the MBA journey, network with peers, MBA Alumni and Guest Speakers. The programme enhances professional networking skills both in person and virtually.

Careers support doesn't end when you graduate from your MBA programme. You are a lifelong member of the MBA community and we encourage you to stay connected and in turn become mentors to the next generation. You will also benefit from access to a wide range of careers and professional development support, advice and webinars up to five years after you've graduated.

Some of our most recent graduates are now working in the following football clubs and related organisations:

- Adidas
- AEG Europe
- Asian Football
- Confederation

- BATE Borisov [Belarus]
- Celtic FC
- Chinese Football
- Association
- England Netball
- European Broadcasting
- Union
- FC Bayern Munich
- FC Colo-Colo [Chile]
- FC Seoul [South Korea]
- Gremio FBPA [Brazil]
- Liverpool FC
- Manchester City FC
- NBA
- Nike
- Octagon
- Rugby Football Union
- Santos Laguna [Mexico]
- Scottish Professional Football League
- The [English]Football League
- UEFA.

Career support from day one to graduation and beyond

Career planning

From education to employment

Networking events

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Fees and funding

Your tuition fees, funding your studies, and other costs to consider.

Tuition fees

UK fees (applies to Channel Islands, Isle of Man and Republic of Ireland)

Full-time place, per year – £9,350

International fees

Full-time place, per year – £11,850

Tuition fees are for the academic year 2026/27.

Tuition fees cover the cost of your teaching and assessment, operating facilities such as libraries, IT equipment, and access to academic and personal support.

- You can pay your tuition fees in instalments.
- All or part of your tuition fees can be funded by external sponsorship.
- International applicants who accept an offer of a place will need to pay a tuition fee deposit.

If you're a UK national, or have settled status in the UK, you may be eligible to apply for a Postgraduate Loan worth up to £12,167 to help with course fees and living costs. **Learn more about paying for your studies.**

Additional costs

We understand that budgeting for your time at university is important, and we want to make sure you understand any course-related costs that are not covered by your tuition fee. This could include buying a laptop, books, or stationery.

Find out more about the additional study costs that may apply to this course.

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Entry requirements

The qualifications and exam results you'll need to apply for this course.

Postgraduate entry requirements

It is essential that students already hold an MBA or equivalent postgraduate degree (which may be in any discipline) from a UK university or an equivalent professional qualification from a similar non-UK institution. Students who possess a Masters-level qualification in Business/Management/Finance may also be considered.

Candidates are normally expected to have a minimum of 3 years of substantive managerial experience in the private or public sector, having managed budgets/people/projects.

International qualifications

Select your country or region to view specific entry requirements.

If you hold a bachelor's degree or equivalent, but don't meet our entry requirements, a Pre-Master's can help you gain a place. This specialist preparation course for postgraduate study is offered on campus at the **University of Liverpool International College**, in partnership with Kaplan International Pathways. Although there's no direct Pre-Master's route to this PGCert, completing a Pre-Master's pathway can guarantee you a place on many other postgraduate courses at The University of Liverpool.

English language requirements

You'll need to demonstrate competence in the use of English language, unless you're from a majority English speaking country.

We accept a variety of international language tests and country-specific qualifications.

International applicants who do not meet the minimum required standard of English language can complete one of our [Pre-Sessional English courses](#) to achieve the required level.

IELTS

6.5 overall, with no component below 6.0

TOEFL iBT

88 overall, with minimum scores of listening 19, writing 19, reading 19 and speaking 20. TOEFL Home Edition not accepted.

Duolingo English Test

125 overall, with writing not less than 125, speaking and reading not less than 115, and listening not below 110

Pearson PTE Academic

61 overall, with no component below 59

LanguageCert Academic

70 overall, with no skill below 65

PSI Skills for English

B2 Pass with Merit in all bands

INDIA Standard XII

National Curriculum (CBSE/ISC) – 75% and above in English. Accepted State Boards – 80% and above in English.

WAEC

C6 or above

Pre-sessional English

Do you need to complete a Pre-sessional English course to meet the English language requirements for this course?

The length of Pre-sessional English course you'll need to take depends on your current level of English language ability.

Pre-sessional English in detail

If you don't meet our English language requirements, we can use your most recent IELTS score, or [the equivalent score in selected other English language tests](#), to determine the length of Pre-sessional English course you require.

Use the table below to check the course length you're likely to require for your current English language ability and see whether the course is available on campus or online.

Your most recent IELTS score	Pre-sessional English course length	On campus or online
6.0 overall, with no component below 6.0	6 weeks	On campus
6.0 overall, with no component below 5.5	10 weeks	On campus and online options available
6.0 overall, with no more than one component below 5.5, and no component below 5.0	12 weeks	On campus and online options available
5.5 overall, with no more than one component below 5.5, and no component below 5.0	20 weeks	On campus
5.0 overall, with no more than one component below 5.0, and no component below 4.5	30 weeks	On campus

Your most recent IELTS score	Pre-sessional English course length	On campus or online
4.5 overall, with no more than one component below 4.5, and no component below 4.0	40 weeks	On campus

If you've completed an alternative English language test to IELTS, we may be able to use this to assess your English language ability and determine the Pre-sessional English course length you require.

Please see our guide to [Pre-sessional English entry requirements](#) for IELTS 6.5 overall, with no component below 6.0, for further details.

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