



UNIVERSITY OF
LIVERPOOL

Law & Non-Communicable
Diseases Unit



University of Essex

Health and Medical
Humanities Hub



GLOBAL CENTER FOR
LEGAL INNOVATION ON
FOOD ENVIRONMENTS
An Initiative of the O'Neill Institute at Georgetown Law

O'NEILL
INSTITUTE
FOR NATIONAL & GLOBAL HEALTH LAW
GEORGETOWN LAW

Regulating front-of-pack nutrition labelling: global, regional and national perspectives

9-10 September 2021 (online)



THE UNIVERSITY
OF THE
WEST INDIES
CAVE HILL CAMPUS



Background

Unhealthy diets are a leading cause of death and a significant factor in the development of non-communicable diseases (NCDs) as they are associated with an increased risk of overweight, obesity, diabetes, cardiovascular diseases and cancers. To tackle the growing burden of diet-related NCDs, the World Health Organization (WHO) recommends that States implement front-of-pack nutrition labelling (FoPNL) as part of a comprehensive approach to healthy nutrition. FoPNL displays simplified, at-a-glance, graphical information on the front of food packaging. It helps consumer understand the nutritional quality of food easily and more quickly, especially for members of lower socioeconomic groups, and also encourages product reformulation by manufacturers. This is particularly true when FoPNL is interpretive and makes an evaluative assessment about the nutrition quality of the food to help facilitate comparisons within and between food categories.

Many States have now introduced, or are considering introducing, a variety of voluntary or mandatory FoPNL schemes within their respective jurisdictions. These schemes differ in design as well as in the level of interpretation required by consumers to understand the nutrition composition of the food product. Moreover, the evidence base is still developing on how specific forms of FoPNL can best meet consumer needs. In light of the proliferation of national schemes, discussions are also being held at the regional and global levels on the harmonisation of FoPNL. At the same time, these developments are facing strong opposition by powerful food and drinks business actors.



This conference is organised by the [Law & Non-Communicable Diseases Unit at the University of Liverpool](#), the [Heath and Medical Humanities Hub at the University of Essex](#) and the [Global Center for Legal Innovation on Food Environments of the O'Neill Institute for National and Global Health Law at Georgetown University](#). It proposes to explore the national, regional and global regulatory implications of FoPNL and will focus on a range of overarching issues, including: the evidence base for FoPNL; national and regional political barriers; human rights-based approaches; global standard and harmonisation; and trade, investment and intellectual property law.

The conference, which will be held online on 9 and 10 September 2021, is intended to contribute to ongoing policy debates involving academic experts and policy actors interested in the regulation of nutrition labelling. Attendance is by invitation only. If you are interested in attending, please email nikhil.gokani@essex.ac.uk and imb47@georgetown.edu.



Programme

Day 1: 9 September 2021

1.00pm-1.15pm

Welcome and introduction

Dr Nikhil Gokani (University of Essex)
Prof Amandine Garde (University of Liverpool)
Prof Oscar Cabrera (Georgetown University)

1.15pm-2.00pm

Session 1: FoPNL, public health and human rights

Chair: Jo Jewell (UNICEF)

Review of the evidence: Katrin Engelhardt (WHO Nutrition)

FoPNL and human rights: Prof Oscar Cabrera (Georgetown University) and Isabel Barbosa (Georgetown University)

2.00pm-3.30pm

Session 2: National Schemes – from political pressure to legal disputes?

Chair: Dr Francesco Branca (WHO Nutrition)

Examples from the Americas

Mexico and Uruguay (Warning Sign): Simón Barquera (Instituto Nacional de Salud Pública); Gastón Ares (Universidad de la República)

Examples from Europe

France (Nutri-Score): Prof Chantal Julia (Université Paris 13 Nord)

UK (Multiple Traffic Light Labelling): Prof Mike Rayner (University of Oxford)

3.30pm-4.00pm

Break

4.00pm-5.30pm

Session 3: International trade and investment law as potential constraints on national FoPNL schemes

Chair: Dr Benn McGrady (WHO NCD)

Food labelling and specific trade concerns at the TBT Committee: Dr Pepita Barlow (London School of Economics)

From specific trade concerns to legal challenges: Dr Greg Messenger (University of Liverpool)

Food labelling and international investment law: Marcelo Campbell (University of Liverpool)



Programme

Day 2: 10 September 2021

- 10.45am-11.00am** Welcome and introducing the second day
- 11.00am-12.30pm** Session 4: Regional integration (Europe)
Chair: Prof Amandine Garde (University of Liverpool)
Food Information Regulation and Food Claims Regulation: Dr Nikhil Gokani (University of Essex)
Towards a proposal for EU harmonised front-of-pack nutrition labelling - state of play and next steps: Heidi Moens (European Commission)
NGO perspective: Nikolai Pushkarev (European Public Health Alliance); Emma Calvert (BEUC)
Roundtable on an EU-wide FoPNL scheme: Vincent Delhomme (Université Catholique de Louvain); Prof Caoimhín MacMaoláin (Trinity College Dublin); Prof Chantal Julia (Université Paris 13 Nord); Prof Mike Rayner (University of Oxford)
- 12.30pm-1.00pm** Break
- 1.00pm-2.30pm** Session 5: Regional integration (Americas)
Chair: Ariadna Tovar Ramírez (Georgetown University)
Different trading blocks
Caricom: Dr Nicole Foster (University of the West Indies);
Mercosur: Gianella Severini (University of Cordoba)
USMCA: Prof Ana Sofía Charvel Orozco (Instituto Tecnológico Autónomo de México); Dr Amrita Bahri (Instituto Tecnológico Autónomo de México)
NGO perspective: Dr Ana Paula Bortoletto (NUPENS, University of São Paulo)
Discussant: Dr René Urueña (University of Los Andes)
- 2.30pm-3.00pm** Break
- 3.00pm-4.00pm** Session 6: Global standards on FoPNL
Chair: Erik Wijkström (World Trade Organization)
From goals, to evidence, to regional experiences: Dr Fabio da Silva Gomes (PAHO)
Practical insights from raising public health voices at Codex: Dr Alexandra Jones (George Institute for Global Health)
Regulating with people's shelf-life at heart or clinging to convention and commercialism?: Bill Jeffery (Centre for Health Science and Law)
- 4.00pm-4.30pm** Conclusion
Prof Oscar Cabrera (Georgetown University)
Prof Amandine Garde (University of Liverpool)
Dr Nikhil Gokani (University of Essex)



Speaker profiles

Gastón Ares (Universidad de la República)

Gastón Ares is Associate Professor at Universidad de la República (Uruguay). He leads an interdisciplinary research group specialized in consumer behavior, particularly in consumer reaction towards public policies targeted at achieving healthier and more sustainable eating habits. He has extensive experience in research about front-of-package nutrition labelling and was involved in the design of the Uruguayan regulation. He has authored more than 300 articles in international refereed journals and serves as Associate Editor of Appetite and Journal of Sensory Studies. He is a member of the subgroup on policy actions of the Nutrition Guidance Expert Advisory Group of the World Health Organization.



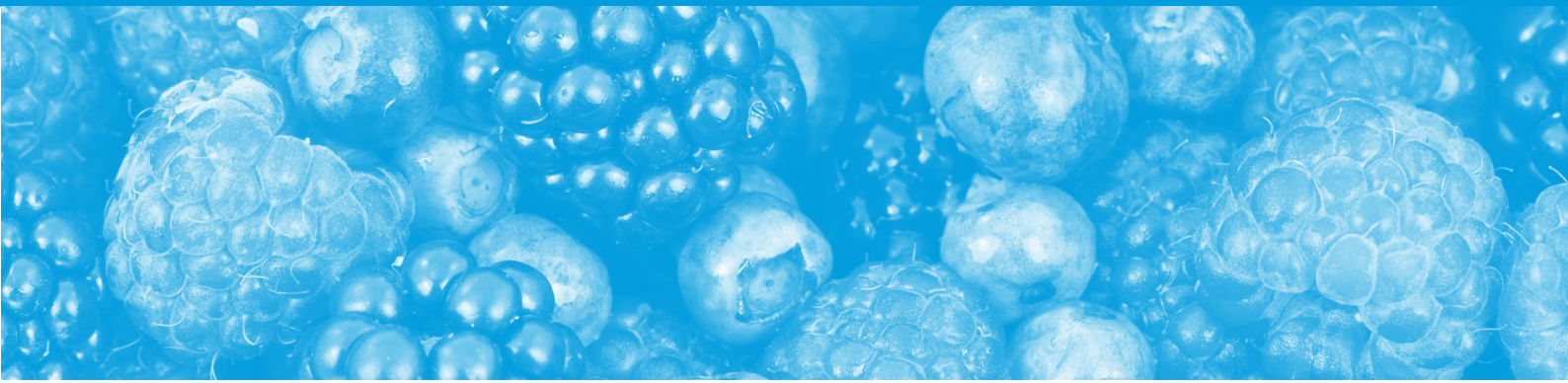
Dr Amrita Bahri (Instituto Tecnológico Autónomo de México)

Amrita Bahri is Associate Professor of International Trade Law at ITAM and Co-Chair Professor for WTO Chair Program (Mexico). Amrita is the Founding Chair of International Trade & Investment Law Research Group (Law Schools Global League, LSGL) and Founding Member of the South Asian International Economic Law Network (SAIELN). Amrita has published in the areas of international trade law, WTO dispute settlement, public private partnership for capacity-building in emerging economies, regional trade and gender justice. She has authored the monograph Public Private Partnership for WTO dispute settlement: Enabling Developing Countries (Edward Elgar, 2018). Her academic articles are published in prestigious journals including Journal of International Economic Law, World Trade Review, Journal of World Trade, European Journal of International Law, and others. Amrita also serves on the Editorial Board of Journal of International Economic Law (JIEL) and Journal of Law, Market & Innovation (JLMI). Working with ITC's team, Amrita has designed the very first framework to measure gender-responsiveness of free trade agreements. She explains this framework in ITC's policy paper titled "Mainstreaming Gender in Free Trade Agreements".



Isabel Barbosa (Georgetown University)

Isabel Barbosa is an associate with the Healthy Families Initiative at the O'Neill Institute and an adjunct professor of law at Georgetown University. She is engaged in scholarship, capacity building, and technical assistance activities related to sexual and reproductive health, as well as noncommunicable diseases, particularly tobacco control and food systems. Prior to joining the O'Neill Institute, Barbosa was a consultant in Colombia at Women's Link Worldwide, where she collaborated in strategic litigation before high courts in Latin America and within international human rights systems. She has also worked at the Inter-American Commission of Women, the Inter-American Court of Human Rights, and the Office for Health Issues of the Federal Prosecution Service of Brazil, besides participating in government-funded research initiatives in Brazil about constitutional, philosophical, and ethical issues from a comparative perspective. Barbosa is the recipient of the Global Health Law Scholarship from Georgetown, the Ling Institute Fellowship for Graduate Studies, and the CEAL-Santander Fellowship for Studies Abroad. She has also been selected for Women Deliver's Young Leaders Program. Barbosa holds an LL.B. from the Pontifical Catholic University of Rio de Janeiro and an LL.M. in global health law with a certificate in international human rights law from Georgetown University.



Dr Pepita Barlow (London School of Economics)

Pepita Barlow is Assistant Professor of Health Policy at the London School of Economics and Political Science. She is also Director of the MSc in International Health Policy, also at the LSE. Her research draws on theoretical and methodological tools from across the social sciences to examine how policies and actors outside the health sector impact on population health, health inequalities, and health policy. A large proportion of her research focusses on the health impacts of trade liberalisation, including Free Trade Agreements (FTAs). This includes a series of papers evaluating the role of US FTAs in the global diffusion of 'obesogenic' food environments, and whether trade liberalisation exposes governments in low- and middle-income countries to pressure to change or repeal their public health policies, including nutrition and alcohol labelling regulations. In other work, she has evaluated the health impacts of labour market regulations, austerity, and educational reforms.



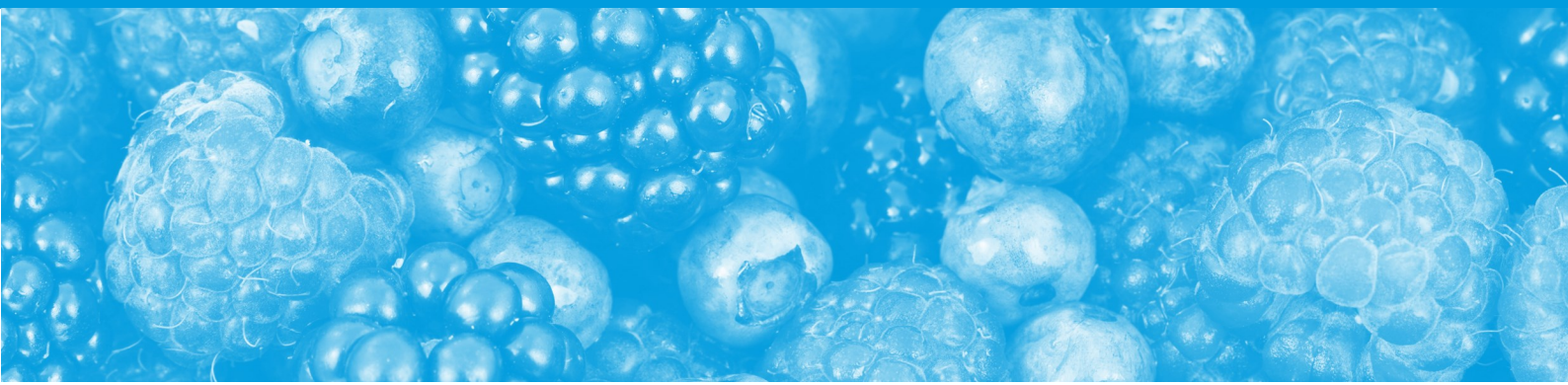
Simón Barquera (Instituto Nacional de Salud Pública)

Simón Barquera is a MD with a PhD from Tufts University in Boston, USA. He is a member of the National Academy of Medicine, author of more than 364 scientific publications. He has participated in the development of policies for its prevention and control, for which he has been recognized with the 18 Martinson Lectureship (University of Minnesota, 2018), the Soper award for excellence in health (Pan American Health Organization, 2003), the Tufts University Nutrition Impact Award (2016) and the "Dr. Gerardo Varela" public Health Merit Award (Government of Mexico, 2020). He currently serves as Director of the Center for Research in Nutrition and Health of the National Institute of Public Health.



Dr Ana Paula Bortoletto (NUPENS, University of São Paulo)

Ana Paula is a nutritionist and has a PhD in public health nutrition. Currently, she is a technical consultant at Idec (Brazilian Institute for Consumer Defense), where she has been working since 2013 on food policy agenda for the prevention of diet-related NCDs. She is also post-doctoral fellow at NUPENS/USP (Nutrition and Health Epidemiology Research Center) and a research assistant of the Josué de Castro Chair of Healthy and Sustainable Food Systems at USP. She is a member of the Brazilian Alliance for Healthy and Adequate Diets and a member of the Steering Committee of Colansa - Latin American and Caribbean Nutrition and Health Community of Practice.



Francesco Branca (WHO Nutrition)

Francesco Branca is the Director of the Department of Nutrition and Food safety in the World Health Organization, Geneva (since February 2020). From 2008 to 2019, he was the Director of the Department of Nutrition for Health and Development. During this period, WHO has developed a WHO Nutrition strategy, established a new nutrition guideline development process and has developed a Comprehensive Implementation Plan on Maternal, Infant and Young Child Nutrition with six global targets. He has been leading the preparation of the 2nd International Conference on Nutrition and the Secretariat of the Decade of Action on Nutrition. Before that, in 2005-2008, Dr Branca was the Regional Advisor for Nutrition at the WHO Regional Office for Europe. Between 1988 and 2005, he has been a Senior Scientist at the Italian Food and Nutrition research Institute where he was leading studies on the effects of food and nutrients on human health at the different stages of the life cycle and on the impact of public health nutrition programmes. He has been President of the Federation of the European Nutrition Societies in 2003-2007. In 1985-1986, Dr Branca has been a medical staff of a Primary Health Care project in the South of Somalia ran by the Italian NGO, CISP. Dr Branca graduated in Medicine and Surgery and specialized in Diabetology and Metabolic Diseases at the Università Cattolica del Sacro Cuore, Roma and obtained a Msc and then a PhD in Nutrition at Aberdeen University.



Prof Oscar Cabrera (Georgetown University)

Oscar Cabrera is the director of the Healthy Families Initiative at the O'Neill Institute and a visiting professor of law at Georgetown University. Cabrera has worked on projects with the World Health Organization, the Centers for Disease Control and Prevention, and the Campaign for Tobacco Free Kids, among other organizations. He has studied and is interested in various health law related fields, such as public health law, sexual and reproductive rights, health and human rights, global tobacco litigation, and health systems law and policy. Prior to joining the O'Neill Institute, Cabrera was awarded a Canadian Institutes of Health Research (CIHR) Health Law and Policy Fellowship for his master's program. After earning his LL.M., he worked as a research associate with Professor Colleen Flood at the University of Toronto Faculty of Law and the Institute of Health Services and Policy Research. In this capacity, he was involved in several health law related projects. Cabrera earned his Bachelors of Laws in his home country of Venezuela at the Universidad Católica Andrés Bello and his LL.M., with concentration in health law and policy, at the University of Toronto.



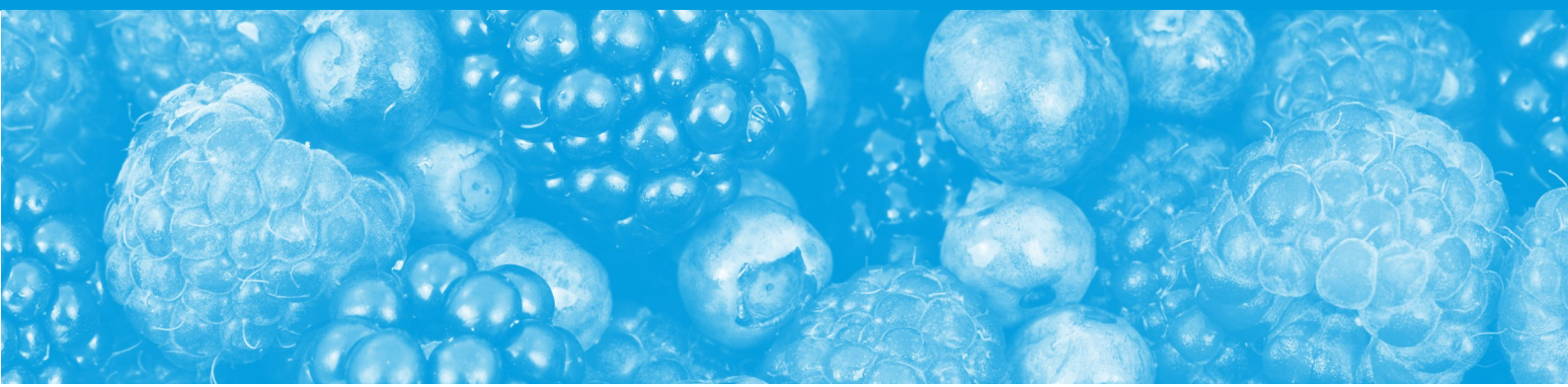
Emma Calvert (BEUC)

Emma Calvert is a Senior Food Policy Officer at the European Consumer Organisation (BEUC) in Brussels. BEUC defends the interests of European consumers and represents 46 independent consumer organisations from 32 countries. Emma works on nutritional policy and in particular; reformulation, marketing restrictions of foods high in fat, salt and sugar to children and nutritional labelling. She previously worked at the European Parliament for six years for MEPs on the Environment, Food Safety and Public Health committee.



Marcelo Campbell (University of Liverpool)

Marcelo Campbell is a Ph.D. researcher at the Law & NCDs Unit of the School of Law and Social Justice, University of Liverpool, and works as a Legal Records and Information Specialist for the Food and Agriculture Organization of the United Nations. He holds an LL.M. in Public International Law from the University of Oslo and an LL.M. in Food Law from the LUISS Guido Carli University. His research and publications focus mostly on trade and investment law, food law and global health law.



Prof Ana Sofía Charvel Orozco (Instituto Tecnológico Autónomo de México)

Dr Fabio da Silva Gomes (PAHO)

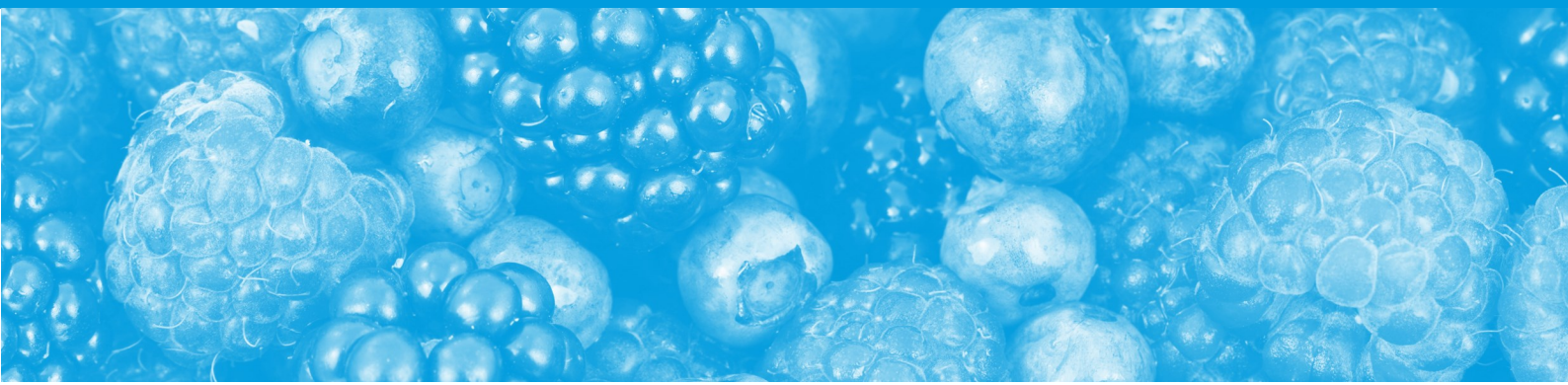
Vincent Delhomme (Université Catholique de Louvain)

Vincent Delhomme is PhD researcher at UCLouvain, Belgium. His research focuses on the regulation of lifestyle-related health risks in EU law (tobacco, alcohol and nutrition in particular) and the use of labelling in this regard. He is a former graduate and assistant of the College of Europe in Bruges.



Nicole Foster (University of the West Indies);

Nicole Foster is an Attorney-at-Law and Deputy Dean, Academic and Student Affairs, Faculty of Law, University of the West Indies, Cave Hill Campus, Barbados (UWI) and also heads the Faculty's recently launched Law and Health Research Unit. She holds a LL.B degree from UWI and LL.M degrees in international law and international organisations from Cambridge University and Washington College of Law, American University respectively. Mrs Foster is a Chevening scholar, a Cambridge Commonwealth scholar and an OAS Professional Development scholar. Mrs Foster is a former diplomat who acted as Counsellor in the Permanent Mission of Barbados to the UN and the WTO from 1999 to 2005 primarily covering dispute settlement, agriculture and intellectual property matters. Within the Law Faculty, she is responsible for teaching and research in the areas of public international law, international human rights and international trade law. Besides her substantive post at the UWI, Mrs. Foster is also Policy Advisor with Healthy Caribbean Coalition, a regional alliance of over one hundred civil society organization focussed on the prevention and control of noncommunicable diseases (NCDs). In this capacity she has authored several policy papers and briefs and has been working closely with key regional stakeholders such as the Pan American Health Organisation (PAHO) and the Caribbean Public Health Agency (CARPHA) to accelerate CARICOM's response to its NCDs epidemic.



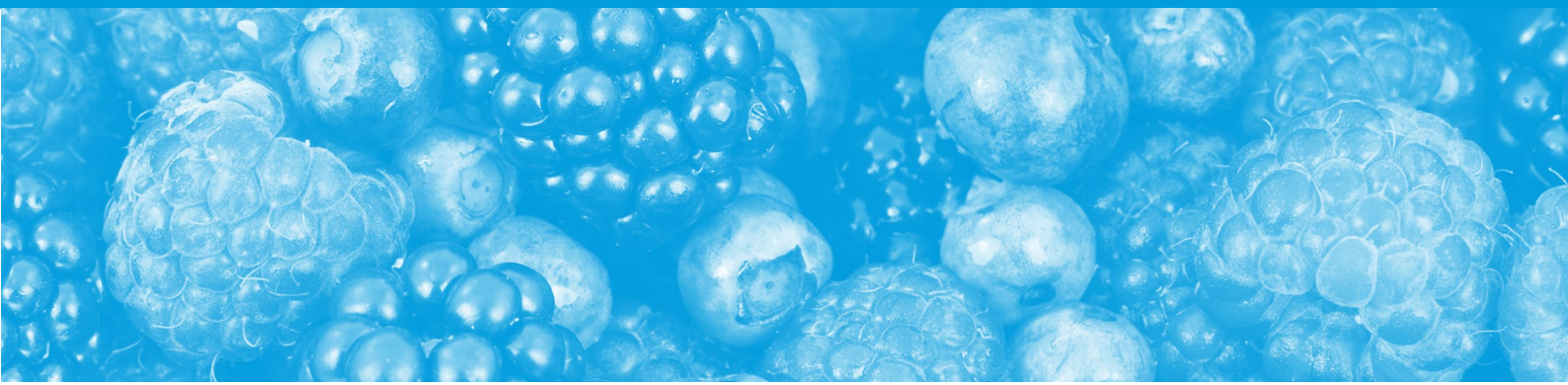
Prof Amandine Garde (University of Liverpool)

Amandine Garde is a Professor of Law at the University of Liverpool and a qualified (non-practising) solicitor. In 2015, she established the Law & NCD Research Unit, which regularly advises international organisations, NGOs, public health agencies and governments worldwide. In particular, she has worked closely with the WHO, Unicef and the European Union; she has written numerous policy reports, including A Child Rights-Based Approach to Food Marketing: A Guide for Policy Makers (Unicef, 2018); she has developed several training courses on law, NCD prevention, childhood obesity, healthy diets and food marketing; she is Scientific Advisor to the European Public Health Alliance; and she sits on many advisory groups on NCD prevention in the UK and beyond. She is also a Commissioner of The Lancet-Chatham Commission on Improving Population Health post COVID 19 (2020-2022), and is actively involved in the UKPRP-funded PETRA network on Trade and Health. Her latest book (co-edited with Joshua Curtis and Olivier De Schutter) Ending Childhood Obesity: A Challenge at the Crossroads of International Economic and Human Rights Law was published by Elgar in December 2020. She is the first president of the newly established Law and public health section of the European Public Health Association, and Elgar's Health and the Law Series Editor.



Dr Nikhil Gokani (University of Essex)

Nikhil Gokani is Lecturer in Consumer Protection and Public Health Law, and Convener of the Health and Medical Humanities Hub, at the University of Essex. His research explores how to reduce non-communicable diseases and health inequalities through legal mechanisms, with a focus on consumer protection, trade and human rights law. Nikhil's expertise is in the regulation of consumer food and alcohol information, and he works most extensively on front-of-pack nutrition labelling (also the topic of his doctoral thesis). Nikhil has been a member of several national committees on health policy, including at the Royal College of Physicians, National Institute for Health Research, and the Secretary of State for Transport's Honorary Medical Advisory Panel. He has consulted (eg WHO, UNICEF, UK Public Health Network) and received funding from (eg Medical Research Council, Wellcome Trust) many national and international organisations. Before moving to Essex, Nikhil worked at the University of Liverpool, where he was Deputy Director of the Law & Non-Communicable Diseases Unit, and he now sits on its Advisory Board. He is Vice President of the Law and Public Health Section of the European Public Health Association, and a Fellow of the Royal Society for Public Health.



Katrin Engelhardt (WHO Nutrition)

Katrin Engelhardt, is a scientist with the World Health Organization's Department of Nutrition and Food Safety in Geneva, Switzerland, where she leads the work on WHO guidelines on food environment policies, including on nutrition labelling, marketing, fiscal policies and school food and nutrition policies. Before joining WHO Headquarters, she worked in the WHO Regional Office for the Western Pacific (WHO/WPRO) from 2012-2017 where she coordinated the regional nutrition programme, and advanced regional work on reducing the double burden of malnutrition, in particular through the implementation of public policies. Prior to her position as Technical Lead, Nutrition, Katrin held positions as Technical Officer for Health Promotion and NCDs at WHO/WPRO, providing technical support to countries in strengthening health promotion governance mechanisms, infrastructure and financing, and on issues related to urbanization and health and healthy settings. She worked with the WHO Collaborating Centre on Obesity Prevention at Deakin University and with the Victorian Health Promotion Foundation in Melbourne, Australia, on the "Victorian Obesity Prevention Consensus". Between 2002 and 2006 she worked for local governments in Vienna, Austria and Seoul, Republic of Korea, where she was advisor to the Seoul Metropolitan Government on healthy cities and policy responses for the prevention and control of NCDs. Katrin was employed as lecturer and researcher on global health and public health nutrition at various universities, including in Germany, Austria, Republic of Korea and Australia.



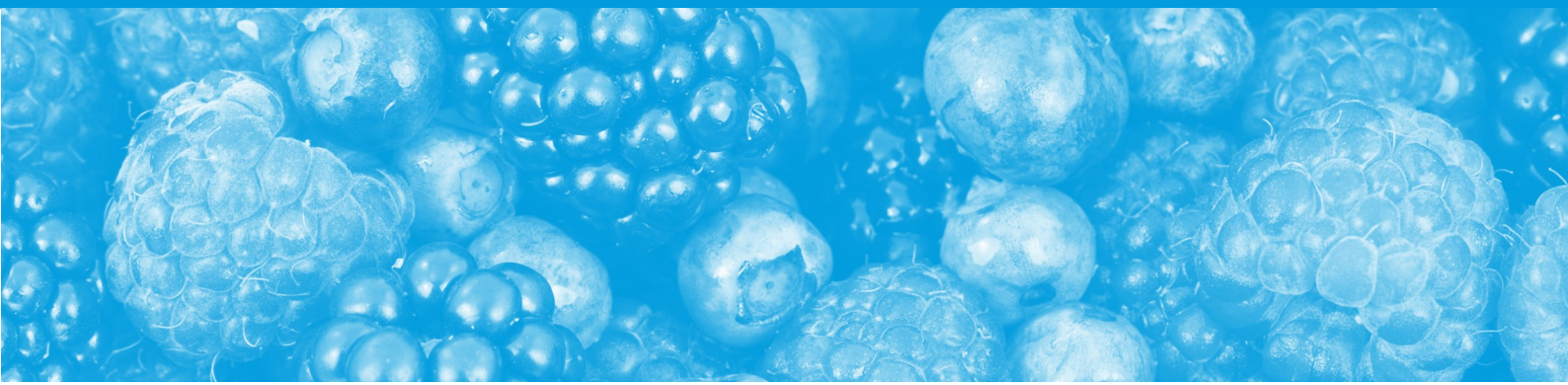
Bill Jeffery (Centre for Health Science and Law)

Bill Jeffery been a public health nutrition lawyer for 24 years. He is the Executive Director of the small, Ottawa-based non-profit Centre for Health Science and Law (CHSL). CHSL advocates reforms by publishing reports, testifying before legislative committees, participating in government consultations, speaking to the media, serving on government advisory committees and NGO coalitions, and hosting the biennial "Championing Public Health Nutrition" conferences since 2008. CHSL is funded by subscriptions to its advertisement-free Food for Life Report, consulting fees from UNICEF for advising African and Asian governments, and non-discretionary government grants for Canadian magazines. Bill has represented four NGO networks before the Codex Alimentarius Commission, including to codify a back-of-pack nutrition labelling standard until its adoption, 1998-2012. In 2016, he submitted proposal CRD17 to the Codex Committee on Food Labelling promoting a global standard on front-of-pack-nutrition-labelling (FOPNL). Costa Rica and New Zealand also did in CRD 20. Bill advocates public health and conflict-of-interest safeguards at the U.N. General Assembly since 2011, the W.H.O. since 2005, and the U.N. Human Rights Council since 2018. In Canada, Bill has played keys roles in efforts to address sodium and trans fat in the food supply, mandate nutrition labelling, ensure public funding and nutrition standards for school food programs, restrict advertising to children, and mandate Child Rights Impact Assessments. In 2018, he was honoured for his Canadian work by the Speaker of the Senate with its 150th anniversary commemorative medal in recognition of "improving the living conditions of all Canadians in a significant manner."



Jo Jewell (UNICEF)

Jo Jewell works within UNICEF's Nutrition Section on childhood overweight and obesity prevention and food systems. Jo joined UNICEF from the WHO Regional Office for Europe where he worked as a Technical Officer for Nutrition, Physical Activity and Obesity from 2014 – 2019. He has a Masters from the London School of Hygiene and Tropical Medicine and the London School of Economics in Health Policy, Planning, and Financing. His experience and publications mainly relate to food policy, including a focus on food marketing to children, nutrient profiling, the use of price policies, front of pack labelling, and infant and young child feeding.



Dr Alexandra Jones (George Institute for Global Health)

Dr Alexandra Jones is a Research Fellow in Food Policy and Law at The George Institute for Global Health. Ali's work uses a mixed-methods and multi-disciplinary approach, fusing quantitative analysis of the Australian food supply with legal, policy and communications expertise to strategically influence policy. Her current research interests include food labelling, fiscal policies to improve diets, and the transition to healthy and sustainable food systems. Ali has previously worked on global tobacco control, and in health and human rights. She holds a Ph.D. in Public Health from the University of Sydney and an LL.M. in Global Health Law from Georgetown Law. Since 2019 Ali has been an official Observer at Codex on behalf of the World Federation of Public Health Associations and continues to work in this role to raise public health voices in international food standards making.



Prof Chantal Julia (Université Paris 13 Nord)

Chantal Julia is a public health nutritionist, head of the Public Health Department of the Paris-Seine-Saint-Denis Hospitals (93) and a senior researcher in the Nutritional Epidemiology Research Team (EREN), in Sorbonne Paris Nord University. As a nutrition epidemiologist, she develops population-based studies (observational studies in the general population, in specific populations and intervention studies) to evaluate the relationship between dietary behaviour and health and focuses her research on the evaluation of public policies in nutrition. She participated in the development and validation of the Nutri-Score in France. She is recognised as an international expert in the field of front-of-package nutrition labels



Prof Caoimhín MacMaoláin (Trinity College Dublin)

Caoimhín MacMaoláin joined Trinity College Dublin law school in 2005 having previously held a Jean Monnet Chair in EU Law at Exeter University. He teaches modules in European Union Law, International Trade Law and Food Law. He is also the Head of the Law School. Caoimhín has published extensively in the areas of EU Law and Food Law. He has published three books with Bloomsbury: Hart Publishing, as well as many articles in the leading international journals in his field, including the European Law Review, the Common Market Law Review and European Public Law.



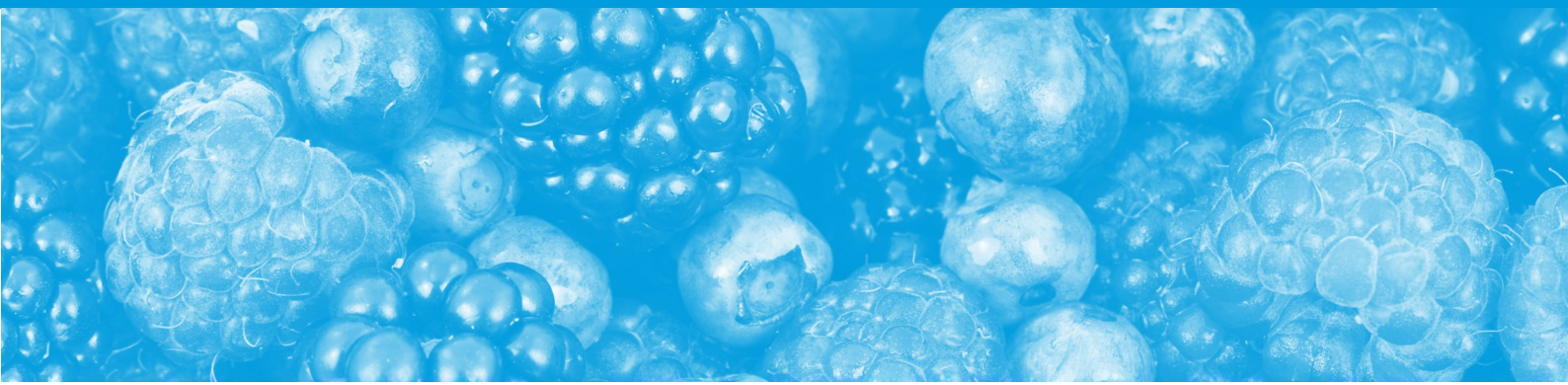
Dr Benn McGrady (WHO NCD)

Benn McGrady is the Unit Head of the Public Health Law and Policies team in the Health Promotion Department at WHO headquarters. He provides technical assistance to WHO Member States and helps build their legal and regulatory capacity across a variety of issues, including with respect to NCD risk factors. Benn has led WHO's work on international legal disputes such as Philip Morris vs Uruguay and Australia – Tobacco Plain Packaging. Benn has taught at Georgetown University Law Center and Sydney Law School and is the author of Trade and Public Health: The WTO, Tobacco, Alcohol and Diet (Cambridge University Press, 2011).



Dr Greg Messenger (University of Liverpool)

Greg is a specialist in world trade law and policy. His research focusses on world trade law (multilateral and regional) and its interface with key policy areas including public health, sustainable development, climate policy, and foreign policy. He has published widely on these topics and is currently Co-Rapporteur for the International Law Association Committee on Sustainable Development and the Green Economy in International Trade Law. Greg is co-founder of the Trade and Public Policy (TaPP) Network, the largest network of academic UK trade policy experts. He is also currently seconded part-time to the Foreign, Commonwealth and Development Office as Trade Policy Specialist.



Heidi Moens (European Commission)

Heidi Moens is policy officer in the Unit «Food information and composition» in the Directorate General for Health and Food Safety (SANTE) of the European Commission since 2018. She works within the unit's food labelling team and is responsible for developing and implementing policy initiatives and monitoring policy developments in the area of food information to consumers, including front-of-pack nutrition labelling. Before, she worked as a policy officer within the Directorate General for Internal Market, Industry, Entrepreneurship & SMEs where she dealt with environment-related policies as well as with advanced technologies. Before joining the European Commission in 2011, she worked within several public and private organisations active in the fields of animal feed, environment and energy. She has a master degree in Bioscience Engineering from the University of Leuven (1995) and a postgraduate degree in Education in Applied Biological Sciences (University of Leuven, 1996). She gained a postgraduate Certificate as Environmental Coordinator and degree in Human Ecology (Free University of Brussels, 2000).



Nikolai Pushkarev (European Public Health Alliance)

Nikolai Pushkarev is policy coordinator at the European Public Health Alliance (Epha), a leading European civil society network advocating for policies to improve health and well-being. Nikolai leads EPHA's work on Food Systems & NCD Prevention, promoting policies to tackle the common risk factors for non-communicable diseases (NCDs), and to advance a transition towards sustainable food systems with health-enabling food environments. Previous experiences include human rights, environment, energy, as well as work in the cultural and private sectors. He gained an MA in European Law from Maastricht University and a postgraduate degree in agricultural economics through the School of Oriental and African Studies (University of London).



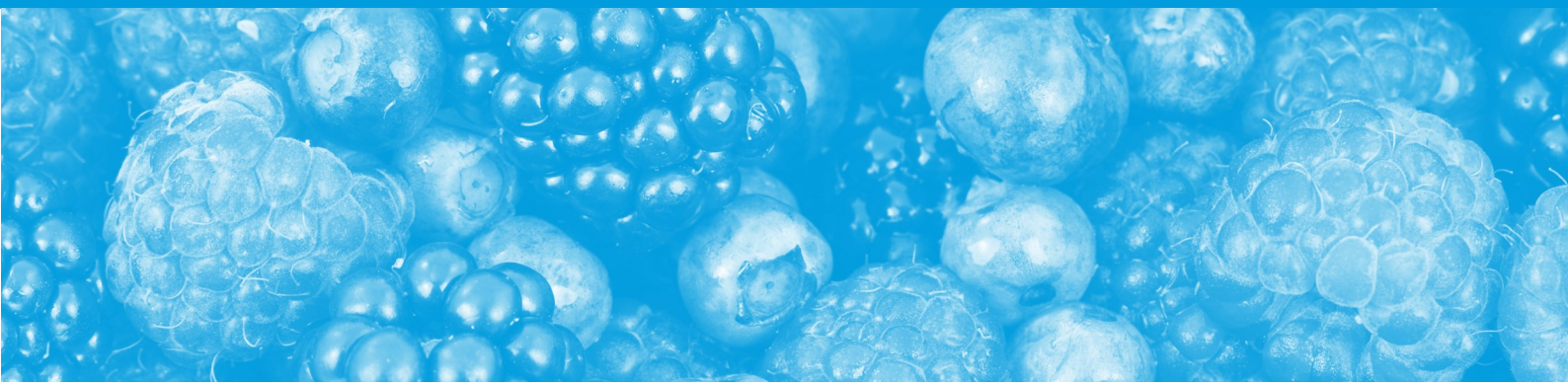
Ariadna Tovar Ramírez (Georgetown University)

Ariadna Tovar Ramírez is a consultant with the Healthy Families Initiative at the O'Neill Institute, with expertise in healthy food environments and sexual and reproductive health and rights. Tovar Ramírez's work has supported organizations including the Amnesty International – International Secretariat, where she worked as the Americas' researcher on human rights defenders, and Women's Link Worldwide, where she designed and implemented legal strategies for advancing human rights in the areas of sexual and reproductive rights, rights of the survivors of human trafficking, and intersectional discrimination across Latin America. Tovar Ramírez began her professional career at the Consejo de Estado (the highest administrative court in Colombia) and as a litigator in a private office, mainly working in constitutional and administrative matters. Tovar Ramírez has been a guest professor on human rights, women's rights, sexual and reproductive rights, and strategic litigation in different universities in Latin America. Tovar Ramírez holds an Abogada degree and Magíster en Derecho from the Universidad de los Andes in Bogotá, Colombia, with a women and human rights certificate from the Universidad de Chile in Santiago, Chile. She recently obtained a certification on bioethics, health, and biolaw from the Instituto de Investigaciones Jurídicas of the Universidad Nacional Autónoma de México.



Prof Mike Rayner (University of Oxford)

Mike Rayner has extensive experience in carrying out research into the promotion of healthy and sustainable diets. He is a Professor of Population Health and Director of the World Health Organisation Collaborating Centre on Population Approaches for Non-Communicable Disease Prevention in the Nuffield Department of Population Health at the University of Oxford. He is also Chair of Sustain: the alliance for better food and farming in the UK and Chair of the Nutrition Expert Group for the European Heart Network. He is an ordained minister in the Church of England.



Gianella Severini (University of Cordoba)

Gianella is an Argentinean lawyer and journalist, with a masters in global health law and certified in international trade studies by the University of Georgetown. She is Assistant Law professor at the University of Cordoba in Argentina. She has experience in NCD's regulation and has worked for different non-profit organizations providing strategic guidance on policy development, drafting laws and regulations, advising litigation strategies, and supporting legal capacity building efforts in different countries. She currently works at the Campaign for Tobacco Free Kids (CTFK) providing technical legal assistance at all stages of advocacy campaigns for the promotion of tobacco control policies.



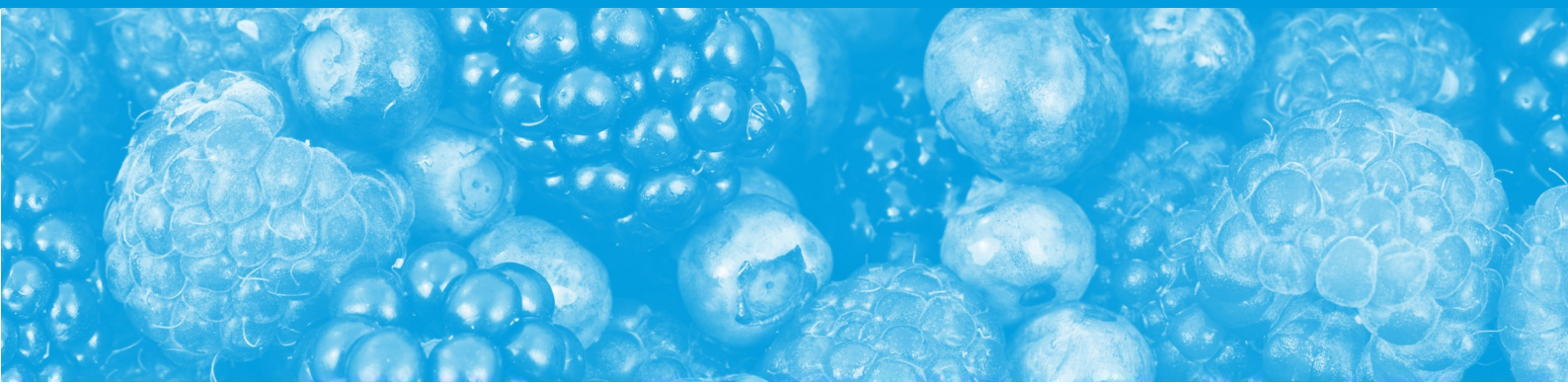
Dr René Urueña (University of Los Andes)

René Urueña is an Associate Professor of Law at the Universidad de Los Andes (Colombia). He received his LL.M. (laudatur) and his Doctor of Law (eximia cum laude) from the University of Helsinki in Finland. He has been a Fellow at New York University and the Max Plack Institute for Comparative Public Law and International Law; a docent at the Institute for Global Law and Policy at the University of Harvard and guest lecture at Universities in Tel-Aviv, Utah, the City University of New York, and Helsinki.



Erik Wijkstrom (World Trade Organization)

Erik Wijkström joined the WTO in 1995. He has broad experience from several areas of trade policy relating to standards and regulations, including agriculture, sanitary and phytosanitary measures (SPS Agreement), trade and environment, as well as trade and health. He is currently Head of Section for Technical Barriers to Trade (TBT) in the Trade and Environment Division of the WTO. Mr Wijkström has a master's degree in agriculture and economics from the Swedish University of Agricultural Sciences, in Uppsala (Sweden).



Organisers

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Attendance

This event will be held online.

Attendance is by invitation only. If you are interested in attending, please email:

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